

From: bhelfer@arlingtonva.us <bhelfer@arlingtonva.us>
Sent: Wednesday, February 20, 2019 4:06 PM EST
To: Steven Kania <skania@mwkog.org>
CC: Jennifer K Smith <jksmith@arlingtonva.us>; Kerr, Jill <jillkerr@amazon.com>; Michael Sandler <msandle3@gmu.edu>; Megan Goodman <mgoodman@mwkog.org>
Subject: Re: COG page, promotion

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Bryna Helfer
Assistant County Manager
Communications and Public Engagement
571-775-9968

On Feb 20, 2019, at 3:58 PM, Steven Kania <skania@mwkog.org> wrote:

Total team effort. Thanks all—esp Megan on our web side!

From: Jennifer K Smith <JKsmith@arlingtonva.us>
Sent: Wednesday, February 20, 2019 3:56 PM
To: Steven Kania <skania@mwkog.org>; Bryna Helfer <bhelfer@arlingtonva.us>; Kerr, Jill <jillkerr@amazon.com>; Michael Sandler <msandle3@gmu.edu>
Cc: Megan Goodman <mgoodman@mwkog.org>
Subject: RE: COG page, promotion

Go Steve!!

From: Steven Kania [<mailto:skania@mwkog.org>]
Sent: Wednesday, February 20, 2019 3:45 PM
To: Bryna Helfer <bhelfer@arlingtonva.us>; Jennifer K Smith <JKsmith@arlingtonva.us>; Kerr, Jill <jillkerr@amazon.com>; Michael Sandler <msandle3@gmu.edu>
Cc: Megan Goodman <mgoodman@mwkog.org>
Subject: COG page, promotion

Folks,

The page is live.
<https://www.mwkog.org/amazonconversation>

We just promoted on Twitter. Will do another on livestream soon.
<https://twitter.com/MWCOG/status/1098322047216877568>

I'll start emailing media as discussed. Will keep you posted.

Feel free to retweet us. Share via your platforms.

Thanks!

Steve