

**From:** Kristen Karrfalt <kristen@vrlta.org>  
**Sent:** Wednesday, February 27, 2019 4:38 PM EST  
**To:** Christina Winn <cwinn@arlingtonva.us>; Andrew Vanhorn <avanhorn@jbgsmith.com>; Stephanie Landrum <landrum@alexecon.org>; brandy.salmon@vt.edu <brandy.salmon@vt.edu>; Fava, Andrea <afava@amazon.com>  
**CC:** Eric Terry <eric@vrlta.org>; Emily Cassell <ecassell@arlingtonva.us>; Victor Hoskins <vhoskins@arlingtonva.us>; Alexander Iams <aiams@arlingtonva.us>  
**Subject:** RE: Assisting VRLTA with Speaker Recommendations/Intros for their HQ2 Hospitality and Restaurant Forum

Good afternoon all,

Christina, thank you for the introduction.

The program would be a panel discussion on what the arrival of HQ2 will mean for restaurants and hospitality community. The discussion would last about an hour and be followed by a networking reception. It would be great to have all of you on the panel.

The attendees will be VRLTA members and future VRLTA members in Arlington and Alexandria.

The event will also serve as the kickoff event for the Arlington-Alexandria Chapter.

I'm more than happy to set up a quick call if anyone would like to chat live.

Best,

Kristen



**Kristen Karrfalt** • Director, Membership & Governmental Affairs, Northern Virginia  
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**From:** Christina Winn [mailto:Cwinn@arlingtonva.us]  
**Sent:** Wednesday, February 27, 2019 1:45 PM  
**To:** Andrew Vanhorn <avanhorn@jbgsmith.com>; Stephanie Landrum <landrum@alexecon.org>; brandy.salmon@vt.edu; Fava, Andrea <afava@amazon.com>  
**Cc:** Kristen Karrfalt <kristen@vrlta.org>; Eric Terry <eric@vrlta.org>; Emily Cassell <ecassell@arlingtonva.us>; Victor Hoskins <Vhoskins@arlingtonva.us>; Alexander Iams <Aiams@arlingtonva.us>  
**Subject:** FW: Assisting VRLTA with Speaker Recommendations/Intros for their HQ2 Hospitality and Restaurant Forum  
**Importance:** High

Stephanie, Andy, Brandy, and Andrea -

It's my pleasure to introduce you regarding an upcoming event in Crystal City that's being organized by the Virginia Restaurant, Lodging and Travel Association for its members. VRLTA's *HQ2 Hospitality and Restaurant Forum* is scheduled for Tuesday, March 26, from 3 to 5 p.m. at the Crowne Plaza National Airport, and Victor is planning to be one of the presenters.

Eric and Kristen – Andy Van Horn is with JBG Smith, Stephanie is the CEO of the Alexandria Economic Development Partnership, Brandy is in charge of the VT Innovation Campus in Alexandria, and Andrea is the Public Policy Director with Amazon. They all may be interested in participating as a speaker at your event, and/or connecting you with someone to represent their organization. This team has worked together extensively over the past year so you will be in good hands.

All – As you'll see below, we're assisting Eric (VRLTA President) and Kristen (NoVa Membership Director) in making initial speaker connections for their event.

Please let me know if and how I or Emily can help leading up to the event!

Thanks so much,  
Christina

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**From:** Emily Cassell  
**Sent:** Tuesday, February 26, 2019 5:16 PM  
**To:** Victor Hoskins <Vhoskins@arlingtonva.us>; Alexander Iams <Aiams@arlingtonva.us>; Christina Winn <Cwinn@arlingtonva.us>  
**Subject:** Assisting VRLTA with Speaker Recommendations/Intros for their HQ2 Hospitality and Restaurant Forum  
**Importance:** High

Hi Victor, Alex and Christina,

Per our discussions with Eric Terry (President) and Kristen Karrfalt (NoVa Membership Director) of the Virginia Restaurant, Lodging and Travel Association (VRLTA), they would appreciate our assistance with suggested speaker names, contact information, and ideally e-introductions for their upcoming *HQ2 Hospitality and Restaurant Forum* in Crystal City. To refresh your memory, VRLTA's event will be on Tuesday, March 26, from 3 to 5 p.m. at the Crowne Plaza National Airport. At your earliest opportunity (ideally by noon tomorrow), might you please share this with appropriate contacts and copy Eric Terry ([eric@vrlta.org](mailto:eric@vrlta.org)) and Kristen Karrfalt ([kristen@vrlta.org](mailto:kristen@vrlta.org)) by way of introduction?

- Victor Hoskins (confirmed on calendar)
- Stephanie Landrum
- Crystal City BID
- Amazon
- JBG Smith
- Virginia Tech

Thanks so much for your assistance to VRLTA.

Warmest regards,  
Emily

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