From: Andrew Vanhorn <avanhorn@jbgsmith.com>
Sent: Tuesday, March 19, 2019 3:29 PM EDT
To: Cara O'Donnell <codonnell@arlingtonva.us>
CC: Victor Hoskins <vhoskins@arlingtonva.us>
Subject: RE: HQ2 Event Update

Yes, we can drop that, but maybe keep a slide or two of the images from Seattle, which are compelling.   Thanks.

From: Cara O'Donnell <Codonnell@arlingtonva.us>
Sent: Tuesday, March 19, 2019 3:23 PM
To: Andrew Vanhorn <avanhorn@jbgsmith.com>
Cc: Victor Hoskins <Vhoskins@arlingtonva.us>
Subject: Re: HQ2 Event Update

Andy,
Victor was going to touch generally on path of growth in his presentation, if that helps

Sent from my iPhone

On Mar 19, 2019, at 3:09 PM, Andrew Vanhorn <avanhorn@jbgsmith.com> wrote:

> We have too many slides in our deck. As of now, we have a presentation covering the following:
>
> 1. JBGS projects
> 2. National Landing infrastructure/transportation projects (Rte 1, metro, VRE, DCA bridge)
> 3. Amazon path of growth and Seattle HQ ground floor retail examples
>
> I think that all three topics are important, but leave us with 25 slides. We obviously have to cover the first section (our projects). Do others also think these are relevant to the conversation and if so, would anyone else want to cover the other sections?
>
> Andy
>
> ---
>
> **From:** Eric Terry <eric@vrlta.org>
> **Sent:** Tuesday, March 19, 2019 3:01 PM
> **To:** Tracy Gabriel <gabriel@crystalcity.org>
> **Cc:** Victor Hoskins <Vhoskins@arlingtonva.us>; Kristen Karrfalt <kristen@vrlta.org>; Stephanie Landrum <landrum@alexecon.org>; Amy Rice <arice@jbgsmith.com>; Andrew Vanhorn <avanhorn@jbgsmith.com>; Yianilos, Christopher <chrisyianilos@vt.edu>; Emily Cassell <ecassell@arlingtonva.us>; Cara O'Donnell <Codonnell@arlingtonva.us>; Jenny Latina <jenny@vrlta.org>; Marketing <marketing@vrlta.org>
> **Subject:** RE: HQ2 Event Update
>
> CAUTION: EXTERNAL EMAIL
>
> I'd say everyone should target 6-8 minutes. Some might have more some less. That will leave sufficient time for Panel and Q & A. We had said we'd like to have this portion be about one hour and the rest for networking and one on one questions. We are providing tables in the back to set up info Let Kristen know if you need one
>
> Eric Terry
> President
> Virginia Restaurant, Lodging & Travel Assoc.
> 5101 Monument Ave. Suite 206
> Richmond, VA 23230
> 804-288-3065 Ofc.
> 214-215-8534 Mbl.
> eric@vrlta.org
> <image001.jpg>
>
> **From:** Tracy Gabriel [mailto:gabriel@crystalcity.org]
> **Sent:** Tuesday, March 19, 2019 2:49 PM
> **To:** Eric Terry <eric@vrlta.org>
> **Cc:** Victor Hoskins <Vhoskins@arlingtonva.us>; Kristen Karrfalt <kristen@vrlta.org>; Stephanie Landrum <landrum@alexecon.org>; arice@jbgsmith.com; Andrew Vanhorn <avanhorn@jbgsmith.com>; Yianilos, Christopher <chrisyianilos@vt.edu>; Emily Cassell <ecassell@arlingtonva.us>; Cara O'Donnell <Codonnell@arlingtonva.us>; Jenny Latina <jenny@vrlta.org>; Marketing <marketing@vrlta.org>
> **Subject:** Re: HQ2 Event Update
>
> Thank you. About how long would you like each presentation to run?

On Tue, Mar 19, 2019 at 1:25 PM Eric Terry <eric@vrlta.org> wrote:

Everyone Kristen and I roughed out the attached agenda from our call and her subsequent call with VA Tech. We are also having a call with Amazon Travel this afternoon and will provide an update on this. Please let us know any changes or thoughts on this.
Again thanks for everyone's participation in the event.

Eric Terry
President
Virginia Restaurant, Lodging & Travel Assoc.
5101 Monument Ave. Suite 206
Richmond, VA 23230
804-288-3065 Ofc.
214-215-8534 Mbl.
eric@vrlta.org
<image001.jpg>

From: Victor Hoskins [mailto:Vhoskins@arlingtonva.us]
Sent: Saturday, March 16, 2019 6:28 AM
To: Kristen Karrfalt <kristen@vrlta.org>
Cc: Tracy Gabriel <gabriel@crystalcity.org>; Stephanie Landrum <landrum@alexecon.org>; arice@jbgsmith.com; Andrew Vanhorn <avanhorn@jbgsmith.com>; Yianilos, Christopher <chrisyianilos@vt.edu>; Eric Terry <eric@vrlta.org>; Emily Cassell <ecassell@arlingtonva.us>; Cara O'Donnell <Codonnell@arlingtonva.us>
Subject: Re: HQ2 Event Update

Adding Cara O'Donnell...

Sent from my iPhone

On Mar 15, 2019, at 12:25 PM, Kristen Karrfalt <kristen@vrlta.org> wrote:

All,

We are looking forward to having everyone be a part of the HQ2 Event on March 26 th. I wanted to clarify a few things as a few people were not on the call earlier this week.

Program participants include:

Tracy Gabriel, President/Executive Director, Crystal City Business Improvement District

Victor Hoskins, Director, Arlington Economic Development

Stephanie Landrum, President & CEO, Alexandria Economic Development

Amy Rice, Senior Vice President - Retail Leasing, JBG Smith

Andrew VanHorn, Executive Vice President, JBG Smith

Christopher Yianilos, Executive Director of Government Relations, Virginia Tech

A projector and screen will be available for those who wish to use PowerPoint. Microphones will be available as well.

We will also plan to have four 6' skirted tables in the back of the room for those who wish to display any information.

Once we update the event flyer, we will send that around to this group as well.

Again, we appreciate everyone helping to make this a successful event. Please feel free to reach out anytime with additional questions/concerns.

Have a great Friday and weekend!

Best,

Kristen

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Kristen Karrfalt • Director, Membership & Governmental Affairs, Northern Virginia
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