

**From:** Bryna Helfer  
**Sent:** Wednesday, February 20, 2019 12:06 PM EST  
**To:** Steven Kania <skania@mwkog.org>; Jennifer K Smith <jksmith@arlingtonva.us>; Kerr, Jill <jillkerr@amazon.com>  
**Subject:** RE: livestream/comments

That works for us....

Bryna Helfer  
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571-775-9968

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**From:** Steven Kania [mailto:skania@mwkog.org]  
**Sent:** Wednesday, February 20, 2019 11:33 AM  
**To:** Bryna Helfer <bhelfer@arlingtonva.us>; Jennifer K Smith <JKsmith@arlingtonva.us>; Kerr, Jill <jillkerr@amazon.com>  
**Subject:** RE: livestream/comments

Sure thing re: threads

Our default is to not reply. With COG there is not the expectation that this would be interactive like your FB live chats. Seems like monitoring the chat to get good questions into the Q&A will be enough for the livestream team. Realize you guys have practice with this but it's a comfort zone/expectations thing for us.

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**From:** Bryna Helfer <bhelfer@arlingtonva.us>  
**Sent:** Wednesday, February 20, 2019 11:10 AM  
**To:** Steven Kania <skania@mwkog.org>; Jennifer K Smith <JKsmith@arlingtonva.us>; Kerr, Jill <jillkerr@amazon.com>  
**Subject:** RE: livestream/comments

Appreciate the NEW threads—thank you!

On language—this works for us...

On responding (we have talked about having cheat sheets—with LINKS to info already provided on various websites. But open to NOT doing that-or DOING it? Would like other thoughts?

THANKS

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**From:** Steven Kania [mailto:skania@mwkog.org]  
**Sent:** Wednesday, February 20, 2019 11:07 AM  
**To:** Jennifer K Smith <JKsmith@arlingtonva.us>; Kerr, Jill <jillkerr@amazon.com>  
**Cc:** Bryna Helfer <bhelfer@arlingtonva.us>  
**Subject:** livestream/comments

Sorry for the different threads but figure it is easier to stick to one main topic per thread.

On the livestream, wanted to make sure we are on the same page, especially regarding staffing roles. Comments will be on. Good to have an Arl, COG (Megan), AMZ person monitoring so we can select a couple good questions to advance to Chuck. We were thinking of having the following info in the video description as ground rules:

*Thanks for tuning in to our Regional Conversation with Amazon. For the lineup of speakers, visit [www.mwkog.org](http://www.mwkog.org). We hope to have time for a few questions from our virtual audience. Submit those in the comments below. For more resources and information about Amazon in Arlington, including answers to frequently asked questions, visit [www.arlingtonva.us/amazon](http://www.arlingtonva.us/amazon). Thank you for your participation.*

Just to be clear, we were not planning on replying to any comments as that's a whole other level of engagement. If you think that needs to be spelled out in our ground rules, we can.

I can follow up with Megan and Jeremy on this.

Steve

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