

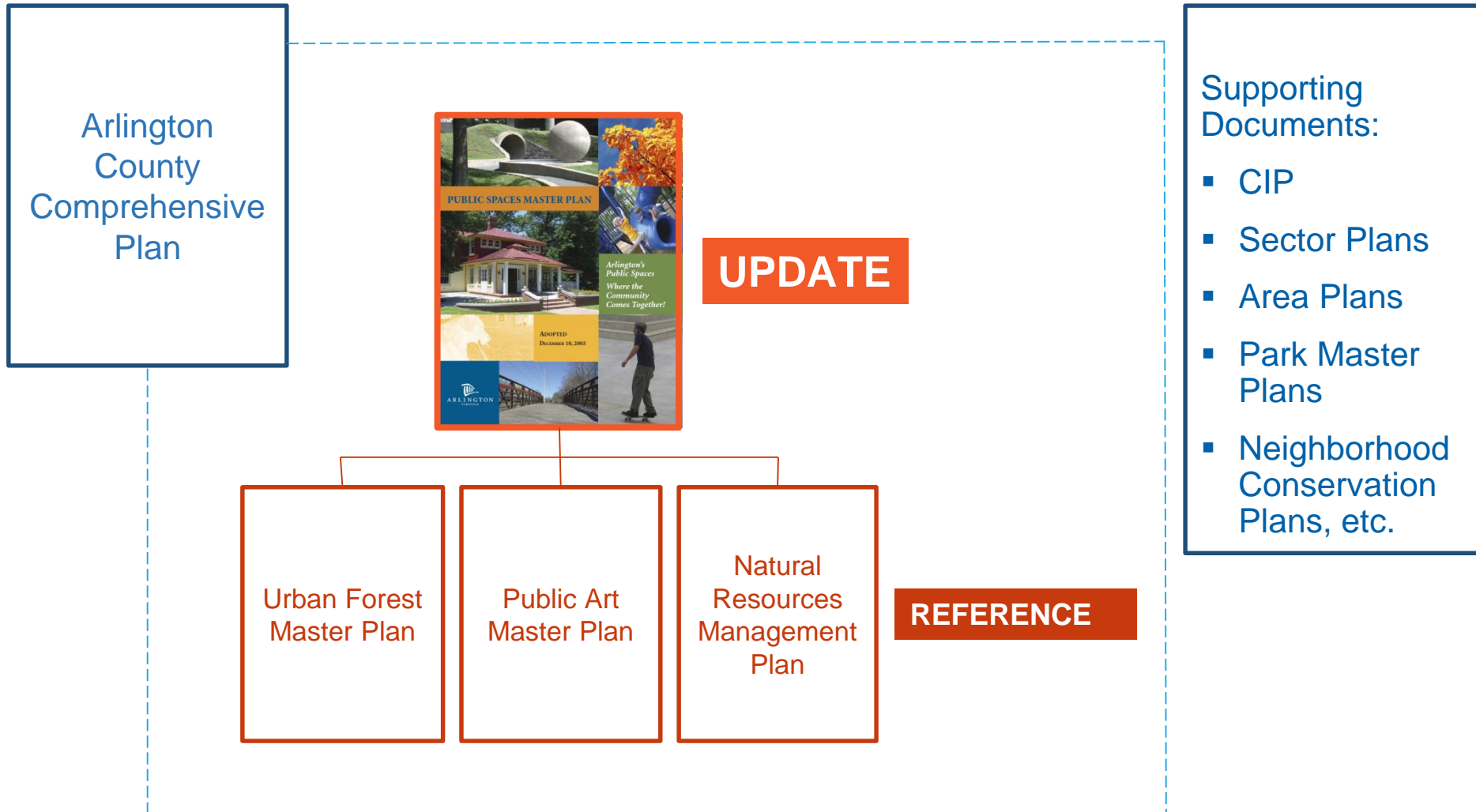
PUBLIC SPACES MASTER PLAN UPDATE



AGENDA

- Public Spaces Master Plan Update (POPS)
 - Overview and Scope
- POPS Next Steps
- Survey Results

PLANNING CONTEXT

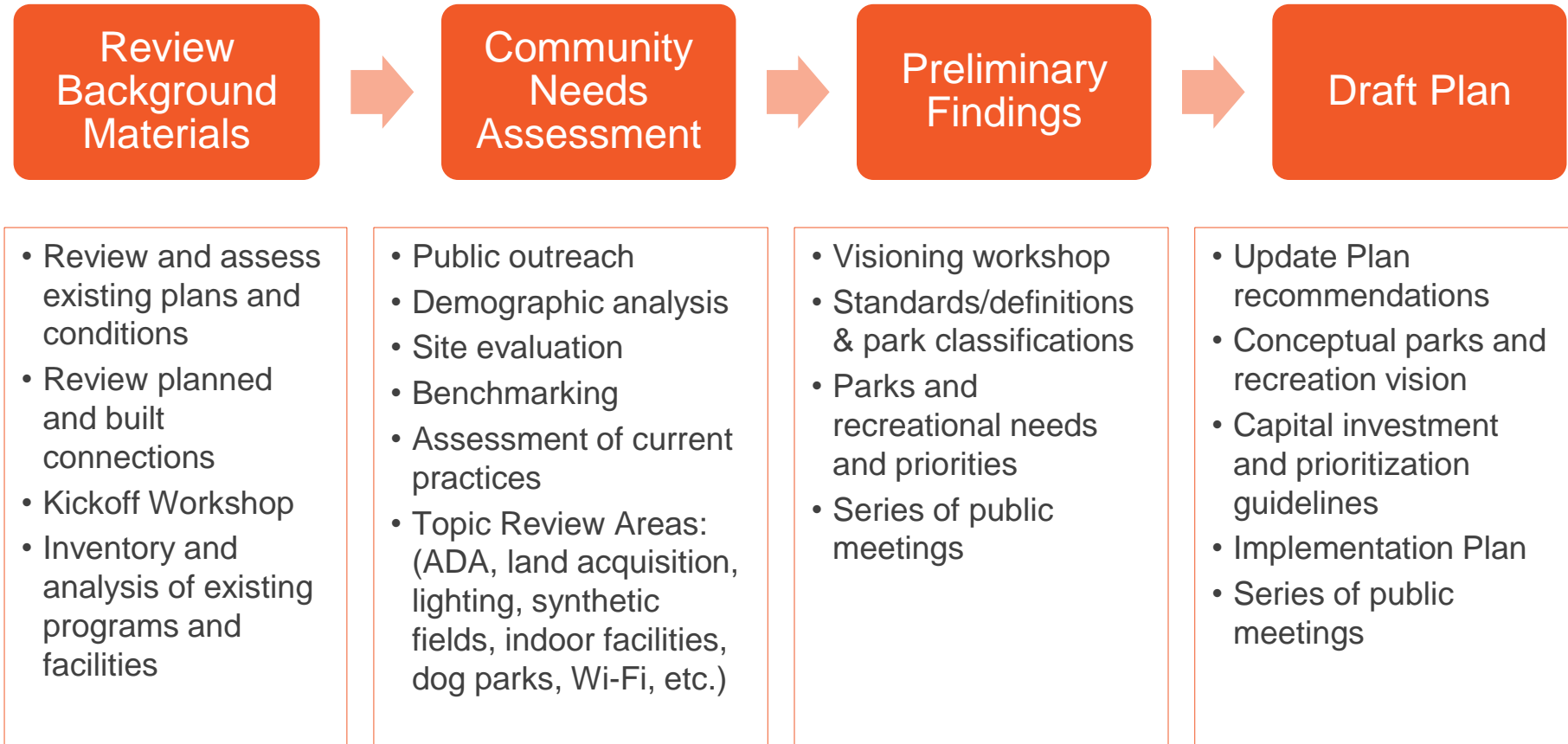


2005 PSMP

Objectives

- Balance Acquisition and Development of Public Spaces
- Preserve and Enhance the Environment
- Improve Access and Usability
- Enhance Arts, Culture and History
- Develop and Enhance Partnerships
- Manage Assets Effectively

POPS PROJECT SCOPE



POPS ADVISORY COMMITTEE

Appointed:

- By the County Manager

Charge:

- Advise the County Manager on the PSMP Update and assist staff with the Update process and recommendations

Primary Responsibilities:

- Assist staff and the consultant in developing a community engagement plan and implementing that plan
- Advise staff on issues with data analysis, policy, content, and other aspects of the PSMP Update
- Review drafts, final recommendations and reports

PSMP Update Advisory Committee Membership:

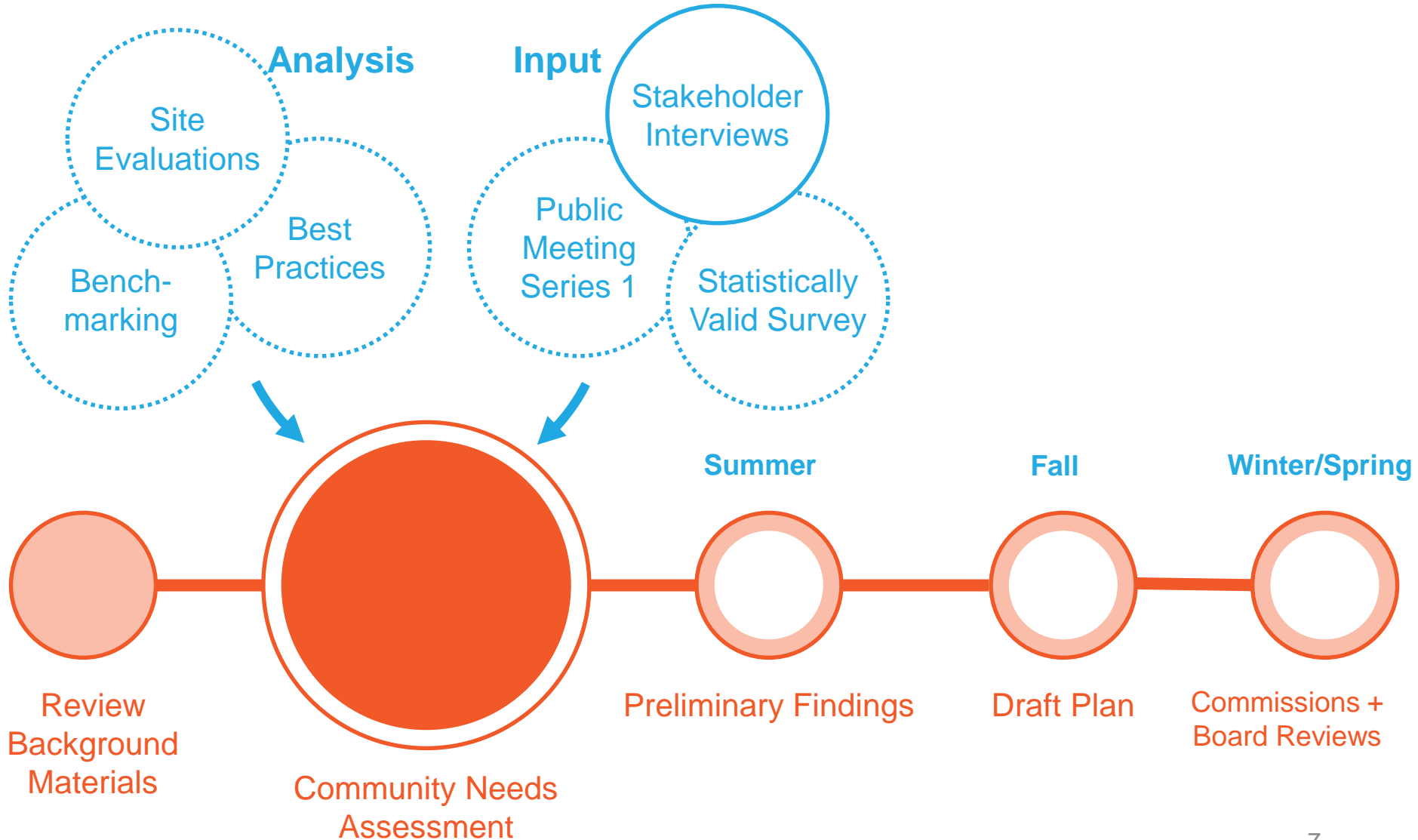
Co-Chairs:

