

Arlington County 2016 Parks and Recreation Needs Assessment Survey

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Findings
Report

Submitted to Arlington County by:

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Arlington County, VA

Parks and Recreation Needs Assessment Survey Executive Summary Report

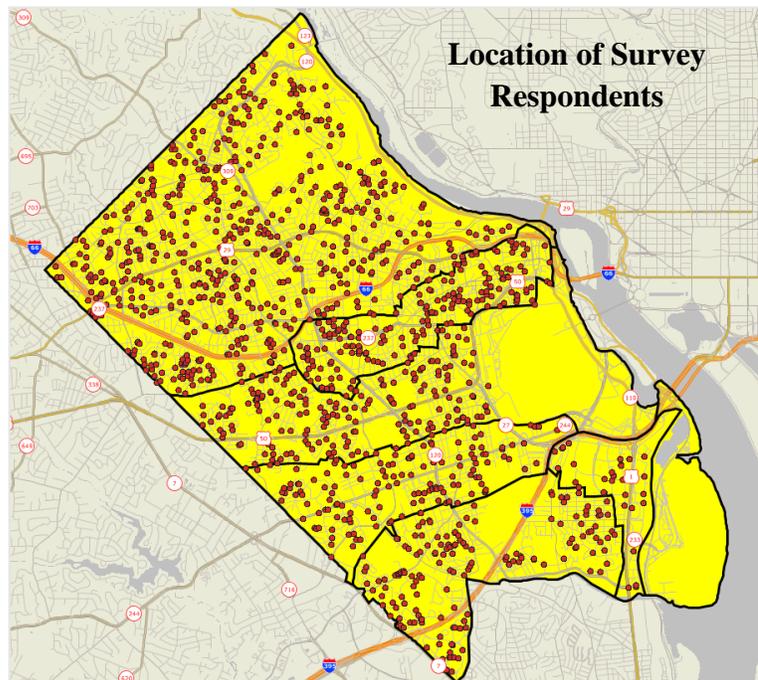
Overview

Arlington County is in the process of updating one of its Comprehensive Plan elements, the 2005 Public Spaces Master Plan. ETC Institute worked in partnership with Arlington County and Wallace Robert's and Todd, LLC (WRT) to jointly develop a Community Interest and Opinion Survey. The Department of Parks and Recreation collected citizen input to help shape the future of public spaces, such as parks, playgrounds, natural resource areas, athletic fields, and other facilities throughout Arlington. This effort will help provide statistically valid data to incorporate citizen feedback into the decision making process. As part of this effort, Arlington County conducted a county wide needs assessment survey that will provide key data and information we need to form an effective and viable plan that will address current and future parks, natural resources and recreational needs of the County.

Methodology

A goal was set to obtain a minimum of 800 completed surveys within Arlington County boundaries including a statistically valid sampling of households in the north, south and central parts of the County, as well as the 3 defined corridors, Rosslyn-Ballston Metro Corridor, Jefferson Davis Metro Corridor, and Columbia Pike Corridor. Surveys were sent out to a random selection of households throughout Arlington County boundaries. This report is based on a total of 1,470 completed surveys. The results for the sample of 1,470 households have a 95% level of confidence with a precision rate of at least +/- 2.5%.

In order to better understand the needs of residents in different areas of the County, ETC Institute geocoded the home address of respondents to the survey. The map to the right shows the physical distribution of respondents to the survey based on the location of their home.



2016 Arlington County Parks and
Recreation Needs Assessment Survey

This main body of this report contains the following:

- Charts showing the overall results of the survey (Section 1)
- Benchmarking Analysis (Section 2)
- Importance-Unmet Needs Matrices (Section 3)
- Priority Investment Rating (PIR) that identifies priorities for facilities and programs (Section 4)
- Tabular data showing the overall results for all questions on the survey (Section 5)
- A copy of the survey instrument (Section 6)

The following appendices are included as separate documents:

Appendix A: Cross-Tabular Analysis by Various Demographics

To gain additional information regarding key short and long range strategic decision-making for Arlington County Department of Parks and Recreation, survey results were further broken down by key demographic factors. These factors which are all included in Appendix A of the report include breakdowns by:

- Age and Gender
- Household Types
- Length of Residence
- Six (6) Geographic Areas (mentioned above)

Appendix B: GIS Maps by Needs and Interest in Amenities

GIS Maps were created to analyze geographic areas with needs, how well needs are currently being met, as well as resident interest in different types of amenities. This information is located in Appendix B of the report.

The following pages summarize major survey findings.

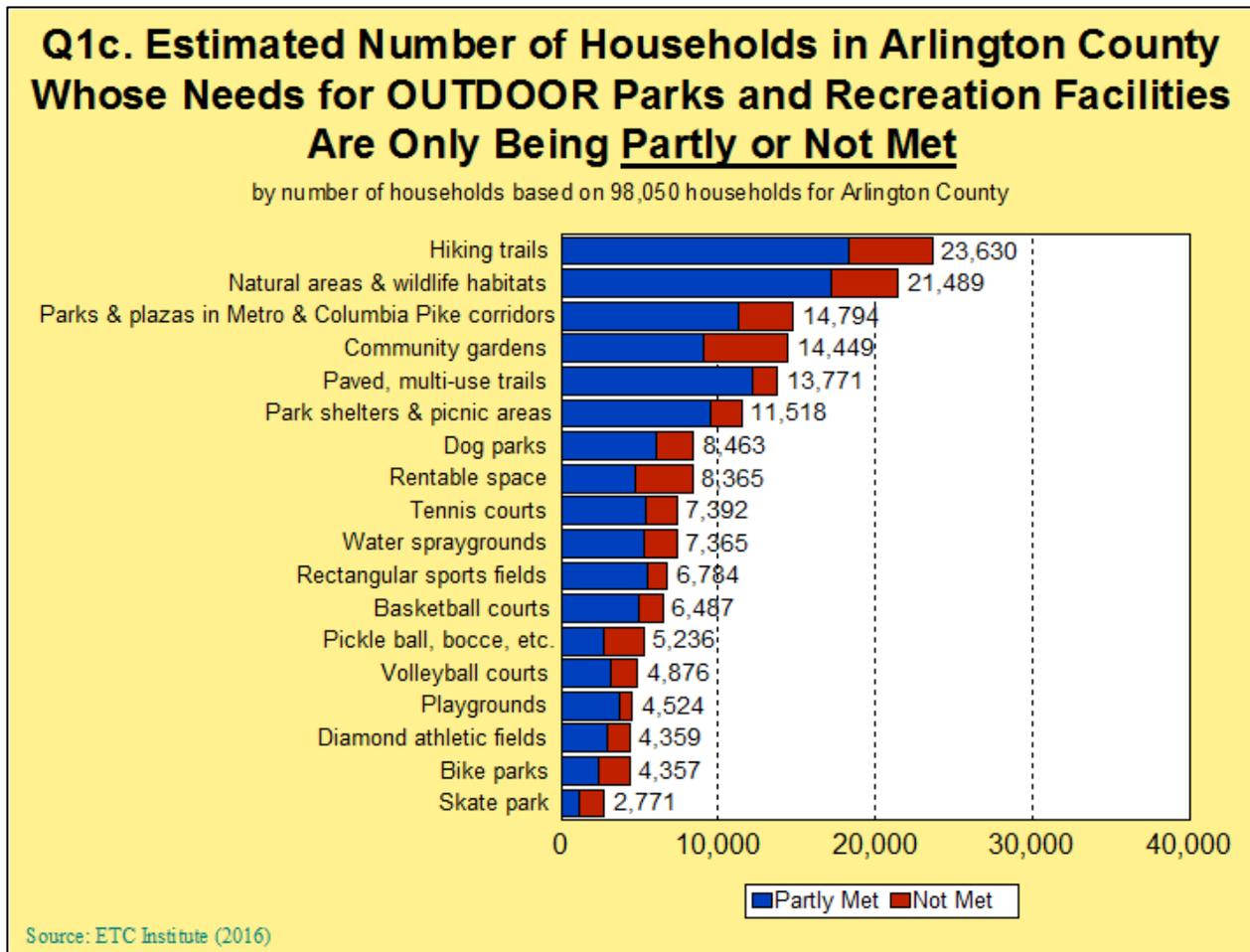
Analysis of Survey Findings

Need and Unmet Needs for Outdoor Facilities

From a list of 18 major parks and recreation outdoor facilities, respondents were asked whether or not their household had a need for the facility, how well their needs were being met, frequency of visitation over the past 12 months, as well as the overall importance of the outdoor facility. The following summarizes key findings:

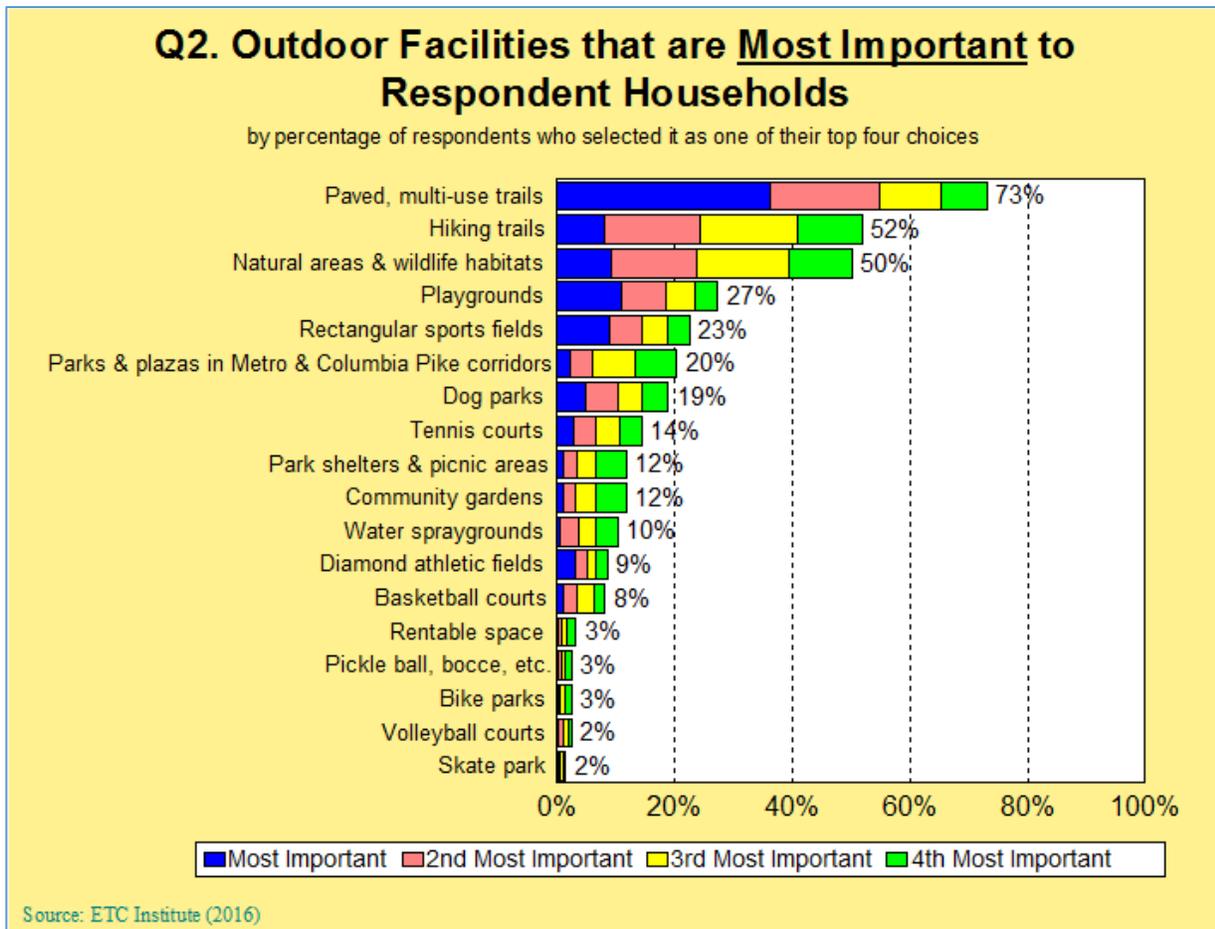
Paved multi-use trails was the most needed outdoor facility with 87% of households indicating a need. Other most needed outdoor facilities include: natural areas and wildlife habitats (76%) and hiking trails (74%). The need for paved multi-use trails, natural areas and wildlife habitats, and hiking trails is much higher in Arlington County than the National Benchmarking average.

Based on the number of households who indicated their need was only partly or not being met, hiking trails and natural areas and natural areas and wildlife habitats have the highest unmet need.



Most Important Outdoor Facilities

Paved multi-use trails were the most important outdoor facility to households. Based on the sum the top four choices, 73% indicated paved, multi-use trails were the most important outdoor facility to their household. Other most important outdoor facilities include: hiking trails (52%) and natural areas & wildlife habitats (50%).



When taking into consideration only those households who indicated the item as their first choice as the most important facility, paved multi-use trails was indicated as a first choice more than any other 1st or 2nd choice combined.

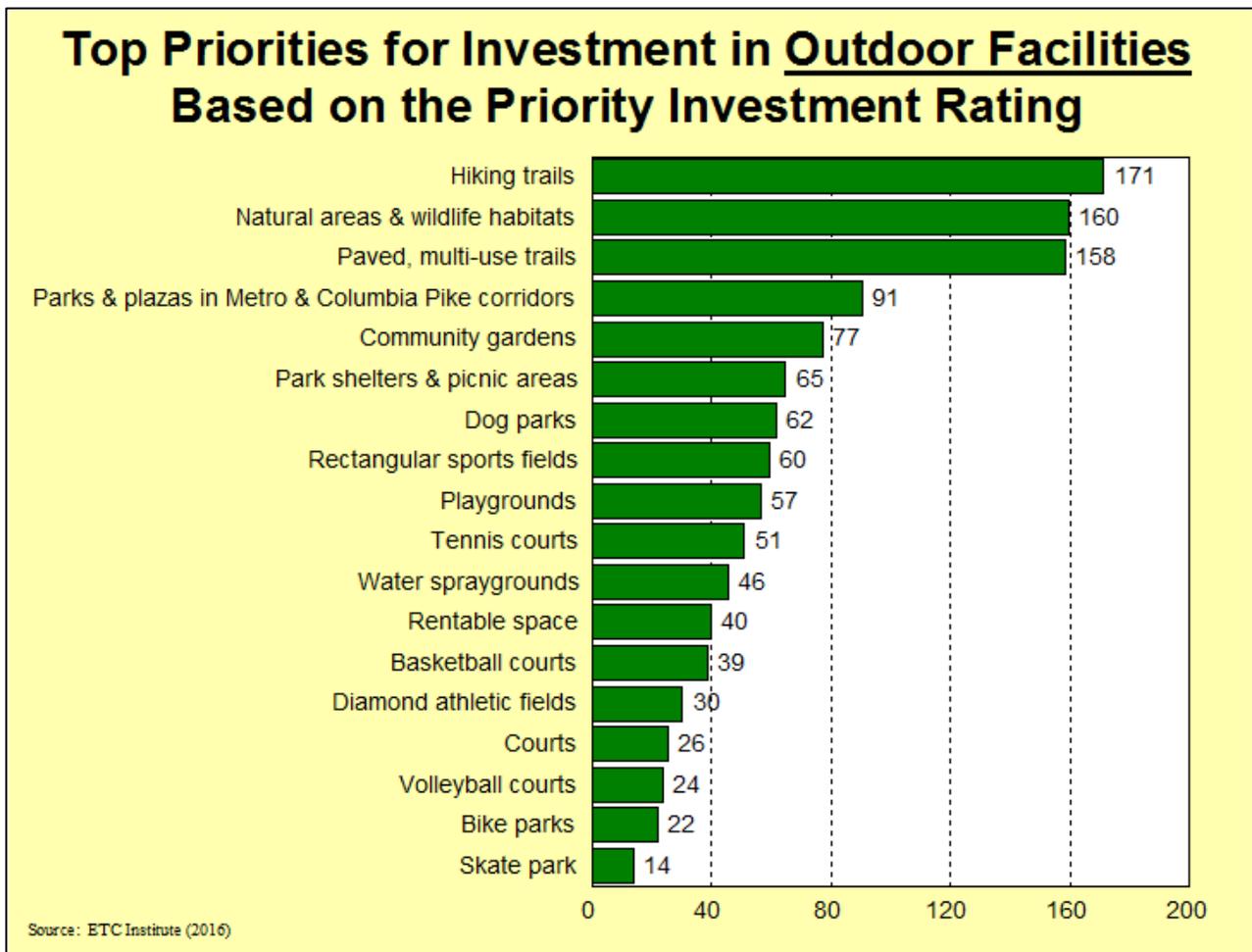
Priority Investment Rating (PIR) for Outdoor Facilities

The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being partly met or not met) for each facility/program relative to the facility/program that rated the highest overall. Details regarding the methodology for the analysis are provided in Section 4 of this report.

Based on the priority investment rating, the outdoor facilities that are rated as the highest priorities for investment are:

- Hiking Trails
- Natural Areas and Wildlife Habitats
- Paved, Multi-Use Trails

The chart below shows the priority investment rating for each of the 18 outdoor facilities that were rated:



Need and Unmet Needs for Indoor Facilities

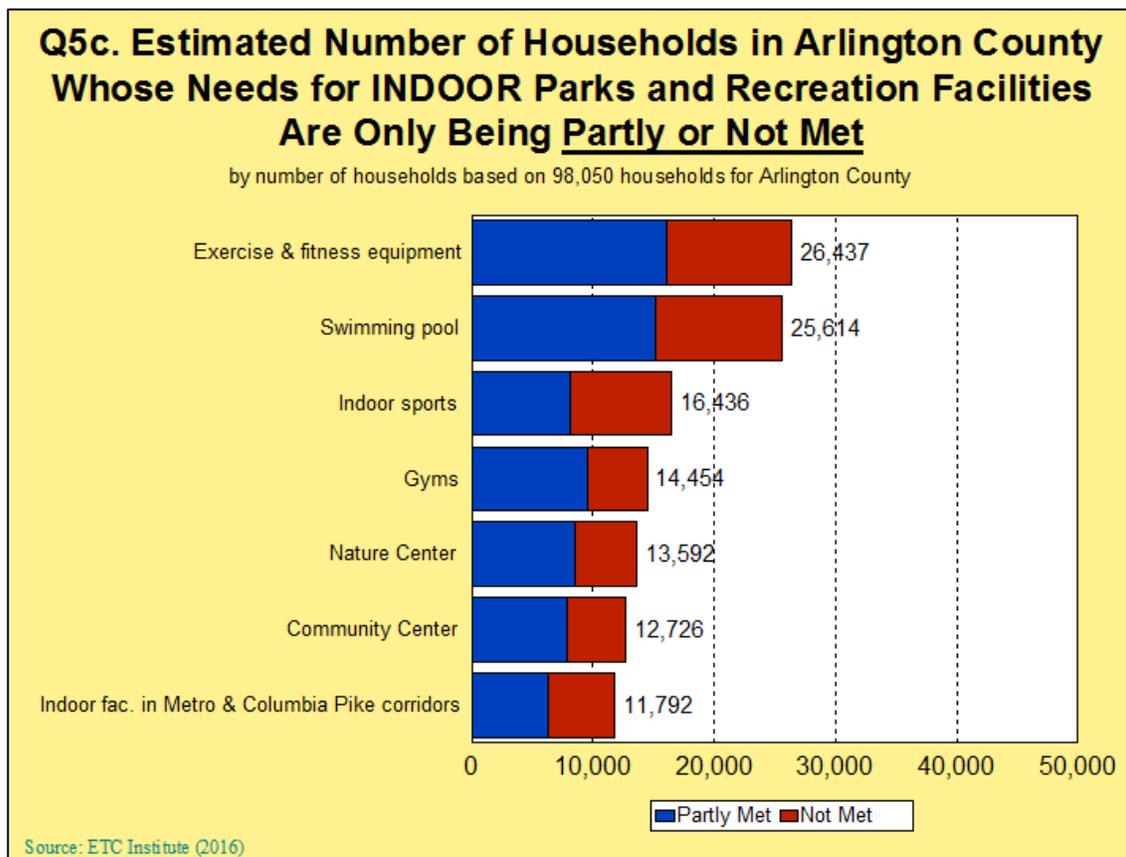
From a list of seven (7) indoor parks and recreation facilities, respondents were asked whether or not their household had a need for the facility, how well their needs were being met, frequency of visitation over the past 12 months, as well as the overall importance of the indoor facility. The following summarizes key findings:

Swimming pools are the most needed indoor facility with 63% of households indicating a need. Other most needed outdoor facilities include: exercise and fitness equipment (59%), nature center (48%), and community center (46%). The need for exercise and fitness equipment, swimming pools and gyms is much higher in Arlington County than the National Benchmarking average.

Listed below are the most needed indoor facilities for various types of households.

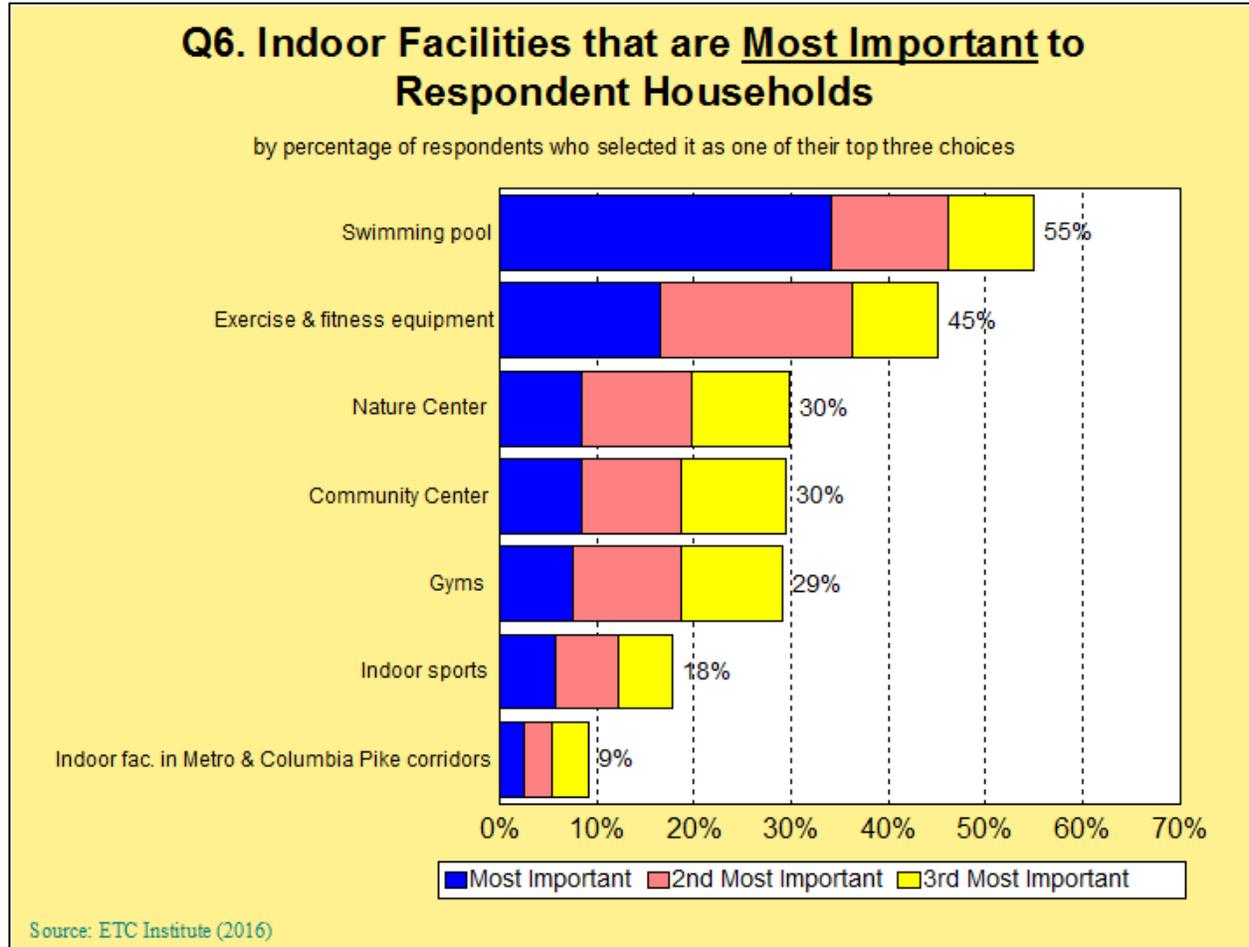
	Households with Children Under 10	Households with Children 10-19	HH W/ Adults 20-54 and No Children	HH W/ Adults 55+ and No Children
First	Swimming Pool	Swimming Pool	Exercise & Fitness Equipment	Exercise & Fitness Equipment
Second	Nature Center	Exercise & Fitness Equipment	Swimming Pool	Swimming Pool
Third	Gyms	Gyms	Gyms	Nature Center

Based on the number of households who indicated their need was only partly or not being met, exercise and fitness equipment had the most significant unmet need.



Most Important Indoor Facilities

Swimming pools were the most important facility to households. Based on the sum of household top three choices, 55% indicated swimming pools as the most important indoor facility. Other most important facilities include: exercise and fitness equipment (45%), nature center (30%), community center (30%), and gyms (29%).



When taking into consideration only those households who indicated the item as their first choice as the most important facility, swimming pools as a first choice was significantly above any other item as a first choice.

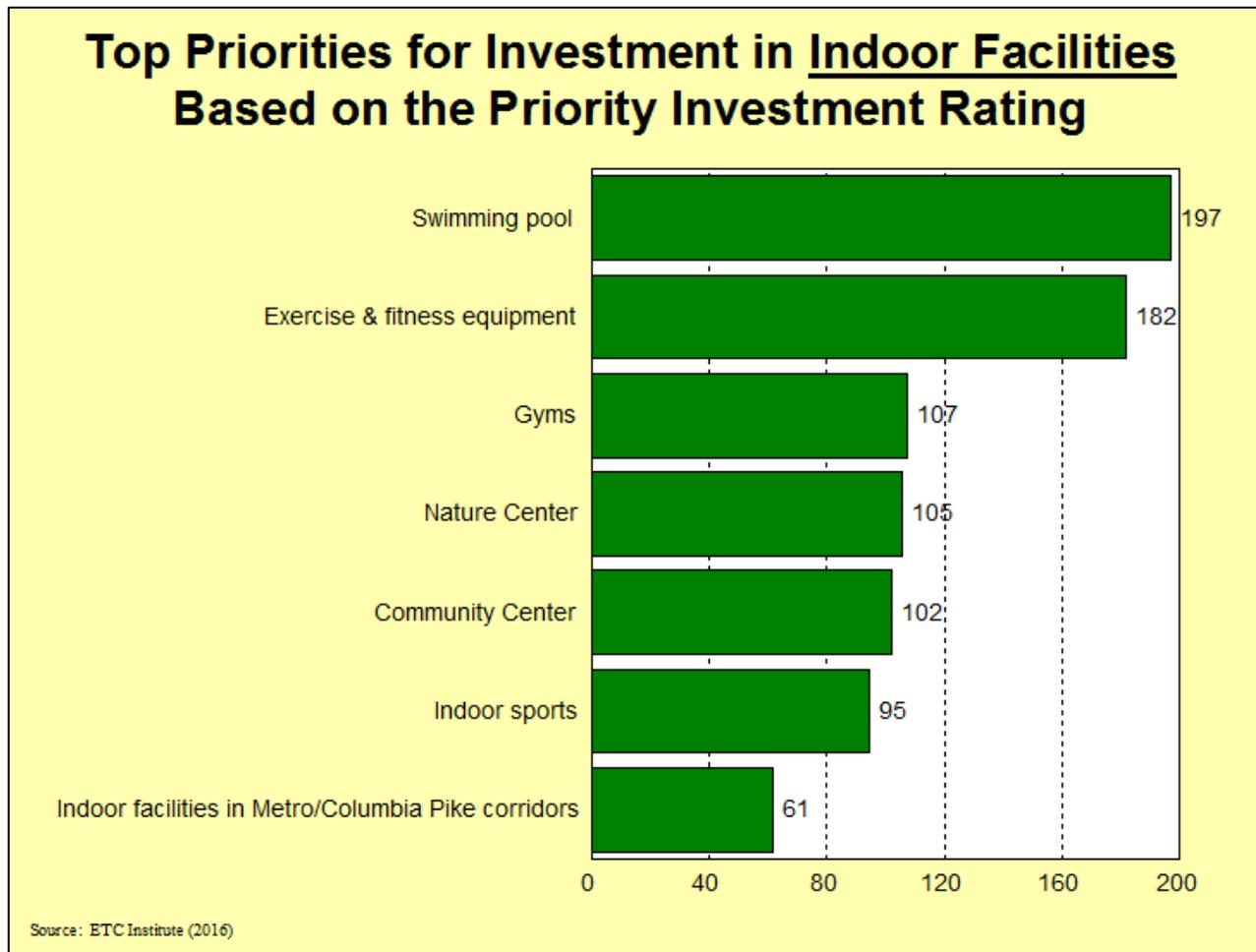
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Based on the priority investment rating, the indoor facilities that are rated as the highest priorities for investment are:

- Swimming Pool
- Exercise and Fitness Equipment

The chart below shows the priority investment rating for each of the seven indoor facilities that were rated:



Need and Unmet Needs for Programs and Activities

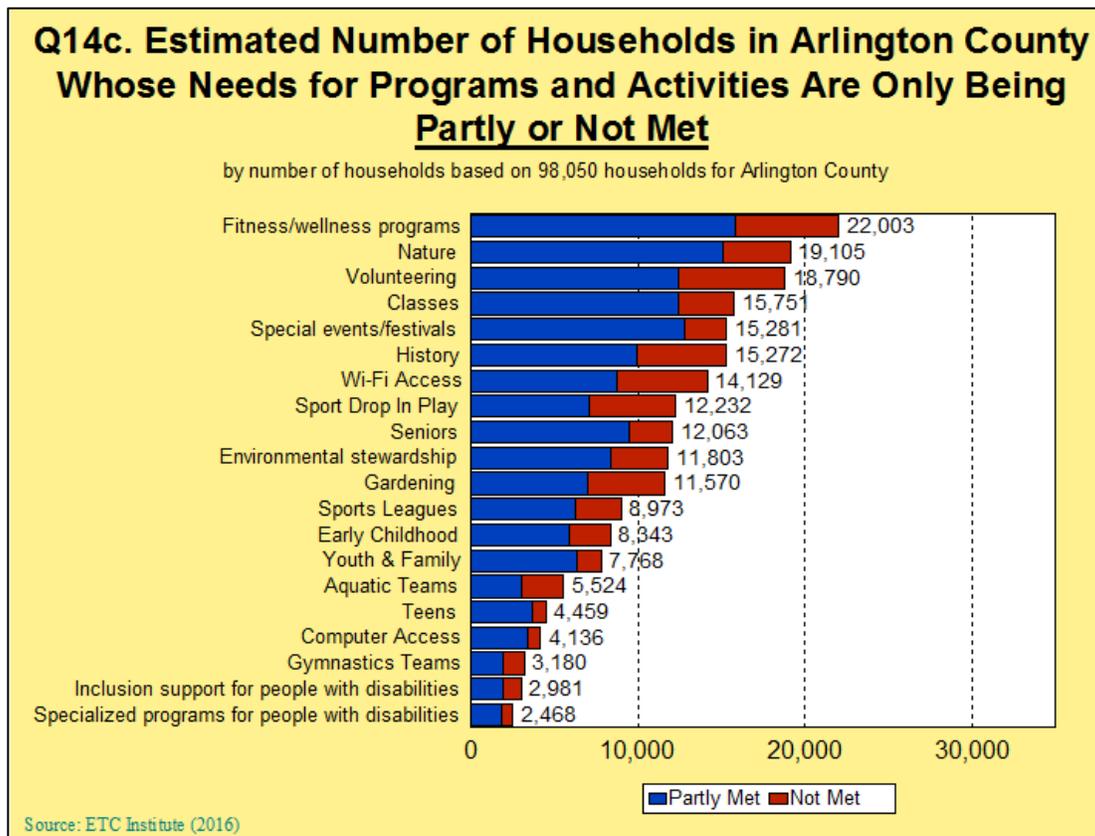
From a list of 20 parks and recreation programs and activities, respondents were asked whether or not their household had a need for the program or activity, how well their needs were being met, frequency of usage over the past 12 months, as well as the overall importance of the program and activity. The following summarizes key findings:

Nature programs are the most needed programs with 61% of households indicating a need. Other most needed programs and activities include: special events and festivals (57%), fitness/wellness programs (51%), classes (Enjoy Arlington) (46%), and volunteering (41%). The need for nature programs, special events and festivals, and fitness and wellness programs is much higher in Arlington County than the National Average.

