# **STARTUPARLINGTON PARTNER BENEFITS 2018**

## **PROGRAM SUMMARY**

Startup Arlington is a collaborative initiative between Arlington and members of the business community to attract and educate entrepreneurs outside of the Washington, D.C. region about the benefits of operating a business in Arlington.

#### Startup Arlington offers one growing tech company:



Free Living Space





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Potential Financial Investment

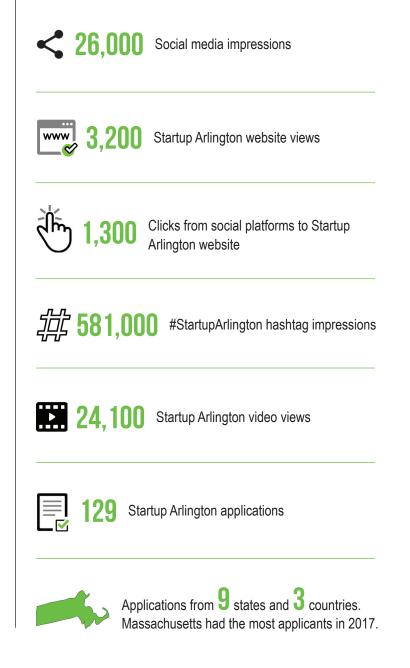
### **PARTNER BENEFITS**

Partners reap the benefits of simultaneously promoting their business to a tech-focused audience while helping support and attract people to our community in an innovative and direct way.

#### Partner benefits include:

- · Regional and national visibility
- Promotion at Las Vegas' Consumer Electronics Show
- · Social media and website promotion
- · Direct and indirect media exposure
- Involvement with Arlington's community and local government

# **2017 PROGRAM STATISTICS**





#### For more information, please contact:

Natalie Monkou, Business Development Manager, 703-228-0809, nmonkou@arlingtonva.us

# **ADVERTISING AND PROMOTION OPPORTUNITIES**

Partner logos will be featured on all Startup Arlington promotional materials, including:

- Startup Arlington website
- Online digital ads
- Startup Arlington promotional video
- Startup Arlington networking event invitations

Partners will be recognized in all regional and national media outreach, examples include:

- Arlington County press releases
- · Tech.co editorials

Partner promotion will be an integral part of our social media plan for marketing the Startup Arlington program. Facebook, Twitter and LinkedIn will be utilized to promote the program, as well as, showcase the winner and prize package.

## AWARD WINNING PROGRAM:

International Economic Development Council – 2017 Excellence in Economic Development Award Southern Economic Development Council – 2017 Community Economic Development Award Virginia Economic Developers Association – 2017 Community Economic Development Award Virginia Association of Counties – 2016 Achievement Award in Community and Economic Development

## **PREVIOUS PARTNERS**









Residence





Arlington\_

