

From: Bryna Helfer
Sent: Wednesday, February 20, 2019 3:17 PM EST
To: Steven Kania <skania@mwkog.org>; Jennifer K Smith <jksmith@arlingtonva.us>; Kerr, Jill <jillkerr@amazon.com>
CC: Megan Goodman <mgoodman@mwkog.org>
Subject: RE: COG web page, arlNow story

ALRIGHTA!

Bryna Helfer
Assistant County Manager
Communications and Public Engagement
Arlington County, Virginia
bhelfer@arlingtonva.us
571-775-9968

Please note that any email sent to/from Arlington County email addresses may be subject to disclosure under the Freedom of Information Act (FOIA)

From: Steven Kania [mailto:skania@mwkog.org]
Sent: Wednesday, February 20, 2019 3:07 PM
To: Jennifer K Smith <JKsmith@arlingtonva.us>; Bryna Helfer <bhelfer@arlingtonva.us>; Kerr, Jill <jillkerr@amazon.com>
Cc: Megan Goodman <mgoodman@mwkog.org>
Subject: RE: COG web page, arlNow story

Thanks folks.

Bryna we fixed that 'gathering' at the start.

The page is live.

<https://www.mwkog.org/amazonconversation>

Will share internally for a last look and let you know when we send our first tweet and start officially sharing. Maybe 3:30? Mike at GMU wanted to share, too, so I can loop him in then.

From: Jennifer K Smith <JKsmith@arlingtonva.us>
Sent: Wednesday, February 20, 2019 3:03 PM
To: Bryna Helfer <bhelfer@arlingtonva.us>; Steven Kania <skania@mwkog.org>; Kerr, Jill <jillkerr@amazon.com>
Cc: Megan Goodman <mgoodman@mwkog.org>
Subject: RE: COG web page, arlNow story

No major issues.

From: Bryna Helfer
Sent: Wednesday, February 20, 2019 2:47 PM
To: Steven Kania <skania@mwkog.org>; Jennifer K Smith <JKsmith@arlingtonva.us>; Kerr, Jill <jillkerr@amazon.com>
Cc: Megan Goodman <mgoodman@mwkog.org>
Subject: RE: COG web page, arlNow story

My only comment—is "this gathering of?..."
Maybe not the best language for the livestream event page?

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From: Steven Kania [mailto:skania@mwkog.org]
Sent: Wednesday, February 20, 2019 2:39 PM
To: Bryna Helfer <bhelfer@arlingtonva.us>; Jennifer K Smith <JKsmith@arlingtonva.us>; Kerr, Jill <jillkerr@amazon.com>
Cc: Megan Goodman <mgoodman@mwkog.org>
Subject: RE: COG web page, arlNow story

My apologies. Title would say Special Event vs Livestream.

From: Steven Kania
Sent: Wednesday, February 20, 2019 2:36 PM
To: 'Bryna Helfer' <bhelfer@arlingtonva.us>; Jennifer K Smith <JKsmith@arlingtonva.us>; Kerr, Jill <jillkerr@amazon.com>
Cc: Megan Goodman <mgoodman@mwkog.org>
Subject: COG web page, arlNow story

Hi folks,

See below for our proposed page text. The focus is on the livestream vs. looking like an event page. If you can provide any quick input, great. We can get this posted soon and share the link with you.

Also, you may have seen this story from arlNow. We saw he RSVPed but missed the question in his email. I'll get back to him this afternoon.

<https://www.arlnow.com/2019/02/20/county-officials-activists-say-amazon-executives-have-failed-to-engage-with-arlington-community/>

Thanks,

Steve

PAGE TITLE: Livestream: A Regional Conversation with Amazon

This gathering of elected officials, government executives, and business and community leaders is a next step in an important dialogue about Amazon's plans to locate its new headquarters in Arlington. The Metropolitan Washington Council of Governments (COG) is proud to host this conversation as Amazon prepares to become a bigger part of our diverse, dynamic, and growing region.

The panel will discuss and take questions on a variety of topics, including Amazon's economic impacts, the headquarters development, job creation and workforce development, and the company's approach to working with the community on housing, transportation, and sustainability.

PANEL

Chuck Bean, COG Executive Director
Holly Sullivan, Amazon Head of Worldwide Economic Development
Andrew VanHorn, JBG Executive Vice President
Victor Hoskins, Arlington Economic Development Director
Jeanette Chapman, GMU Stephen F. Fuller Institute Deputy Director
Stephen Moret, Virginia Economic Development Partnership President & CEO

EVENT LIVESTREAM

February 21, 2019
6:30 - 8:00 P.M.

While the event is invitation-only for COG members and community stakeholders, it will be livestreamed below, beginning at 6:30 P.M.

<Livestream embed>

We hope to have time for a few questions from our virtual audience. Open the livestream in YouTube to submit a question for the panel.

ADDITIONAL RESOURCES

For more resources and information, including answers to frequently asked questions and future opportunities for engagement visit:

[Amazon in Arlington](#) (County website)

[Amazon in Arlington: Job Creation and Investment](#) (Amazon website)

Learn how COG and its member governments are preparing the entire region for future growth, specifically in the areas of [housing](#) and [transportation](#).

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