Listed below are the most needed programs and activities for various types of households.

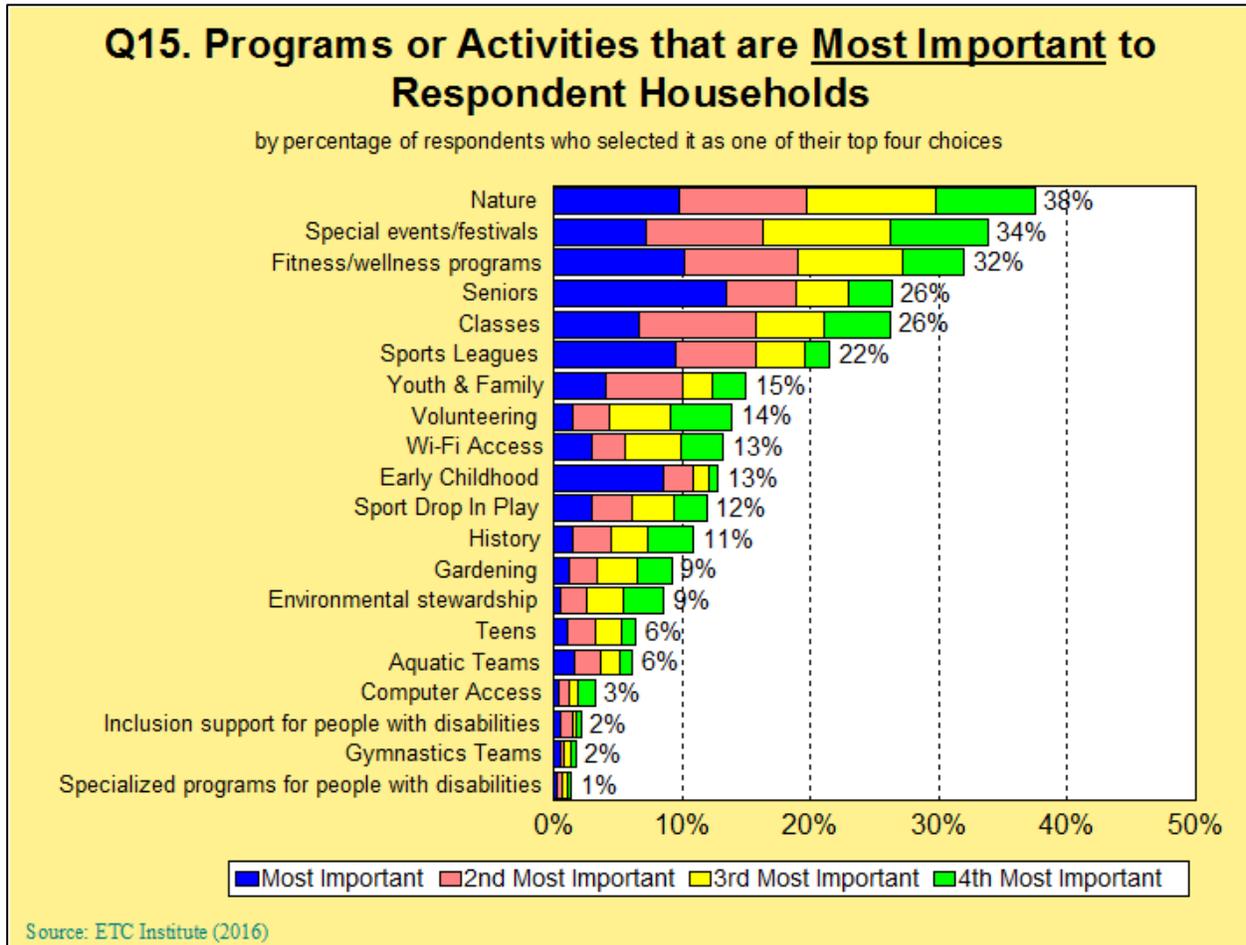
	Households with Children Under 10	Households with Children 10-19	HH W/ Adults 20-54 and No Children	HH W/ Adults 55+ and No Children
First	Nature	Nature	Special events and Festivals	Seniors
Second	Youth and Family	Sports Leagues	Nature	Nature
Third	Aquatic Teams	Teens	Fitness and Wellness	Fitness and Wellness

Based on the number of households who indicated their need was only partly or not being met, fitness and wellness programs, nature, and volunteering have the most significant unmet need.



Most Important Programs and Activities

Based on the sum of household top three choices, 38% indicated nature programs were the most important. Other most important programs include: special events and festivals (34%), fitness and wellness programs (32%), seniors (26%), and classes (26%).



When taking into consideration only households who indicated the item as their first choice as the most important program/activity, senior programs moves up from 4th overall importance to first choice most important. Early childhood moves up from the 10th combined importance to 3rd first choice most important.

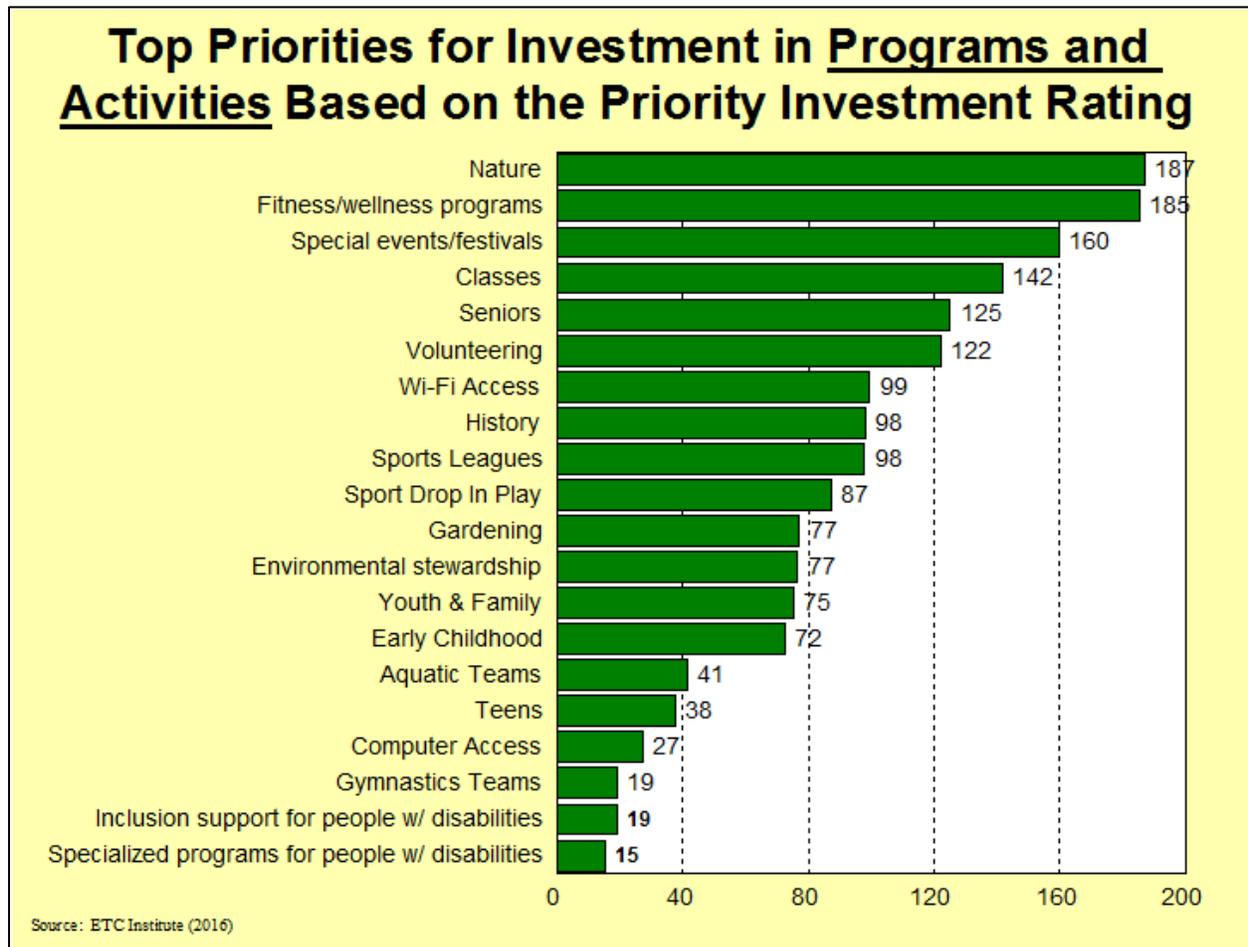
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Based on the priority investment rating, the programs/activities that are rated as the highest priorities for investment are:

- Nature Programs
- Fitness and Wellness Programs
- Special Events and Festivals

The chart below shows the priority investment rating for each of the 20 programs and activities that were rated:

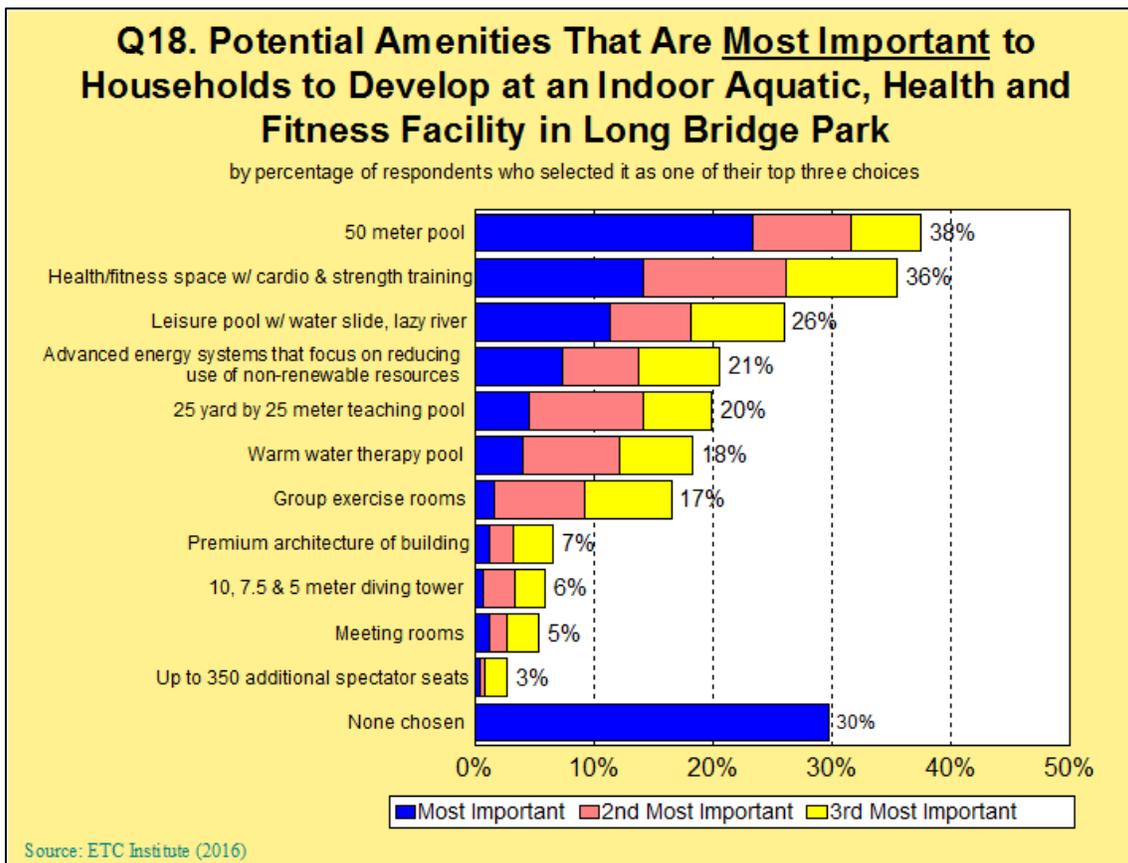


Long Bridge Park

Visitation Over the Past 12 Months. Twenty-seven percent (27%) of households indicated they had visited the Long Bridge Park over the past 12 months. This means that an estimated 26,473 households have visited Long Bridge Park over the past 12 months.

Respondents located in the Jefferson Davis Metro Corridor have the highest levels of visitation at 66%.¹ Additionally households with children ages 10-19 have visited Long Bridge Park more than any other household type.²

Most Important Potential Amenities for Long Bridge Park. Based on the sum of their top three choices, the amenities that households feel are the most important to develop at Long Bridge Park are: 50 meter pool (38%), health and fitness space with cardio and strength training equipment (36%), and a leisure pool with water slides, play features and a lazy river. It should also be noted that 70% of households feel it's important to add at least one amenity to Long Bridge Park.



When taking into consideration only those households who indicated the item as their first choice as the most important amenity, a 50 meter pool was indicated as a first choice far more than any other item.

¹ Appendix A: Geographic Area

² Appendix A: Household Types

Latest Evening Time Respondents Are Willing to Use Outdoor Facilities

Respondents were asked to indicate the latest evening time they would be willing to use outdoor facilities from 8 p.m. until midnight on either weekdays or the weekend. The following summarizes major findings:

Weekdays: Sixty-four percent (64%) of households indicated the latest time in the evening they would be willing to use outdoor facilities was 8-9 p.m. Other latest times include: 9-10 p.m. (24%), 10-11 p.m. (9%), and 11-midnight (4%).

Weekends: Forty-eight percent (48%) of households indicated they would be willing outdoor facilities between 8-9 p.m. Other latest times include: 9-10 p.m. (27%), 10-11 pm (16%), and 11-midnight (9%).

Baseball, Softball, and Rectangular Field Improvements Most Important to Households

Respondents were asked to indicate the importance of five (5) potential improvements that could be made to baseball, softball, and rectangular fields. Up to two selections were possible. The following summarizes major findings:

Sixty-six percent (66%) indicated the most important improvement would be to add lighting to the fields. Other important improvements include: build new rectangular fields (45%) and extend hours fields are available (33%).

The most important item to households with children ages 10-19 was to build new rectangular fields (66%).

Communities Visited or Used for Parks and Recreation Facilities

From a list of 7 communities respondents were asked to list all the communities they have visited or used for parks and recreation facilities over the past year. Households are predominately visiting three (3) locations. These locations include: Fairfax County (76%), Washington DC (75%), and City of Alexandria (56%).

Ways Respondents Travel to Parks and Recreation Facilities

The majority of respondents either drive (89%) or walk (82%) to parks and recreation facilities. Additionally respondents will bike (43%), use the metrorail (25%), bus (11%), bikeshare (3%), or use carshare services to travel to facilities.

Please see section 1 charts question 9a-9e for breakdowns on how many minutes respondents are willing to travel to specific facility types such as playgrounds, indoor center, sport field, community garden, and nature area by type of travel. There are significant differences in means and length of travel by Geographic Area as well which are important to note and can be found in Appendix A of this report.

Ways Respondents Learn About Arlington County Recreation Programs and Activities

Respondents were asked to indicate all the ways they learn about programs and activities from a list of 12 potential avenues. There was an “other” option in order for the respondent to fill in additional information sources utilized. Fifty-nine percent (59%) of households indicated they learn about programs and activities through friends and neighbors. Other ways include: DPR County website (53%), and the Citizen (48%). Respondents who indicated other in majority were utilizing the arlnow.com as an information tool.

Households with children are utilizing the DPR County website to find information on program and activity offerings more than any other information source.³

Public Engagement Tools Used to Provide Feedback

Respondents were asked to indicate the types of public engagement tools they had utilized over the past year to provide feedback to Arlington County over the past 12 months. Eighty-two percent (82%) of households indicated they have utilized surveys. Other engagement tools utilized include: community events (35%), public meetings (27%), online forums (18%), and open house (10%).

Satisfaction with Information Received

Sixty-eight percent (68%) of households were satisfied with the level of information received regarding Arlington County Department of Parks and Recreation Parks, Trails, Facilities, Programs, and Events.

Households located in the Central geographic area had the highest levels of “very satisfied” and households located in the North Geographic area had the lowest levels of “very satisfied”.⁴

Support for Funding Park Amenities for Temporary Use

Respondents were asked whether they would support funding of less than \$250,000 for park amenities (on a 2-3 year basis) for temporary use. There was an almost even split on this issue with 48% of respondents indicating they would support this type of short term funding and 52% were not supportive.

Households in Rosslyn-Bolston Metro Corridor were the most supportive of this funding (57%) and households in the South were the least supportive (41%).⁵ Additionally, households who have lived in Arlington County 10 years or less are the most supportive of funding park amenities for temporary use and households who have lived in the County 21 years or more are the least supportive.⁶

³ Appendix A: Household Types

⁴ Appendix A: Geographic Area

⁵ Appendix A: Geographic Area

⁶ Appendix A: Length of Residence

Most Supported Improvements to the Parks and Recreation System

Based on the sum of households' top three most supported improvements, 64% of households indicated that they most support Arlington County to maintain and preserve existing trees and natural areas. Other most supported items include: acquire open space to develop passive facilities (55%) and improve pedestrian & bicycle access to existing parks (47%).

Most Important Usages for the Courthouse Sector Plan

Based on the sum of respondents top three choices, 64% indicated the most important usage would be to incorporate live music. Other most important usages include: Theater (49%) and independent film (40%).

When taking into consideration only those who indicate the usage as their first most important, live music was more important as a first choice than any other item first or second choice combined.⁷

Support for Sale of Food and Beverages

Respondents were asked whether they would be supportive of food and alcohol temporarily or permanently being sold in parks and recreation areas. Respondents were most supportive of food & alcohol to be for sale permanently at certain designated park plazas (40%) as well as parks and public plazas in corridors (40%).

Public Art Collection

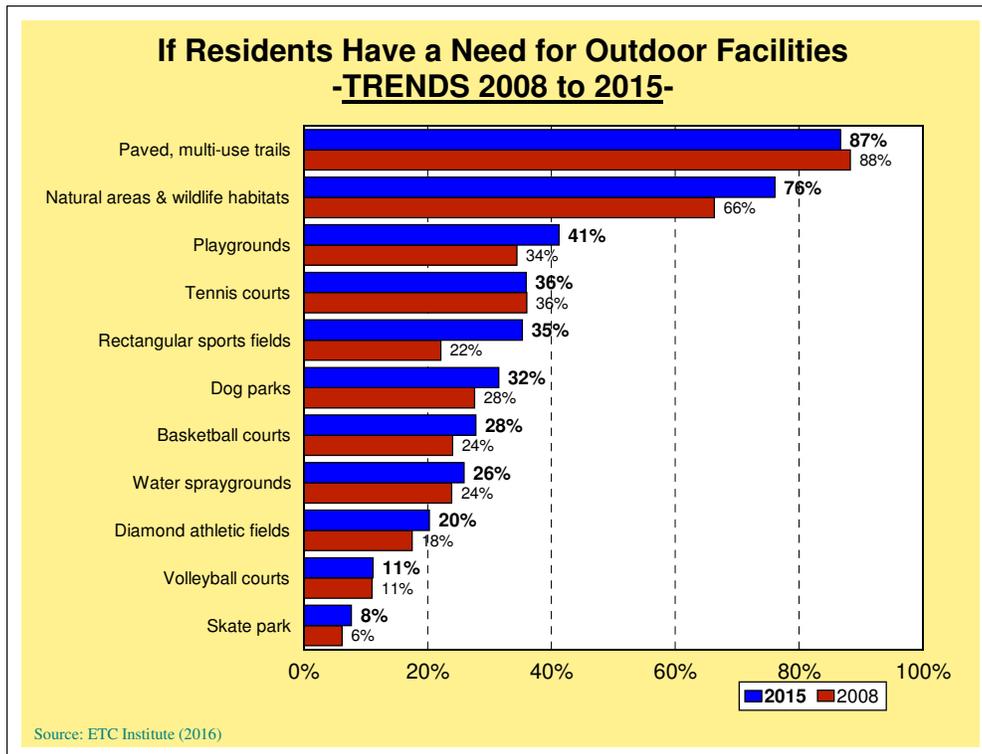
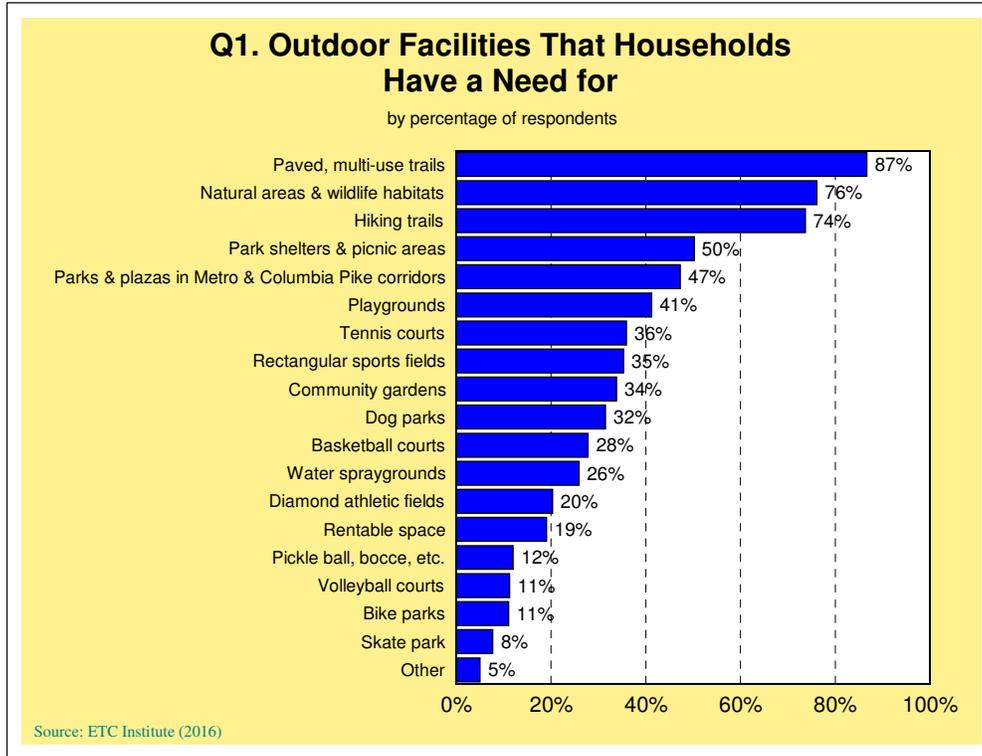
Familiarity with Arlington's public art collection. Sixty percent (60%) of households indicated that they were not familiar at all with Arlington's public art collection. Other levels of familiarity include: minimally familiar (27%), familiar (10%), and very familiar (3%).

Guided art tours. Respondents were asked if they would possibly participate in two (2) different types of guided public art collection tours. Eighty-three percent (83%) of households indicated they would possibly participate in free guided walking tours of the public art collection. Twenty-three percent (23%) of households indicated they would possibly participate in free guided biking tours of the public art collection.

⁷ Section 1 Charts question 21

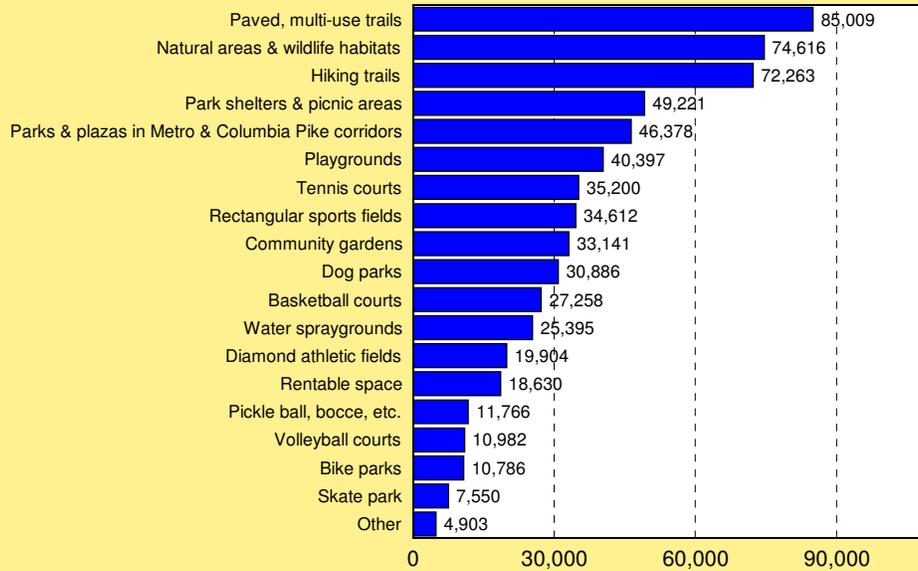
Section 1

Charts and Graphs



Q1. Estimated Number of Households in Arlington County That Have a Need for Outdoor Facilities

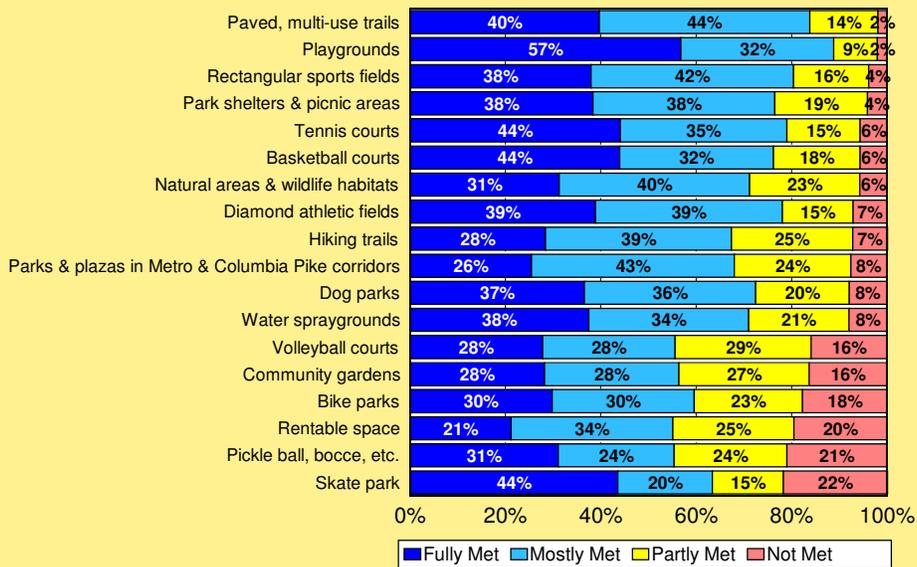
by number of households based on 98,050 households for Arlington County



Source: ETC Institute (2016)

Q1b. How Well Respondents Needs Are Being Met for Outdoor Facilities

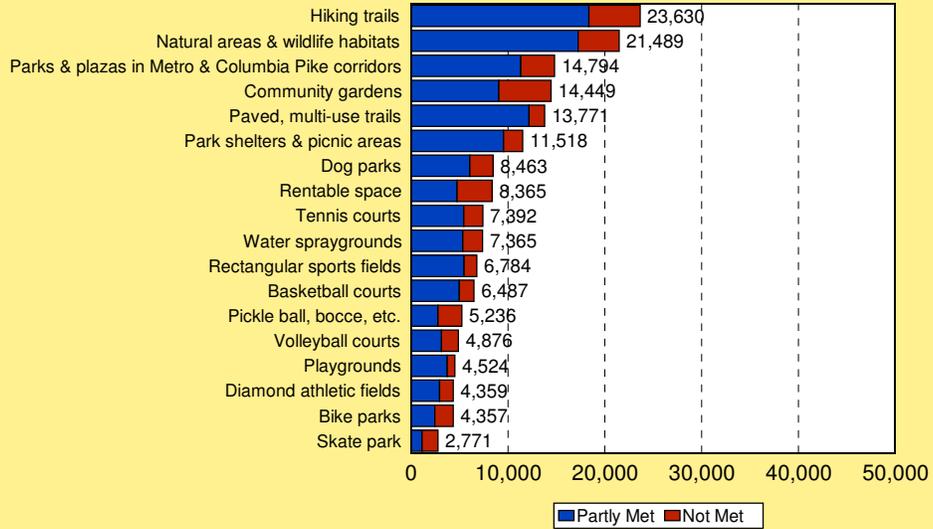
by percentage of households who have a need for outdoor facilities



Source: ETC Institute (2016)

Q1c. Estimated Number of Households in Arlington County Whose Needs for OUTDOOR Parks and Recreation Facilities Are Only Being Partly or Not Met

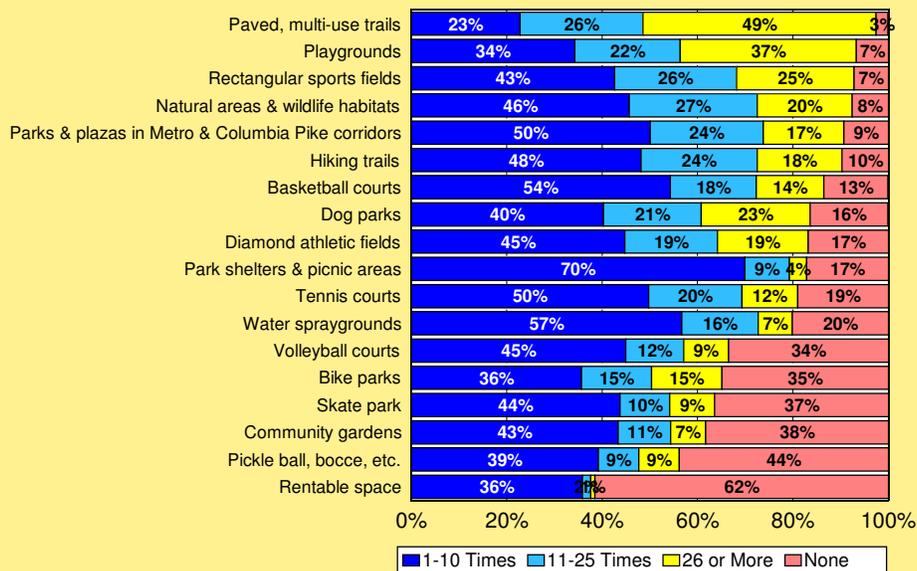
by number of households based on 98,050 households for Arlington County



