

Amazon in Arlington
Proposed Frameworks for Public Conversations

January 2, 2019

Goal: To facilitate a conversation between Amazon representatives and interested stakeholders on their plans to locate a second headquarters in Arlington, Virginia.

Potential Dates/Times:

- January 23 (Wednesday evening)
- January 25 (Friday evening)
- January 30 (Wednesday evening)
- January 31 (Thursday evening)
- February 2 (Saturday daytime)
- February 5 (Tuesday evening)
- February 6 (Wednesday evening)
- Could potentially go later—depending on the scenario selected below

Possible Locations for Larger events (subject to availability)

NOTE: If community conversations or virtual sessions selected, opens many options for possible locations

- Crystal City Apartment Building Meeting Room -100)
- Synetic Theater (fixed seating-300)
- A middle school or high school auditorium (fixed seating-Varies)
- Central Library Auditorium (flexible seating-150)
- National Rural Electric Cooperative (Flexible Seating -400(
- Other

Possible Scenarios

Option 1: Fire Side Chat

- Scenario: Following opening remarks, the host would facilitate an engagement with members of the audience –asking for questions/comments that will serve as a foundation for an interactive conversation between the Host and Amazon Executive.
- Host: Possibilities include Christian Dorsey-CB Chair, Local Newscaster, Sally Duran, Citizen Chair of the Economic Development Commission, Other)
- Set up: In the Round Seating (theater style)

- Audience: Approximately 100 invited participants with a broad range of interested stakeholders with varying perspectives
- Translation: Spanish-and other languages as requested

Option 2: Amazon Community Conversation Series

- Scenario: A series of small roundtables of 20-25 participants providing a smaller more interactive setting between Amazon Executives and interested stakeholders. These could be hosted in different locations around the County
- Facilitator: TBD
- Set Up: Circle of Chairs (no tables)
- Audience: Option (1) Multiple locations opened to the public-RSVP required; (2) Invitational with targeted groups of stakeholders; (3) Partner with community groups to HOST -with special guests from Amazon
- Translation: Spanish and other languages as requested

Option 3: Virtual Town Hall

- Scenario: This virtual town hall with a small in person options offers participants in the room to have an interactive conversation with Amazon Executive; and those online to ask questions and offer comments via online chat, text, and possibly phone
- Host: TBD
- Set Up: If live audience is included, small 30-40 fan set up; and livestream event set up
- Audience: In person audience TBD; and virtual participation open to the public
- Translation: TBD

Option 4: Telephone Town Hall

- Scenario: Using telephone technology, Arlington residents would receive a call inviting them to participate by phone at a designated date and time. If they indicate interest in participating, they will receive a phone call at the time of the event—so they can listen and ask questions/make comments using phone prompts
- Host: TBD
- Set Up: Room set up—with phone host, Amazon Executive, technical experts, and others TBD
- Audience: interested members of the public
- Translation: TBD

Option 5: Listening Session (IN PERSON)

- Scenario: Following a brief presentation and opening remarks, participants would be invited to ask questions or make comments from a microphone. Conversation could be organized by topic, or just allow participants to offer thoughts as they surface.
- Host: TBD
- Panel: Amazon Executive, Christian Dorsey (CB Chair), Victor Hoskins (AED Director), Stephen Moret (VEDP Director), Sally Duran (Citizen Leader), Alexandria?
- Set Up: Auditorium Style
- Audience: open to the public (limited by capacity of room)
- Translation: Spanish and other languages as requested.