

**From:** Tracy Gabriel <gabriel@crystalcity.org>  
**Sent:** Monday, December 03, 2018 10:16 AM EST  
**To:** Tracy Gabriel <gabriel@crystalcity.org>; Kyle Easter <keaster@crystalcity.org>; Cassie Hurley <churley@crystalcity.org>; Robert Mandle <rmandle@crystalcity.org>  
**CC:** Carol Fuller <fullercarols@gmail.com>; hthompson@lcor.com <hthompson@lcor.com>; Andrew Vanhorn <avanhorn@jbgsmith.com>; president@aurorahighlands.org <president@aurorahighlands.org>; Glazer, Geoffrey <gglazer@kimcorealty.com>; NBurka@federalrealty.com <nburka@federalrealty.com>; Morrow, Derrick (WASRC) <derrick.morrow@hyatt.com>; Kingdon Gould, III <kiii@gouldproperty.com>; english.susan@icloud.com <english.susan@icloud.com>; Ratner Salzberg, Deborah <drs@forestcity.net>; Freddie Lutz <freddiesbeachbar@verizon.net>; Burke, Robin <rburke@beaconcapital.com>; KGlinski@federalrealty.com <kglinski@federalrealty.com>; regan.linke@marriott.com <regan.linke@marriott.com>; Geoff Orazem <geoff@eastern-foundry.com>; lvandale@simon.com <lvandale@simon.com>; Cooper, Michael <michael.cooper@mwa.com>; Bgrant@eqr.com <bgrant@eqr.com>; Romero, Alexcy <alexcy\_romero@nps.gov>; Nora Dweck-McMullen <nora@dweckproperties.com>; Griffin, Andrew <agriffin@kimcorealty.com>; Simon Carney <simon.carney@brookfield.com>; Libby Garvey <lgarvey@arlingtonva.us>; Anthony Fusarelli <afusarelli@arlingtonva.us>; Shannon Flanagan-Watson <sflanagan-watson@arlingtonva.us>; amarshall@roselandres.com <amarshall@roselandres.com>; kknights@equuspartners.com <kknights@equuspartners.com>; GTyrrell@kettler.com <gtyrrell@kettler.com>; Glenda MacMullin <gmacmullin@cta.tech>; Yeatts (US), Todd M <todd.m.yeatts@boeing.com>; Christer Ahl <christer.ahl@comcast.net>; richard.fernico@brookfield.com <richard.fernico@brookfield.com>; alexander.martinez@bytecubed.com <alexander.martinez@bytecubed.com>; Natalie Monkou <nmonkou@arlingtonva.us>; Cory, Brett <bcory@camdenliving.com>; Bruce.Childs@usrealco.com <bruce.childs@usrealco.com>; Bob Duffy <bduffy@arlingtonva.us>; mrvivers@loweenterprises.com <mrvivers@loweenterprises.com>; sajeel.s.ahmed.civ@mail.mil <sajeel.s.ahmed.civ@mail.mil>; Jane Siegel <janesiegel@icloud.com>; jchapm13@gmu.edu <jchapm13@gmu.edu>; Condon, Otto <otto.condon@zgf.com>; Paata Tsikurishvili <paata@synetictheater.org>; RobW@thinkfoodgroup.com <robw@thinkfoodgroup.com>; Anna Danielson - Synetic Theater <anna@synetictheater.org>; kenneth.abrom@bfsaulco.com <kenneth.abrom@bfsaulco.com>; Ex Nattapol <ex@earthtreksclimbing.com>; marsha.semmel@gmail.com <marsha.semmel@gmail.com>; JLockhart@bloomberglaw.com <jlockhart@bloomberglaw.com>; Michelle Isabelle-Stark <misabelle-stark@arlingtonva.us>; Geoffrey Dawson <dawson@bedrockbars.com>; Yvonne Parks <yvonne.parks@wework.com>; Linda Holder <linda@synetictheater.org>; David Cristeal <dcristeal@arlingtonva.us>; Taylor Lawch <tlawch@jbgsmith.com>; sean.mooney@wework.com <sean.mooney@wework.com>; clancaster@gouldproperty.com <clancaster@gouldproperty.com>; terrence.duvall@marriott.com <terrence.duvall@marriott.com>; Sandra Douglas-Parker <sandidouglas-parker@msn.com>; stratis@p3finance.com <stratis@p3finance.com>; Matt.Gerber@westincrystalcity.com <matt.gerber@westincrystalcity.com>; Lustig, Joshua <joshua.lustig@bfsaulco.com>; stefanie@erkiletian.com <stefanie@erkiletian.com>; Suzanne Boggs <sboggs@jbgsmith.com>; judyfresman@yahoo.com <judyfresman@yahoo.com>; mark.fallon@hilton.com <mark.fallon@hilton.com>; Angela Adams <aadams@arlingtonva.us>; nickp@jaleo.com <nickp@jaleo.com>; Kara Milkovich Alter <kalter@jbgsmith.com>; dabbott@dabbott.com <dabbott@dabbott.com>; ason@jbgsmith.com <ason@jbgsmith.com>; Jane Coonce <janecoonce@gmail.com>; jfinlay@ccsportspub.com <jfinlay@ccsportspub.com>; Georgia Voutsas <georgia@p3trust.com>; Manuel.Martinez\_Garcimartin@ritzcarlton.com <manuel.martinez\_garcimartin@ritzcarlton.com>; Tina Worden <tk.worden@gmail.com>; Alan Haskel <ahaskel@pbs.org>; Michael Stiefvater <mstiefvater@arlingtonva.us>; Emily Cassell <ecassell@arlingtonva.us>; dgreenberg@goodstuffeatery.com <dgreenberg@goodstuffeatery.com>; Crystal.N.Christmas@marriott.com <crystal.n.christmas@marriott.com>; chefmorou@me.com <chefmorou@me.com>; bdenton@erkiletian.com <bdenton@erkiletian.com>; Vikki Kayne <vkayne@jbgsmith.com>; Lee Seiler <lee.seiler@hilton.com>; Carl Bedell <carl@carlbedell.com>  
**Subject:** CCBID Open House 12/12: Strategic Plan, Expansion and Branding

Dear Steering Committee Members,

Thank you for stewarding the Strategic Planning effort. This is an exciting time to be discussing the future of Crystal City and the entire "Future Cities" Area. You are invited to attend one of two Open House sessions next Wednesday, December 12th, which will also be open to the public. Both sessions will have an identical format so choose the one that works best for you.

**Crystal City BID Open House**  
**241 18th Street S, 1st floor (suite entrance facing west plaza)**

Wednesday, December 12th  
1:00pm to 2:30pm  
6:30pm to 8:00pm

These two public open houses will provide an opportunity to present the proposed strategic plan direction as well as highlight the parallel efforts to form an Area-Wide BID organization and develop a collective identity and brand for the area. The meeting will be an open house format with a brief presentation at 1:30pm and 7:00pm, respectively. Refreshments will be served.

We hope you can join us. Do not hesitate to contact me with any questions.

Best regards,  
Tracy

## Tracy Gabriel

President and Executive Director

**Crystal City Business Improvement District**

[2001 Jefferson Davis Hwy, Suite 505](#)

[Arlington, VA 22202](#)

[703.412.9434](#)

[gabriel@crystalcity.org](mailto:gabriel@crystalcity.org) | [crystalcity.org](http://crystalcity.org) | [@crystalcityVA](https://twitter.com/crystalcityVA) | [#crystalcity](https://www.facebook.com/crystalcityVA) | [facebook.com/crystalcityVA](https://www.facebook.com/crystalcityVA)

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