Source: ETC Institute (2016)

Q1d. How Many Times Residents Used Outdoor Facilities Over the Past 12 Months

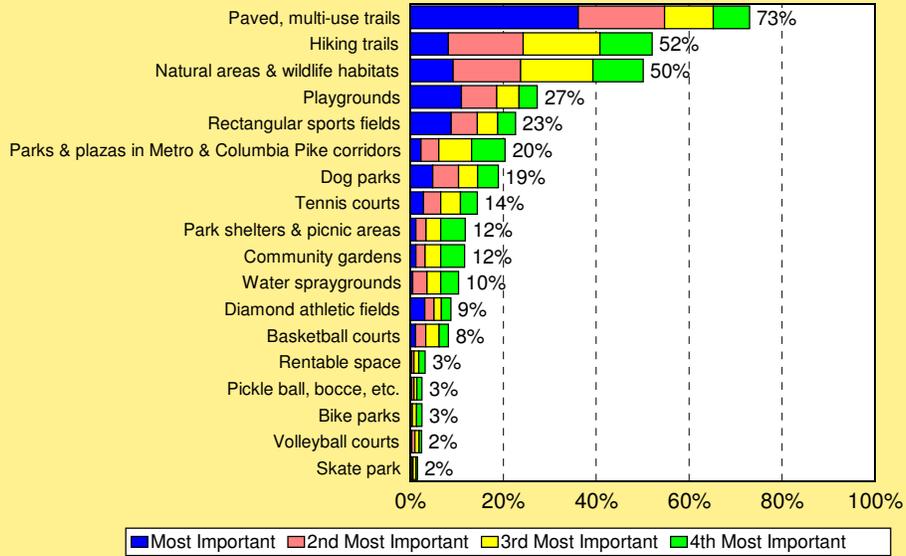
by percentage of households who have a need for outdoor facilities



Source: ETC Institute (2016)

Q2. Outdoor Facilities that are Most Important to Respondent Households

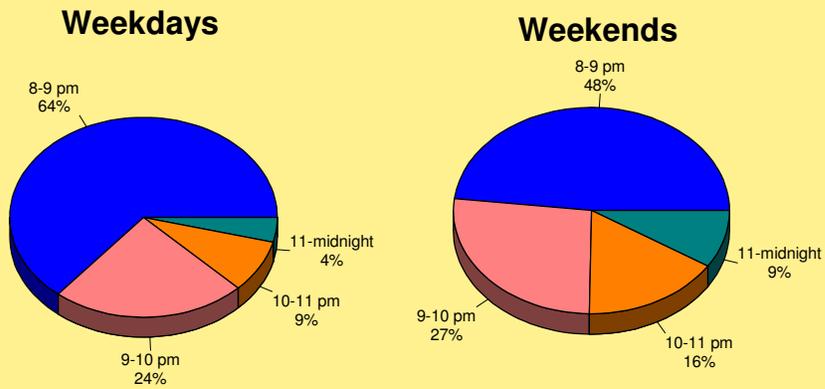
by percentage of respondents who selected it as one of their top four choices



Source: ETC Institute (2016)

Q3. Latest Evening Time Respondents Would be Willing to Use Outdoor Facilities

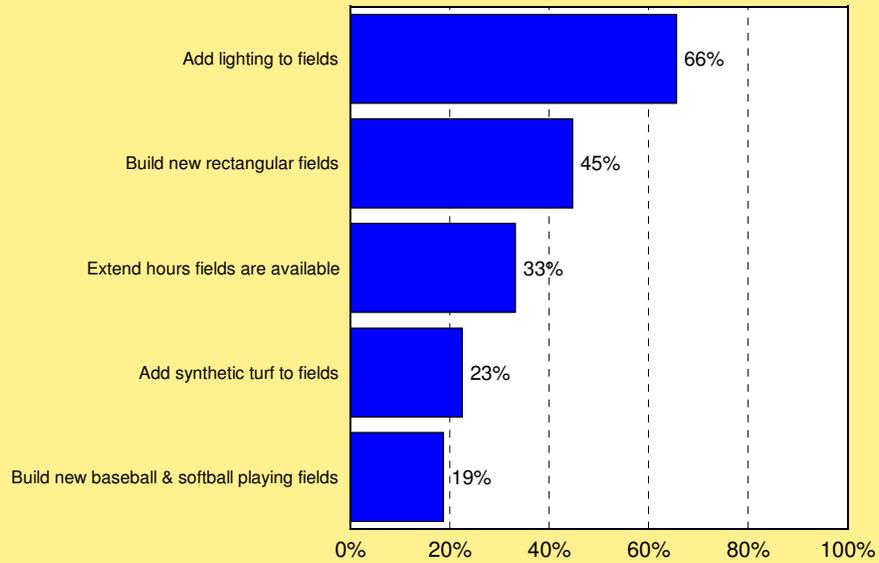
by percentage of respondents (excluding "Not Provided")



Source: ETC Institute (2016)

Q4. Improvements that are Most Important to Households for Baseball, Softball and Rectangular Fields

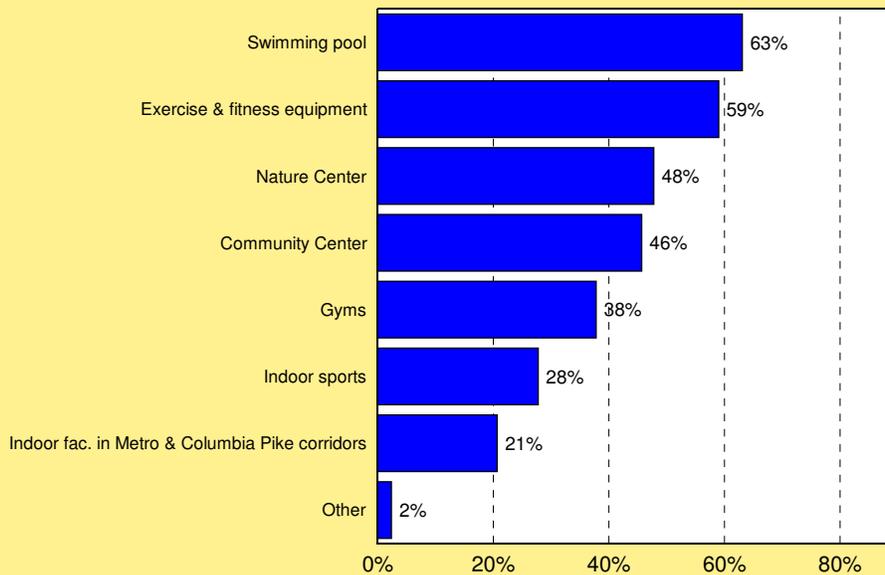
by percentage of respondents (up to two choices could be made)



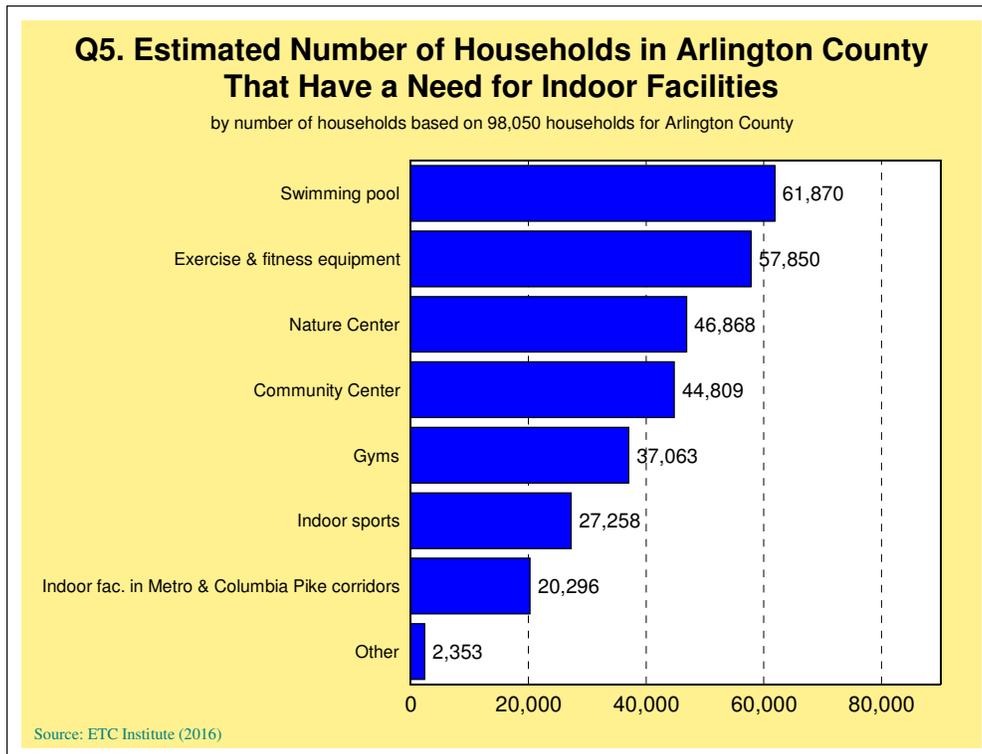
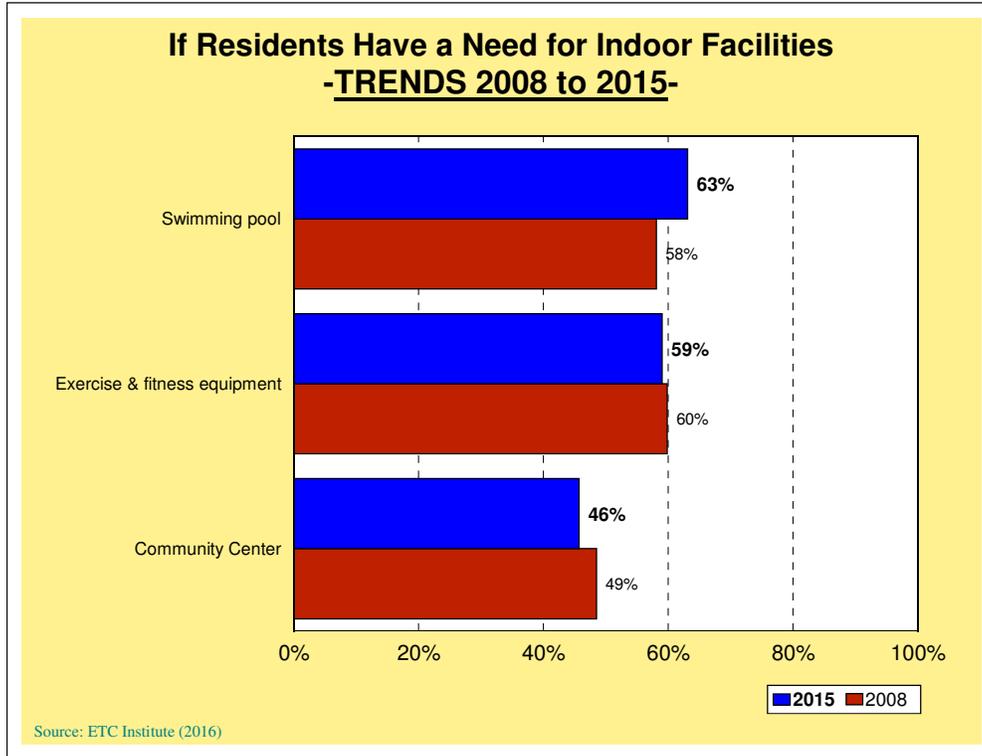
Source: ETC Institute (2016)

Q5. Indoor Facilities That Households Have a Need for

by percentage of respondents

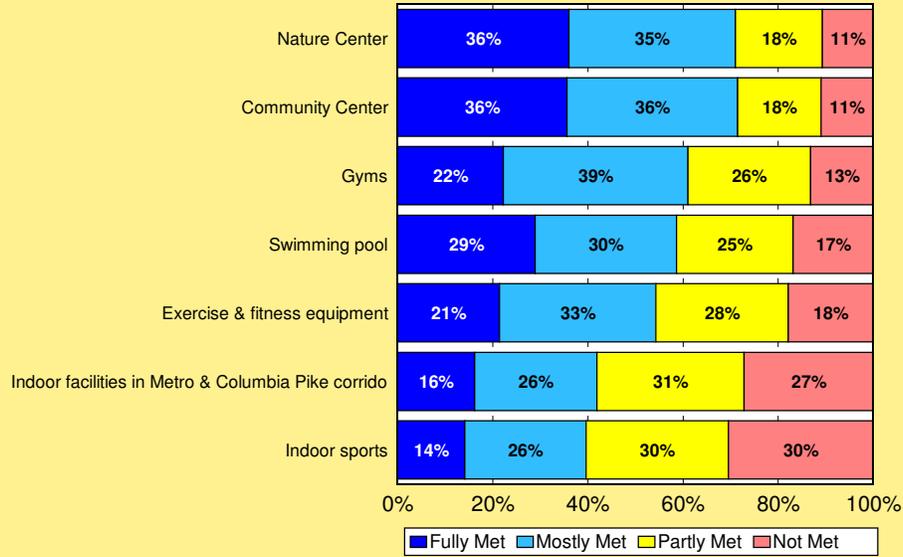


Source: ETC Institute (2016)



Q5b. How Well Respondents Needs are Being Met for Indoor Facilities

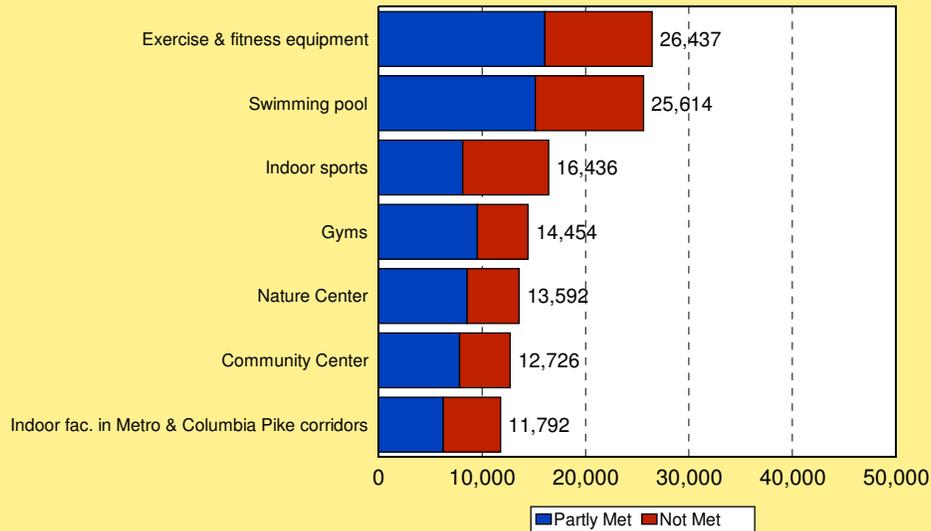
by percentage of households who have a need for indoor facilities



Source: ETC Institute (2016)

Q5c. Estimated Number of Households in Arlington County Whose Needs for INDOOR Parks and Recreation Facilities Are Only Being Partly or Not Met

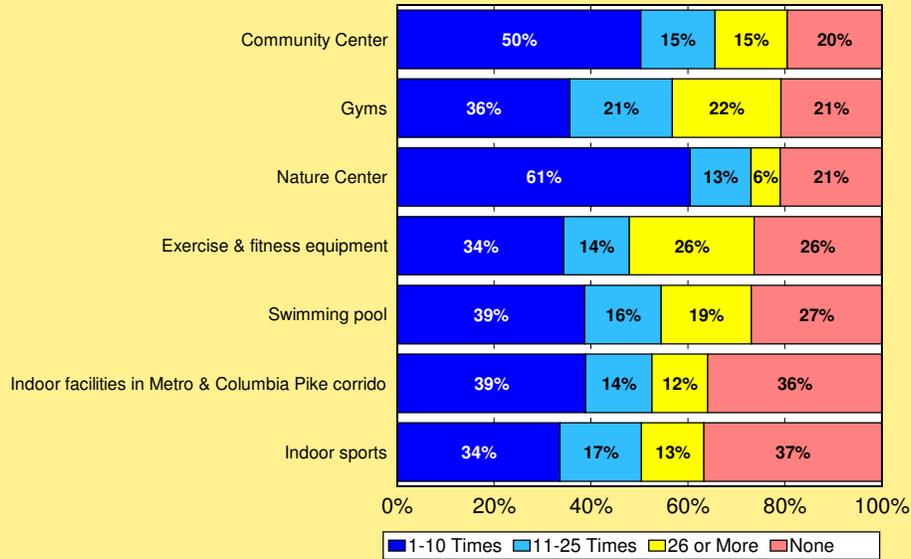
by number of households based on 98,050 households for Arlington County



Source: ETC Institute (2016)

Q5d. How Many Times Residents Used Indoor Facilities Over the Past 12 Months

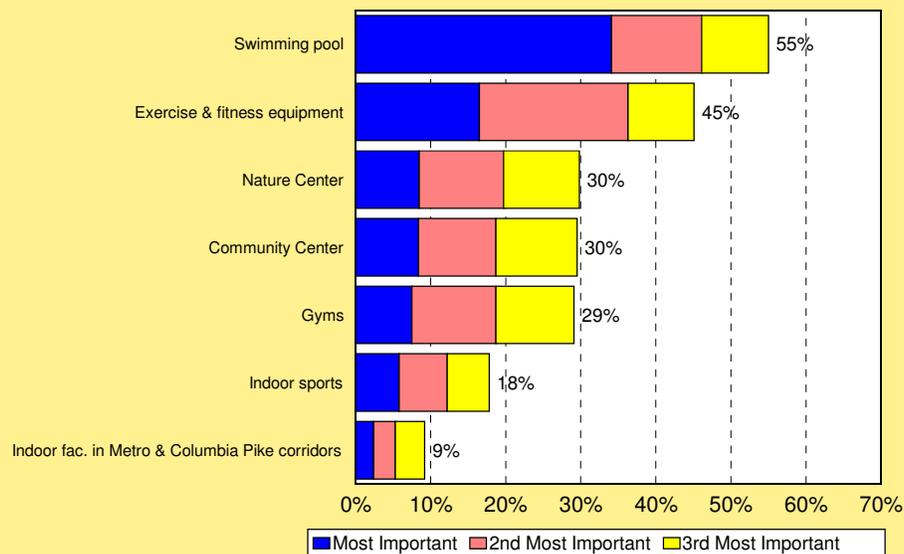
by percentage of households who have a need for indoor facilities



Source: ETC Institute (2016)

Q6. Indoor Facilities that are Most Important to Respondent Households

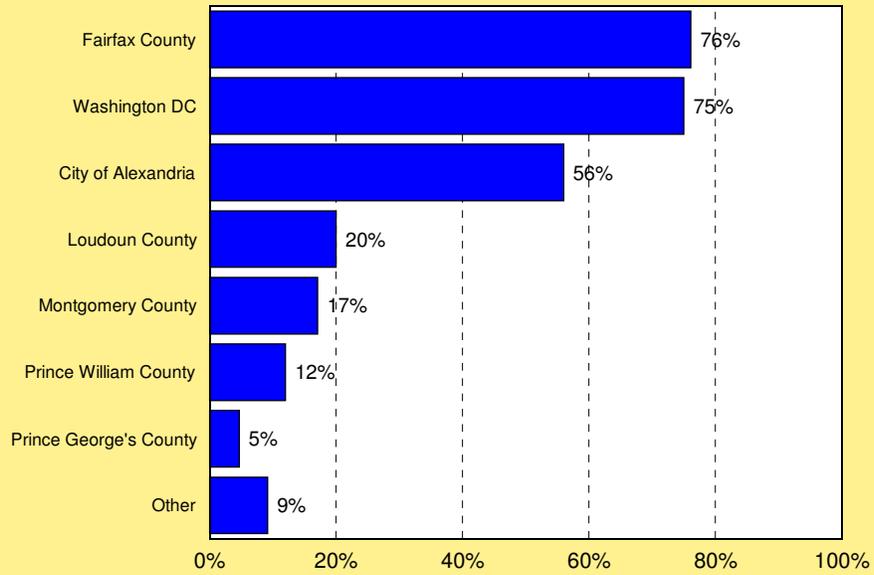
by percentage of respondents who selected it as one of their top three choices



Source: ETC Institute (2016)

Q7. Communities in Area Respondent Households Have Visited Over the Past 12 Months

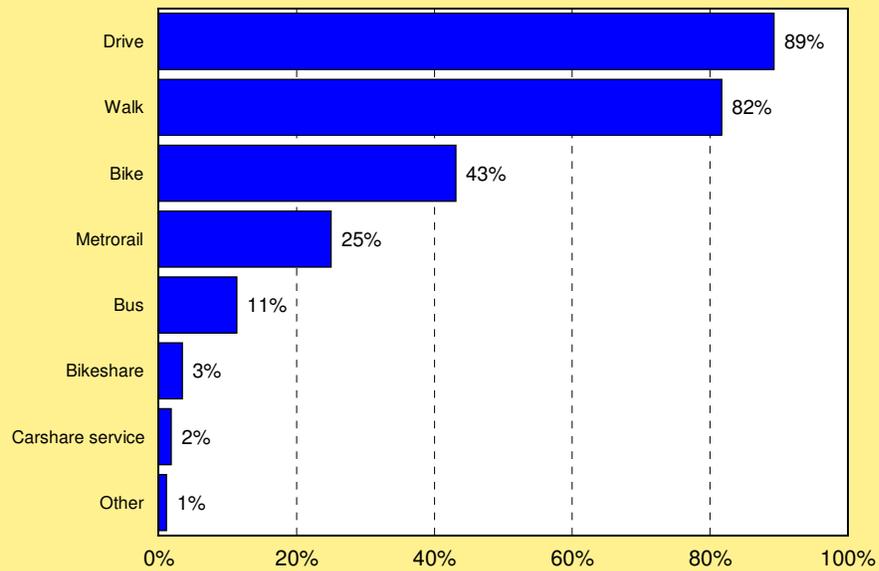
by percentage of respondents (multiple choices could be made)



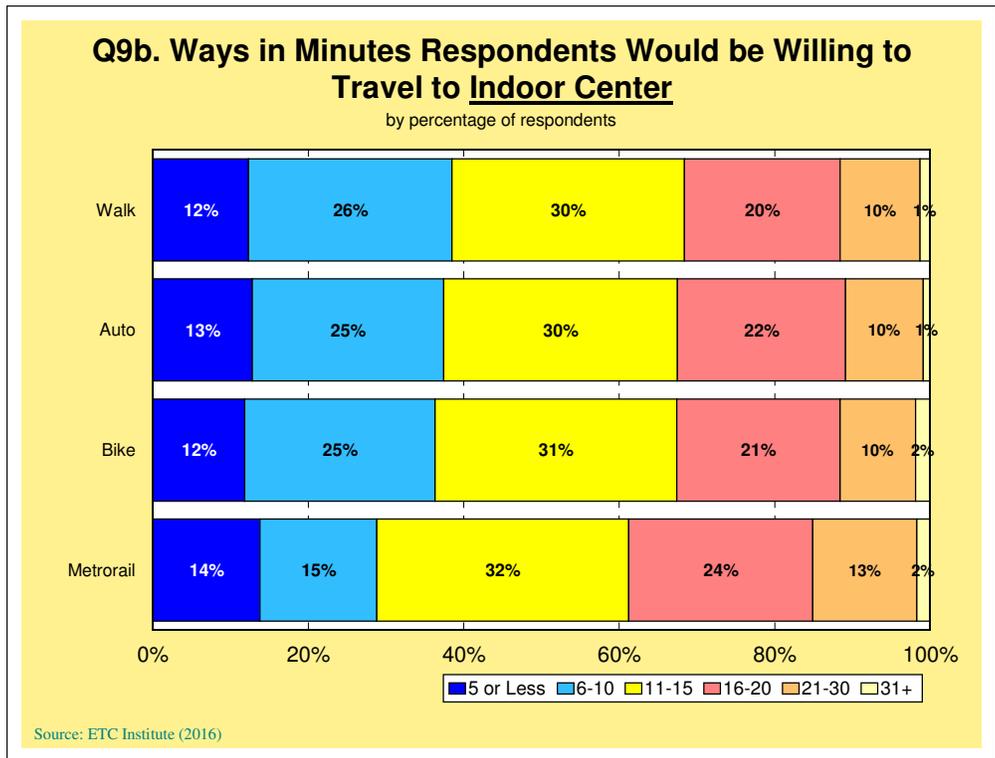
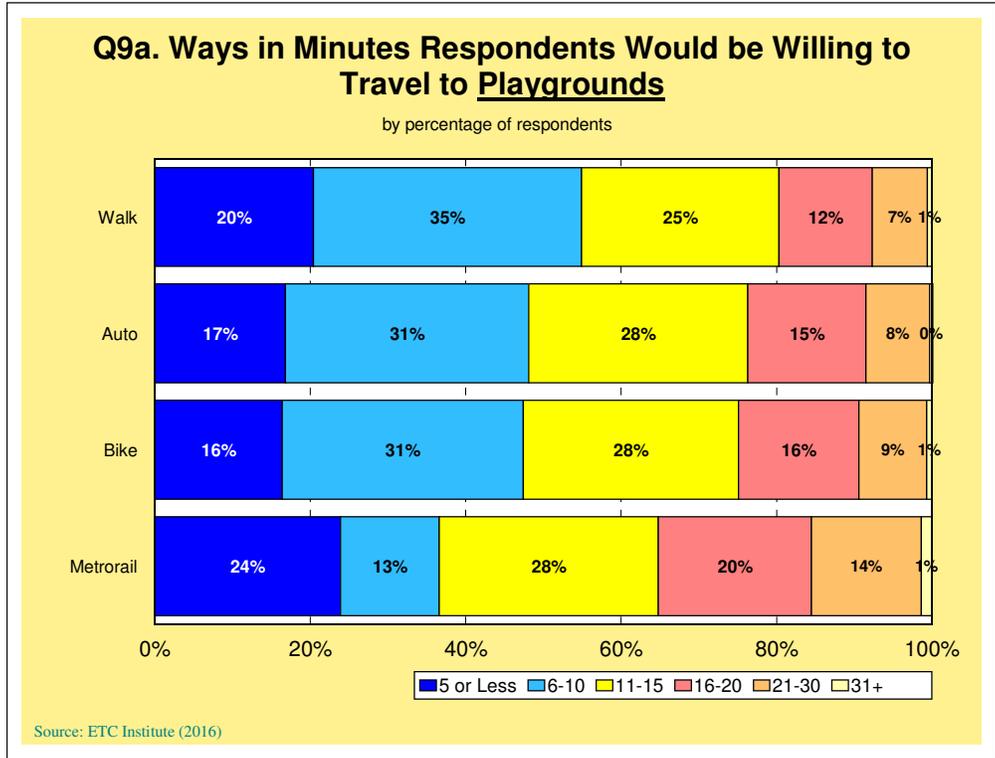
Source: ETC Institute (2016)

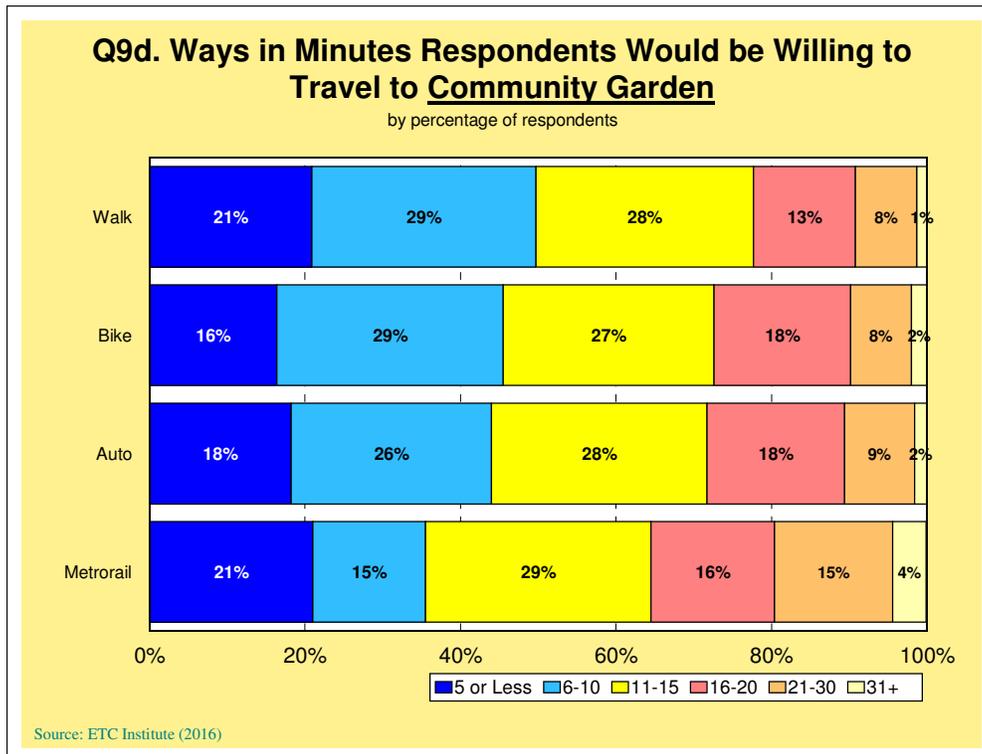
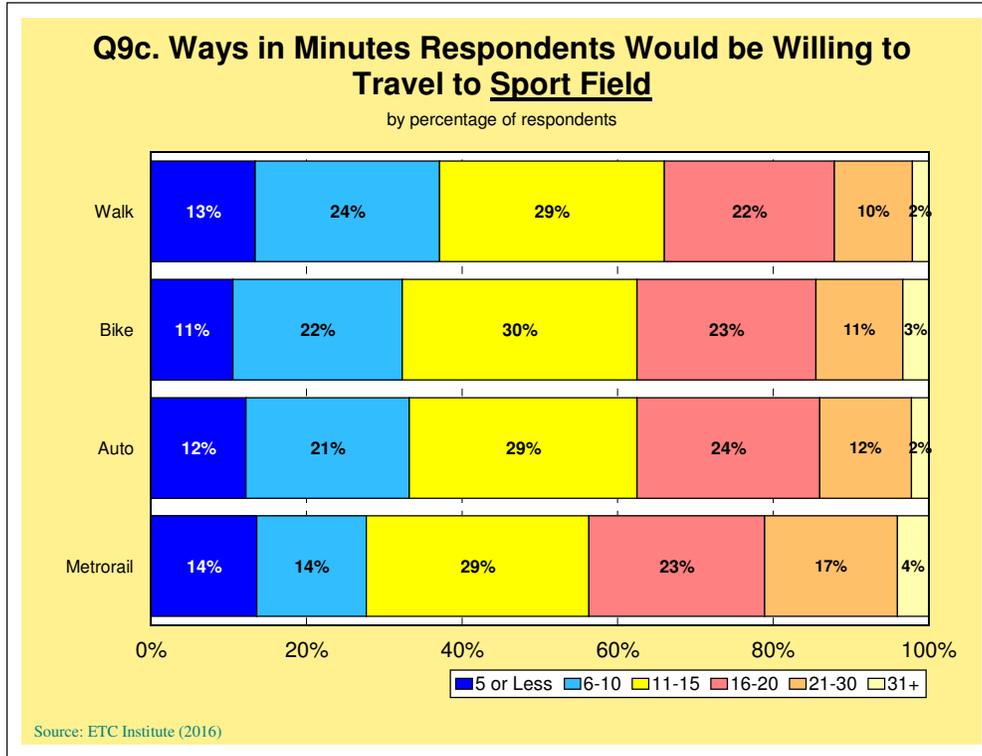
Q8. Ways Respondents Travel to Parks and Recreation Facilities

by percentage of respondents (multiple choices could be made)



