From: Christina Winn Sent: Wednesday, March 13, 2019 9:36 AM EDT

To: Caddick, Kristie <kmdorf@vt.edu>; Kristen Karrfalt <kristen@vrlta.org>

CC: Yianilos, Christopher <christianilos@vt.edu>; McCann, Christine <cimccann@exchange.vt.edu>; Stowe, Michael <mstowe@vt.edu>

Subject: RE: Assisting VRLTA with Speaker Recommendations/Intros for their HQ2 Hospitality and Restaurant Forum

Hi Kristie – No problem. Kristen Karrfalt is copied here – she would be the one to coordinate with on the event as they are the organizers.

So glad that VT can participate! Christina

From: Caddick, Kristie [mailto:kmdorf@vt.edu]
Sent: Wednesday, March 13, 2019 9:33 AM
To: Christina Winn <Cwinn@arlingtonva.us>
Cc: Yianilos, Christopher <chrisyianilos@vt.edu>; McCann, Christine <cimccann@exchange.vt.edu>; Stowe, Michael
<mstowe@vt.edu>
Subject: RE: Assisting VRLTA with Speaker Recommendations/Intros for their HQ2 Hospitality and Restaurant Forum

Dear Christina,

I see that there was a call scheduled this morning about this event. Unfortunately, I failed to get in touch with you regarding VT's participation and was not aware of the call that occurred this morning until it was too late!

Brandy will not be able to attend this event, however our colleague, Chris Yianilos, Executive Director of Government Relations, will be able to (he's CC'ed here). Would it be possible for him to touch base with you later today to get updated on what was discussed this morning? So sorry for the miscommunication, but thank you so much for the invitation!

Best, Kristie

Kristie Caddick, PhD <u>Innovation Campus</u> Project Manager Virginia Tech (d) 540-231-2120

Stephanie, Andy, Brandy, and Andrea -

It's my pleasure to introduce you regarding an upcoming event in Crystal City that's being organized by the Virginia Restaurant, Lodging and Travel Association for its members. VRLTA's *HQ2 Hospitality and Restaurant Forum* is scheduled for Tuesday, March 26, from 3 to 5 p.m. at the Crowne Plaza National Airport, and Victor is planning to be one of the presenters.

Eric and Kristen – Andy Van Horn is with JBG Smith, Stephanie is the CEO of the Alexandria Economic Development Partnership, Brandy is in charge of the VT Innovation Campus in Alexandria, and Andrea is the Public Policy Director with Amazon. They all may be interested in participating as a speaker at your event, and/or connecting you with someone to represent their organization. This team has worked together extensively over the past year so you will be in good hands.

All – As you'll see below, we're assisting Eric (VRLTA President) and Kristen (NoVa Membership Director) in making initial speaker connections for their event.

Please let me know if and how I or Emily can help leading up to the event!

Thanks so much, Christina

To: Victor Hoskins <<u>Vhoskins@arlingtonva.us</u>>; Alexander lams <<u>Aiams@arlingtonva.us</u>>; Christina Winn <<u>Cwinn@arlingtonva.us</u>>; Subject: Assisting VRLTA with Speaker Recommendations/Intros for their HQ2 Hospitality and Restaurant Forum Importance: High

Hi Victor, Alex and Christina,

Per our discussions with Eric Terry (President) and Kristen Karrfalt (NoVa Membership Director) of the Virginia Restaurant, Lodging and Travel Association (VRLTA), they would appreciate our assistance with suggested speaker names, contact information, and ideally e-introductions for their upcoming *HQ2 Hospitality and Restaurant Forum* in Crystal City. To refresh your memory, VRLTA's event will be on Tuesday, March 26, from 3 to 5 p.m. at the Crowne Plaza National Airport. At your earliest opportunity (ideally by noon tomorrow), might you please share this with appropriate contacts and copy Eric Terry (eric@vrlta.org) and Kristen Karrfalt (kristen@vrlta.org) by way of introduction?

- Victor Hoskins (confirmed on calendar)
- Stephanie Landrum
- Crystal City BID
- Amazon
- JBG Smith
- Virginia Tech

Thanks so much for your assistance to VRLTA.

Warmest regards, Emily

Emily Cassell Director, Arlington Convention and Visitors Service Arlington Economic Development 1100 N. Glebe Road, Suite 1500 Arlington, VA 22201

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