From: Fava, Andrea <afava@amazon.com> Sent: Friday, January 25, 2019 8:49 AM EST To: Christina Winn <cwinn@arlingtonva.us>; Kerr, Jill <jillkerr@amazon.com>; Moore, Brian <brsmoore@amazon.com> Subject: RE: Examples of online community meetings

Thanks, Christina. Jill's on a flight back from Seattle today. We'll review ASAP early next week and loop back. Have a good weekend, Andrea

Andrea Fava| Public Policy Director | Amazon afava@amazon.com | T 202.442.2952 | M 202.580.9510

From: Christina Winn [mailto:Cwinn@arlingtonva.us]
Sent: Friday, January 25, 2019 8:25 AM
To: Fava, Andrea <afava@amazon.com>; Kerr, Jill <jillkerr@amazon.com>; Moore, Brian <brsmoore@amazon.com>
Subject: FW: Examples of online community meetings

Andrea – As discussed yesterday, below are 2 samples of the format for a potential community meeting if the County hosted. After you all had a chance to review and discuss, let me know what you want to do.

Thanks Christina

From: Jennifer K Smith Sent: Thursday, January 24, 2019 5:21 PM To: Christina Winn <<u>Cwinn@arlingtonva.us</u>> Cc: Bryna Helfer <<u>bhelfer@arlingtonva.us</u>> Subject: Examples of online community meetings

Christina, below are two examples of community meetings held this past year that you could share with Amazon. In each scenario the events were livestreamed on Facebook, there was an invited in-person audience (40-50 folks), and questions were taken from people who joined online. (And the videos were archived on YouTube too.) A similar approach could be done with folks from Amazon and guests, plus a moderator (TBD). The audience could include targeted commission chairs and community leaders.

Virtual Budget Townhall https://www.facebook.com/ArlingtonVA/videos/2267675286607214/?t=235

Virtual CIP (Capital Improvement Plan) Townhall

https://www.facebook.com/ArlingtonVA/videos/10155584801592776/

Hope this is helpful!

Jennifer

Jennifer K. Smith Director of Strategic Communications Arlington County Communications & Public Engagement Office 703-228-7510 | 703-898-8217 (cell)

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