- Caroline Haynes, Park and Recreation Commission
- Jane Rudolph, Department of Parks and Recreation

Other Members:

- Jane Siegel, Planning Commission
- Jim Feaster, NCAC
- Janet Kopenhaver, Arlington Commission for the Arts
- Elizabeth Gearin, Park and Recreation Commission
- Dean Amel, Urban Forestry Commission
- Craig Esherick, Sports Commission
- Claire O'Dea, E2C2
- Lisa Grandle, Department of Parks and Recreation
- Toby Smith, At Large
- Carrie Johnson, At Large
- William Gillen, APS

PROJECT SCHEDULE



COMMUNITY INPUT

Public Meetings:



+ Stakeholder/Focus Groups

+ Survey

Community Interest and Opinion Survey - For your review to be shared online

Alameda County would like your input to help determine park and recreation activities for our community. This survey will take 10-15 minutes to complete. When you are finished, please return your completed survey in the enclosed postage paid, return reply envelope. We greatly appreciate your time!

1. Please indicate if you are a member of your LOCAL BOARD for a use for each type of facility listed below by circling the YES or NO area to the right of each type of facility:

IF YES, please answer the questions to the right of the facility, regarding "How well are your needs being met?" and "How many times did you use this type of facility during the past 12 months?"

Type of Outdoor Facility	Do you need this facility?		If yes, how well are your needs met?				If yes, how many times did you use this type of facility in past 12 months?		24 or more times	
	Yes	No	Very Well	Well	Not Well	Not at All	1-10 times	11-22 times		
01. Recreational open field (soccer, baseball, softball, flag football, etc.)	Yes	No	4	3	2	1	0	1	2	3
02. Recreational multi-use facility (open space, etc.)	Yes	No	4	3	2	1	0	1	2	3
03. Recreational multi-use facility (hiking)	Yes	No	4	3	2	1	0	1	2	3
04. Fitness equipment	Yes	No	4	3	2	1	0	1	2	3
05. Picnic area	Yes	No	4	3	2	1	0	1	2	3
06. Picnic shelter	Yes	No	4	3	2	1	0	1	2	3
07. Restroom	Yes	No	4	3	2	1	0	1	2	3
08. Shelter	Yes	No	4	3	2	1	0	1	2	3
09. Signage	Yes	No	4	3	2	1	0	1	2	3
10. Storage	Yes	No	4	3	2	1	0	1	2	3
11. Visual access and view of landscape	Yes	No	4	3	2	1	0	1	2	3
12. Water	Yes	No	4	3	2	1	0	1	2	3
13. Public restrooms to include California Fire restrooms	Yes	No	4	3	2	1	0	1	2	3
14. Park benches and picnic areas	Yes	No	4	3	2	1	0	1	2	3
15. Bike racks (w/ bike)	Yes	No	4	3	2	1	0	1	2	3
16. Lighting	Yes	No	4	3	2	1	0	1	2	3
17. Community gardens	Yes	No	4	3	2	1	0	1	2	3
18. Family open air band shell	Yes	No	4	3	2	1	0	1	2	3
19. Other	Yes	No	4	3	2	1	0	1	2	3

2. Which FOUR of the OUTDOOR facilities from the list in Question #1 are MOST IMPORTANT to you? Rank them 1 (most important) through 4 (least important) in the section of the OUTDOOR facilities that are your 1st, 2nd, 3rd and 4th choice, or circle NONE.

1st _____ 2nd _____ 3rd _____ 4th _____ NONE _____

3. What is the best time for the evening you would consider using outdoor recreation facilities? (Please check ONE of the options for Weekdays and ONE for Weekends.)

Weekdays: _____ (07) 6-8 pm _____ (07) 8-10 pm _____ (07) 10-11 pm _____ (08) 11 midnight
Weekends: _____ (07) 6-8 pm _____ (07) 8-10 pm _____ (07) 10-11 pm _____ (08) 11 midnight

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PUBLIC MEETINGS SERIES #1

February 4-6



- Different days, times, locations & meeting formats

PUBLIC MEETINGS SERIES #1

THEMES: NATURAL AREAS



- More preservation/creation of natural areas
- Unstructured green areas
- Tree preservation
- Replacement of invasive plants with native species
- Urban agriculture and community gardens
- Support of nature centers and additional programming

PUBLIC MEETINGS SERIES #1

THEMES: FIELDS

- Split between more grass/
more synthetic fields
- Split between too many/too
few
- Lack of adequate drainage
and lighting
- Need for multi-use and
unstructured fields



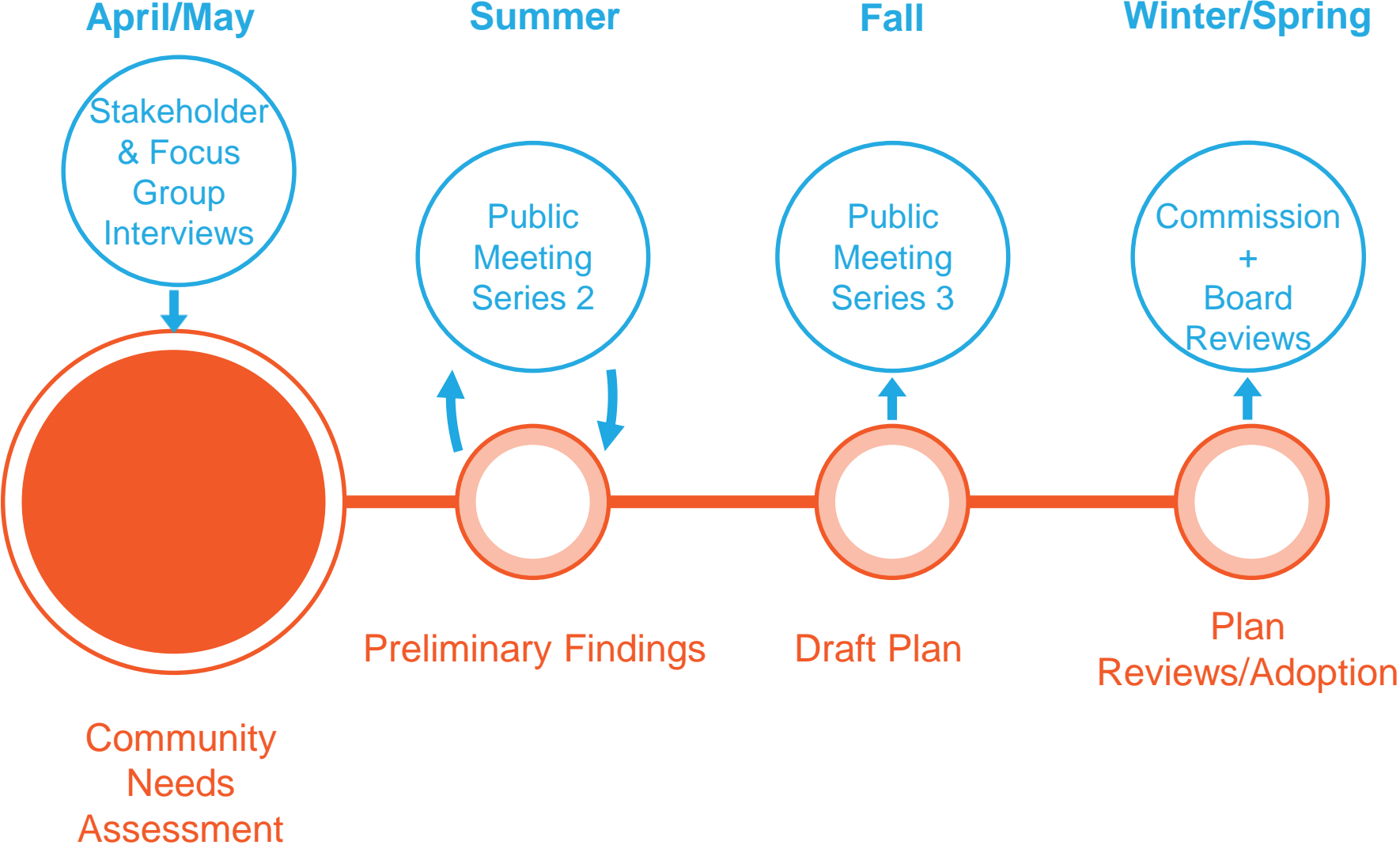
PUBLIC MEETINGS SERIES #1

THEMES: INDOOR SPORTS

- Larger, more variety of indoor sports facilities
- Large sports complex
- Multi-use facilities
- More specialized facilities for:
 - gymnastics
 - swimming
 - ice hockey/skating
- More drop-in sports, classes, and play areas



NEXT STEPS



2015 Parks & Recreation Needs Assessment Survey

SURVEY OVERVIEW

Community Interest and Opinion Survey: *Let your voice be heard today!*

Arlington County would like your input to help determine park and recreation priorities for our community. This survey will take 10-15 minutes to complete. When you are finished, please return your completed survey in the enclosed postage-paid, return-reply envelope. We greatly appreciate your time!

1. Please indicate if **YOU or any member of your HOUSEHOLD** has a need for each type of facility listed below by circling the YES or NO next to the right of each type of facility.

If YES, please answer the questions to the right of the facility regarding "How well are your needs being met?" and "How many times did you use this type of facility during the past 12 months?"