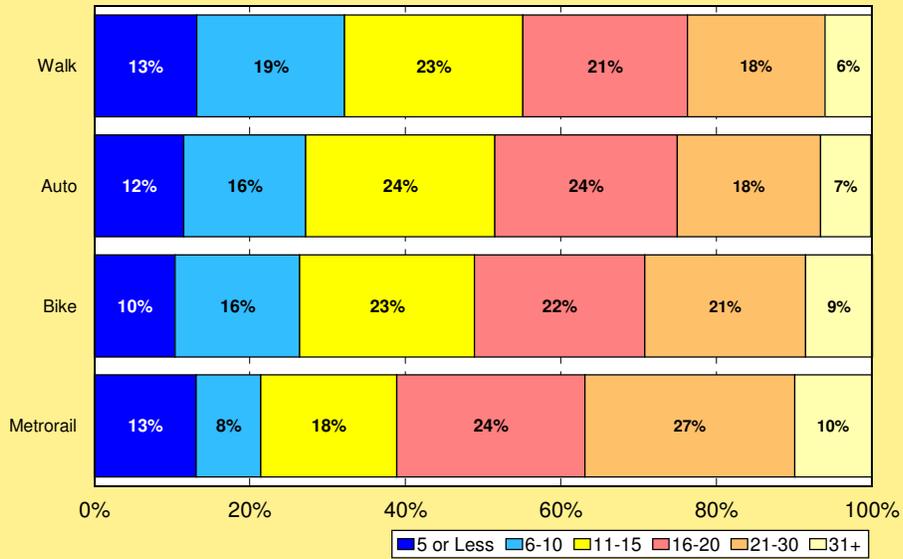
Source: ETC Institute (2016)





Q9e. Ways in Minutes Respondents Would be Willing to Travel to Nature Area

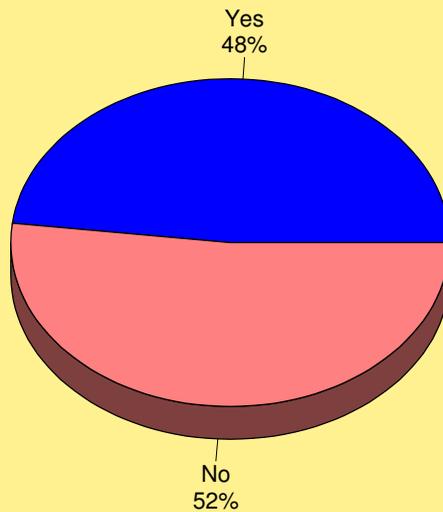
by percentage of respondents



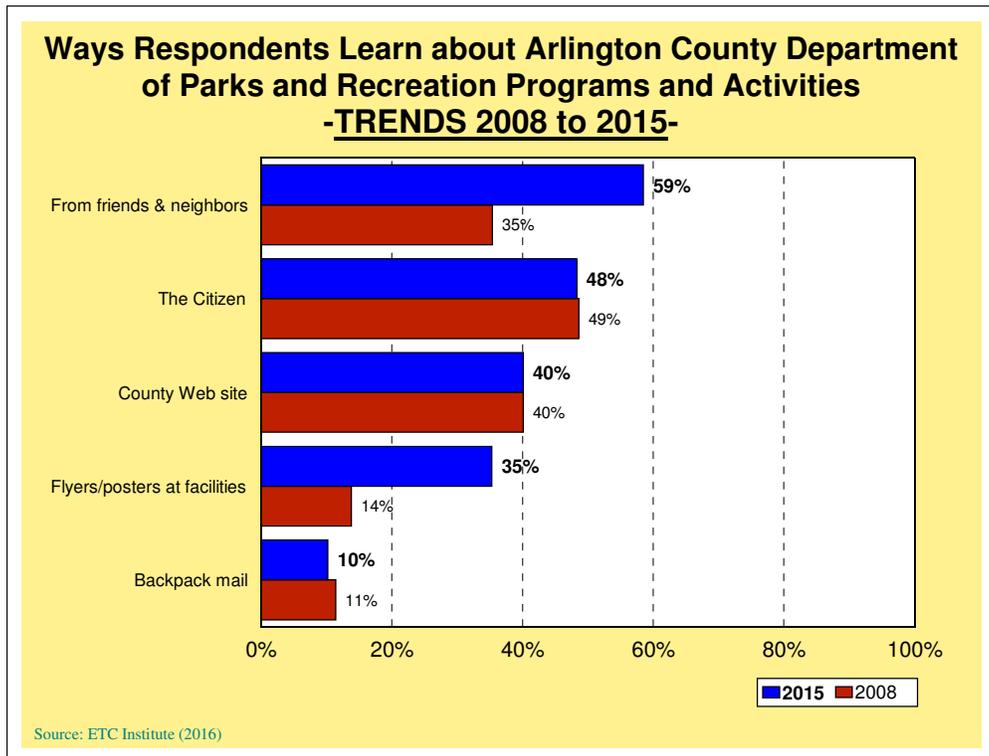
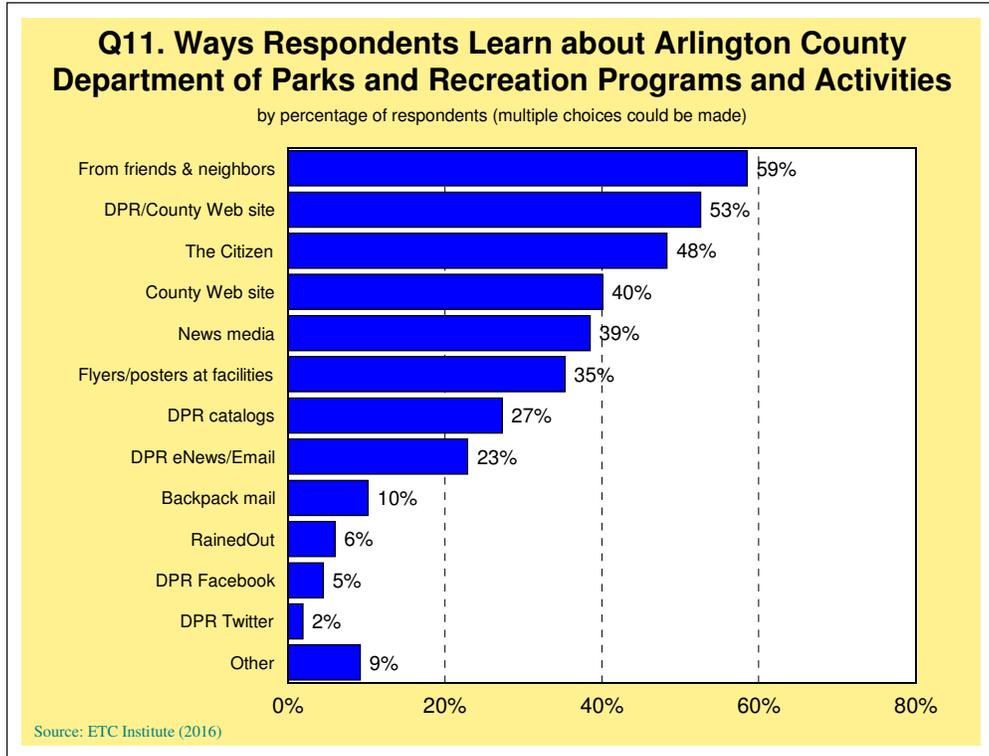
Source: ETC Institute (2016)

Q10. If Respondents Would Support Funding of Less than \$250,000 for Park Amenities for Temporary Use

by percentage of respondents (excluding "Don't Know")

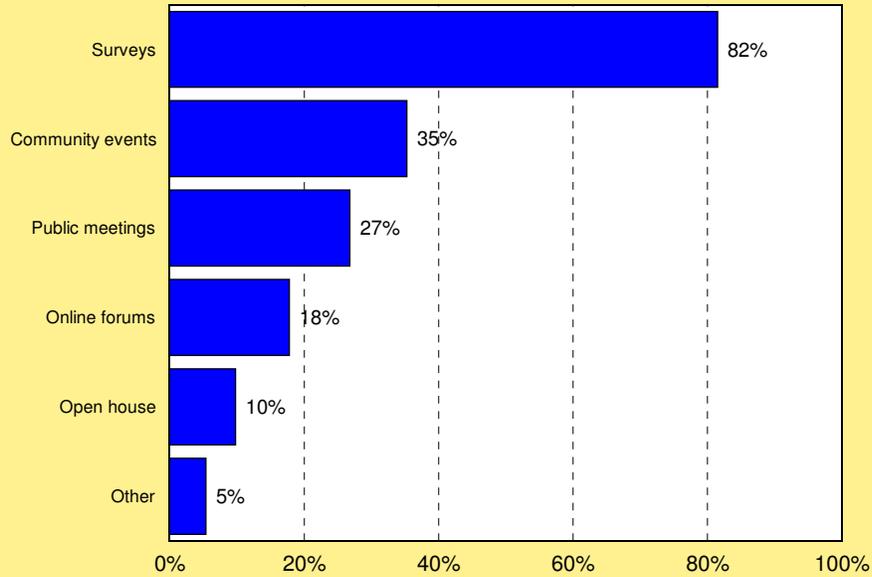


Source: ETC Institute (2016)



Q12. Public Engagement Tools Respondents Have Used Over the Past 12 Months to Provide Feedback

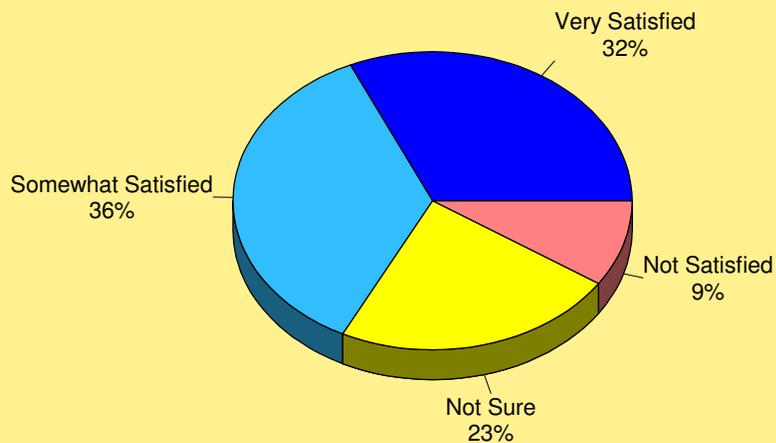
by percentage of respondents (multiple choices could be made)



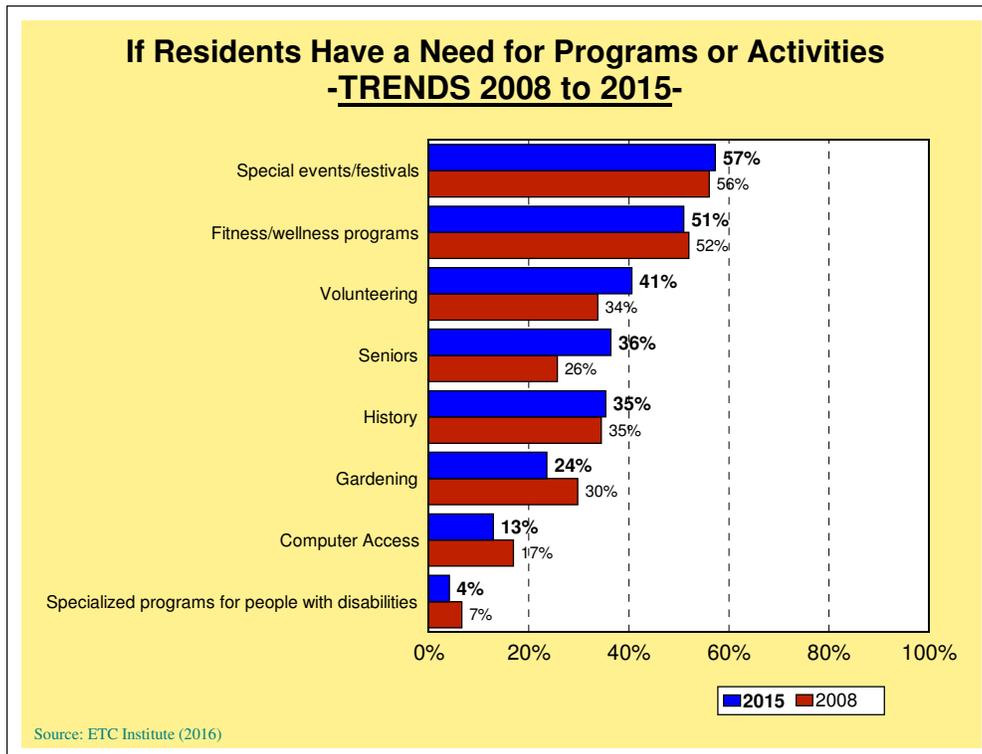
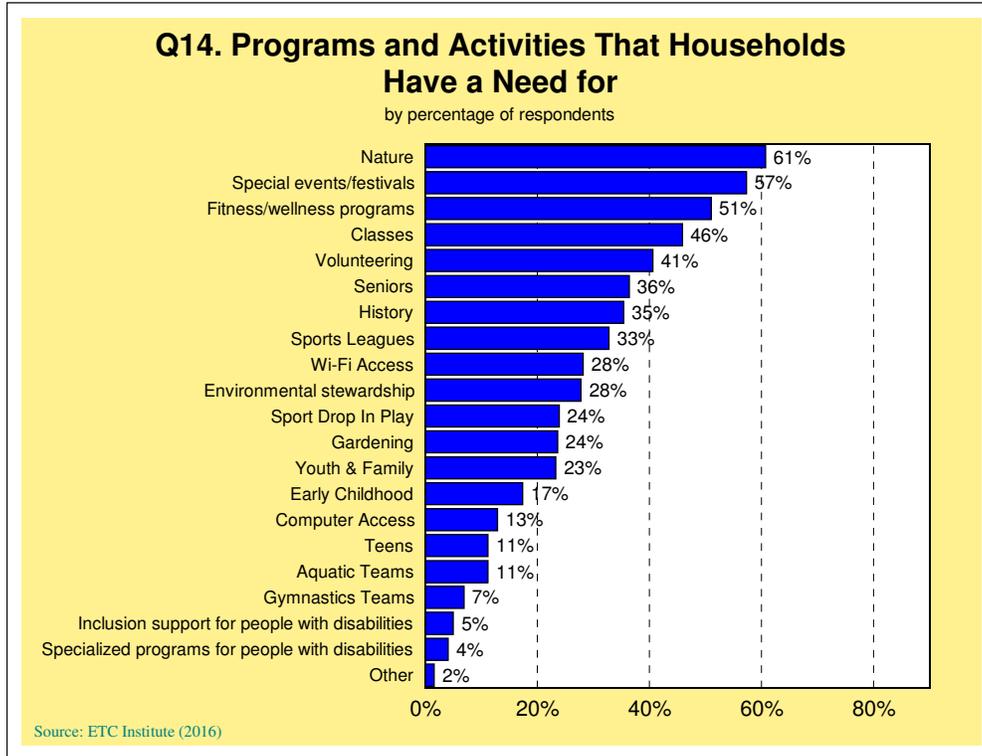
Source: ETC Institute (2016)

Q13. Satisfaction with the Level of Information Respondents Receive Regarding Arlington County Department of Parks and Recreation Parks, Trails, Facilities, Programs and Events

by percentage of respondents

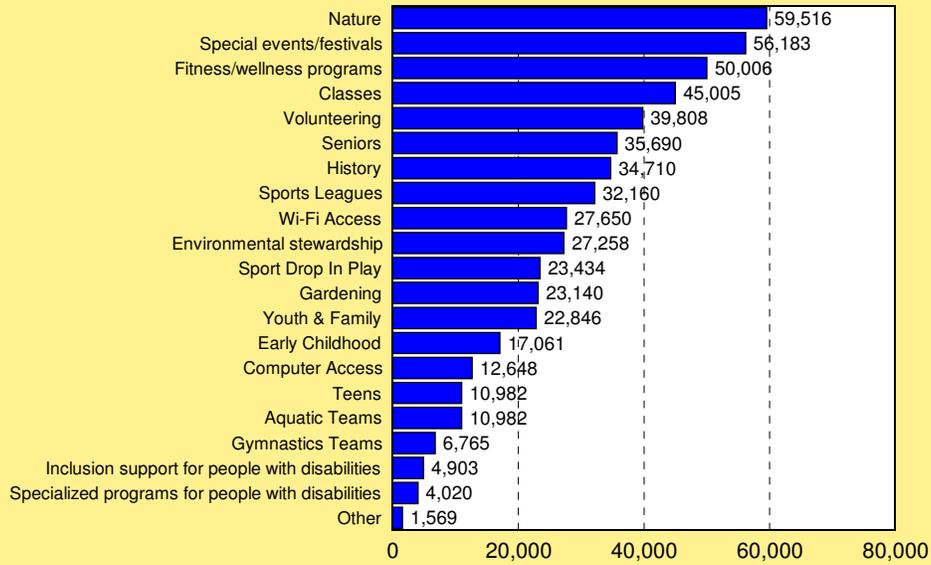


Source: ETC Institute (2016)



Q14. Estimated Number of Households in Arlington County That Have a Need for Programs or Activities

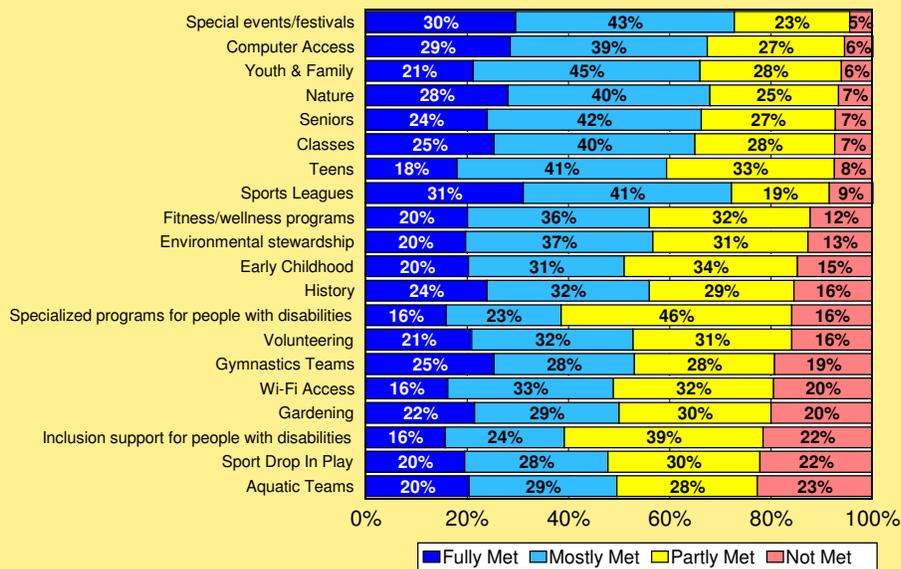
by number of households based on 98,050 households for Arlington County



Source: ETC Institute (2016)

Q14b. How Well Respondents Needs are Being Met for Programs or Activities

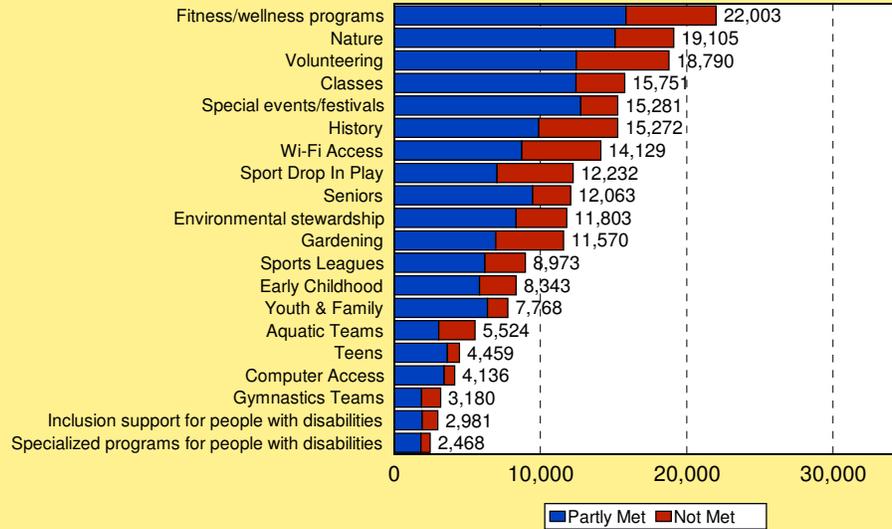
by percentage of households who have a need for programs or activities



Source: ETC Institute (2016)

Q14c. Estimated Number of Households in Arlington County Whose Needs for Parks and Recreation Programs & Activities Are Only Being Partly or Not Met

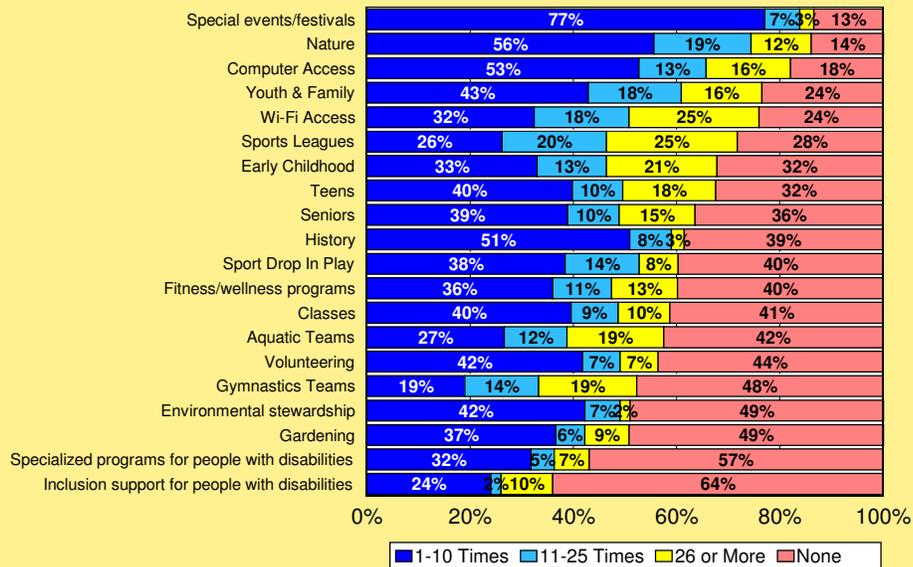
by number of households based on 98,050 households for Arlington County



Source: ETC Institute (2016)

Q14d. How Many Times Residents Used Programs or Activities Over the Past 12 Months

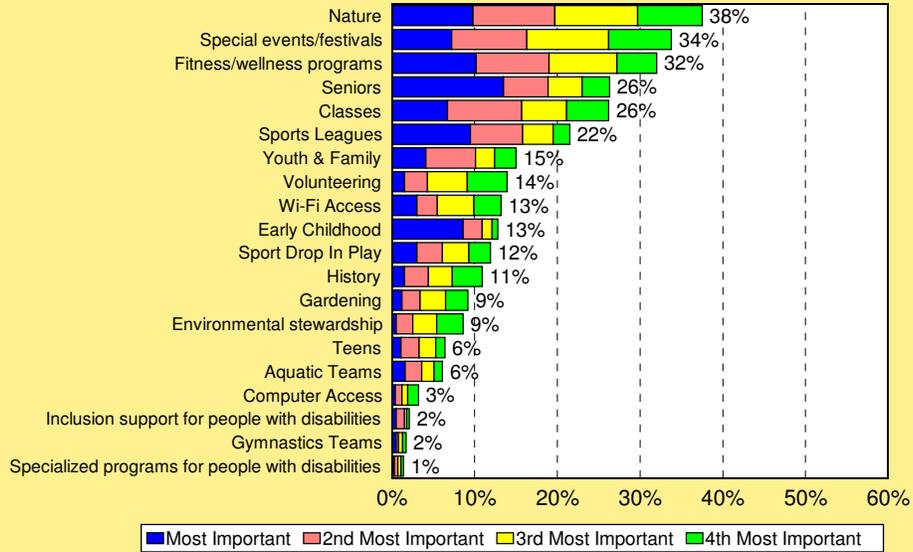
by percentage of households who have a need for programs or activities



Source: ETC Institute (2016)

Q15. Programs or Activities that are Most Important to Respondent Households

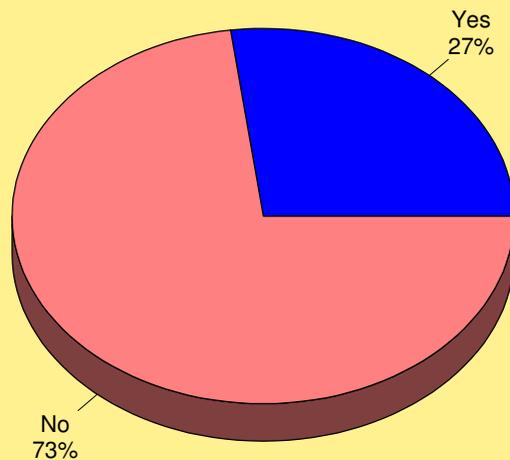
by percentage of respondents who selected it as one of their top four choices



Source: ETC Institute (2016)

Q16. Have Households Visited Long Bridge Park Over the Past 12 Months

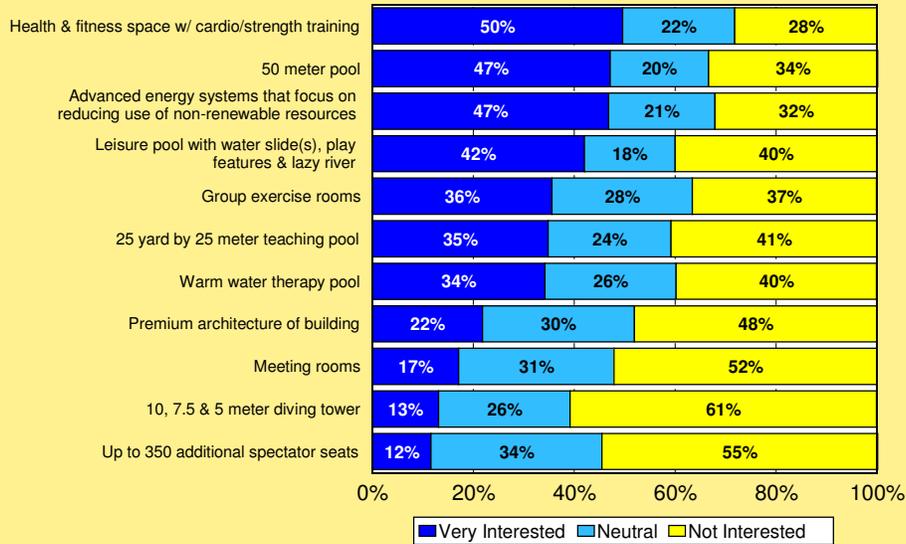
by percentage of respondents



Source: ETC Institute (2016)

Q17. Interest Level of Respondents for Potential Amenities Being Included in the Indoor Aquatics, Health & Fitness Facility at Long Bridge Park

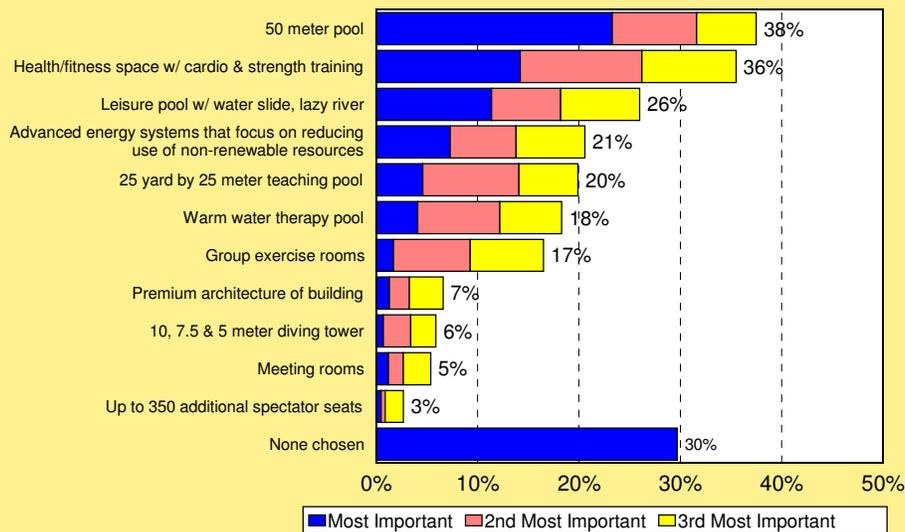
by percentage of respondents (excluding "Don't Know")



Source: ETC Institute (2016)

Q18. Potential Amenities That Are Most Important to Households to Develop at an Indoor Aquatic, Health and Fitness Facility in Long Bridge Park

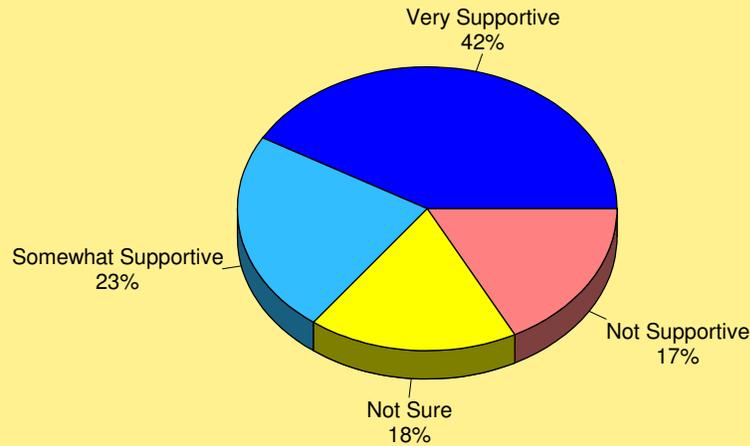
by percentage of respondents who selected it as one of their top three choices



