

From: Bryna Helfer
Sent: Wednesday, February 20, 2019 11:10 AM EST
To: Jennifer K Smith <jksmith@arlingtonva.us>; Steven Kania <skania@mwkog.org>; Kerr, Jill <jillkerr@amazon.com>
CC: Shannon Flanagan-Watson <sflanagan-watson@arlingtonva.us>
Subject: RE: messages for registration desk

Need to think on this one..
Adding Shannon from our team for insights..

Bryna Helfer
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From: Jennifer K Smith
Sent: Wednesday, February 20, 2019 11:07 AM
To: Steven Kania <skania@mwkog.org>; Kerr, Jill <jillkerr@amazon.com>
Cc: Bryna Helfer <bhelfer@arlingtonva.us>
Subject: RE: messages for registration desk

Think there could be more upside vs. downside in sharing – as it's a diverse group and includes some naysayers? (but interested to hear others)

Suppose one downside might be those who didn't get an invite into the room feeling left out.

Jenifer

From: Steven Kania [<mailto:skania@mwkog.org>]
Sent: Wednesday, February 20, 2019 11:02 AM
To: Kerr, Jill <jillkerr@amazon.com>; Jennifer K Smith <JKsmith@arlingtonva.us>
Cc: Bryna Helfer <bhelfer@arlingtonva.us>
Subject: RE: messages for registration desk

OK thanks.

Possible some members of the public or media may ask to see our invite list. COG's not-FOIAable so we don't need to provide but there's a perception thing there, too. Need to think about that one a little. Let me know if you have thoughts on that.

From: Kerr, Jill <jillkerr@amazon.com>
Sent: Wednesday, February 20, 2019 10:54 AM
To: Jennifer K Smith <JKsmith@arlingtonva.us>; Steven Kania <skania@mwkog.org>
Cc: Bryna Helfer <bhelfer@arlingtonva.us>
Subject: RE: messages for registration desk

Agree.

From: Jennifer K Smith [<mailto:JKsmith@arlingtonva.us>]
Sent: Wednesday, February 20, 2019 10:51 AM
To: Steven Kania <skania@mwkog.org>; Kerr, Jill <jillkerr@amazon.com>
Cc: Bryna Helfer <bhelfer@arlingtonva.us>
Subject: RE: messages for registration desk

Think this looks good.

From: Steven Kania [<mailto:skania@mwkog.org>]
Sent: Wednesday, February 20, 2019 10:40 AM
To: Jennifer K Smith <JKsmith@arlingtonva.us>; Kerr, Jill <jillkerr@amazon.com>
Cc: Bryna Helfer <bhelfer@arlingtonva.us>
Subject: messages for registration desk

How does this sound? Borrowed some language from the Run of Show.

- The focus of this event is for COG's members, partners, and community stakeholders to have an in-depth discussion. We've worked with our members to ensure a diverse group of community leaders were invited. We are also offering a livestream for others interested in following the discussion.
- There will be many other opportunities for engagement related to specific Amazon projects and site plans.
- We encourage everyone to follow updates on the Arlington County /Amazon website and the State website. (we can provide links on our site to these...)

Additional points for media sign-in.

- Remind media that the program is for stakeholder questions/not media questions.
- Mention that post-event we can help connect media with interviewees (day-of we can confirm that we can offer Dorsey, at least)

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