Type of Outdoor Facility:	Have a Need for this Facility?		If Yes, how well are your needs met?				If Yes, how many times did you use this type of facility in past 12 months?			
	Yes	No	Fully Met	Mostly Met	Partly Met	Not Met	None	1-10 times	11-25 times	26 or more times
01. Rectangular sports fields (soccer, football, Ultimate Frisbee, etc.)	Yes	No	4	3	2	1	0	1	2	3
02. Diamond athletic fields (baseball, softball, kickball, etc.)	Yes	No	4	3	2	1	0	1	2	3
03. Paved, multi-use trails (walking, biking)	Yes	No	4	3	2	1	0	1	2	3
04. Water spraygrounds	Yes	No	4	3	2	1	0	1	2	3
05. Playgrounds	Yes	No	4	3	2	1	0	1	2	3
06. Tennis courts	Yes	No	4	3	2	1	0	1	2	3
07. Basketball courts	Yes	No	4	3	2	1	0	1	2	3
08. Volleyball courts	Yes	No	4	3	2	1	0	1	2	3
09. Skate park	Yes	No	4	3	2	1	0	1	2	3
10. Dog parks	Yes	No	4	3	2	1	0	1	2	3
11. Natural areas and wildlife habitats	Yes	No	4	3	2	1	0	1	2	3
12. Courts (Pickle ball, handball, bocce, etc.)	Yes	No	4	3	2	1	0	1	2	3
13. Parks and plazas in Metro & Columbia Pike corridors	Yes	No	4	3	2	1	0	1	2	3
14. Park shelters and picnic areas	Yes	No	4	3	2	1	0	1	2	3
15. Bike parks (e.g. BMX)	Yes	No	4	3	2	1	0	1	2	3
16. Hiking trails	Yes	No	4	3	2	1	0	1	2	3
17. Community gardens	Yes	No	4	3	2	1	0	1	2	3
18. Rentable space (for formal events)	Yes	No	4	3	2	1	0	1	2	3
19. Other	Yes	No	4	3	2	1	0	1	2	3

2. Which FOUR of the OUTDOOR facilities from the list in Question #1 are MOST IMPORTANT to your household? [Using the numbers in Question #1 above please write in the numbers of the OUTDOOR facilities that are your 1st, 2nd, 3rd, and 4th choices, or circle NONE.]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

3. What is the latest time in the evening you would consider using outdoor recreation facilities? [Please check ONE of the options for Weekdays and ONE for Weekends.]

Weekdays: ____ (01) 8-9 pm ____ (02) 9-10 pm ____ (03) 10-11 pm ____ (04) 11-midnight

Weekends: ____ (05) 8-9 pm ____ (06) 9-10 pm ____ (08) 10-11 pm ____ (08) 11-midnight

About

7 pages

24 public spaces questions

10 demographics questions

Distribution

Mailed after Thanksgiving

Method of Administration

By mail, phone and Internet

Random sample of residents living in the County

Results

Target: 800 responses

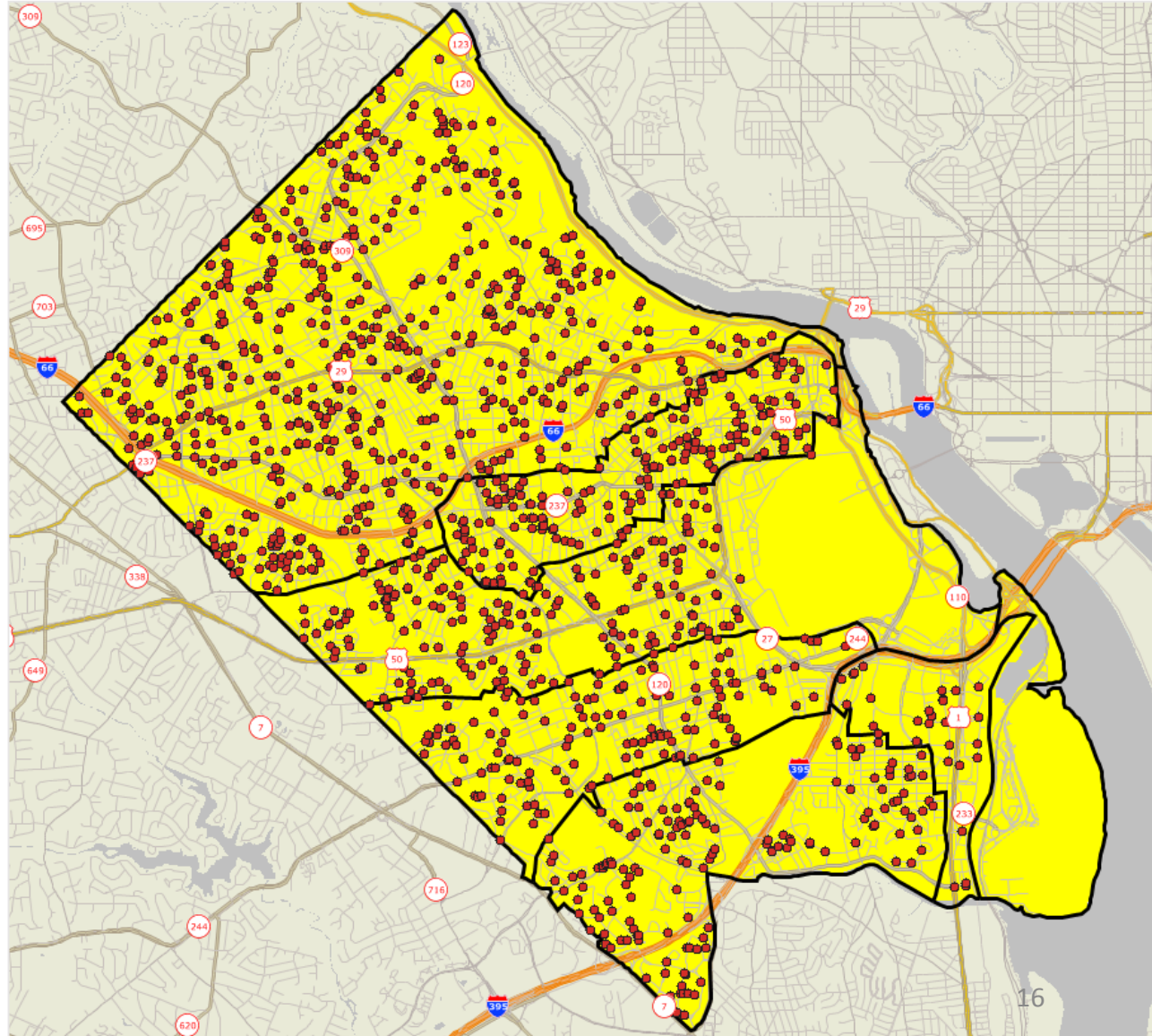
Actual: 1,470 responses

Confidence level: 95%

Margin of error: +/- 2.5% overall

LOCATION OF SURVEY RESPONDENTS

- Good representation throughout the County

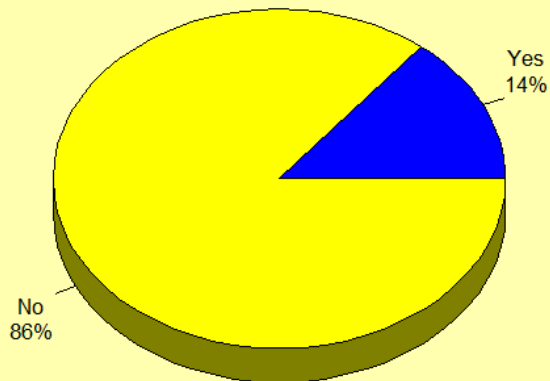


SURVEY RESULTS

Demographics

Q28. Demographics: If Any Household Members are of Hispanic, Latino, or Spanish Ancestry

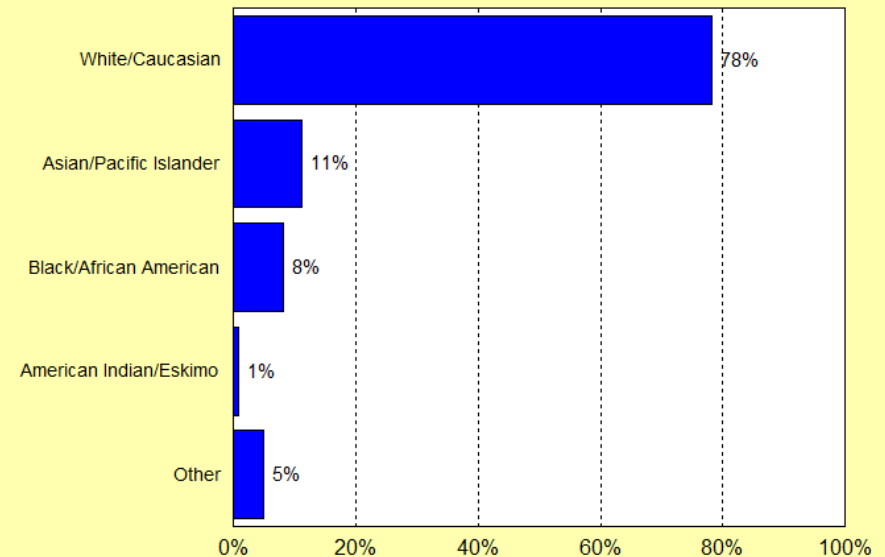
by percentage of respondents (excluding "Not Provided")



Source: ETC Institute (2016)

Q29. Demographics: Race/Ethnicity

by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2016)

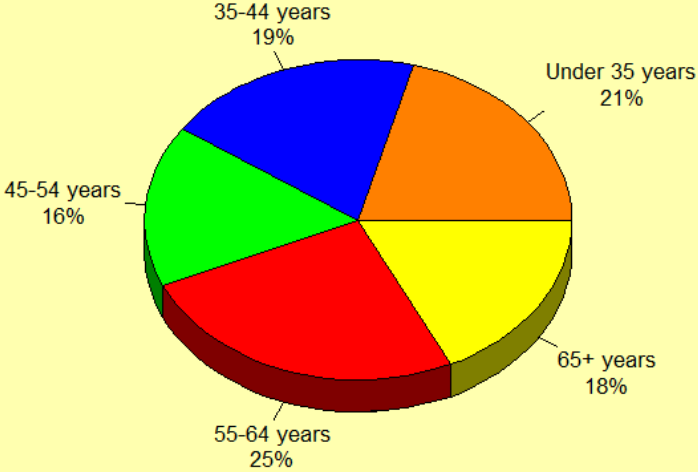
- Demographics of survey respondents accurately reflects the actual population of the County

SURVEY RESULTS

Demographics

Q26. Demographics: Age of Respondent

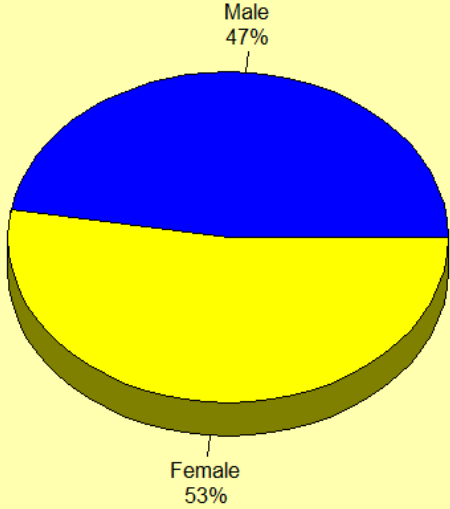
by percentage of respondents



Source: ETC Institute (2016)

Q34. Demographics: Gender

by percentage of respondents



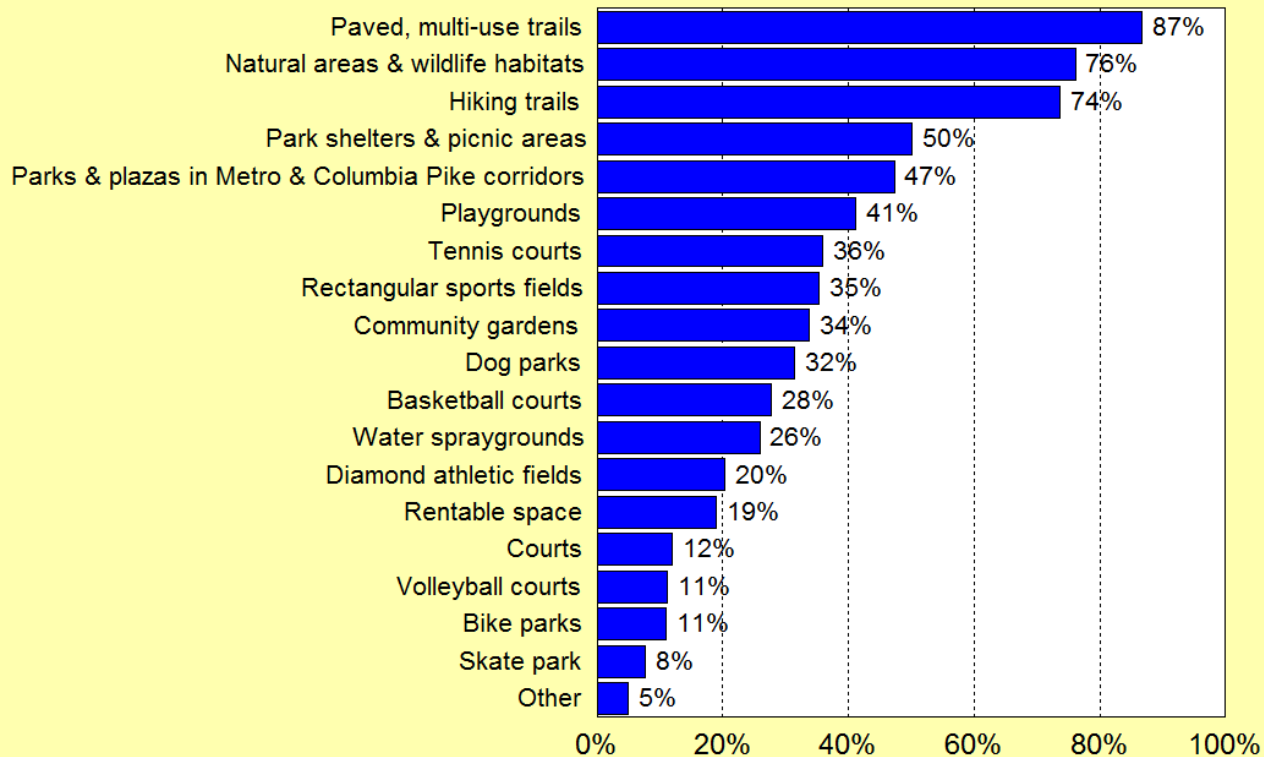
Source: ETC Institute (2016)

SURVEY RESULTS

Outdoor Facilities

Q1. Outdoor Facilities That Households Have a Need for

by percentage of respondents



Source: ETC Institute (2016)

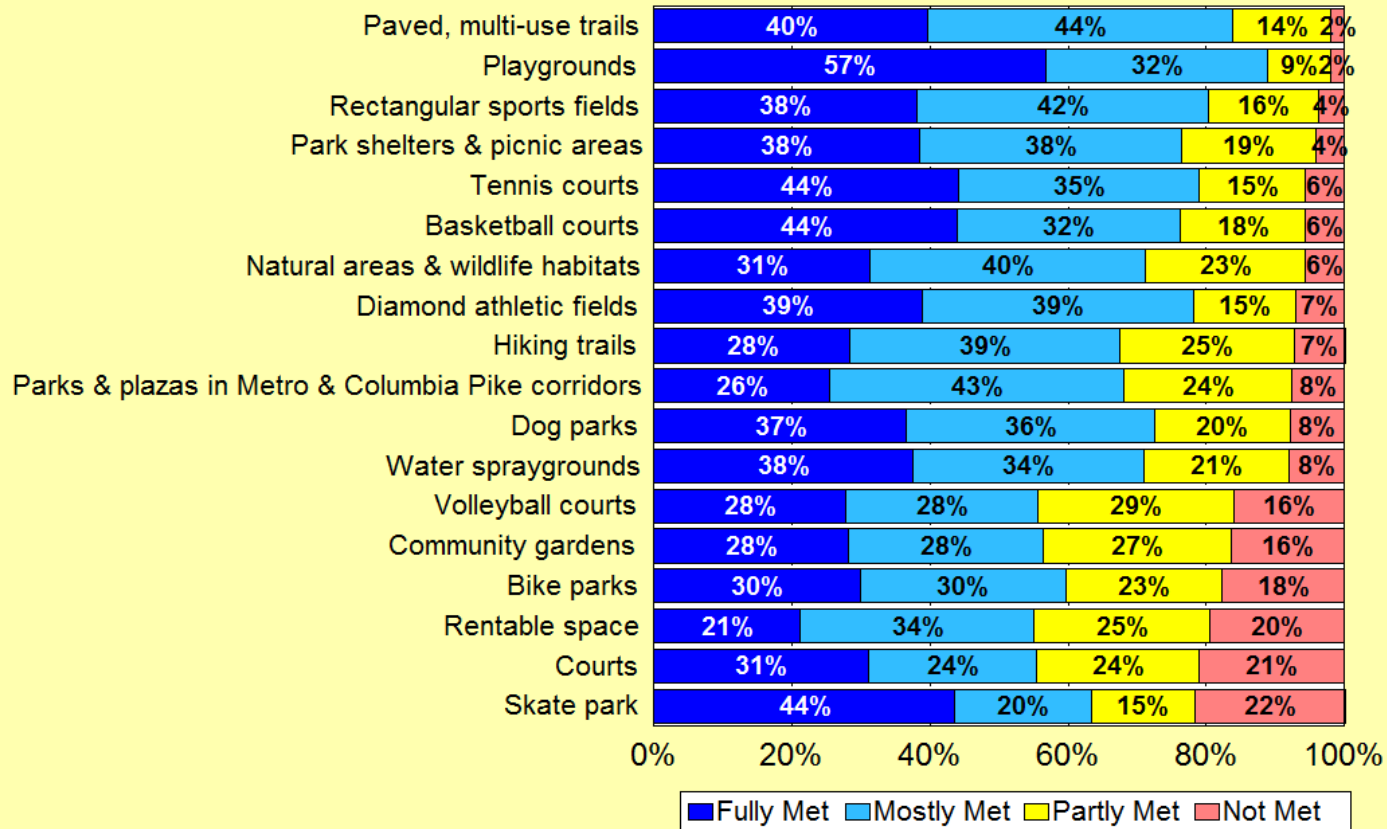
- Households Have a Need for a Wide Range of Outdoor Facilities

SURVEY RESULTS

Outdoor Facilities

Q1b. How Well Needs Are Being Met for Outdoor Facilities

by percentage of households who have a need for outdoor facilities



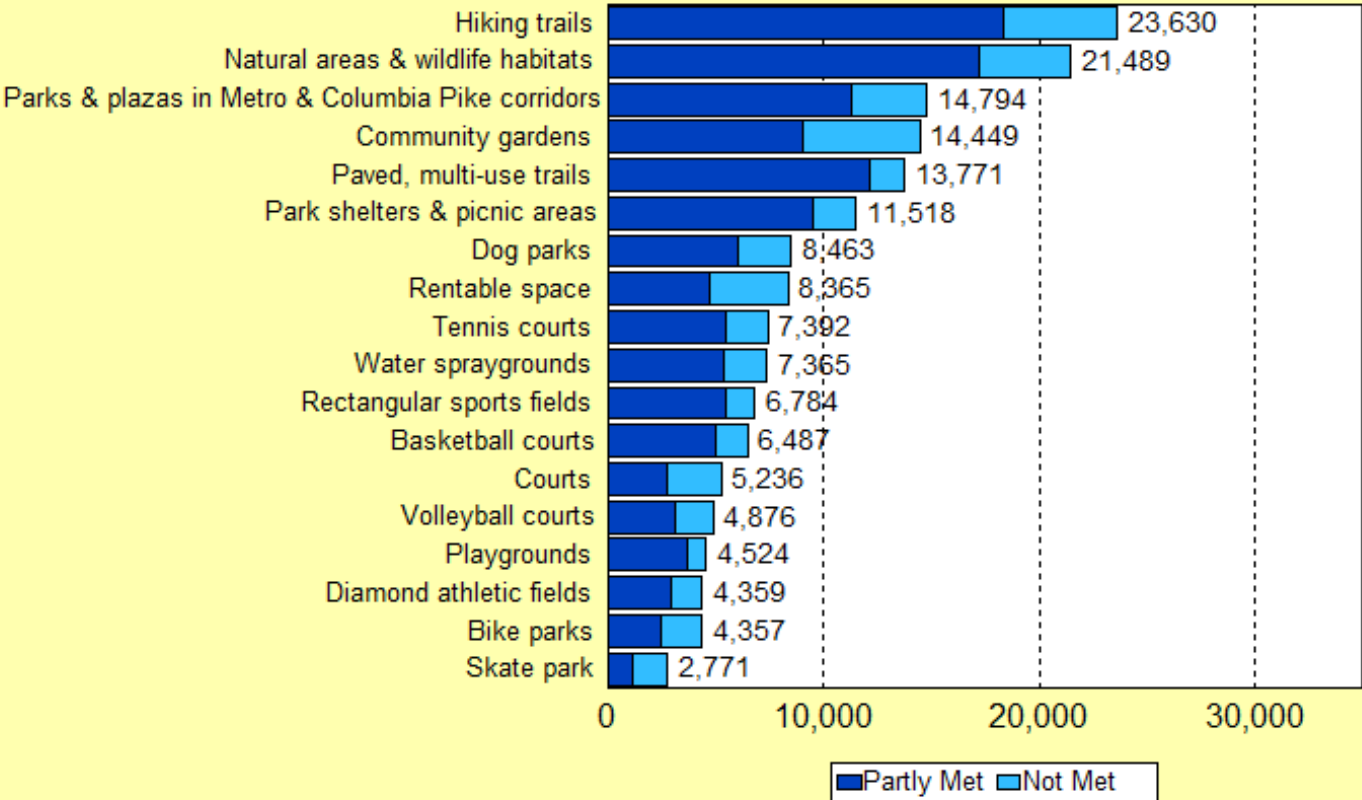
Source: ETC Institute (2016)