Source: ETC Institute (2016)

Q19. Level of Support for Arlington County Partnering with the City of Alexandria to Develop an Indoor Aquatics, Health & Fitness Facility at Long Bridge Park

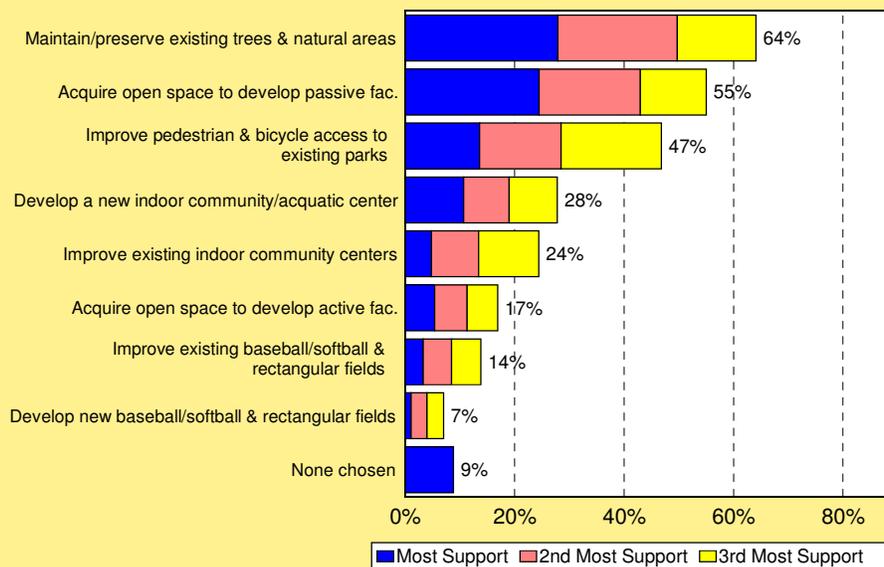
by percentage of respondents



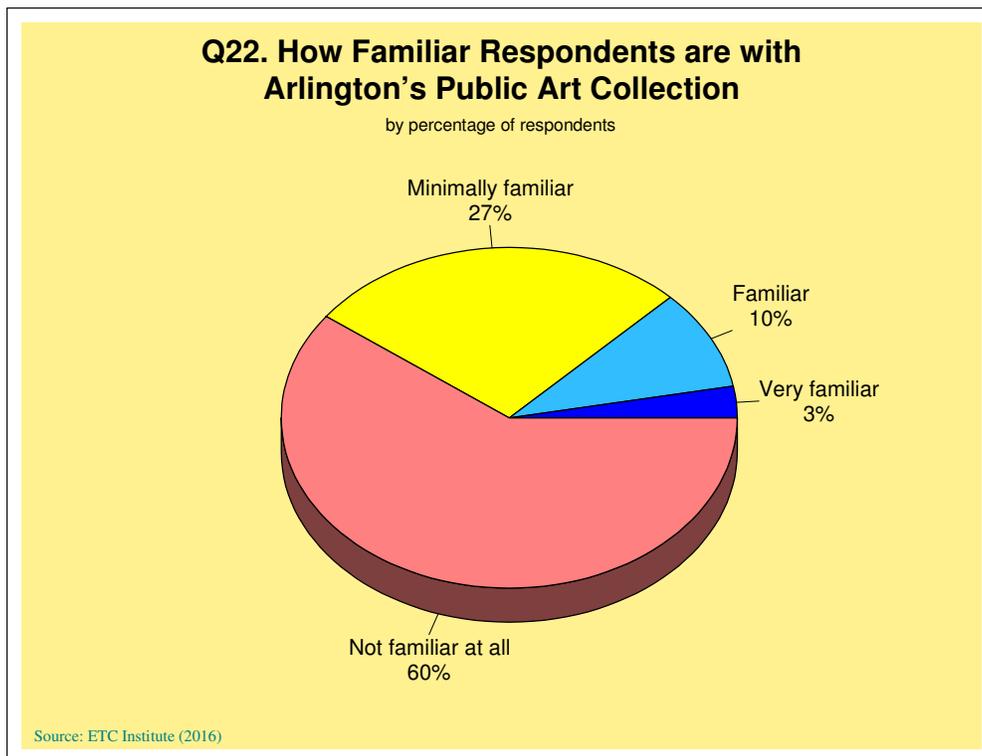
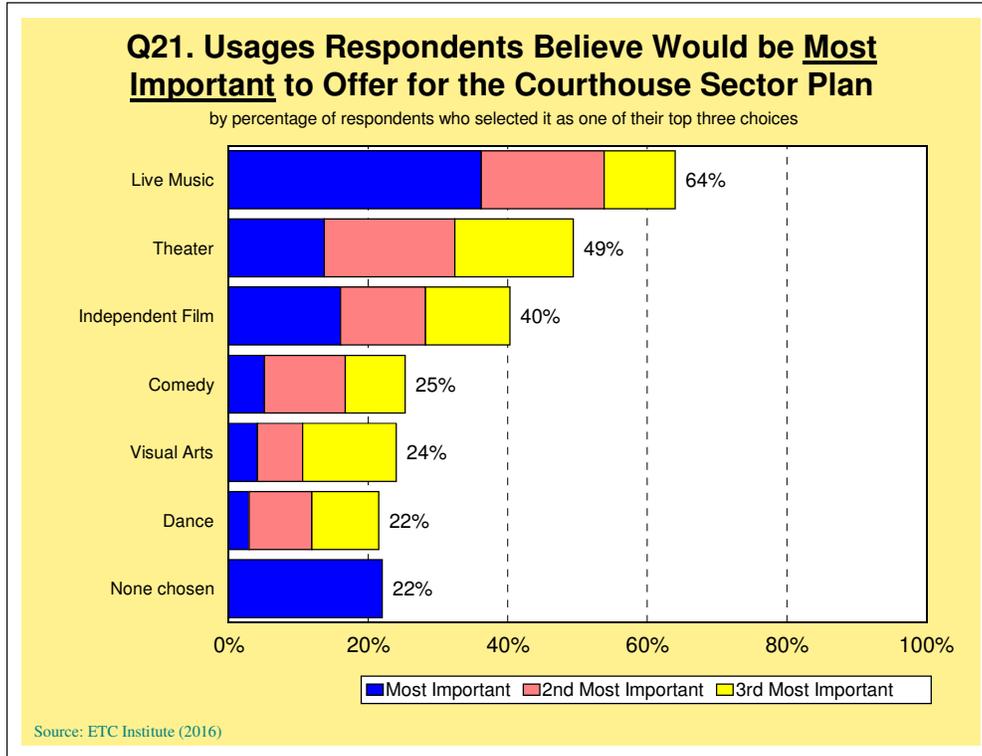
Source: ETC Institute (2016)

Q20. Improvements to the Arlington County Parks and Recreation System that Respondents Would Most Support

by percentage of respondents who selected it as one of their top three choices

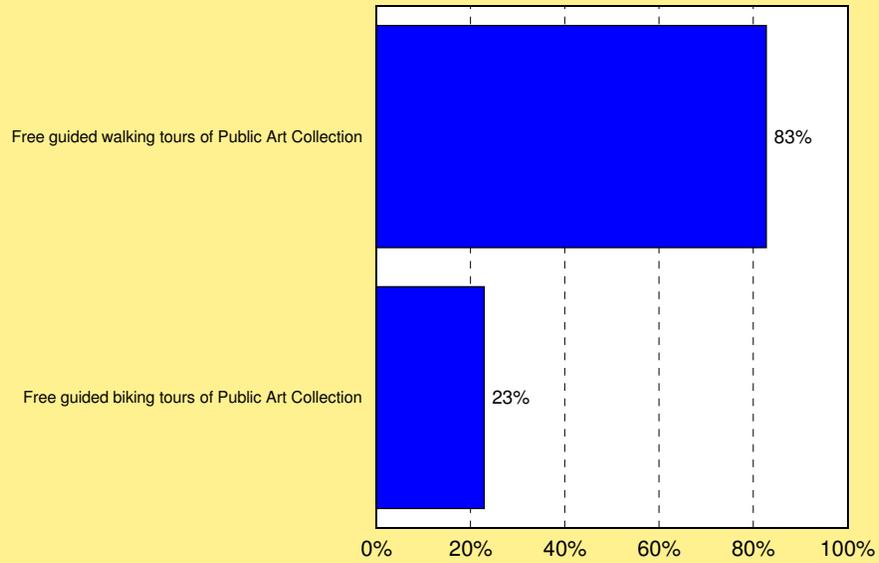


Source: ETC Institute (2016)



Q23. Types of Free Guided Tours of the Public Art Collection Respondents Would Possibly Participate in Doing

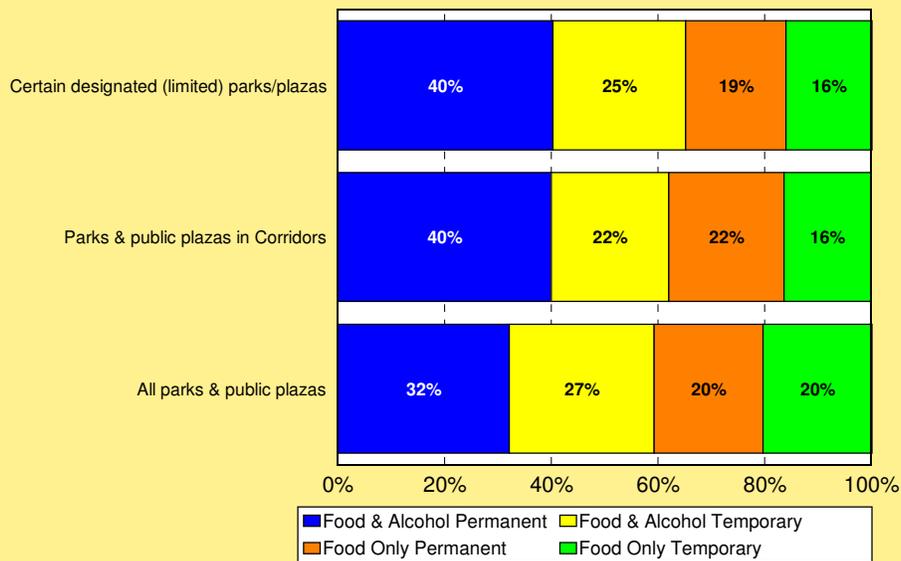
by percentage of respondents (multiple choices possible)



Source: ETC Institute (2016)

Q24. How Supportive Respondents are of the Sale of Food and Beverages

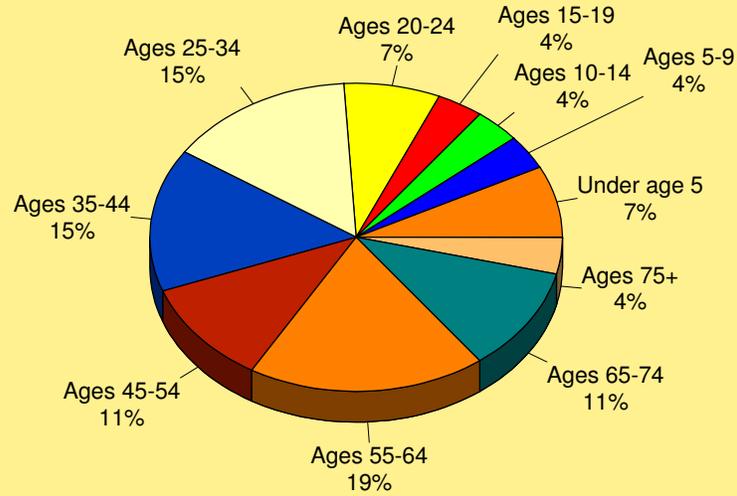
by percentage of respondents (excluding "Don't Know")



Source: ETC Institute (2016)

Q25. Demographics: Age of Household Members

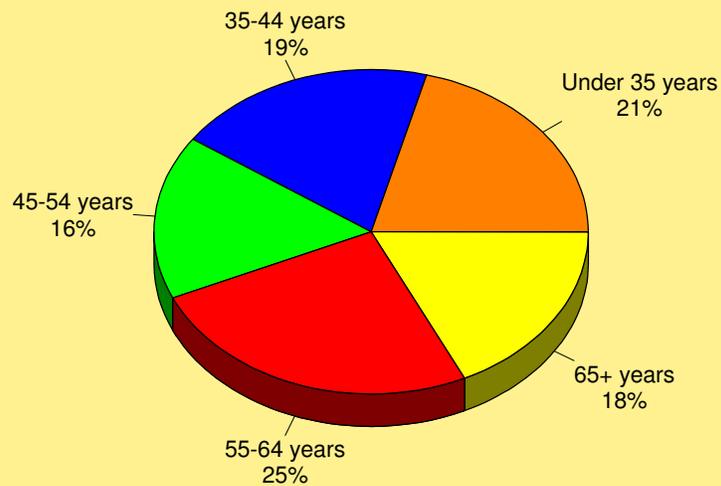
by percentage of household occupants



Source: ETC Institute (2016)

Q26. Demographics: Age of Respondent

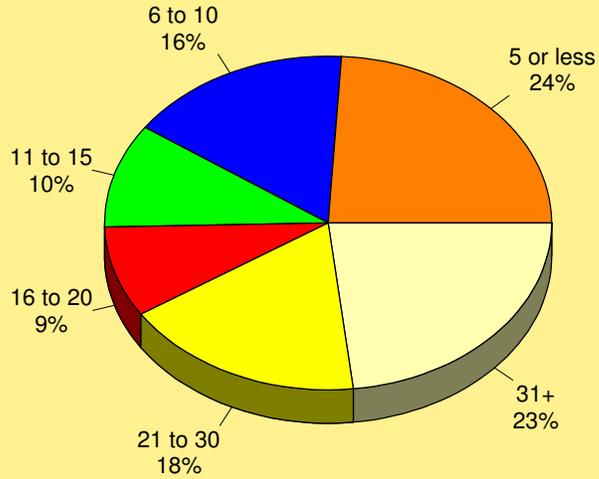
by percentage of respondents



Source: ETC Institute (2016)

Q27. Demographics: Years Lived in Arlington County

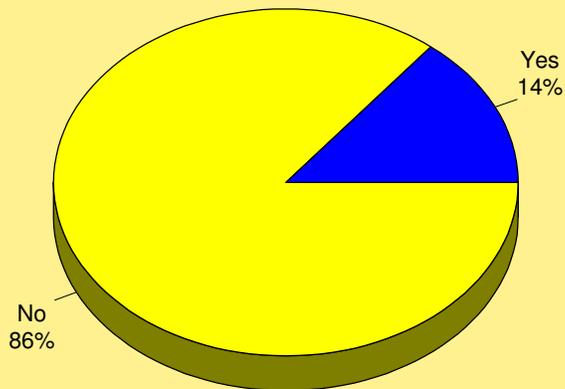
by percentage of respondents



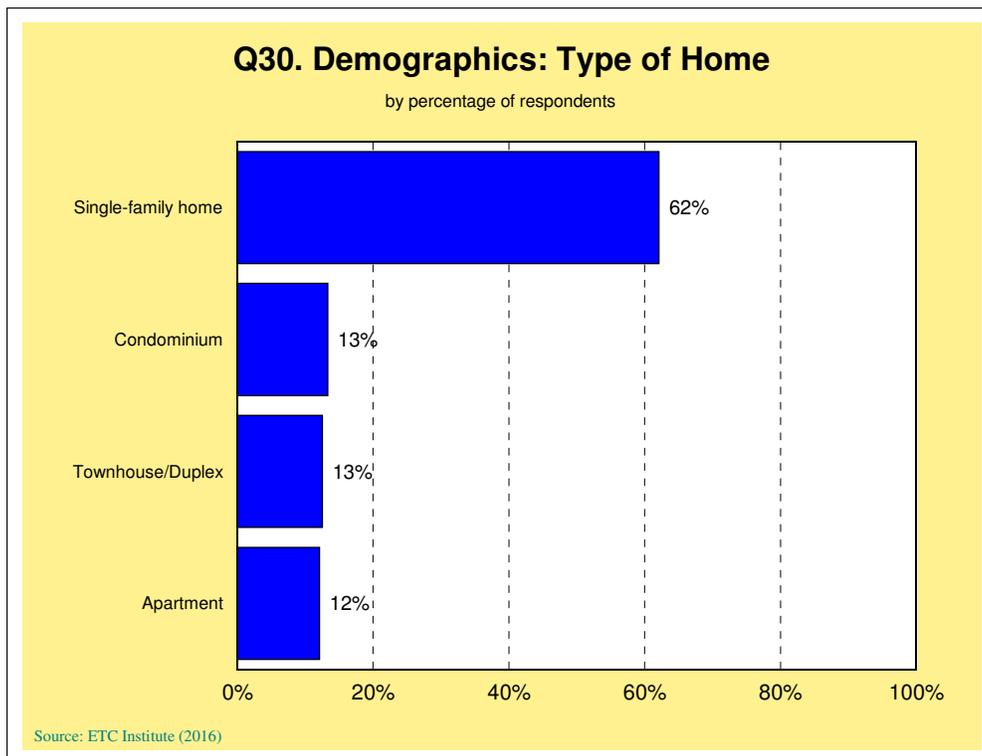
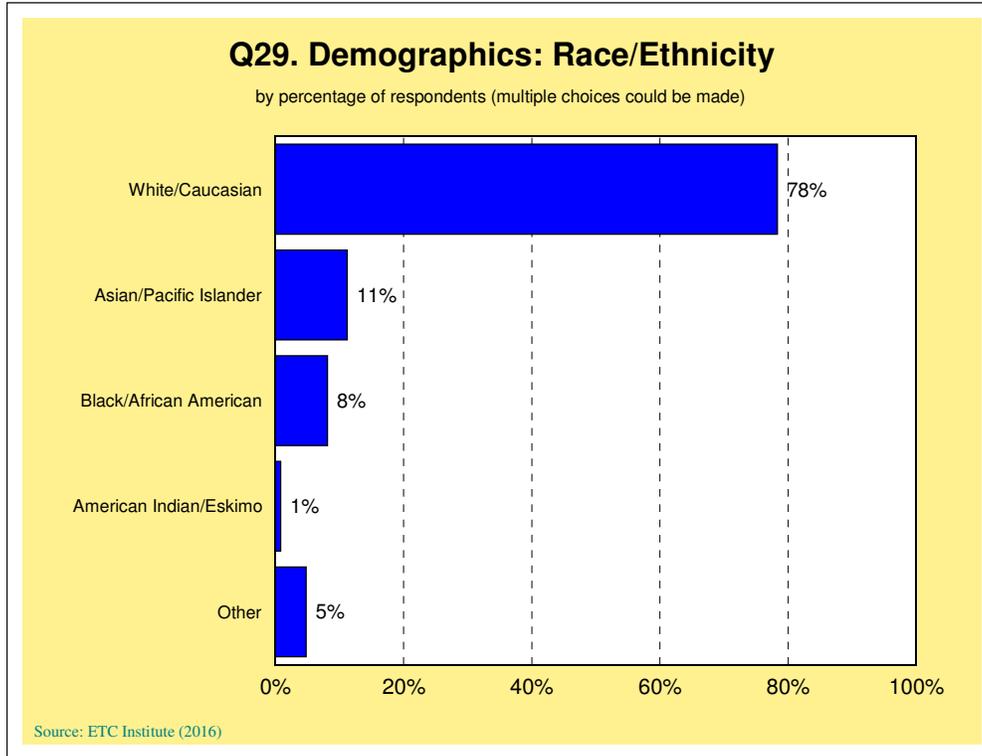
Source: ETC Institute (2016)

Q28. Demographics: If Any Household Members are of Hispanic, Latino, or Spanish Ancestry

by percentage of respondents (excluding "Not Provided")

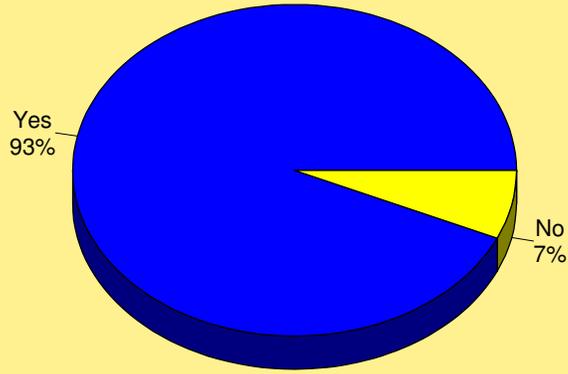


Source: ETC Institute (2016)



Q31. Demographics: If English is the Primary Language Spoken at Home

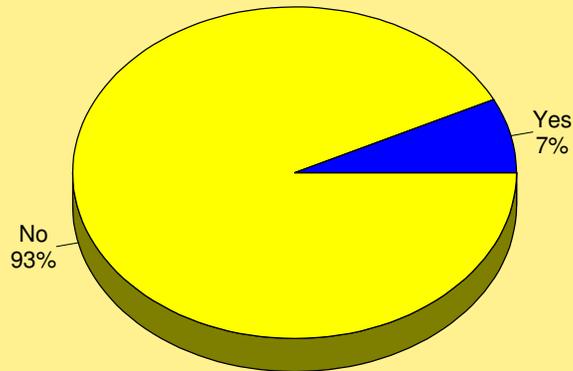
by percentage of respondents



Source: ETC Institute (2016)

Q32. Demographics: If Any Household Members Have a Disability

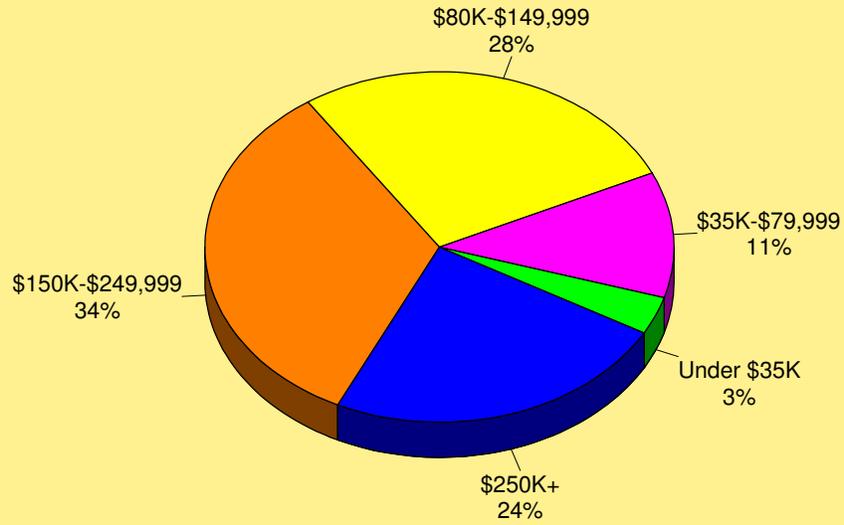
by percentage of respondents



Source: ETC Institute (2016)

Q33. Demographics: Total Annual Household Income

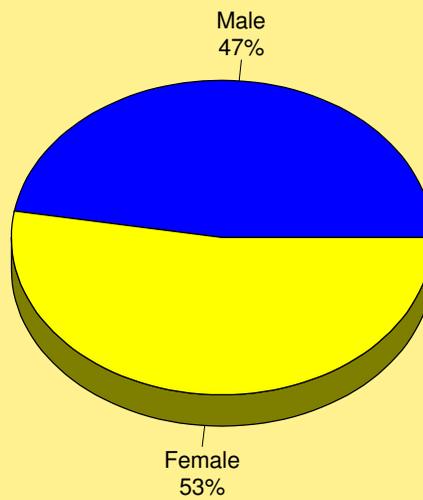
by percentage of respondents



Source: ETC Institute (2016)

Q34. Demographics: Gender

by percentage of respondents



Source: ETC Institute (2016)

Section 2

Benchmarks

National Benchmarking

Since 1998, ETC Institute has conducted household surveys for needs assessments, feasibility studies, customer satisfaction, fees and charges comparisons, and other parks and recreation issues in more than 400 communities in over 49 states across the country.

The results of these surveys has provided an unparalleled data base of information to compare responses from household residents in client communities to “National Averages” and therefore provide a unique tool to “assist organizations in better decision making.”

Communities within the data base include a full-range of municipal and county governments from 20,000 in population through over 1 million in population. They include communities in warm weather climates and cold weather climates, mature communities and some of the fastest growing cities and counties in the country.

“National Averages” have been developed for numerous strategically important parks and recreation planning and management issues including: customer satisfaction and usage of parks and programs; methods for receiving marketing information; reasons that prevent members of households from using parks and recreation facilities more often; priority recreation programs, parks, facilities and trails to improve or develop; priority programming spaces to have in planned community centers and aquatic facilities; potential attendance for planned indoor community centers and outdoor aquatic centers; etc.

Results from household responses for Arlington County were compared to National Benchmarks as well as benchmarks from the 2008 survey efforts to gain further strategic information. A summary of all tabular comparisons are shown on the following page.

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with Arlington County is not authorized without written consent from ETC Institute.

Benchmarking for Arlington County Community Interest and Opinion Surveys				
		<i>National Average</i>	<i>Arlington County 2015</i>	<i>Arlington County 2008</i>
Ways respondents learn about recreation programs and activities				
Departmental Brochure (Seasonal program guide)		54%	27%	N/A
E-mail bulletins/notification (Email)		8%	23%	N/A
Flyers/Materials at City/County/Park District facilities		18%	35%	14%
Newsletters/Flyers/Brochures		31%	48%	49%
School flyers (Program fliers at school)		16%	10%	11%
TV/Cable Access		10%	39%	N/A
Website		21%	40%	40%
Word of Mouth/Friends/Coworkers		42%	59%	35%
Social media - Facebook/Twitter		7%	4%	N/A
Recreation programs that respondent households have a need for				
Adult fitness and wellness programs		48%	51%	35%
Adult sports programs		23%	33%	19%
Gymnastics/tumbling programs		16%	7%	N/A
Nature programs/environmental education		32%	61%	N/A
Preschool programs		15%	17%	13%
Programs for people with disabilities		12%	4%	7%
Seniors/Adult programs for 50 years and older		24%	36%	26%
Special events		40%	57%	56%
Teen programs		16%	11%	N/A
Water fitness programs		30%	11%	N/A
Youth fitness and wellness programs		19%	51%	35%
Youth sports programs		27%	33%	19%
Recreation programs that are the most important to respondent households				
Adult fitness and wellness programs		30%	32%	N/A
Adult sports programs		10%	22%	N/A
Gymnastics/tumbling programs		5%	2%	N/A
Nature programs/environmental education		13%	38%	N/A
Preschool programs		7%	13%	N/A
Programs for people with special needs/disabled		4%	2%	N/A
Seniors/Adult programs for 50 years and older		14%	26%	N/A
Special events		20%	34%	N/A
Teen programs		7%	7%	N/A
Water fitness programs		14%	6%	N/A
Youth sports programs		15%	22%	N/A

Benchmarking for Arlington County Community Interest and Opinion Surveys				
		<i>National Average</i>	<i>Arlington County 2015</i>	<i>Arlington County 2008</i>
Parks and recreation facilities that respondent households have a need for				
Adult Softball Fields		15%	20%	N/A
BMX Bicycle Course		11%	11%	N/A
Community Gardens		33%	34%	N/A
Community/Recreation Centers		44%	46%	N/A
Indoor Fitness and Exercise Facilities		47%	59%	N/A
Indoor Gyms/Multi-Purpose Rec Center		27%	38%	N/A
Indoor sports complex (Indoor sports fields)		19%	28%	N/A
Indoor Swimming Pools/Aquatic Center		43%	63%	N/A
Meeting Space/conference center		23%	19%	N/A
Natural areas/wildlife habitats (Greenspace and natural areas)		50%	76%	66%
Nature Center/Nature Trails		53%	48%	N/A
Off-leash dog parks		27%	32%	28%
Outdoor basketball/multi-use courts		24%	28%	24%
Picnic Areas and Shelters		53%	50%	N/A
Playground Equipment for Children		43%	41%	34%
Skateboarding Park/Area		13%	8%	6%
Soccer, Lacrosse Fields (Outdoor field space)		22%	35%	N/A
Splash park/pad		25%	26%	24%
Tennis Courts (outdoor)		26%	36%	36%
Volleyball courts (outdoor sand)		17%	11%	11%
Walking & Biking Trails		69%	87%	88%
Youth Baseball Fields		23%	20%	N/A
Youth Softball Fields		17%	20%	N/A
Most Important Parks and Recreation Facilities to Respondent Households				
Adult Softball Fields		4%	9%	N/A
BMX Bicycle Course		2%	3%	N/A
Community Gardens		8%	12%	N/A
Community/Recreation Centers		13%	30%	N/A
Indoor Fitness and Exercise Facilities		20%	45%	N/A
Indoor Gyms/Multi-Purpose Rec Centers		7%	29%	N/A
Indoor sports complex (Indoor sports fields)		4%	18%	N/A
Indoor Swimming Pools/Aquatic Facilities		17%	55%	N/A
Meeting Space/conference center		6%	3%	N/A
Natural areas/wildlife habitats (Greenspace and natural areas)		17%	50%	N/A
Nature Center/Nature Trails (Nature trails/nature parks)		19%	30%	N/A
Off-Leash Dog Park		12%	19%	N/A
Outdoor Basketball Courts		5%	8%	N/A
Picnic Areas and Shelters		17%	12%	N/A
Playground Equipment for Children		19%	27%	N/A
Skateboarding Area		3%	2%	N/A
Soccer, Lacrosse Fields (Outdoor field space)		8%	23%	N/A
Splash park/pad		7%	11%	N/A
Tennis Courts (outdoor)		7%	14%	N/A
Unpaved hiking/walking/mountain bike trails		19%	52%	N/A
Volleyball Courts (outdoor sand)		2%	2%	N/A
Walking and Biking Trails		42%	73%	N/A
Youth Baseball Fields		9%	9%	N/A
Youth Softball fields		5%	9%	N/A

Section 3

Matrices

Arlington County, VA

Importance-Unmet Needs Matrix

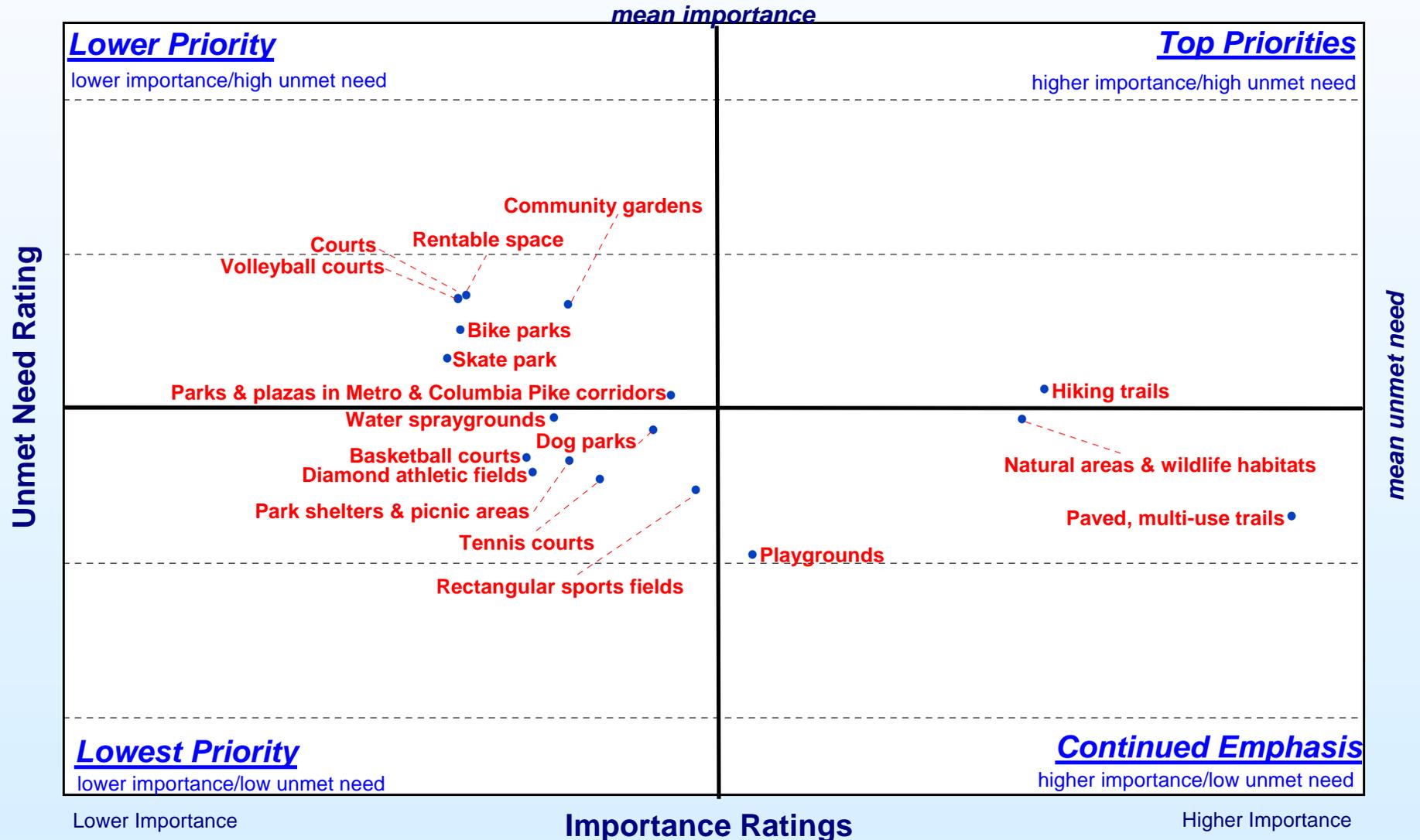
The Importance-Unmet Needs Matrix is a tool for assessing the priority that should be placed on parks and recreation facilities and recreation programs in Arlington County. Importance-Unmet Needs Assessment were completed for Arlington County. Each of the facilities and programs that were assessed on the survey were placed in one of the following four quadrants:

- **Top Priorities** (higher importance and high unmet need). Items in this quadrant should be given the highest priority for improvement. Respondents placed a high level of importance on these items, and the unmet need rating is high. Improvements to items in this quadrant will have positive benefits for the highest number of residents.
- **Continued Emphasis** (higher importance and low unmet need). Items in this quadrant should be given secondary priority for improvement. Respondents placed a high level of importance on these items, but the unmet need rating is relatively low.
- **Special Interest/Lower Priority** (lower importance and high unmet need). This quadrant shows where improvements may be needed to serve the needs of specialized populations. Respondents placed a lower level of importance on these items, but the unmet need rating is relatively high.
- **Lowest Priority** (lower importance and low unmet need). Items in this quadrant should receive the lowest priority for improvement. Respondents placed a lower level of importance on these items, and the unmet need rating is relatively low.

