

From: Christina Winn
Sent: Friday, December 28, 2018 7:02 AM EST
To: Fava, Andrea <afava@amazon.com>
Subject: RE: BISNOW Event

It is definitely open to the press. Bisnow started as a commercial real estate event/media brand and then quickly evolved to any business (service providers, Arch, eng's, furniture suppliers, etc) related to real estate, and then some. Participants are around 200-400 people. Its mostly a networking event. Bisnow has also expanded across the US and are in most major markets. <https://www.bisnow.com/washington-dc> They have a very wide reach and do a variety of events on real estate related topics.

Hope that helps!
Christina

From: Fava, Andrea [mailto:afava@amazon.com]
Sent: Friday, December 28, 2018 6:11 AM
To: Christina Winn <Cwinn@arlingtonva.us>
Subject: RE: BISNOW Event

Thanks, Christina. Do you have sense of participants? Who this would be and number? Open or closed press?

From: Christina Winn [mailto:Cwinn@arlingtonva.us]
Sent: Thursday, December 27, 2018 2:56 PM
To: Fava, Andrea <afava@amazon.com>
Subject: BISNOW Event

Andrea – I meant to ask you last week about this event. Bisnow wants to put on the following event and obviously they would like someone from Amazon on the panel. Would you all be willing to have an Amazon rep for the fireside chat? This event would most likely be after Arlington's performance agreement is voted on by the Board. Let me know as soon as possible. If you are not familiar with Bisnow I can elaborate on the organization.

PS: This would not take the place of the community engagement event we were planning with you for mid-january – this is a different audience.

Thanks
Christina

AMAZON HQ2

What Does Amazon HQ Mean for You? (title tentative)

PANEL 1 - Regional Economic Development, Transportation & Affordable Housing:

- Bob Buchanan, Founding Principal, Buchanan Partners
- Anthony Williams, CEO, Federal City Council
- Steve Fuller, Director, Stephen S. Fuller Institute
- Nina Janopaul, CEO, Arlington Partnership for Affordable Housing
- Christian Dorsey, Board of Directors, WMATA

PANEL 2 - National Landing & Regional CRE Market:

- Victor Hoskins, Director, Arlington Economic Development
- Stephanie Landrum, President & CEO, Alexandria Economic Development Partnership
- Bruce Lane, Managing Director, The Meridian Group
- Doug Firtenberg, Founding Principal, StonebridgeCarras

FIRESIDE CHAT - If interested by all parties, fireside chat about the Amazon deal between Matt Kelly, Victor Hoskins, and Stephanie Landrum.

Event dates February 27, 28, 7:30-11:00am (most likely 2/28).

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