SURVEY RESULTS

Outdoor Facilities

Q1c. Estimated Number of Households in Arlington County Whose Needs for Outdoor Facilities Are Only Being Partly or Not Met

by number of households based on 98,050 households for Arlington County



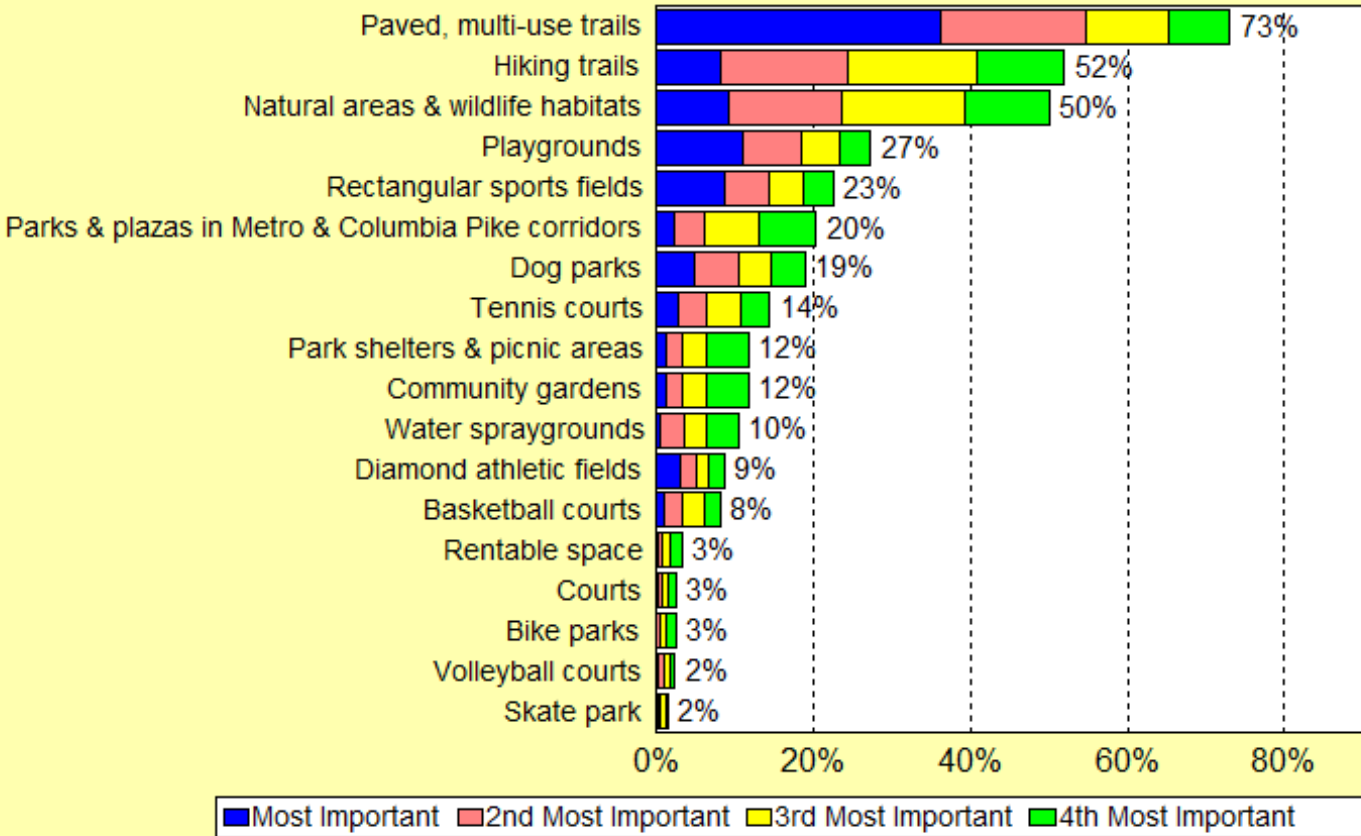
Source: ETC Institute (2016)

SURVEY RESULTS

Outdoor Facilities

Q2. Outdoor Facilities That Are Most Important to Households

by percentage of respondents who selected it as one of their top four choices



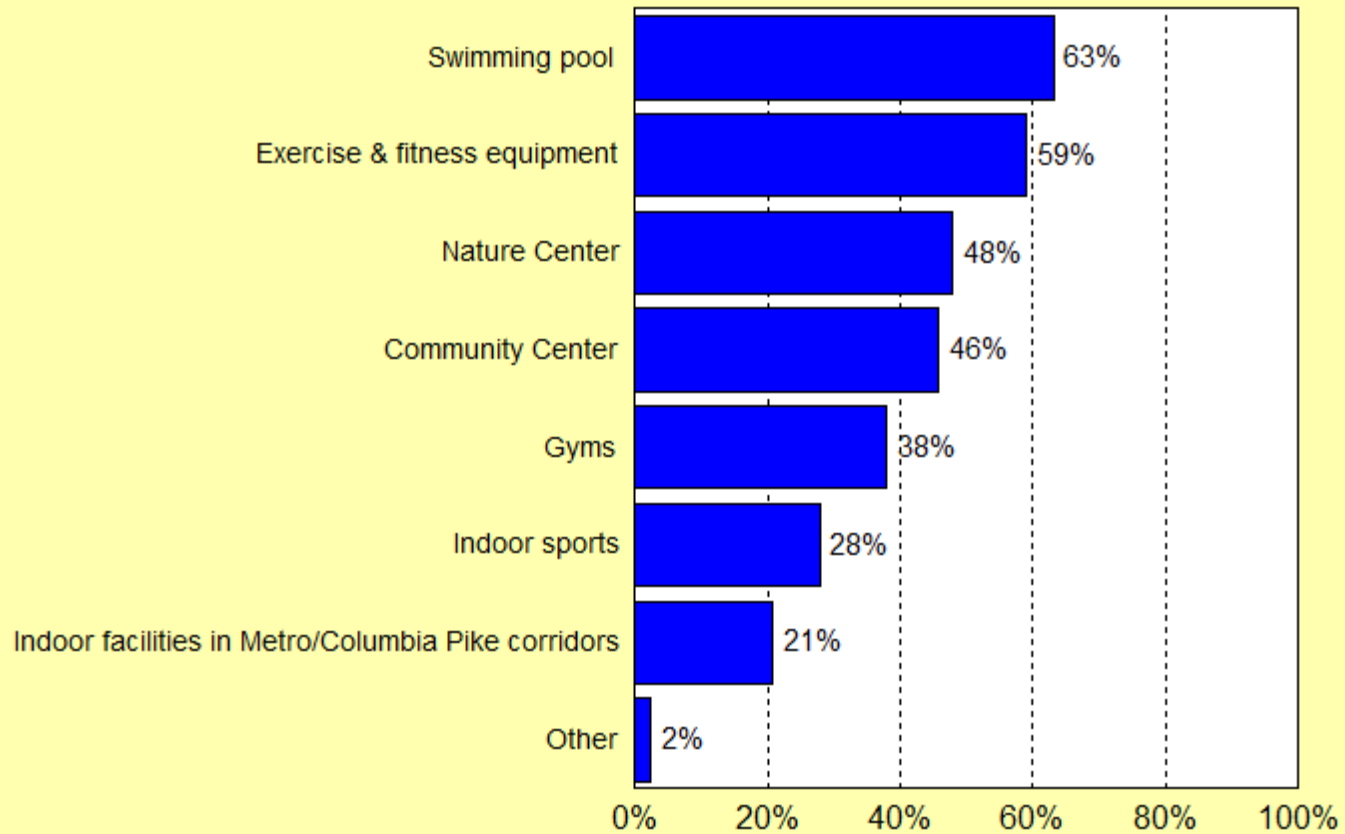
Source: ETC Institute (2016)

SURVEY RESULTS

Indoor Facilities

Q5. Indoor Facilities That Households Have a Need for

by percentage of respondents



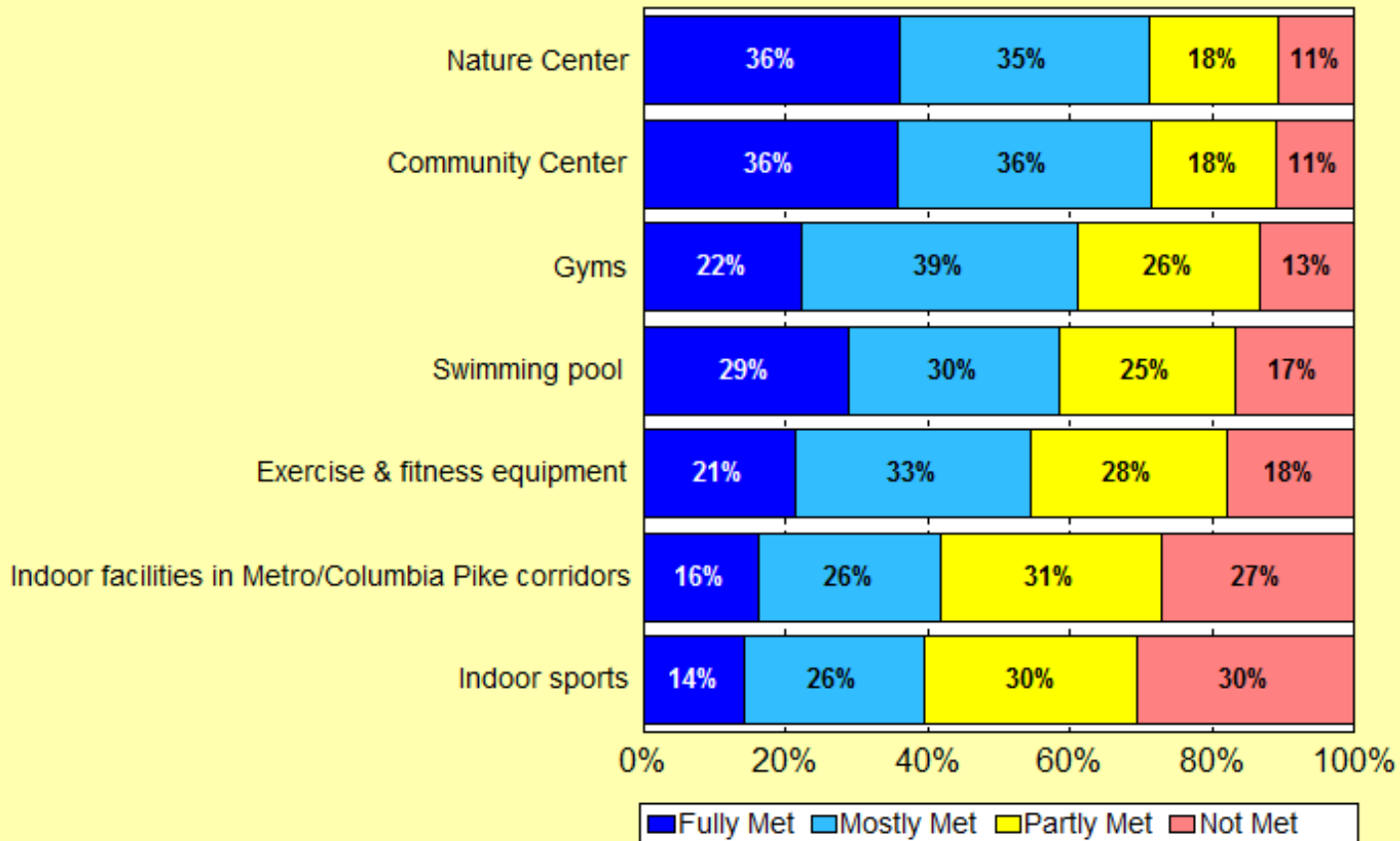
Source: ETC Institute (2016)