The following pages contain the Importance-Unmet Needs Matrices for all outdoor and indoor parks and recreation facilities and recreation programs and activities that were assessed on the survey.

Importance-Unmet Needs Assessment Matrix for Arlington County OUTDOOR Parks and Recreation Facilities

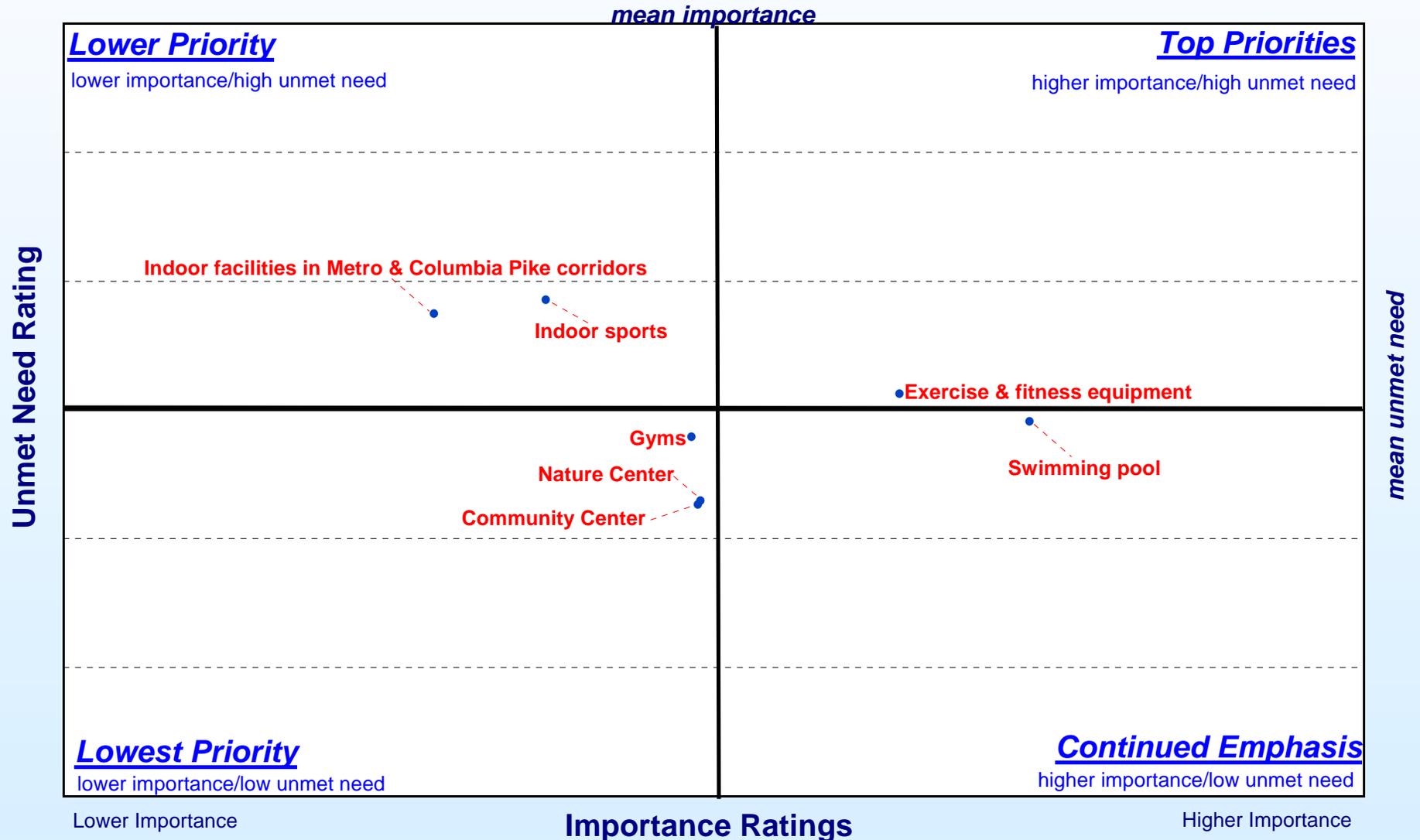
(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)



Source: ETC Institute (2016)

Importance-Unmet Needs Assessment Matrix for Arlington County INDOOR Parks and Recreation Facilities

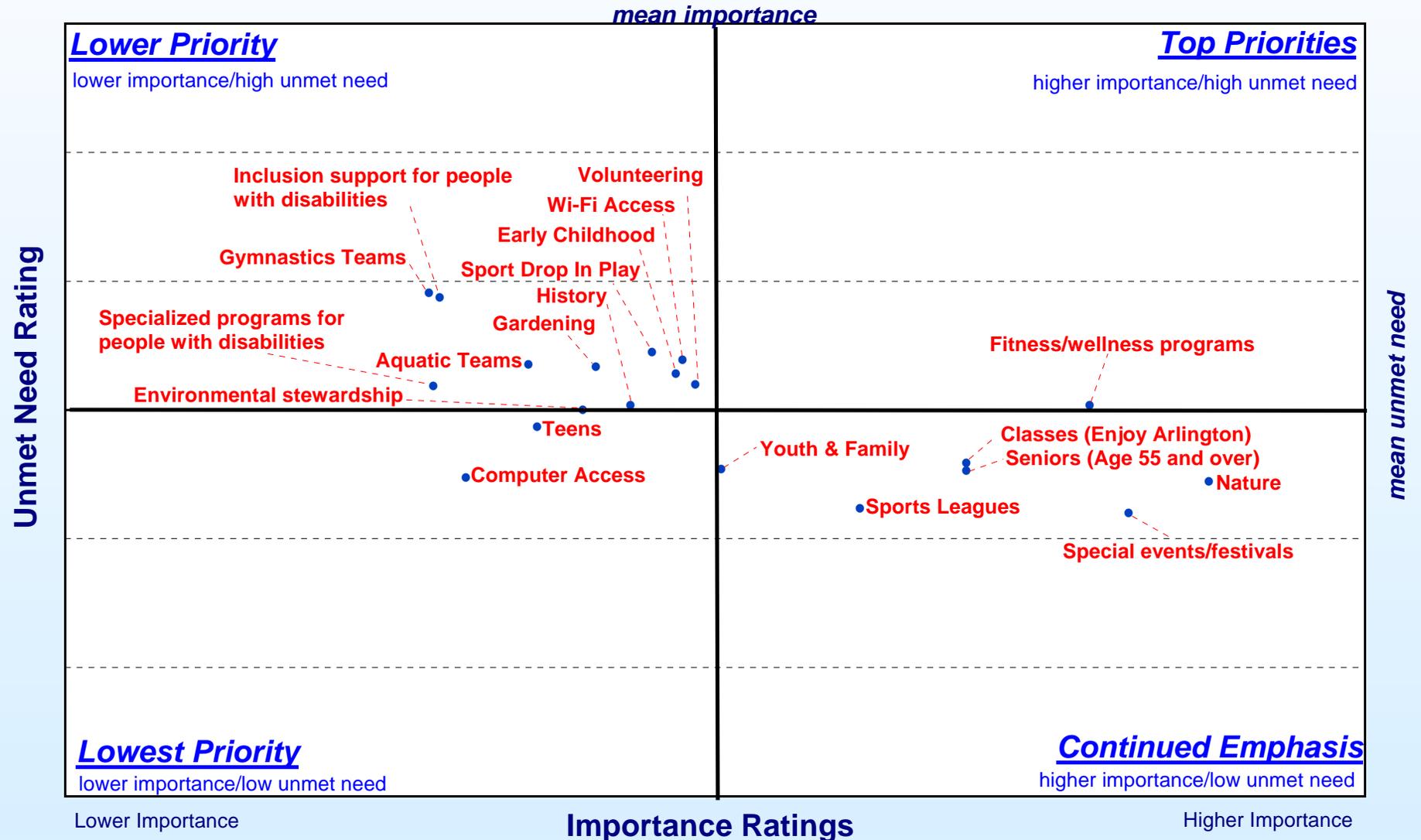
(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)



Source: ETC Institute (2016)

Importance-Unmet Needs Assessment Matrix for Arlington County Parks and Recreation Programs & Activities

(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)



Source: ETC Institute (2016)

Section 4
Priority Investment Rating (PIR)

Priority Investment Rating

Arlington County, Virginia

The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being partly met or not met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, suppose the Unmet Needs Rating for playgrounds is 26.5 (out of 100) and the Importance Rating for playgrounds is 52 (out of 100), the Priority Investment Rating for playgrounds would be 78.5 (out of 200).

How to Analyze the Charts:

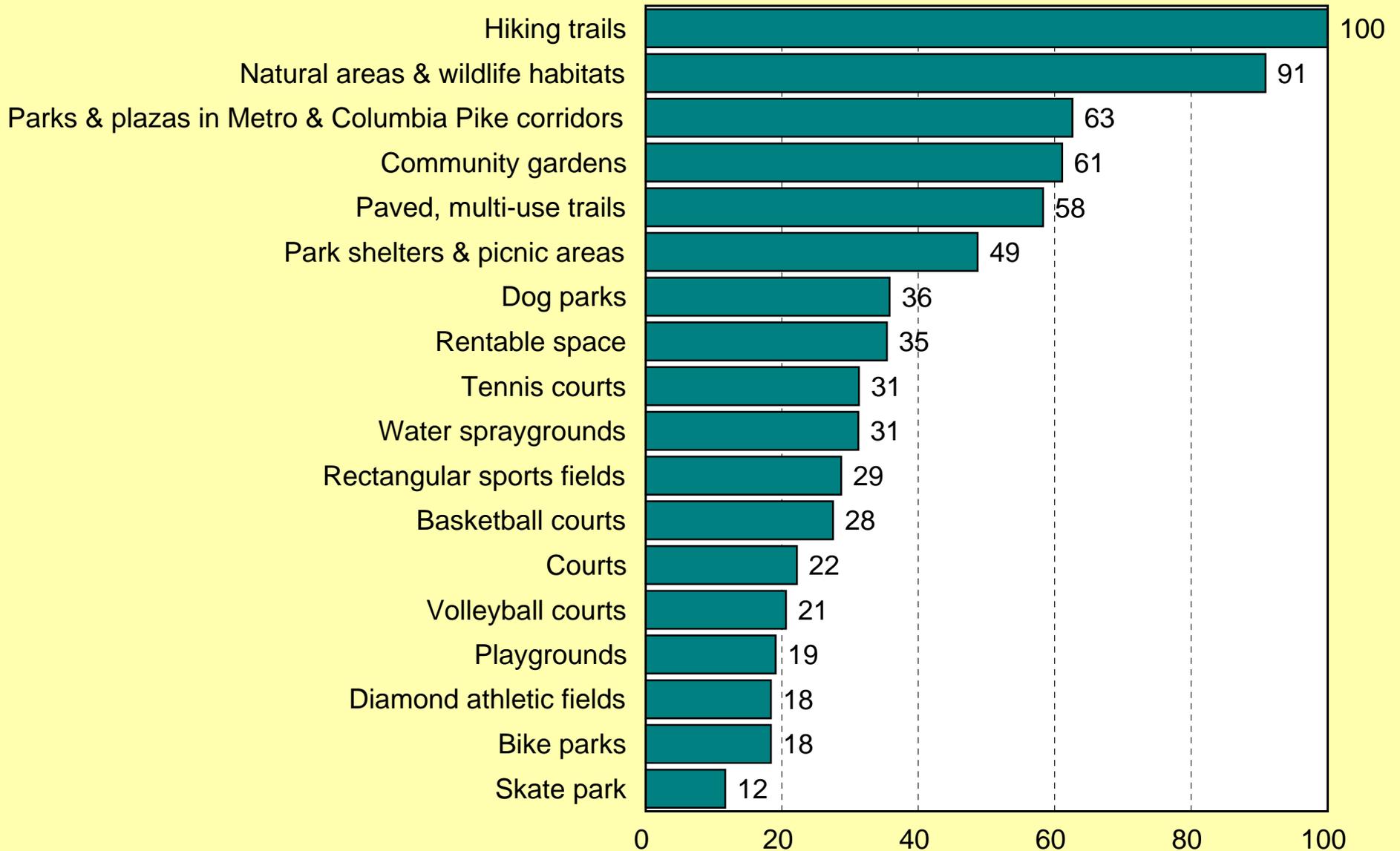
- **High Priority Areas** are those with a PIR of at least 125. A rating of 125 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 70-124. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR at or below 69. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

Unmet Needs Rating for Outdoor Facilities

the rating for the item with the most unmet need=100

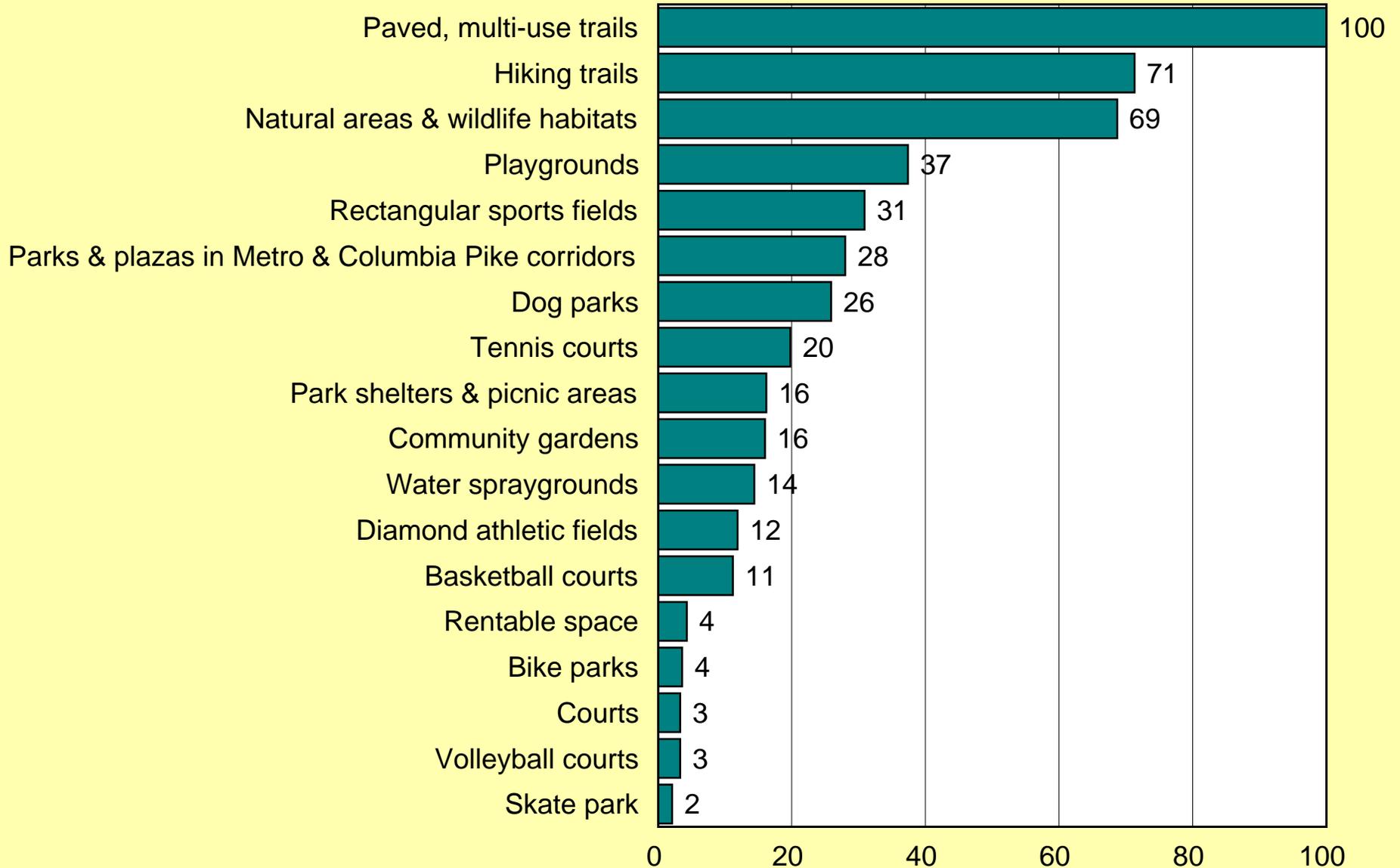
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



Source: ETC Institute (2016)

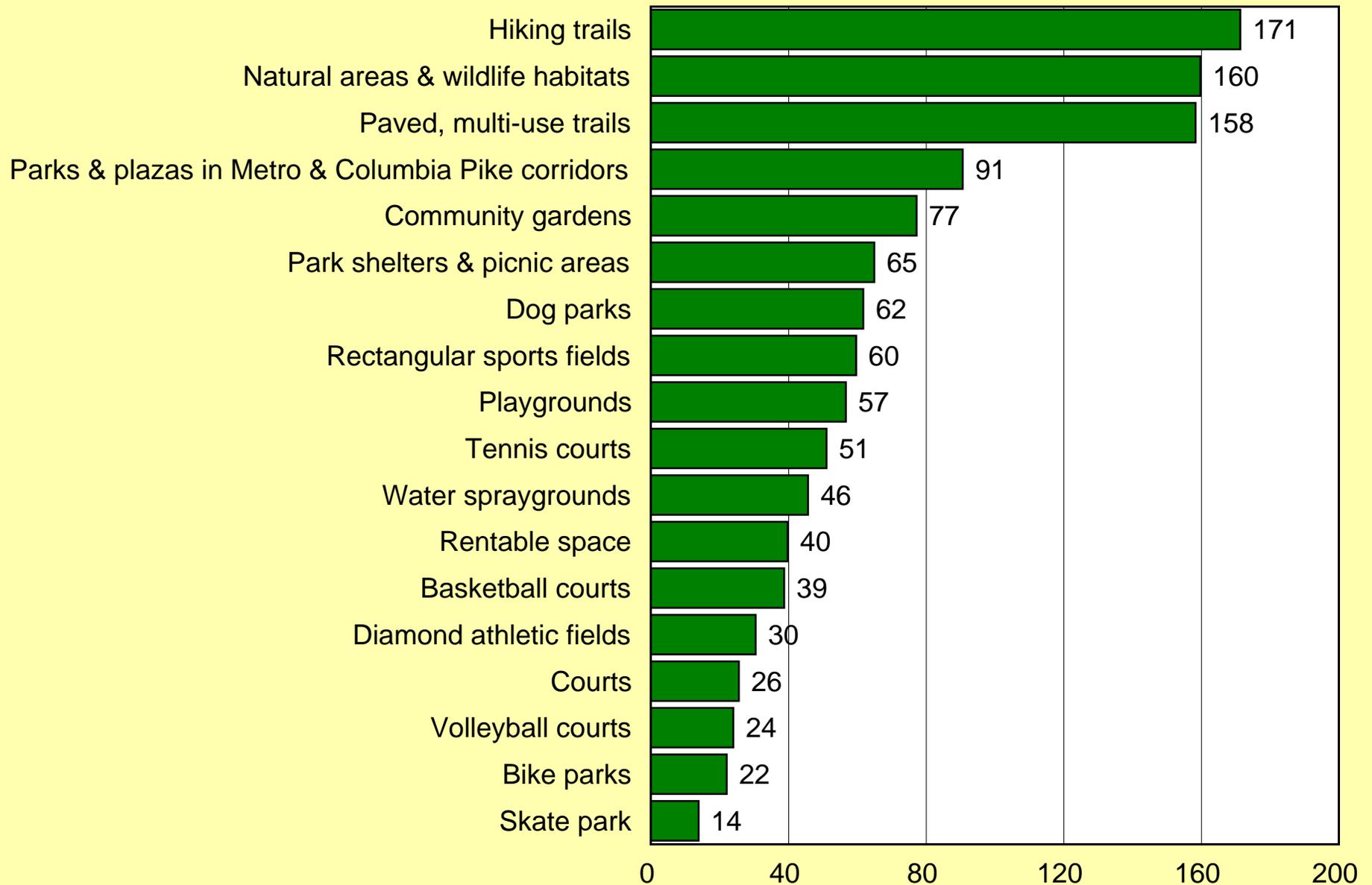
Importance Rating for Outdoor Facilities

the rating for the item rated as the most important=100
 the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Source: ETC Institute (2016)

Top Priorities for Investment in Outdoor Facilities Based on the Priority Investment Rating

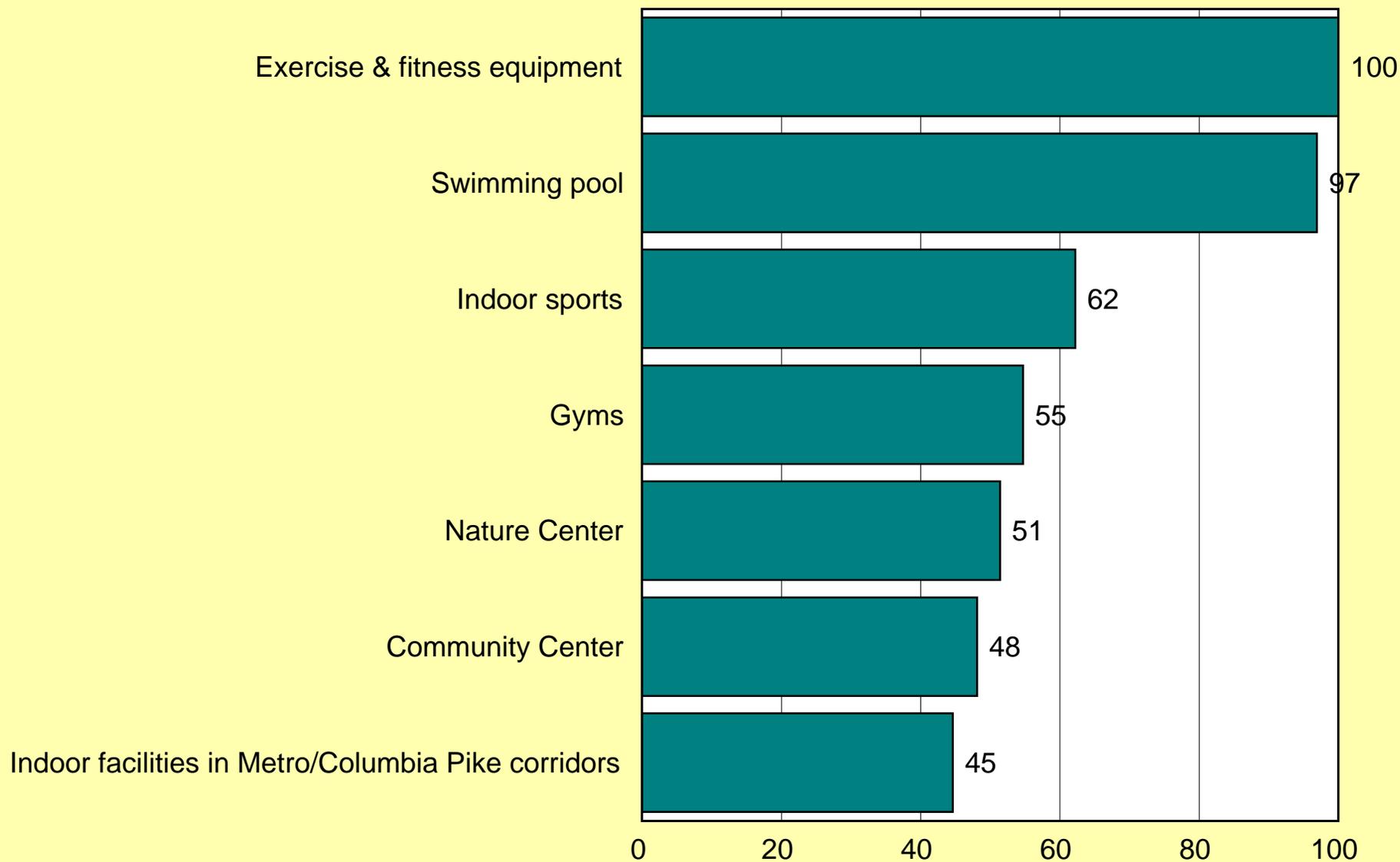


Source: ETC Institute (2016)

Unmet Needs Rating for Indoor Facilities

the rating for the item with the most unmet need=100

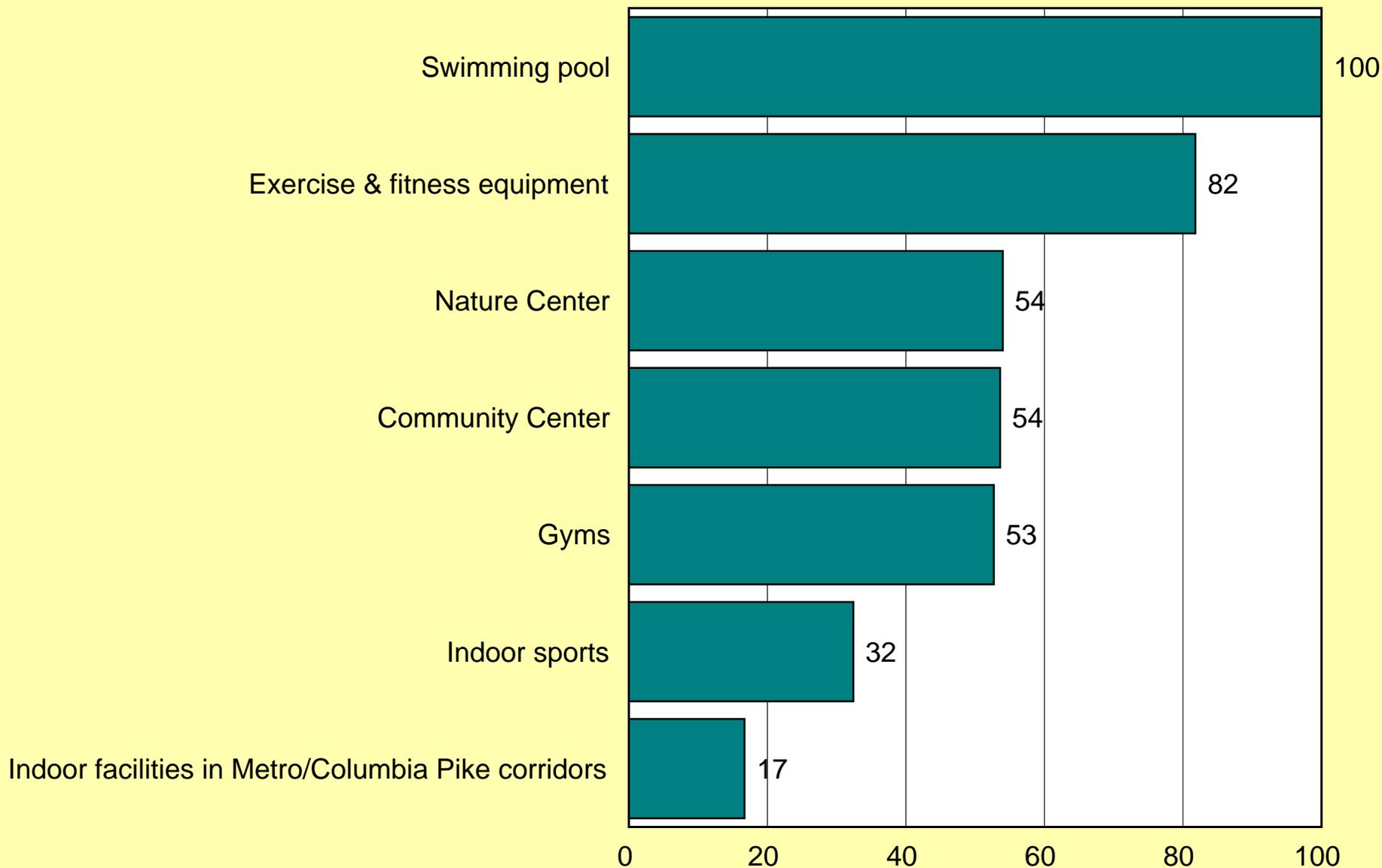
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



