

**From:** Bryna Helfer  
**Sent:** Wednesday, February 20, 2019 10:41 AM EST  
**To:** Steven Kania <skania@mwkog.org>; Jennifer K Smith <jksmith@arlingtonva.us>; Kerr, Jill <jillkerr@amazon.com>  
**Subject:** RE: messages for registration desk

Looks good....

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**From:** Steven Kania [mailto:skania@mwkog.org]  
**Sent:** Wednesday, February 20, 2019 10:40 AM  
**To:** Jennifer K Smith <JKsmith@arlingtonva.us>; Kerr, Jill <jillkerr@amazon.com>  
**Cc:** Bryna Helfer <bhelfer@arlingtonva.us>  
**Subject:** messages for registration desk

How does this sound? Borrowed some language from the Run of Show.

- The focus of this event is for COG's members, partners, and community stakeholders to have an in-depth discussion. We've worked with our members to ensure a diverse group of community leaders were invited. We are also offering a livestream for others interested in following the discussion.
- There will be many other opportunities for engagement related to specific projects and site plans.
- We encourage everyone to follow updates on the Arlington County /Amazon website and the State website. (we can provide links on our site to these...)

Additional points for media sign-in.

- Remind media that the program is for stakeholder questions/not media questions.
- Mention that post-event we can help connect media with interviewees (day-of we can confirm that we can offer Dorsey, at least)

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