SURVEY RESULTS

Indoor Facilities

Q5b. How Well Needs Are Being Met for Indoor Facilities

by percentage of households who have a need for indoor facilities

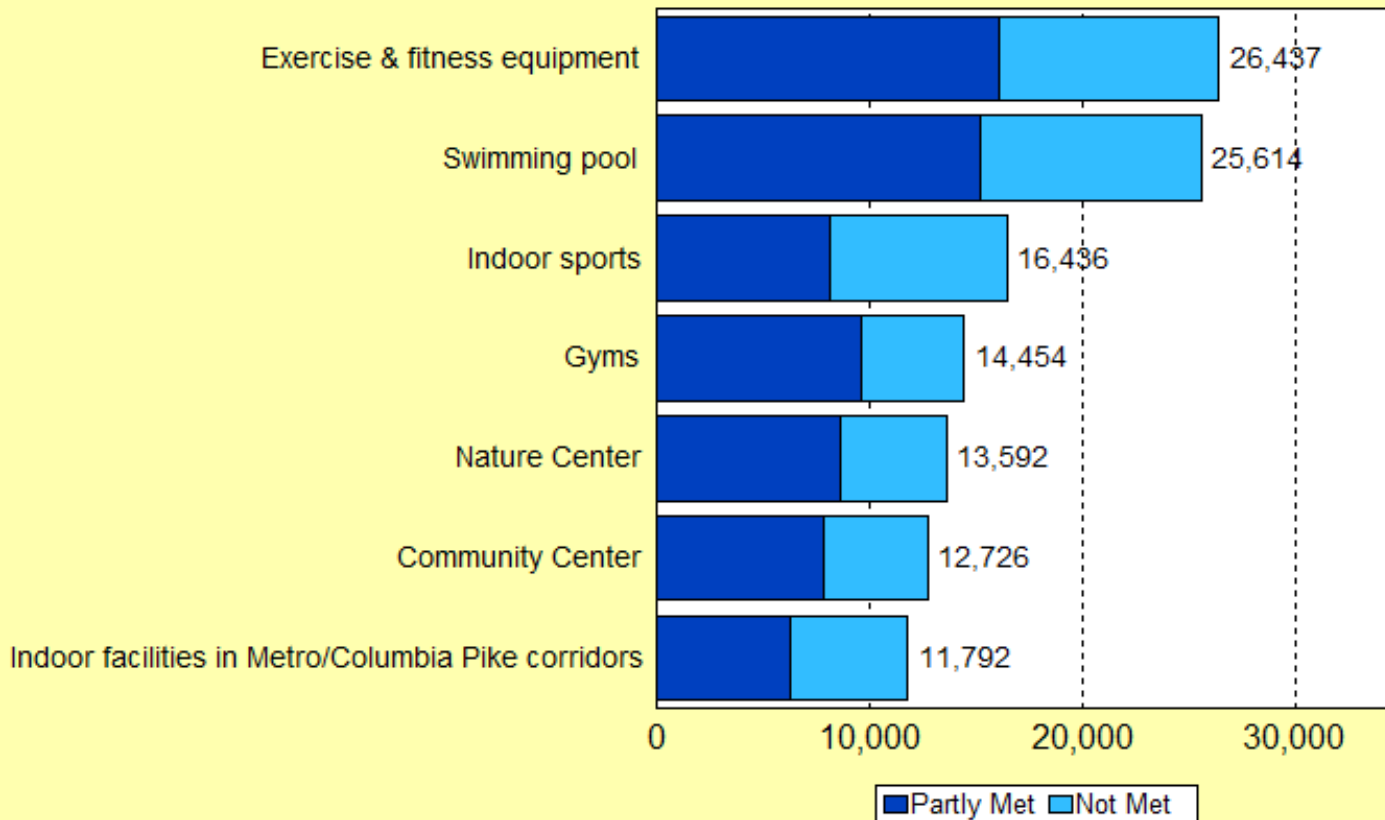


SURVEY RESULTS

Indoor Facilities

Q5c. Estimated Number of Households in Arlington County Whose Needs for Indoor Facilities Are Only Being Partly or Not Met

by number of households based on 98,050 households for Arlington County



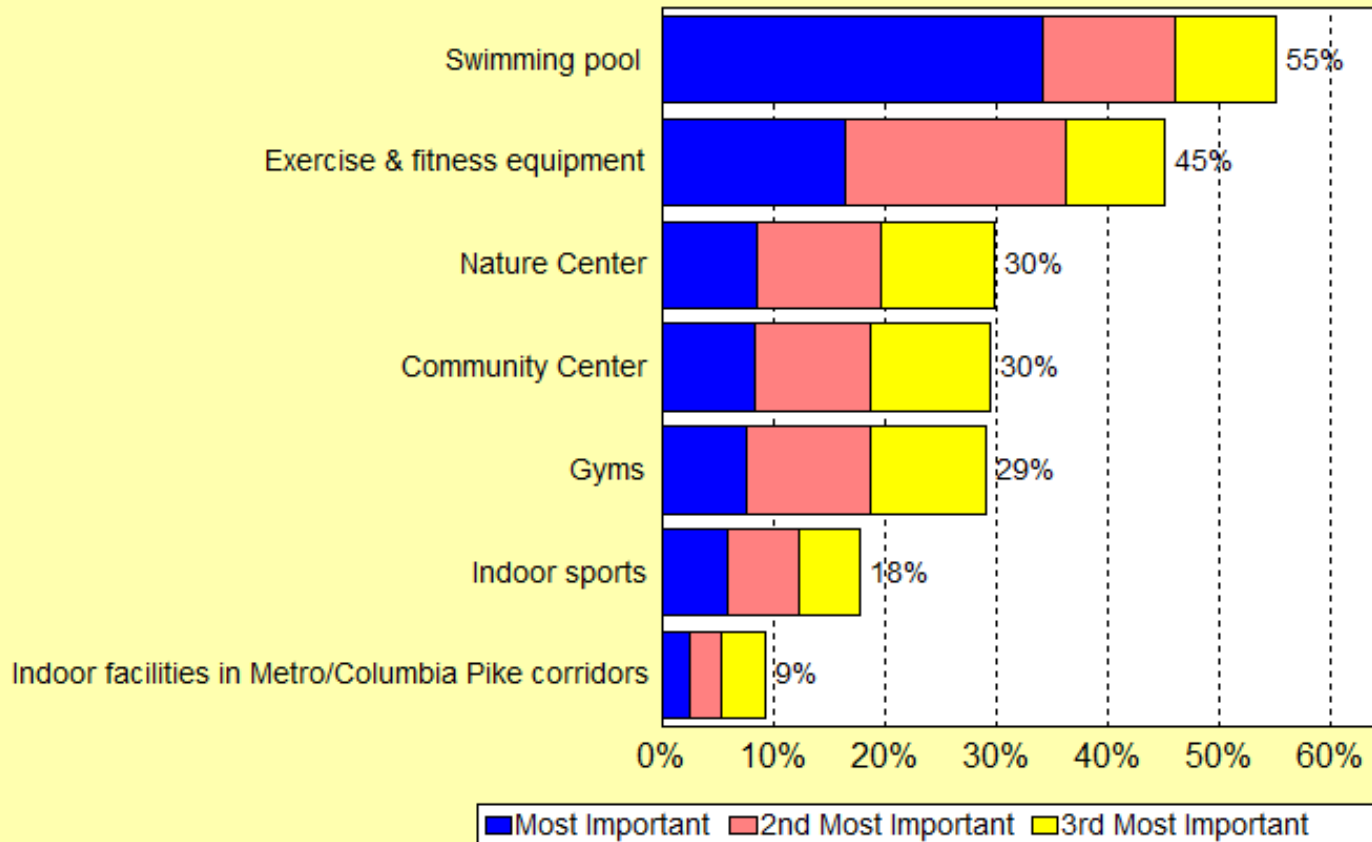
Source: ETC Institute (2016)

SURVEY RESULTS

Indoor Facilities

Q6. Indoor Facilities That Are Most Important to Households

by percentage of respondents who selected it as one of their top three choices

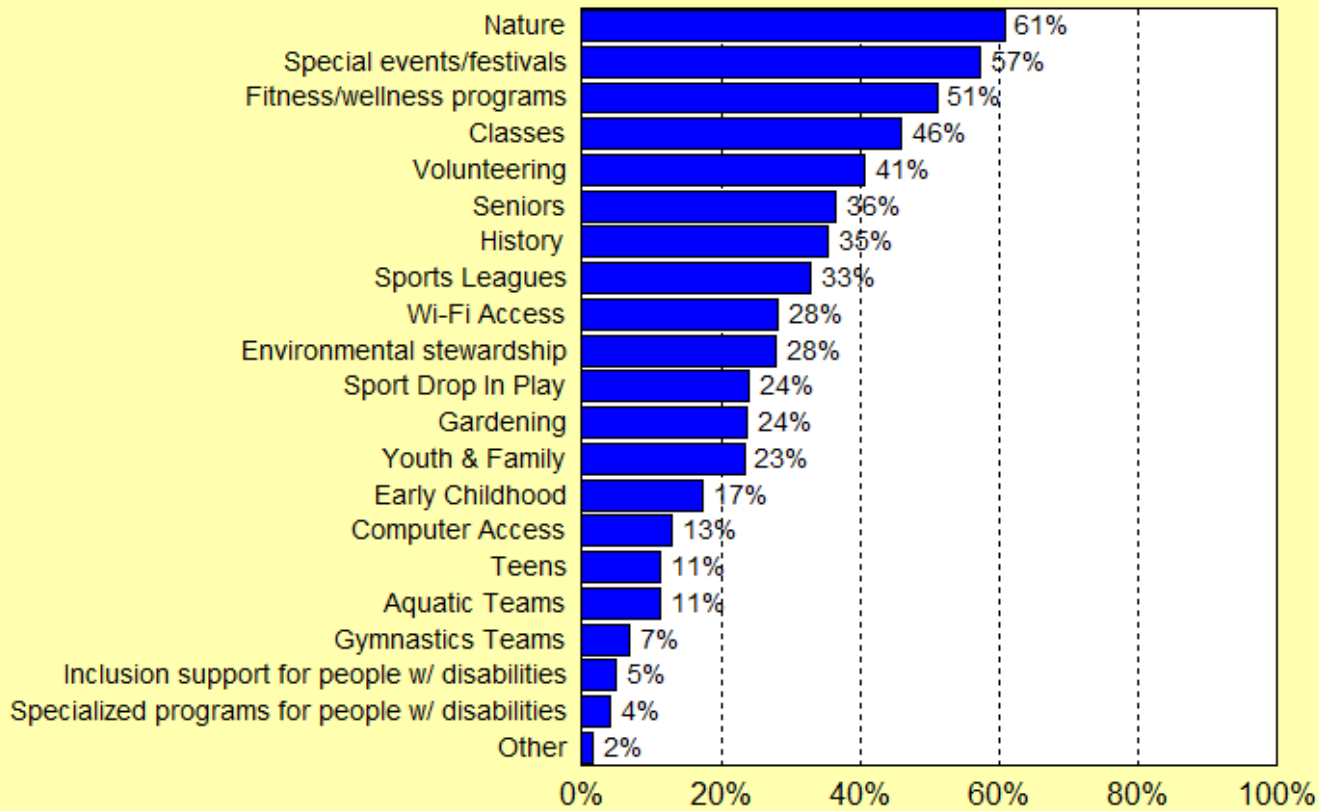


SURVEY RESULTS

Programs + Activities

Q14. Programs and Activities That Households Have a Need for

by percentage of respondents



Source: ETC Institute (2016)

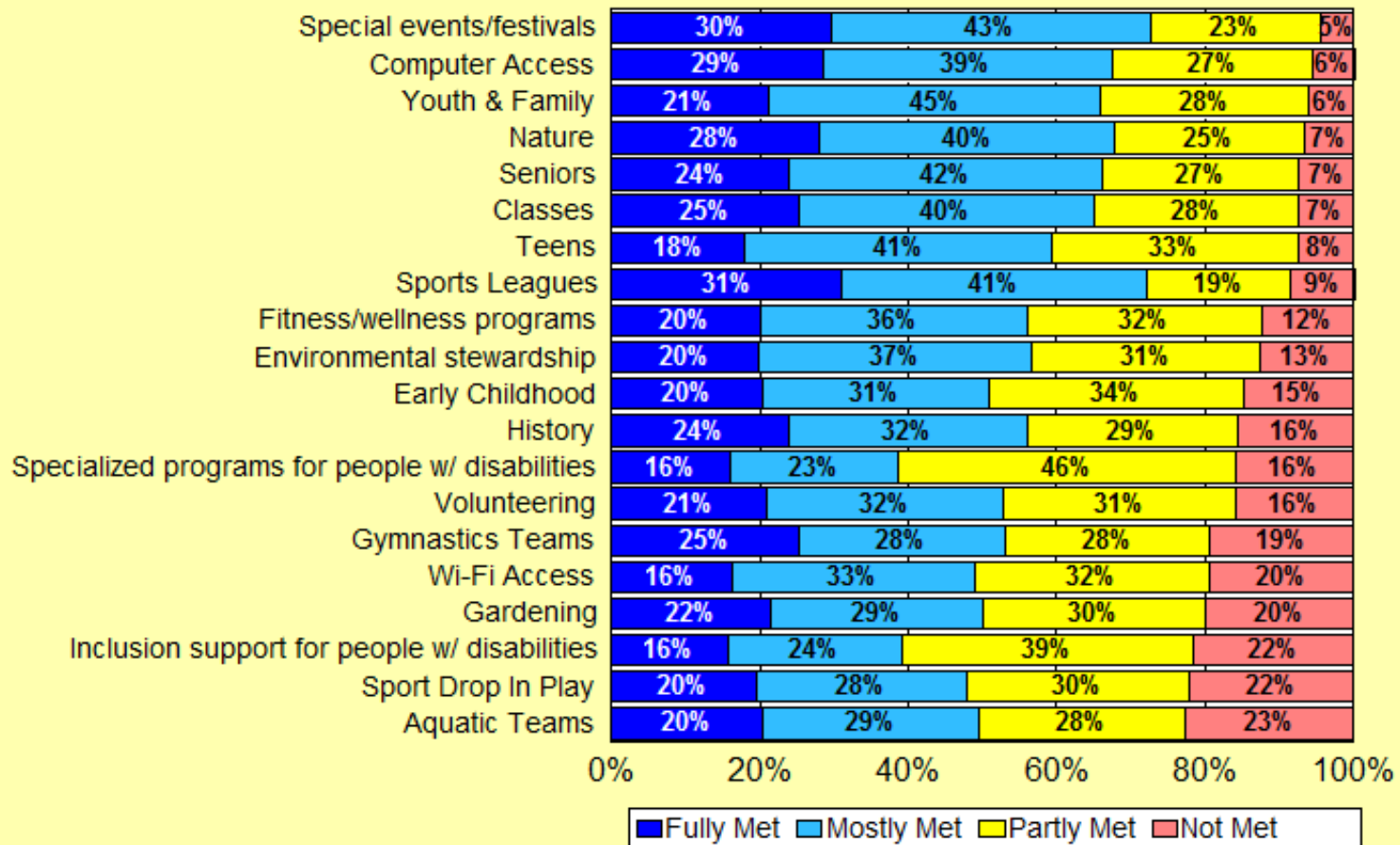
- **Households Have a Need for a Wide Range of Programs and Activities**

SURVEY RESULTS

Programs + Activities

Q14b. How Well Needs Are Being Met for Programs and Activities

by percentage of households who have a need for programs and activities



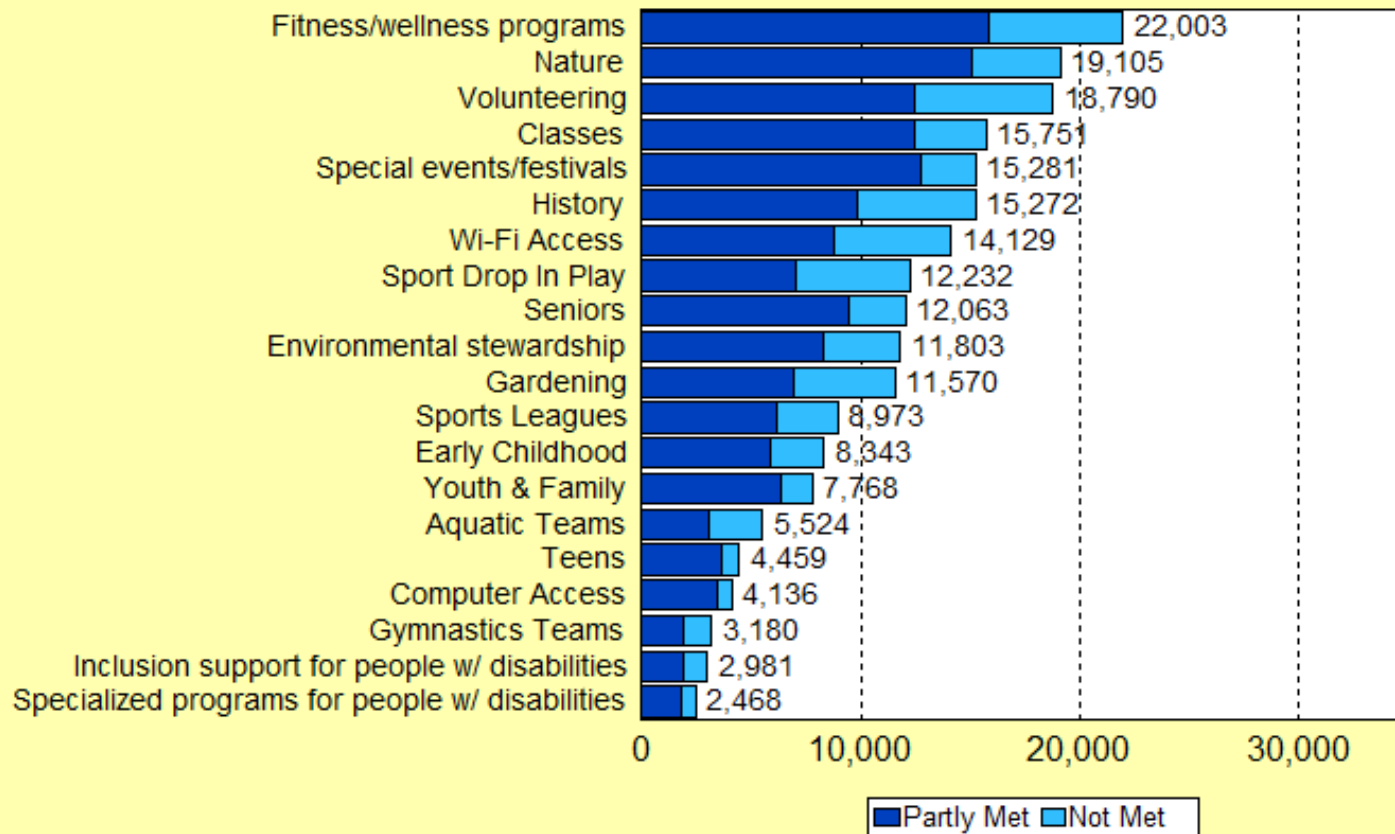
Source: ETC Institute (2016)

SURVEY RESULTS

Programs + Activities

Q14c. Estimated Number of Households in Arlington County Whose Needs for Programs and Activities Are Only Being Partly or Not Met