Source: ETC Institute (2016)

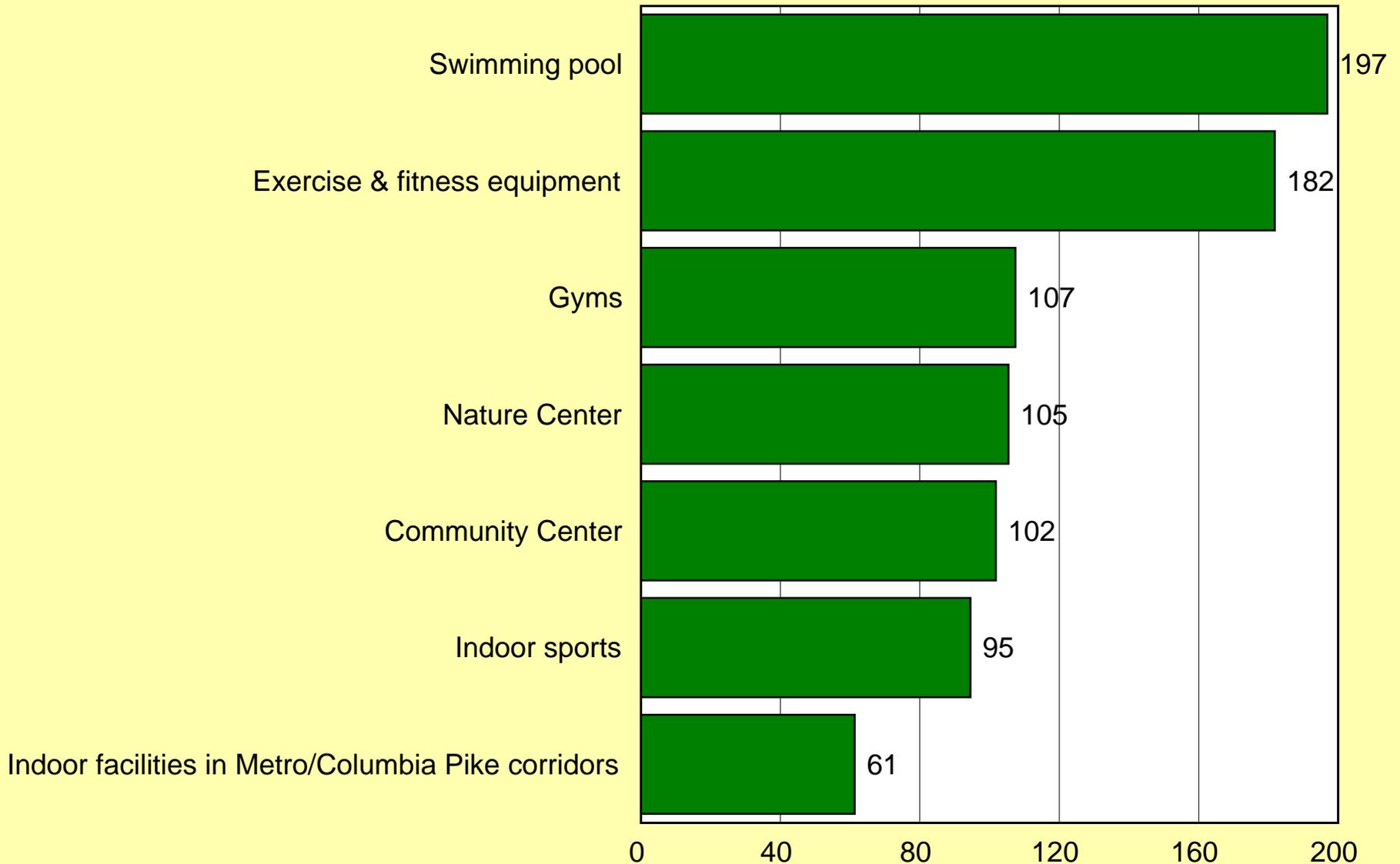
Importance Rating for Indoor Facilities

the rating for the item rated as the most important=100
 the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Source: ETC Institute (2016)

Top Priorities for Investment in Indoor Facilities Based on the Priority Investment Rating

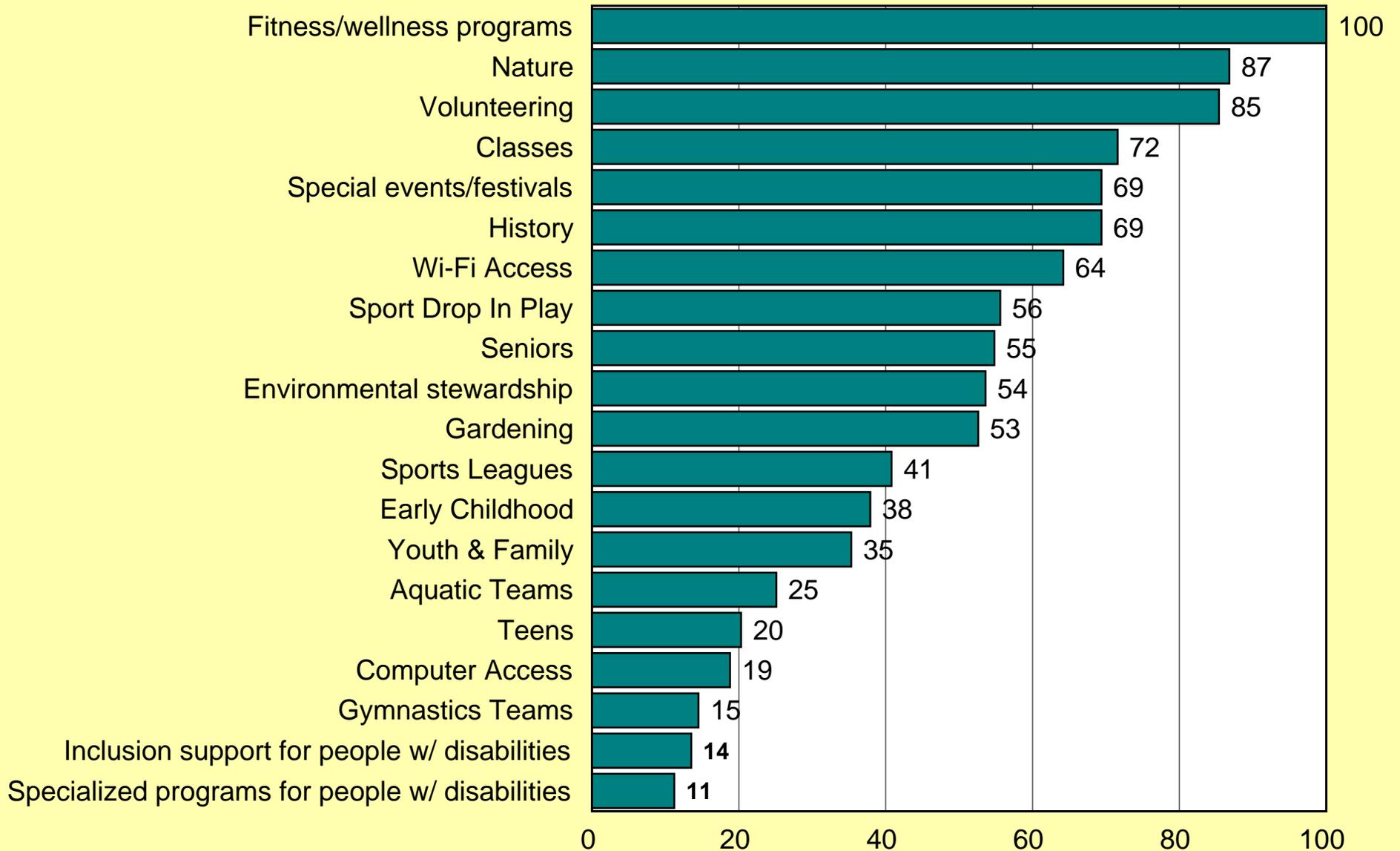


Source: ETC Institute (2016)

Unmet Needs Rating for Programs and Activities

the rating for the item with the most unmet need=100

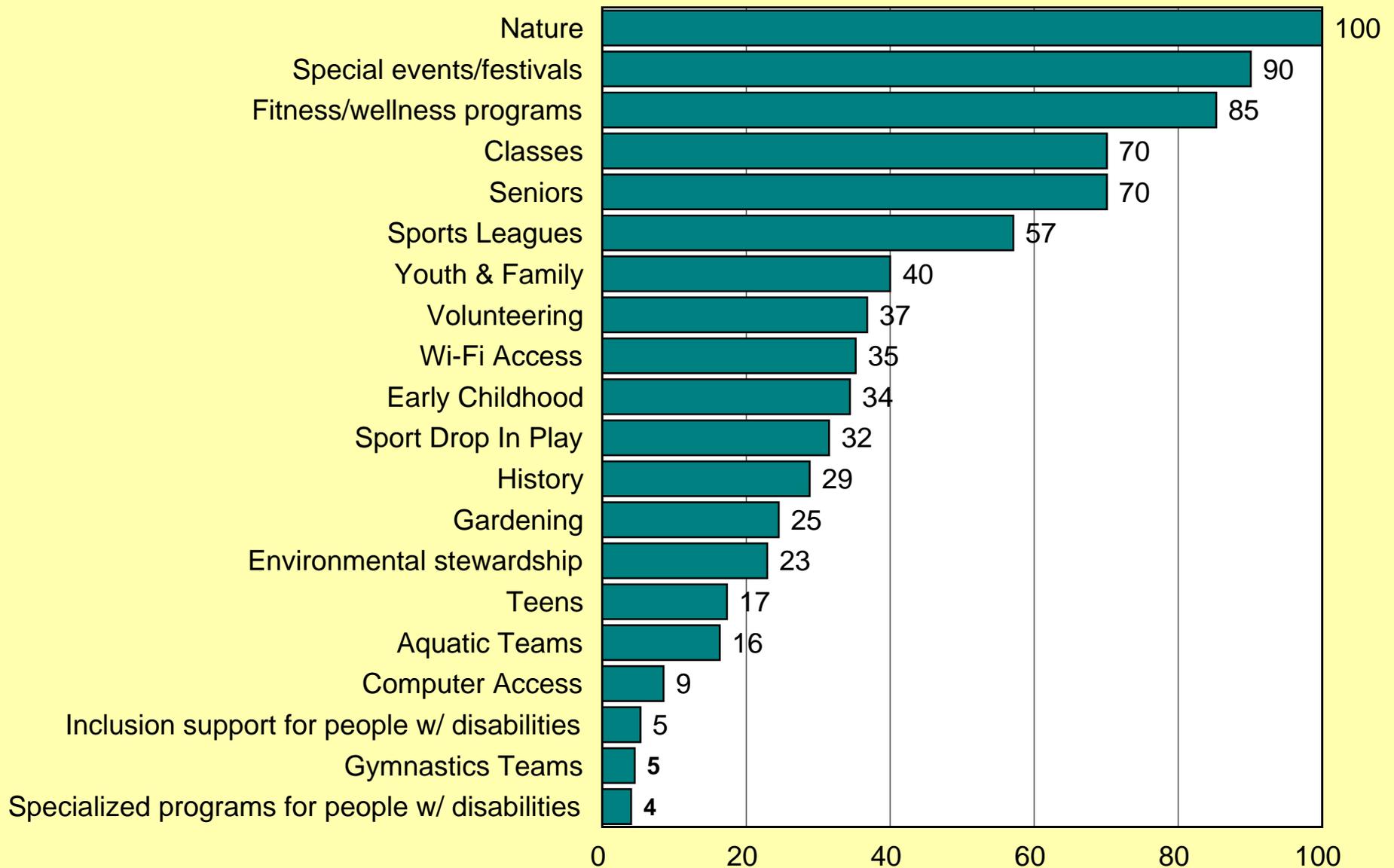
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



Source: ETC Institute (2016)

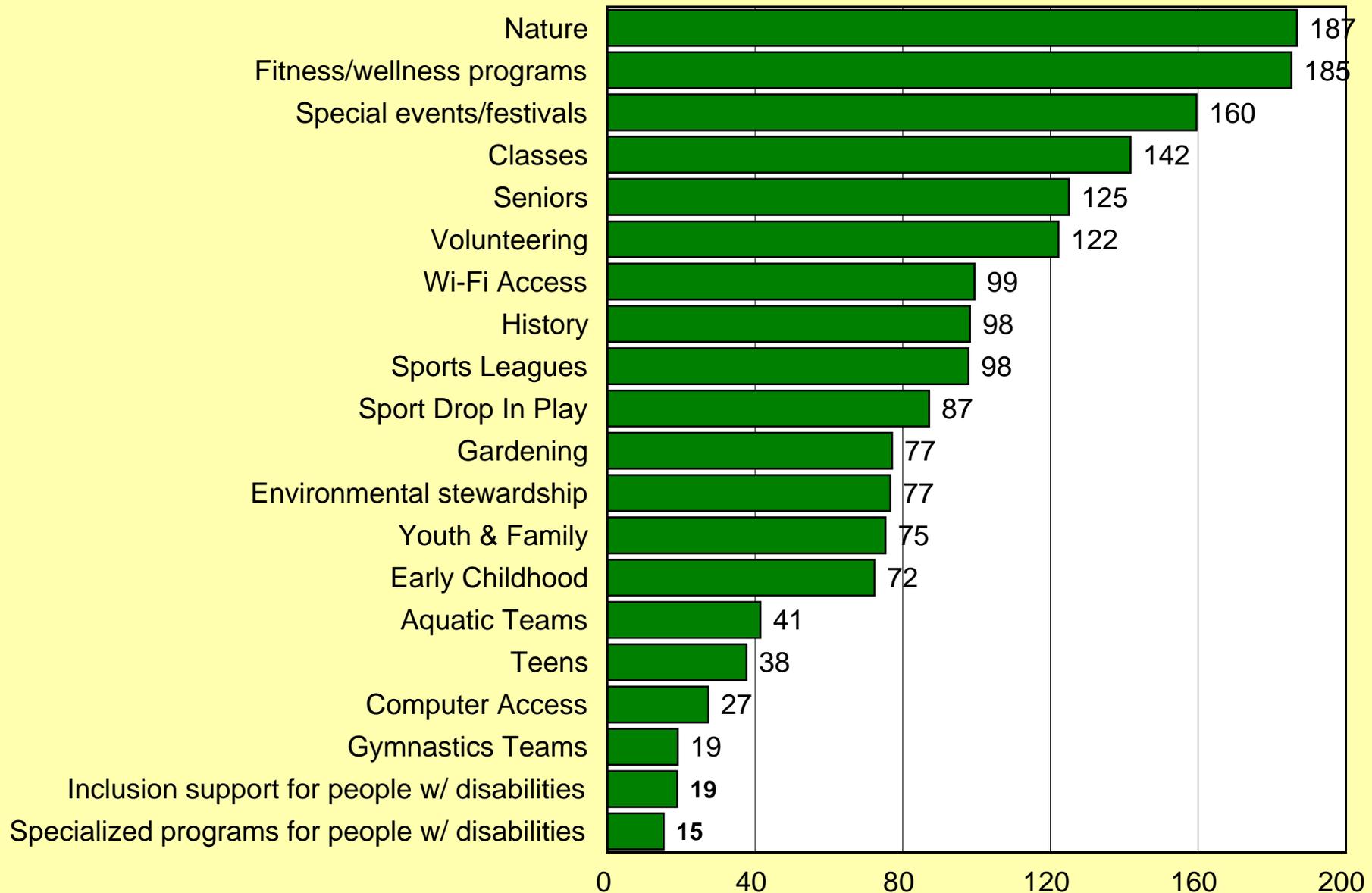
Importance Rating for Programs and Activities

the rating for the item rated as the most important=100
 the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Source: ETC Institute (2016)

Top Priorities for Investment in Programs and Activities Based on the Priority Investment Rating



Source: ETC Institute (2016)

Section 5

Tabular Analysis

Tabular Data**Q1. Please indicate if YOU or any member of your HOUSEHOLD has a need for each type of facility listed below.**

(N=1470)

	Yes	No
Q1-1. Rectangular sports fields (soccer, football, Ultimate Frisbee, etc.)	35.3%	64.7%
Q1-2. Diamond athletic fields (baseball, softball, kickball, etc.)	20.3%	79.7%
Q1-3. Paved, multi-use trails (walking, biking)	86.7%	13.3%
Q1-4. Water spraygrounds	25.9%	74.1%
Q1-5. Playgrounds	41.2%	58.8%
Q1-6. Tennis courts	35.9%	64.1%
Q1-7. Basketball courts	27.8%	72.2%
Q1-8. Volleyball courts	11.2%	88.8%
Q1-9. Skate park	7.7%	92.3%
Q1-10. Dog parks	31.5%	68.5%
Q1-11. Natural areas & wildlife habitats	76.1%	23.9%
Q1-12. Courts (Pickle ball, handball, bocce, etc.)	12.0%	88.0%
Q1-13. Parks & plazas in Metro & Columbia Pike corridors	47.3%	52.7%
Q1-14. Park shelters & picnic areas	50.2%	49.8%
Q1-15. Bike parks (e.g., BMX)	11.0%	89.0%
Q1-16. Hiking trails	73.7%	26.3%
Q1-17. Community gardens	33.8%	66.2%
Q1-18. Rentable space (for formal events)	19.0%	81.0%
Q1-19. Other	5.0%	95.0%

Tabular Data**Q1. If YES, please answer the questions to the right of the facility regarding "How well are your needs being met?"**

(N=1400)

	Fully Met	Mostly Met	Partly Met	Not Met
Q1-1. Rectangular sports fields (soccer, football, Ultimate Frisbee, etc.)	38.0%	42.4%	15.8%	3.8%
Q1-2. Diamond athletic fields (baseball, softball, kickball, etc.)	38.9%	39.2%	14.8%	7.1%
Q1-3. Paved, multi-use trails (walking, biking)	39.7%	44.1%	14.3%	1.9%
Q1-4. Water spraygrounds	37.5%	33.5%	21.0%	8.0%
Q1-5. Playgrounds	56.8%	32.0%	9.2%	2.0%
Q1-6. Tennis courts	44.1%	34.9%	15.4%	5.6%
Q1-7. Basketball courts	44.0%	32.2%	18.2%	5.6%
Q1-8. Volleyball courts	27.8%	27.8%	28.5%	15.9%
Q1-9. Skate park	43.6%	19.8%	14.9%	21.8%
Q1-10. Dog parks	36.6%	35.9%	19.6%	7.8%
Q1-11. Natural areas & wildlife habitats	31.3%	39.9%	23.1%	5.7%
Q1-12. Courts (Pickle ball, handball, bocce, etc.)	31.1%	24.3%	23.6%	20.9%
Q1-13. Parks & plazas in Metro & Columbia Pike corridors	25.5%	42.5%	24.4%	7.5%
Q1-14. Park shelters & picnic areas	38.4%	38.1%	19.4%	4.0%
Q1-15. Bike parks (e.g., BMX)	29.8%	29.8%	22.7%	17.7%
Q1-16. Hiking trails	28.4%	39.0%	25.4%	7.3%
Q1-17. Community gardens	28.2%	28.2%	27.3%	16.3%
Q1-18. Rentable space (for formal events)	21.2%	33.9%	25.4%	19.5%
Q1-19. Other	10.6%	25.8%	25.8%	37.9%

Tabular Data**Q1. If YES, please answer the questions to the right of the facility regarding "How many times did you use this type of facility during the past 12 months?"**

(N=1400)

	None	1-10 times	11-25 times	26+ times
Q1-1. Rectangular sports fields (soccer, football, Ultimate Frisbee, etc.)	7.2%	42.6%	25.6%	24.6%
Q1-2. Diamond athletic fields (baseball, softball, kickball, etc.)	16.8%	44.8%	19.4%	19.0%
Q1-3. Paved, multi-use trails (walking, biking)	2.5%	22.8%	25.8%	48.8%
Q1-4. Water spraygrounds	20.1%	56.7%	16.0%	7.2%
Q1-5. Playgrounds	6.7%	34.3%	22.1%	36.9%
Q1-6. Tennis courts	19.0%	49.8%	19.5%	11.7%
Q1-7. Basketball courts	13.4%	54.3%	18.0%	14.2%
Q1-8. Volleyball courts	33.6%	45.0%	12.1%	9.4%
Q1-9. Skate park	36.5%	43.8%	10.4%	9.4%
Q1-10. Dog parks	16.3%	40.3%	20.5%	22.8%
Q1-11. Natural areas & wildlife habitats	7.6%	45.7%	26.8%	19.9%
Q1-12. Courts (Pickle ball, handball, bocce, etc.)	43.8%	39.2%	8.5%	8.5%
Q1-13. Parks & plazas in Metro & Columbia Pike corridors	9.3%	50.1%	23.7%	16.9%
Q1-14. Park shelters & picnic areas	17.1%	69.9%	9.4%	3.6%
Q1-15. Bike parks (e.g., BMX)	34.9%	35.7%	14.7%	14.7%
Q1-16. Hiking trails	9.8%	48.2%	24.3%	17.8%
Q1-17. Community gardens	38.3%	43.4%	11.0%	7.3%
Q1-18. Rentable space (for formal events)	61.5%	35.9%	1.7%	0.9%
Q1-19. Other	25.4%	23.8%	14.3%	36.5%

Tabular Data**Q1-19. Other**

<u>Q1-19. Other</u>	<u>Number</u>	<u>Percent</u>
pool	7	10.6 %
swimming pool	6	9.1 %
running tracks	3	4.5 %
outdoor pool	2	3.0 %
ice rink	2	3.0 %
track	2	3.0 %
fishing	1	1.5 %
golf range/practice green	1	1.5 %
bicycle parking	1	1.5 %
table tennis/ping pong tables	1	1.5 %
mini golf	1	1.5 %
parks, open space	1	1.5 %
OUTDOOR PICKLE BALL COURTS	1	1.5 %
Indoor and outdoor swim venues	1	1.5 %
Dirt MX Trails	1	1.5 %
Exercise circuit training stations	1	1.5 %
55 plus trips	1	1.5 %
parking spaces	1	1.5 %
free meeting rooms	1	1.5 %
small habitat areas & natural plantings	1	1.5 %
large tree areas/meadows	1	1.5 %
undeveloped green space to walk, public gardens	1	1.5 %
rock climbing wall	1	1.5 %
indoor/outdoor pool	1	1.5 %
tj gym	1	1.5 %
outdoor entertainment venues	1	1.5 %
Swim facilities friendly to seniors	1	1.5 %
community center	1	1.5 %
golf	1	1.5 %
public golf	1	1.5 %
Outdoor swimming pools	1	1.5 %
Feral cat areas	1	1.5 %
More trees!	1	1.5 %
Running/jogging paths	1	1.5 %
Open park space	1	1.5 %
swimming	1	1.5 %
Parkour	1	1.5 %
Chess and Pingpong	1	1.5 %
Spaces without noise pollution	1	1.5 %
Steam	1	1.5 %
Disc golf	1	1.5 %
Bike trails	1	1.5 %
Neighborhood gathering space	1	1.5 %
Indoor Swimming Pool and Playground	1	1.5 %
Bike Lanes	1	1.5 %
Golf Course	1	1.5 %
Walking track at Wash-Lee High School	1	1.5 %
Outdoor rental space (BBQ etc)	1	1.5 %
Outdoor pool	1	1.5 %
golf driving range	1	1.5 %
Total	66	100.0 %

Tabular Data**Q2. Which FOUR of the OUTDOOR facilities from the list in Question 1 are MOST IMPORTANT to your household?**

<u>Q2. Top choice</u>	<u>Number</u>	<u>Percent</u>
Rectangular sports fields (soccer, football, Ultimate Frisbee, etc.)	129	8.8 %
)		
Diamond athletic fields (baseball, softball, kickball, etc.)	45	3.1 %
Paved, multi-use trails (walking, biking)	530	36.1 %
Water spraygrounds	8	0.5 %
Playgrounds	162	11.0 %
Tennis courts	41	2.8 %
Basketball courts	16	1.1 %
Volleyball courts	4	0.3 %
Skate park	3	0.2 %
Dog parks	70	4.8 %
Natural areas & wildlife habitats	135	9.2 %
Courts (Pickle ball, handball, bocce, etc.)	4	0.3 %
Parks & plazas in Metro & Columbia Pike corridors	34	2.3 %
Park shelters & picnic areas	17	1.2 %
Bike parks (e.g., BMX)	2	0.1 %
Hiking trails	120	8.2 %
Community gardens	18	1.2 %
Rentable space (for formal events)	4	0.3 %
Other	17	1.2 %
None chosen	111	7.6 %
Total	1470	100.0 %

Q2. Which FOUR of the OUTDOOR facilities from the list in Question 1 are MOST IMPORTANT to your household?

<u>Q2. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Rectangular sports fields (soccer, football, Ultimate Frisbee, etc.)	82	5.6 %
)		
Diamond athletic fields (baseball, softball, kickball, etc.)	30	2.0 %
Paved, multi-use trails (walking, biking)	273	18.6 %
Water spraygrounds	46	3.1 %
Playgrounds	112	7.6 %
Tennis courts	54	3.7 %
Basketball courts	33	2.2 %
Volleyball courts	10	0.7 %
Skate park	6	0.4 %
Dog parks	83	5.6 %
Natural areas & wildlife habitats	213	14.5 %
Courts (Pickle ball, handball, bocce, etc.)	7	0.5 %
Parks & plazas in Metro & Columbia Pike corridors	56	3.8 %
Park shelters & picnic areas	32	2.2 %
Bike parks (e.g., BMX)	5	0.3 %
Hiking trails	237	16.1 %
Community gardens	29	2.0 %
Rentable space (for formal events)	7	0.5 %
Other	7	0.5 %
None chosen	148	10.1 %
Total	1470	100.0 %

Tabular Data**Q2. Which FOUR of the OUTDOOR facilities from the list in Question 1 are MOST IMPORTANT to your household?**

<u>Q2. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Rectangular sports fields (soccer, football, Ultimate Frisbee, etc.)	64	4.4 %
)		
Diamond athletic fields (baseball, softball, kickball, etc.)	24	1.6 %
Paved, multi-use trails (walking, biking)	155	10.5 %
Water spraygrounds	43	2.9 %
Playgrounds	70	4.8 %
Tennis courts	63	4.3 %
Basketball courts	42	2.9 %
Volleyball courts	13	0.9 %
Skate park	9	0.6 %
Dog parks	60	4.1 %
Natural areas & wildlife habitats	230	15.6 %
Courts (Pickle ball, handball, bocce, etc.)	9	0.6 %
Parks & plazas in Metro & Columbia Pike corridors	104	7.1 %
Park shelters & picnic areas	46	3.1 %
Bike parks (e.g., BMX)	13	0.9 %
Hiking trails	243	16.5 %
Community gardens	49	3.3 %
Rentable space (for formal events)	14	1.0 %
Other	9	0.6 %
<u>None chosen</u>	<u>210</u>	<u>14.3 %</u>
Total	1470	100.0 %

Q2. Which FOUR of the OUTDOOR facilities from the list in Question 1 are MOST IMPORTANT to your household?

<u>Q2. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Rectangular sports fields (soccer, football, Ultimate Frisbee, etc.)	56	3.8 %
)		
Diamond athletic fields (baseball, softball, kickball, etc.)	29	2.0 %
Paved, multi-use trails (walking, biking)	114	7.8 %
Water spraygrounds	58	3.9 %
Playgrounds	58	3.9 %
Tennis courts	53	3.6 %
Basketball courts	30	2.0 %
Volleyball courts	8	0.5 %
Skate park	4	0.3 %
Dog parks	65	4.4 %
Natural areas & wildlife habitats	159	10.8 %
Courts (Pickle ball, handball, bocce, etc.)	16	1.1 %
Parks & plazas in Metro & Columbia Pike corridors	106	7.2 %
Park shelters & picnic areas	78	5.3 %
Bike parks (e.g., BMX)	18	1.2 %
Hiking trails	164	11.2 %
Community gardens	76	5.2 %
Rentable space (for formal events)	21	1.4 %
Other	13	0.9 %
<u>None chosen</u>	<u>344</u>	<u>23.4 %</u>
Total	1470	100.0 %

Tabular Data**Sum of the Top Choices****Q2. Which FOUR of the OUTDOOR facilities from the list in Question 1 are MOST IMPORTANT to your household? (top 4)**

Q2. Top choice	Number	Percent
Rectangular sports fields (soccer, football, Ultimate Frisbee, etc.)	331	22.5 %
Diamond athletic fields (baseball, softball, kickball, etc.)	128	8.7 %
Paved, multi-use trails (walking, biking)	1072	72.9 %
Water spraygrounds	155	10.5 %
Playgrounds	402	27.3 %
Tennis courts	211	14.4 %
Basketball courts	121	8.2 %
Volleyball courts	35	2.4 %
Skate park	22	1.5 %
Dog parks	278	18.9 %
Natural areas & wildlife habitats	737	50.1 %
Courts (Pickle ball, handball, bocce, etc.)	36	2.4 %
Parks & plazas in Metro & Columbia Pike corridors	300	20.4 %
Park shelters & picnic areas	173	11.8 %
Bike parks (e.g., BMX)	38	2.6 %
Hiking trails	764	52.0 %
Community gardens	172	11.7 %
Rentable space (for formal events)	46	3.1 %
Other	46	3.1 %
None chosen	111	7.6 %
Total	5178	

Q3. What is the latest time in the evening on weekdays you would consider using outdoor recreation facilities?

Q3. Latest time using outdoor recreation facilities on weekdays	Number	Percent
8-9 pm	878	59.7 %
9-10 pm	322	21.9 %
10-11 pm	118	8.0 %
11-midnight	53	3.6 %
Not provided	99	6.7 %
Total	1470	100.0 %

Excluding Not Provided**Q3. What is the latest time in the evening on weekdays you would consider using outdoor recreation facilities? (without "not provided")**

Q3. Latest time using outdoor recreation facilities on weekdays	Number	Percent
8-9 pm	878	64.0 %
9-10 pm	322	23.5 %
10-11 pm	118	8.6 %
11-midnight	53	3.9 %
Total	1371	100.0 %

Tabular Data**Q3. What is the latest time in the evening on weekends you would consider using outdoor recreation facilities?**

Q3. Latest time using outdoor recreation facilities on weekends	Number	Percent
8-9 pm	657	44.7 %
9-10 pm	361	24.6 %
10-11 pm	221	15.0 %
11-midnight	125	8.5 %
Not provided	106	7.2 %
Total	1470	100.0 %

Excluding Not Provided**Q3. What is the latest time in the evening on weekends you would consider using outdoor recreation facilities? (without "not provided")**

Q3. Latest time using outdoor recreation facilities on weekends	Number	Percent
8-9 pm	657	48.2 %
9-10 pm	361	26.5 %
10-11 pm	221	16.2 %
11-midnight	125	9.2 %
Total	1364	100.0 %

Q4. The following are potential improvements that could be made to baseball, softball and rectangular fields (soccer, football, ultimate Frisbee). Please check the TWO improvements that are most important to you and members of your household.

Q4. Potential improvements that could be made to baseball, softball & rectangular fields	Number	Percent
Build new baseball & softball playing fields	190	18.7 %
Build new rectangular fields: soccer, football, & ultimate Frisbee	453	44.7 %
Add lighting to fields	665	65.6 %
Add synthetic turf to fields	228	22.5 %
Extend hours fields are available	337	33.2 %
Total	1873	

Tabular Data**Q5. Please indicate if YOU or any member of your HOUSEHOLD has a need for each type of indoor facility listed below.**

(N=1470)

	Yes	No
Q5-1. Swimming pool	63.1%	36.9%
Q5-2. Exercise & fitness equipment	59.0%	41.0%
Q5-3. Gyms (basketball, volleyball, gymnastics, pickle ball, etc.)	37.8%	62.2%
Q5-4. Indoor sports (soccer, tennis, etc.)	27.8%	72.2%
Q5-5. Indoor facilities in Metro & Columbia Pike corridors	20.7%	79.3%
Q5-6. Community Center	45.7%	54.3%
Q5-7. Nature Center	47.8%	52.2%
Q5-8. Other	2.4%	97.6%

Q5. If YES, please answer the questions to the right of the facility regarding "How well are your needs being met?"

(N=1292)

	Fully Met	Mostly Met	Partly Met	Not Met
Q5-1. Swimming pool	28.9%	29.7%	24.5%	16.9%
Q5-2. Exercise & fitness equipment	21.4%	32.9%	27.8%	17.9%
Q5-3. Gyms (basketball, volleyball, gymnastics, pickle ball, etc.)	22.2%	38.8%	25.8%	13.2%
Q5-4. Indoor sports (soccer, tennis, etc.)	14.1%	25.5%	29.9%	30.4%
Q5-5. Indoor facilities in Metro & Columbia Pike corridors	16.2%	25.7%	30.9%	27.2%
Q5-6. Community Center	35.6%	35.9%	17.5%	10.9%
Q5-7. Nature Center	36.0%	35.0%	18.3%	10.7%
Q5-8. Other	8.8%	17.6%	14.7%	58.8%

Tabular Data**Q5. If YES, please answer the questions to the right of the facility regarding "How many times did you use this type of facility during the past 12 months?"**

(N=1292)

	None	1-10 times	11-25 times	26+ times
Q5-1. Swimming pool	26.9%	38.7%	15.8%	18.6%
Q5-2. Exercise & fitness equipment	26.2%	34.4%	13.5%	25.8%
Q5-3. Gyms (basketball, volleyball, gymnastics, pickle ball, etc.)	20.8%	35.6%	21.2%	22.4%
Q5-4. Indoor sports (soccer, tennis, etc.)	36.7%	33.6%	16.8%	12.9%
Q5-5. Indoor facilities in Metro & Columbia Pike corridors	35.9%	38.9%	13.7%	11.5%
Q5-6. Community Center	19.5%	50.3%	15.3%	14.9%
Q5-7. Nature Center	20.9%	60.5%	12.5%	6.1%
Q5-8. Other	35.5%	32.3%	9.7%	22.6%

Q5-8. Other	Number	Percent
ice rink	3	9.1 %
indoor playground	2	6.1 %
racquetball	2	6.1 %
indoor running track	1	3.0 %
indoor playrooms	1	3.0 %
indoor rental space	1	3.0 %
Performance or rehearsal space	1	3.0 %
table tennis/ping pong tables.	1	3.0 %
track	1	3.0 %
roller skating	1	3.0 %
free meeting space	1	3.0 %
Racquetball courts	1	3.0 %
soft play room	1	3.0 %
community dancing	1	3.0 %
childcare at gym	1	3.0 %
parks	1	3.0 %
tennis	1	3.0 %
indoor track	1	3.0 %
gym with indoor walking area	1	3.0 %
bathrooms	1	3.0 %
Chess and pingpong	1	3.0 %
Ice skating	1	3.0 %
Dance studio and theater.	1	3.0 %
Space for Yoga	1	3.0 %
Indoor classes	1	3.0 %
Wood working shop	1	3.0 %
Dance studio	1	3.0 %
Outdoor pool	1	3.0 %
Pool for toddlers	1	3.0 %
Total	33	100.0 %

Tabular Data**Q6. Which THREE of the INDOOR facilities from the list in Question 5 are MOST IMPORTANT to your household?**

<u>Q6. Top choice</u>	<u>Number</u>	<u>Percent</u>
Swimming pool	501	34.1 %
Exercise & fitness equipment	242	16.5 %
Gyms (basketball, volleyball, gymnastics, pickle ball, etc.)	110	7.5 %
Indoor sports (soccer, tennis, etc.)	85	5.8 %
Indoor facilities in Metro & Columbia Pike corridors	35	2.4 %
Community Center	123	8.4 %
Nature Center	125	8.5 %
Other	15	1.0 %
None chosen	234	15.9 %
Total	1470	100.0 %

Q6. Which THREE of the INDOOR facilities from the list in Question 5 are MOST IMPORTANT to your household?

<u>Q6. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Swimming pool	176	12.0 %
Exercise & fitness equipment	291	19.8 %
Gyms (basketball, volleyball, gymnastics, pickle ball, etc.)	164	11.2 %
Indoor sports (soccer, tennis, etc.)	94	6.4 %
Indoor facilities in Metro & Columbia Pike corridors	43	2.9 %
Community Center	151	10.3 %
Nature Center	164	11.2 %
Other	7	0.5 %
None chosen	380	25.9 %
Total	1470	100.0 %

Q6. Which THREE of the INDOOR facilities from the list in Question 5 are MOST IMPORTANT to your household?

<u>Q6. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Swimming pool	131	8.9 %
Exercise & fitness equipment	129	8.8 %
Gyms (basketball, volleyball, gymnastics, pickle ball, etc.)	153	10.4 %
Indoor sports (soccer, tennis, etc.)	83	5.6 %
Indoor facilities in Metro & Columbia Pike corridors	57	3.9 %
Community Center	159	10.8 %
Nature Center	148	10.1 %
Other	2	0.1 %
None chosen	608	41.4 %
Total	1470	100.0 %

Tabular Data**Sum of the Top Choices****Q6. Which THREE of the INDOOR facilities from the list in Question 5 are MOST IMPORTANT to your household? (top 3)**

Q6. Top choice	Number	Percent
Swimming pool	808	55.0 %
Exercise & fitness equipment	662	45.0 %
Gyms (basketball, volleyball, gymnastics, pickle ball, etc.)	427	29.0 %
Indoor sports (soccer, tennis, etc.)	262	17.8 %
Indoor facilities in Metro & Columbia Pike corridors	135	9.2 %
Community Center	433	29.5 %
Nature Center	437	29.7 %
Other	24	1.6 %
None chosen	234	15.9 %
Total	3422	

Q7. From the following list, please check ALL the communities in the area that you and members of your household have visited or used for parks and recreation facilities in the past 12 months.

Q7. All communities in the area you have visited or used for parks & recreation facilities	Number	Percent
Fairfax County	957	76.1 %
Washington DC	944	75.0 %
Loudoun County	252	20.0 %
City of Alexandria	704	56.0 %
Prince William County	151	12.0 %
Prince George's County	59	4.7 %
Montgomery County	215	17.1 %
Other	116	9.2 %
Total	3398	

Tabular Data**Q7-8. Other**

<u>Q7-8. Other</u>	<u>Number</u>	<u>Percent</u>
Arlington	35	32.1 %
Arlington County	14	12.8 %
Falls Church	9	8.3 %
Fauquier	4	3.7 %
Howard County	3	2.8 %
Shenandoah County	2	1.8 %
Shenandoah	2	1.8 %
national parks	2	1.8 %
Skyline Drive	2	1.8 %
Vienna, Falls Church.	1	0.9 %
Out of state parks.	1	0.9 %
Roselyn	1	0.9 %
gardens & paths in Mt Vernon	1	0.9 %
Great Falls	1	0.9 %
Page County	1	0.9 %
Fort Myer	1	0.9 %
college park	1	0.9 %
chesapeake by North beach	1	0.9 %
Pennsylvania	1	0.9 %
US national zoo, mall, skyline drive	1	0.9 %
Frederick, MD	1	0.9 %
sandy park	1	0.9 %
Eastern Shore	1	0.9 %
joint base myer-henderson hall	1	0.9 %
Leesburg	1	0.9 %
BETH & HARDY COUNTY	1	0.9 %
NV Parks	1	0.9 %
clarke county	1	0.9 %
Arlington, Courthouse, Clarendon	1	0.9 %
YMCA	1	0.9 %
Orange county, Providence	1	0.9 %
Great Falls - Billy Goat Trail	1	0.9 %
Richmond	1	0.9 %
Frederic and Stafford Co	1	0.9 %
Shenandoah Hall Park	1	0.9 %
Nova Parks	1	0.9 %
Eastern Shore of Maryland, Shenandoah Park	1	0.9 %
St Mary's MD	1	0.9 %
Turkey Run Park	1	0.9 %
Fort Washington	1	0.9 %
Military Bases	1	0.9 %
NVRPA National Parks	1	0.9 %
Rappahannock	1	0.9 %
TJ Community Center in Arlington	1	0.9 %
<u>Glen Echo MD</u>	<u>1</u>	<u>0.9 %</u>
Total	109	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

Tabular Data**Q8. Please check ALL the ways you travel to the parks and recreation facilities that you use.**

<u>Q8. All the ways you travel to parks & recreation facilities</u>	<u>Number</u>	<u>Percent</u>
Walk	1159	81.7 %
Bike	611	43.1 %
Bikeshare	48	3.4 %
Carshare service	25	1.8 %
Drive	1267	89.3 %
Bus	160	11.3 %
Metrorail	355	25.0 %
Other	15	1.1 %
Total	3640	

Q8-8. Other

<u>Q8-8. Other</u>	<u>Number</u>	<u>Percent</u>
run	3	21.4 %
carpool	2	14.3 %
get a ride	1	7.1 %
taxi	1	7.1 %
motorcycle	1	7.1 %
taxi/uber	1	7.1 %
ride from friend	1	7.1 %
metro access	1	7.1 %
ride from friend.	1	7.1 %
zipcar	1	7.1 %
car	1	7.1 %
Total	14	100.0 %

Tabular Data**Q9-1. MAXIMUM minutes you would be willing to travel to Playground by Metrorail:**

<u>Q9-1. Travel to Playground by Metrorail</u>	<u>Number</u>	<u>Percent</u>
5 or less	34	23.9 %
6 to 10	18	12.7 %
11 to 15	40	28.2 %
16 to 20	28	19.7 %
21 to 30	20	14.1 %
41+	2	1.4 %
Total	142	100.0 %

Q9-1. MAXIMUM minutes you would be willing to travel to Playground by Walk:

<u>Q9-1. Travel to Playground by Walk</u>	<u>Number</u>	<u>Percent</u>
5 or less	187	20.4 %
6 to 10	317	34.5 %
11 to 15	233	25.4 %
16 to 20	110	12.0 %
21 to 30	65	7.1 %
31-40	3	0.3 %
41+	3	0.3 %
Total	918	100.0 %

Q9-1. MAXIMUM minutes you would be willing to travel to Playground by Bike:

<u>Q9-1. Travel to Playground by Bike</u>	<u>Number</u>	<u>Percent</u>
5 or less	70	16.4 %
6 to 10	132	31.0 %
11 to 15	118	27.7 %
16 to 20	66	15.5 %
21 to 30	37	8.7 %
31-40	1	0.2 %
41+	2	0.5 %
Total	426	100.0 %

Q9-1. MAXIMUM minutes you would be willing to travel to Playground by Auto:

<u>Q9-1. Travel to Playground by Auto</u>	<u>Number</u>	<u>Percent</u>
5 or less	106	16.8 %
6 to 10	198	31.3 %
11 to 15	178	28.2 %
16 to 20	96	15.2 %
21 to 30	52	8.2 %
31-40	1	0.2 %
41+	1	0.2 %
Total	632	100.0 %

Tabular Data**Q9-2. MAXIMUM minutes you would be willing to travel to Indoor Center by Metrorail:**

<u>Q9-2. Travel to Indoor Center by Metrorail</u>	<u>Number</u>	<u>Percent</u>
5 or less	35	13.8 %
6 to 10	38	15.0 %
11 to 15	82	32.4 %
16 to 20	60	23.7 %
21 to 30	34	13.4 %
41+	4	1.6 %
Total	253	100.0 %

Q9-2. MAXIMUM minutes you would be willing to travel to Indoor Center by Walk:

<u>Q9-2. Travel to Indoor Center by Walk</u>	<u>Number</u>	<u>Percent</u>
5 or less	99	12.3 %
6 to 10	211	26.2 %
11 to 15	241	29.9 %
16 to 20	161	20.0 %
21 to 30	83	10.3 %
41+	10	1.2 %
Total	805	100.0 %

Q9-2. MAXIMUM minutes you would be willing to travel to Indoor Center by Bike:

<u>Q9-2. Travel to Indoor Center by Bike</u>	<u>Number</u>	<u>Percent</u>
5 or less	55	11.8 %
6 to 10	114	24.5 %
11 to 15	145	31.1 %
16 to 20	98	21.0 %
21 to 30	45	9.7 %
41+	9	1.9 %
Total	466	100.0 %

Q9-2. MAXIMUM minutes you would be willing to travel to Indoor Center by Auto:

<u>Q9-2. Travel to Indoor Center by Auto</u>	<u>Number</u>	<u>Percent</u>
5 or less	115	12.8 %
6 to 10	221	24.6 %
11 to 15	271	30.1 %
16 to 20	194	21.6 %
21 to 30	90	10.0 %
41+	8	0.9 %
Total	899	100.0 %

Tabular Data**Q9-3. MAXIMUM minutes you would be willing to travel to Sport Field by Metrorail:**

<u>Q9-3. Travel to Sport Field by Metrorail</u>	<u>Number</u>	<u>Percent</u>
5 or less	27	13.6 %
6 to 10	28	14.1 %
11 to 15	57	28.6 %
16 to 20	45	22.6 %
21 to 30	34	17.1 %
31-40	1	0.5 %
41+	7	3.5 %
Total	199	100.0 %

Q9-3. MAXIMUM minutes you would be willing to travel to Sport Field by Walk:

<u>Q9-3. Travel to Sport Field by Walk</u>	<u>Number</u>	<u>Percent</u>
5 or less	97	13.4 %
6 to 10	171	23.7 %
11 to 15	209	28.9 %
16 to 20	158	21.9 %
21 to 30	72	10.0 %
31-40	2	0.3 %
41+	13	1.8 %
Total	722	100.0 %

Q9-3. MAXIMUM minutes you would be willing to travel to Sport Field by Bike:

<u>Q9-3. Travel to Sport Field by Bike</u>	<u>Number</u>	<u>Percent</u>
5 or less	45	10.5 %
6 to 10	93	21.8 %
11 to 15	129	30.2 %
16 to 20	98	23.0 %
21 to 30	48	11.2 %
31-40	2	0.5 %
41+	12	2.8 %
Total	427	100.0 %

Q9-3. MAXIMUM minutes you would be willing to travel to Sport Field by Auto:

<u>Q9-3. Travel to Sport Field by Auto</u>	<u>Number</u>	<u>Percent</u>
5 or less	93	12.2 %
6 to 10	161	21.0 %
11 to 15	224	29.3 %
16 to 20	180	23.5 %
21 to 30	90	11.8 %
31-40	2	0.3 %
41+	15	2.0 %
Total	765	100.0 %

Tabular Data**Q9-4. MAXIMUM minutes you would be willing to travel to Community Garden by Metrorail:**

<u>Q9-4. Travel to Community Garden by Metrorail</u>	<u>Number</u>	<u>Percent</u>
5 or less	29	21.0 %
6 to 10	20	14.5 %
11 to 15	40	29.0 %
16 to 20	22	15.9 %
21 to 30	21	15.2 %
31-40	1	0.7 %
41+	5	3.6 %
Total	138	100.0 %

Q9-4. MAXIMUM minutes you would be willing to travel to Community Garden by Walk:

<u>Q9-4. Travel to Community Garden by Walk</u>	<u>Number</u>	<u>Percent</u>
5 or less	140	20.9 %
6 to 10	193	28.8 %
11 to 15	188	28.0 %
16 to 20	88	13.1 %
21 to 30	53	7.9 %
31-40	2	0.3 %
41+	7	1.0 %
Total	671	100.0 %

Q9-4. MAXIMUM minutes you would be willing to travel to Community Garden by Bike:

<u>Q9-4. Travel to Community Garden by Bike</u>	<u>Number</u>	<u>Percent</u>
5 or less	57	16.4 %
6 to 10	101	29.1 %
11 to 15	94	27.1 %
16 to 20	61	17.6 %
21 to 30	27	7.8 %
31-40	2	0.6 %
41+	5	1.4 %
Total	347	100.0 %

Q9-4. MAXIMUM minutes you would be willing to travel to Community Garden by Auto:

<u>Q9-4. Travel to Community Garden by Auto</u>	<u>Number</u>	<u>Percent</u>
5 or less	101	18.2 %
6 to 10	143	25.8 %
11 to 15	154	27.7 %
16 to 20	98	17.7 %
21 to 30	50	9.0 %
31-40	3	0.5 %
41+	6	1.1 %
Total	555	100.0 %

Tabular Data**Q9-5. MAXIMUM minutes you would be willing to travel to Nature Area by Metrorail:**

<u>Q9-5. Travel to Nature Area by Metrorail</u>	<u>Number</u>	<u>Percent</u>
5 or less	33	13.1 %
6 to 10	21	8.3 %
11 to 15	44	17.5 %
16 to 20	61	24.2 %
21 to 30	68	27.0 %
31-40	4	1.6 %
41+	21	8.3 %
Total	252	100.0 %

Q9-5. MAXIMUM minutes you would be willing to travel to Nature Area by Walk:

<u>Q9-5. Travel to Nature Area by Walk</u>	<u>Number</u>	<u>Percent</u>
5 or less	116	13.2 %
6 to 10	167	19.0 %
11 to 15	201	22.9 %
16 to 20	186	21.2 %
21 to 30	155	17.7 %
31-40	8	0.9 %
41+	45	5.1 %
Total	878	100.0 %

Q9-5. MAXIMUM minutes you would be willing to travel to Nature Area by Bike:

<u>Q9-5. Travel to Nature Area by Bike</u>	<u>Number</u>	<u>Percent</u>
5 or less	53	10.4 %
6 to 10	82	16.0 %
11 to 15	115	22.5 %
16 to 20	112	21.9 %
21 to 30	106	20.7 %
31-40	6	1.2 %
41+	38	7.4 %
Total	512	100.0 %

Q9-5. MAXIMUM minutes you would be willing to travel to Nature Area by Auto:

<u>Q9-5. Travel to Nature Area by Auto</u>	<u>Number</u>	<u>Percent</u>
5 or less	99	11.5 %
6 to 10	135	15.7 %
11 to 15	209	24.3 %
16 to 20	202	23.5 %
21 to 30	158	18.4 %
31-40	8	0.9 %
41+	48	5.6 %
Total	859	100.0 %

Tabular Data**Q9-6. MAXIMUM minutes you would be willing to travel to Other Areas by Metrorail:**

<u>Q9-6. Travel to Other Places by Metrorail</u>	<u>Number</u>	<u>Percent</u>
5 or less	9	25.0 %
6 to 10	4	11.1 %
11 to 15	6	16.7 %
16 to 20	8	22.2 %
21 to 30	4	11.1 %
41+	5	13.9 %
Total	36	100.0 %

Q9-6. MAXIMUM minutes you would be willing to travel to Other Areas by Walk:

<u>Q9-6. Travel to Other Places by Walk</u>	<u>Number</u>	<u>Percent</u>
5 or less	17	22.1 %
6 to 10	16	20.8 %
11 to 15	17	22.1 %
16 to 20	13	16.9 %
21 to 30	7	9.1 %
41+	7	9.1 %
Total	77	100.0 %

Q9-6. MAXIMUM minutes you would be willing to travel to Other Areas by Bike:

<u>Q9-6. Travel to Other Places by Bike</u>	<u>Number</u>	<u>Percent</u>
5 or less	11	24.4 %
6 to 10	7	15.6 %
11 to 15	8	17.8 %
16 to 20	9	20.0 %
21 to 30	6	13.3 %
41+	4	8.9 %
Total	45	100.0 %

Q9-6. MAXIMUM minutes you would be willing to travel to Other Areas by Auto:

<u>Q9-6. Travel to Other Places by Auto</u>	<u>Number</u>	<u>Percent</u>
5 or less	16	17.0 %
6 to 10	17	18.1 %
11 to 15	23	24.5 %
16 to 20	18	19.1 %
21 to 30	15	16.0 %
41+	5	5.3 %
Total	94	100.0 %

Tabular Data**Q9-6. Other**

<u>Q9-6. Other</u>	<u>Number</u>	<u>Percent</u>
swimming pool	12	15.6 %
dog park	8	10.4 %
pool	4	5.2 %
museum	3	3.9 %
golf	3	3.9 %
hiking trails	3	3.9 %
trails	2	2.6 %
track	2	2.6 %
outdoor school track	1	1.3 %
Golf range	1	1.3 %
arts facility	1	1.3 %
community center	1	1.3 %
dog friendly hiking trail	1	1.3 %
theatre	1	1.3 %
hiking/walking trail	1	1.3 %
parks and open spaces	1	1.3 %
spray park	1	1.3 %
bike trail	1	1.3 %
Running track	1	1.3 %
Indoor 50m Pool	1	1.3 %
paved multi-use trail	1	1.3 %
Parks	1	1.3 %
Boathouse	1	1.3 %
tennis courts	1	1.3 %
ice rink	1	1.3 %
indoor swimming pool	1	1.3 %
basketball court	1	1.3 %
water park	1	1.3 %
Riverside park or trail outside Arlington	1	1.3 %
Rose Garden	1	1.3 %
bike paths	1	1.3 %
50 meter swimming pool	1	1.3 %
outdoor public pool	1	1.3 %
Outdoor swimming pool	1	1.3 %
Jogging trail	1	1.3 %
Walking	1	1.3 %
gym	1	1.3 %
nature	1	1.3 %
Exercise and Fitness	1	1.3 %
Golf Course	1	1.3 %
fitness center	1	1.3 %
Tennis and Golf	1	1.3 %
Amphitheater	1	1.3 %
Disc Golf	1	1.3 %
just a pretty place to	1	1.3 %
racketball	1	1.3 %
Mirrored dance studio	1	1.3 %
Poor or track	1	1.3 %
Total	77	100.0 %

Tabular Data**Q10. Occasionally, land becomes available for use on a short term basis (2-3 years). Would you support funding of less than \$250,000 for park amenities for temporary use?**

Q10. Would you support funding of less than \$250K for park amenities for temporary use	Number	Percent
Yes	668	45.4 %
No	717	48.8 %
Don't know	85	5.8 %
Total	1470	100.0 %

Excluding Don't Know**Q10. Occasionally, land becomes available for use on a short term basis (2-3 years). Would you support funding of less than \$250,000 for park amenities for temporary use? (without "don't know")**

Q10. Would you support funding of less than \$250K for park amenities for temporary use	Number	Percent
Yes	668	48.2 %
No	717	51.8 %
Total	1385	100.0 %

Q11. From the following list, please check ALL the ways you learn about Arlington County Department of Parks and Recreation programs and activities.

Q11. Ways you learn about Arlington County Department of Parks & Recreation programs & activities	Number	Percent
DPR/County Web site	730	52.6 %
DPR Facebook	63	4.5 %
DPR eNews/Email	317	22.9 %
RainedOut	83	6.0 %
DPR Twitter	27	1.9 %
Flyers/posters at facilities	489	35.3 %
Backpack mail	142	10.2 %
News media	534	38.5 %
County Web site	556	40.1 %
From friends & neighbors	811	58.5 %
DPR catalogs	378	27.3 %
The Citizen	670	48.3 %
Other	127	9.2 %
Total	4927	

Tabular Data**Q11-13. Other**

<u>Q11-13. Other</u>	<u>Number</u>	<u>Percent</u>
arlnow.com	32	26.2 %
Sun Gazette	9	7.4 %
mail	4	3.3 %
Google	4	3.3 %
newspaper	3	2.5 %
neighborhood newsletter	3	2.5 %
mailers	2	1.6 %
internet	2	1.6 %
walk by	2	1.6 %
55 and over guide	2	1.6 %
library	2	1.6 %
Sun Gazette, arlnow.com	1	0.8 %
NPR	1	0.8 %
I almost never hear about these things.	1	0.8 %
Sports teams	1	0.8 %
Washington Post	1	0.8 %
Club Meetings	1	0.8 %
local papers	1	0.8 %
I don't do any of these.	1	0.8 %
meetup.com	1	0.8 %
DPR	1	0.8 %
next door	1	0.8 %
Nature Center publication or ARMN website.	1	0.8 %
over 55 magazine	1	0.8 %
observation at parks & facilities/Northern Virginia magazine	1	0.8 %
lived here 35 yrs	1	0.8 %
EXERCISE	1	0.8 %
SNAG	1	0.8 %
Foap	1	0.8 %
Arlington Public Library	1	0.8 %
walking/driving by	1	0.8 %
insider	1	0.8 %
condo association	1	0.8 %
regular mail	1	0.8 %
Red tricycle	1	0.8 %
arlington forester	1	0.8 %
bankcroft message board forum	1	0.8 %
TRAIL WRAPS	1	0.8 %
neighborhood association	1	0.8 %
roslyn website, email updates	1	0.8 %
55 plus	1	0.8 %
this survey	1	0.8 %
County recreational catalog	1	0.8 %
Rosslyn BID Newsletter	1	0.8 %
Civic association email	1	0.8 %
Civic Association emails, letters & web sites	1	0.8 %
Driving/walking by	1	0.8 %
Facebook	1	0.8 %
The Rosslyn paper mail	1	0.8 %
Thursday Washington Post, Arlington Gazette	1	0.8 %
Word of mouth	1	0.8 %
newsletter	1	0.8 %

Tabular Data**Q11-13. Other**

<u>Q11-13. Other</u>	<u>Number</u>	<u>Percent</u>
emails from officials	1	0.8 %
Seeing it	1	0.8 %
Community newsletter	1	0.8 %
The Economist	1	0.8 %
CPRO/Crystal City	1	0.8 %
Master Nature lists	1	0.8 %
Over the fence	1	0.8 %
APS Communications	1	0.8 %
Arlington Sun Gazette	1	0.8 %
social media, listserv email	1	0.8 %
I seldom get any news of the DPR	1	0.8 %
neighborhood lists	1	0.8 %
Gazette	1	0.8 %
General knowledge of area	1	0.8 %
Office	1	0.8 %
Put in Gazette	1	0.8 %
Total	122	100.0 %

Q12. The following are some of the public engagement tools available to you and your household to provide feedback to Arlington County officials. Please check ALL the public engagement tools you and members of your household have used over the past 12 months.

<u>Q12. All public engagement tools you have used over past 12 months</u>	<u>Number</u>	<u>Percent</u>
Public meetings	284	26.8 %
Open house	104	9.8 %
Online forums	189	17.8 %
Surveys	865	81.5 %
Community events	375	35.3 %
Other	57	5.4 %
Total	1874	

Tabular Data**Q12-6. Other**

<u>Q12. Other</u>	<u>Number</u>	<u>Percent</u>
E-mail to County Board	2	4.3 %
App	2	4.3 %
email	2	4.3 %
neighborhood meeting	1	2.1 %
ArlNow App.	1	2.1 %
Sun Gazette	1	2.1 %
Discussions with elected officials and staff	1	2.1 %
text, emails, twitter	1	2.1 %
Friends	1	2.1 %
county board meeting	1	2.1 %
email to the board.	1	2.1 %
Send email	1	2.1 %
calls or emails to county officials recondition of facilities.	1	2.1 %
phone, direct contact	1	2.1 %
social media	1	2.1 %
petitions	1	2.1 %
letters to editor, gazette	1	2.1 %
we vote	1	2.1 %
Open Door Mondays and one on one meetings	1	2.1 %
Direct communication online	1	2.1 %
neighbors	1	2.1 %
traffic app	1	2.1 %
VOTE	1	2.1 %
Advisory groups	1	2.1 %
Ballot Box	1	2.1 %
speaking to county board members	1	2.1 %
County Fair	1	2.1 %
emails to county	1	2.1 %
One-on-One Open Door & Personal Mtgs	1	2.1 %
Farmers market	1	2.1 %
DPR Commission meeting	1	2.1 %
committees	1	2.1 %
Voting on ballet initiatives	1	2.1 %
E-mail	1	2.1 %
TV	1	2.1 %
Local papers	1	2.1 %
Twitter	1	2.1 %
55 mag	1	2.1 %
Talk with county officials.	1	2.1 %
writing and calling	1	2.1 %
direct contact	1	2.1 %
County board meetings public comment	1	2.1 %
Calling in	1	2.1 %
<u>Letter/Email writing</u>	<u>1</u>	<u>2.1 %</u>
Total	47	100.0 %

Tabular Data**Q13. How satisfied are you with the level of information you receive regarding Arlington County Department of Parks and Recreation parks, trails, facilities, programs and events?**

Q13. How satisfied are you with the level of information you receive regarding Arlington County Department of Parks & Recreation parks, trails, facilities, programs & events

	Number	Percent
Very Satisfied	452	30.7 %
Somewhat Satisfied	515	35.0 %
Not Sure	329	22.4 %
Not Satisfied	133	9.0 %
Don't Know	41	2.8 %
Total	1470	100.0 %

Excluding Don't Know**Q13. How satisfied are you with the level of information you receive regarding Arlington County Department of Parks and Recreation parks, trails, facilities, programs and events? (without "don't know")**

Q13. How satisfied are you with the level of information you receive regarding Arlington County Department of Parks & Recreation parks, trails, facilities, programs & events

	Number	Percent
Very Satisfied	452	31.6 %
Somewhat Satisfied	515	36.0 %
Not Sure	329	23.0 %
Not Satisfied	133	9.3 %
Total	1429	100.0 %

Tabular Data**Q14. Please indicate if YOU or any member of your HOUSEHOLD has a need for each type of program or activity listed below.**

(N=1470)

	Yes	No
Q14-1. Early Childhood	17.4%	82.6%
Q14-2. Youth & Family	23.3%	76.7%
Q14-3. Teens	11.2%	88.8%
Q14-4. Seniors (Age 55 and over)	36.4%	63.6%
Q14-5. