

FY2019 Budget - Reserve Fund Expenditures

	FY2019 Budget		FY2019 Budget w/ Reserve Fund Expenditure	
	FY 2019 Budget	Reserve Fund Expenditure	Reserve Fund Expenditure	
Income				
10-0000 AC Disbursements	\$ 2,585,894		\$ 2,585,894	
20-0000 Sponsorship	\$ -		\$ -	
30-0000 Event Income	\$ 50,000		\$ 50,000	
40-0000 Interest Income	\$ 200		\$ 200	
Program Reserve	\$ -	\$ 497,720	\$ 497,720	
Total Income	\$ 2,636,094	\$ 497,720	\$ 3,133,814	
Expense				
50-0000 Administration				
50-1000 Personnel				
50-1100 Benefits	\$ 126,489		\$ 126,489	
50-1200 Payroll Expenses	\$ 9,504		\$ 9,504	
Total 50-1300 Salary	\$ 738,407		\$ 738,407	
Total Personnel Expenses	\$ 874,400	\$ -	\$ 874,400	
50-3000 Professional Fees				
50-2100 D&O Insurance	\$ 2,100		\$ 2,100	
50-2200 Libaility Insurance	\$ 10,000		\$ 10,000	
50-3200 Accounting/Auditor	\$ 24,500		\$ 24,500	
50-3400 Legal Fees	\$ 1,000		\$ 1,000	
50-6000 Bank Service Charges	\$ 10,000		\$ 10,000	
Total Professional Fees	\$ 47,600	\$ -	\$ 47,600	
50-7000 Development/Support				
50-7100 Staff Development	\$ 25,000		\$ 25,000	
50-7200 Partnership	\$ 31,500		\$ 31,500	
50-7300 Membership	\$ 15,000		\$ 15,000	
50-7400 Board	\$ 10,000		\$ 10,000	
50-5000 Travel & Conference	\$ 25,000		\$ 25,000	
Total Development/Personnel Su	\$ 106,500	\$ -	\$ 106,500	
50-8000 Office Expenses				
50-8300 Licenses & Subs.	\$ 10,000		\$ 10,000	
50-8500 Office Supplies	\$ 12,000		\$ 12,000	
50-8400 Office Equipment	\$ 12,000		\$ 12,000	
50-8700 Phone/Internet/Security	\$ 17,000		\$ 17,000	
50-8800 Postage/Delivery	\$ 1,000		\$ 1,000	
50-8900 Rent/Office Space	\$ 77,208	\$ 150,000	\$ 227,208	
Total Office Expenses	\$ 129,208	\$ 150,000	\$ 279,208	
Total Administration Expense	\$ 1,157,708	\$ 150,000	\$ 1,307,708	
Program Expense				
60-000 Marketing				
60-1000 Branding/Design	\$ 100,000	\$ 110,000	\$ 210,000	
60-2000 Advertising	\$ 150,000		\$ 150,000	
60-3200 Brochures/Printing/Post	\$ 49,000	\$ 5,000	\$ 54,000	
60-3400 Photography/Video	\$ 25,000		\$ 25,000	
60-3500 Press/Communications	\$ 35,000	\$ 5,000	\$ 40,000	
60-3600 Website/Cal./Newsletter	\$ 10,000		\$ 10,000	
60-4600 Promotional Materials	\$ 30,000		\$ 30,000	
60-5001 Research	\$ 104,000		\$ 104,000	
Total Marketing	\$ 503,000	\$ 120,000	\$ 623,000	
70-0000 Operations				
60-4100 Sponsorship/Partnership	\$ 182,950	\$ 20,000	\$ 202,950	
60-4400 Talent/Labor	\$ 57,400	\$ 20,000	\$ 77,400	
60-4700 Equipment Rental	\$ 12,000	\$ 20,000	\$ 32,000	
60-4800 Supplies	\$ 55,000	\$ 20,000	\$ 75,000	
60-4900 Permits/Insurance	\$ 5,000		\$ 5,000	
70-2000 Banners/Wayfinding/Sign	\$ 75,000		\$ 75,000	
70-3000 Landscape/Decor/Light	\$ 282,200	\$ 148,000	\$ 430,200	
70-6000 Transportation	\$ 129,500		\$ 129,500	
70-7000 Green/Cleaning/Recyclin	\$ 29,200		\$ 29,200	
70-8000 Security	\$ 30,000		\$ 30,000	
Total Operations	\$ 858,250	\$ 228,000	\$ 1,086,250	
Total Program Expense	\$ 1,361,250	\$ 348,000	\$ 1,709,250	
County Fee				
County Fees	\$ 51,718		\$ 51,718	
Delinquency Reserve Fund	\$ 64,647		\$ 64,647	
Total Expense	\$ 2,635,323	\$ 498,000	\$ 3,133,323	
Net Income/Expenses	\$ 772		\$ 491	

Base FY2019 Budget Approved by BID Board October 12th, 2017

Modifications to FY2019 Budget Approved by BID Executive Committee on March 14th, 2018

Program Reserve Expenditure Notice Send to County Manager January 8, 2019