by number of households based on 98,050 households for Arlington County

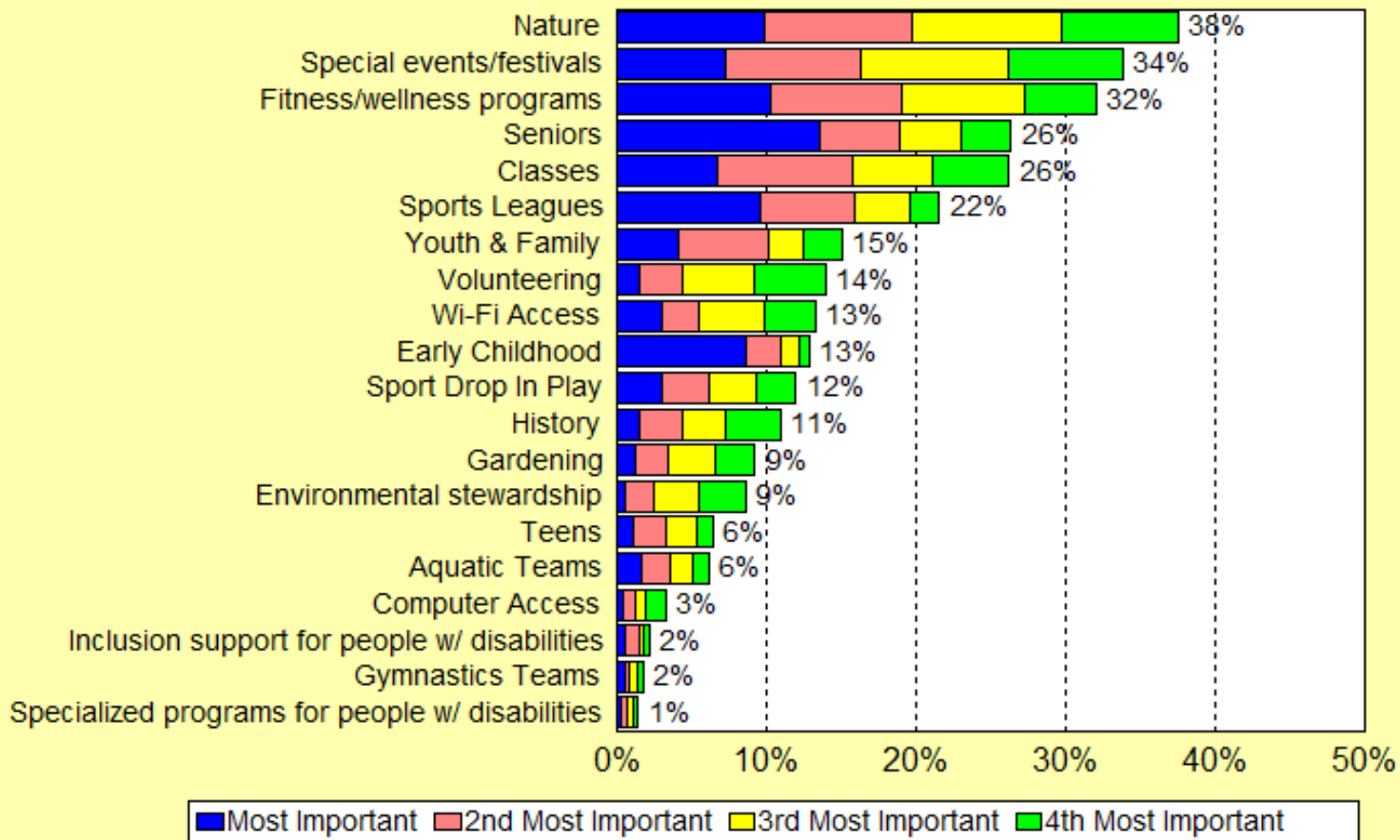


SURVEY RESULTS

Programs + Activities

Q15. Programs or Activities That Are Most Important to Households

by percentage of respondents who selected it as one of their top four choices



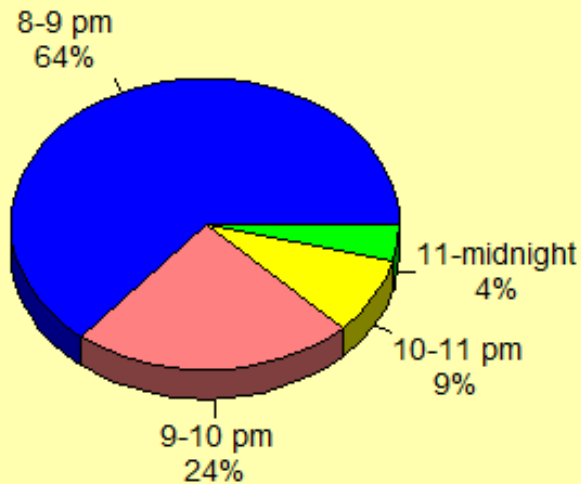
SURVEY RESULTS

Other Findings

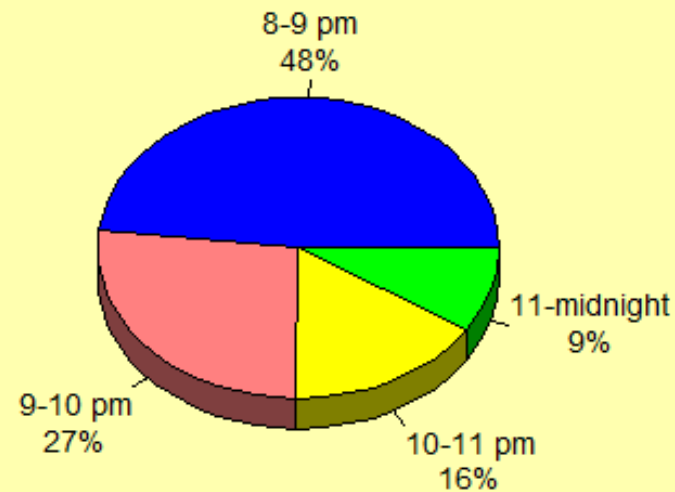
Q3. Latest Evening Time Respondents Would Be Willing to Use Outdoor Facilities

by percentage of respondents

Weekdays



Weekends

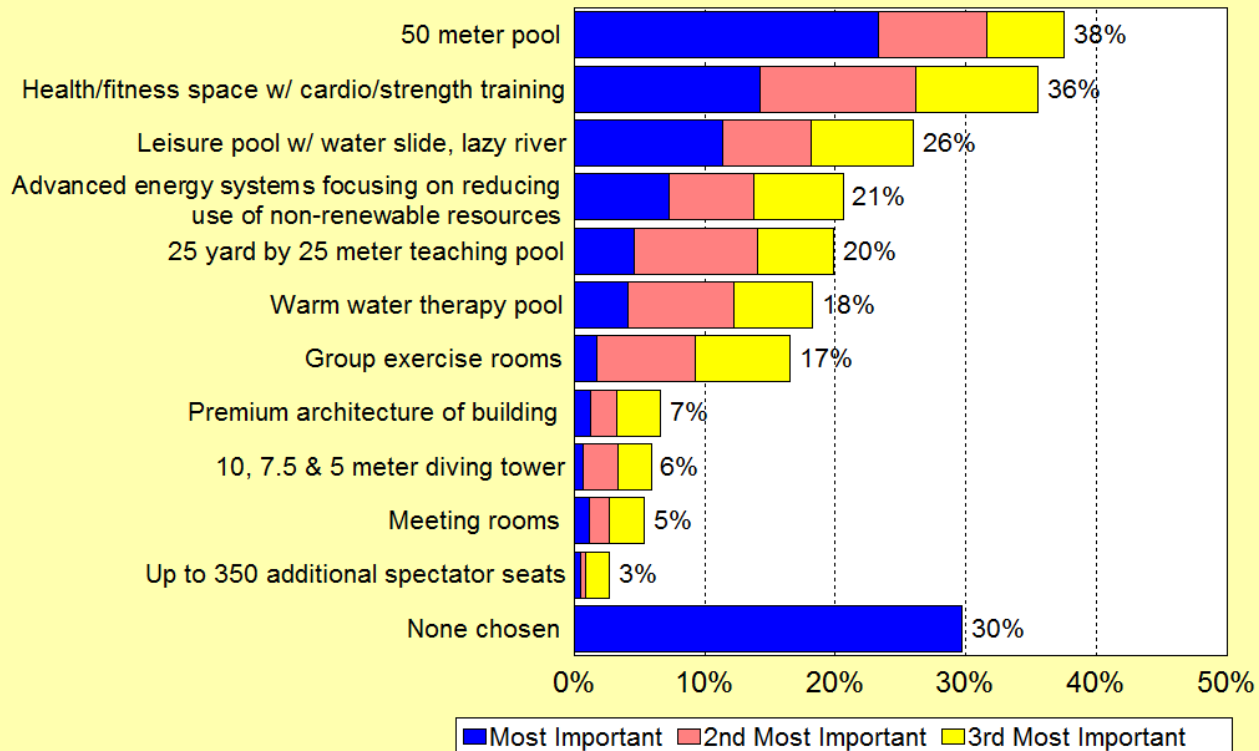


SURVEY RESULTS

Other Findings

Q18. Potential Amenities That Are Most Important to Households to Develop at an Indoor Aquatic, Health, and Fitness Facility in Long Bridge Park

by percentage of respondents who selected it as one of their top three choices



Source: ETC Institute (2016)

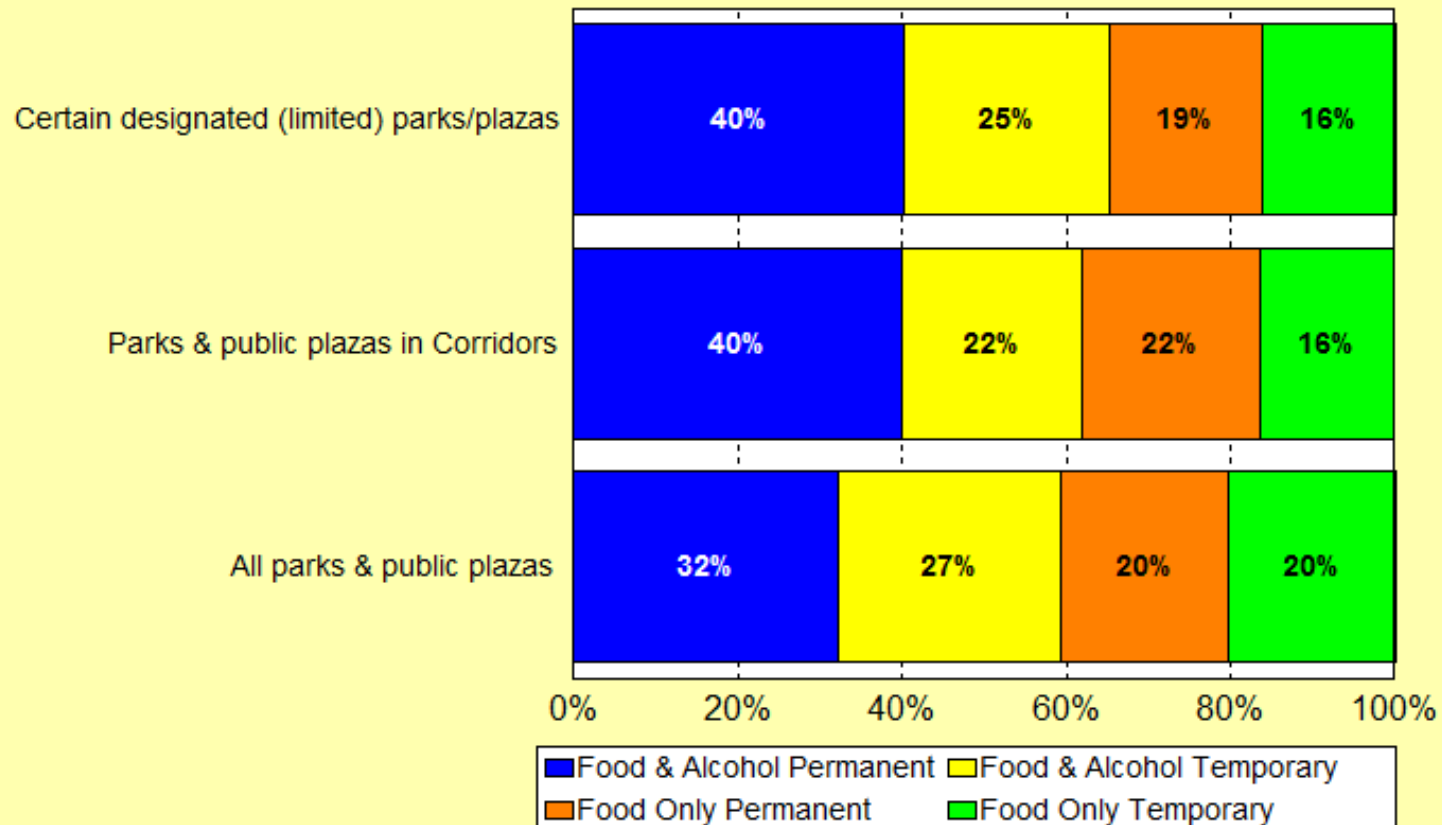
- 70% of Households Feel That It's Important to Develop Amenities at an Indoor Aquatic, Health, and Fitness Facility in Long Bridge Park

SURVEY RESULTS

Other Findings

Q24. Are You Supportive of the Sale of Food and Beverages (Both Non-Alcoholic and Alcoholic), at the Following Events:

by percentage of respondents (excluding "Don't Know")



SURVEY RESULTS

Summary

- There Is a Need for a Wide Variety of Outdoor Facilities, Indoor Facilities, and Programs/Activities
- The Top Overall Priorities for Outdoor Facilities Are: Hiking Trails, Natural Areas and Wildlife Habitats, and Paved Multi-Use Trails
- The Top Overall Priorities for Indoor Facilities Are: Swimming Pool and Exercise and Fitness Equipment
- The Top Overall Priorities for Programs and Activities Are: Nature, Fitness/Wellness Programs, and Special Events/Festivals

Discussion

FRAMING QUESTIONS:

1. How do you currently use the 2005 Public Spaces Master Plan as part of your review/decisions on the Planning Commission?
2. How could the Updated PSMP be more integrated and implemented within the range of planning processes?
3. From your perspective, what are the major public space issues/opportunities for the County in the future?
4. What role does (or can) the County play in addressing those challenges/issues?
5. What is your perception of the strengths of the County's public spaces system, and how can this system best help the community reach its full potential?
6. What would you change about the public spaces system in the future?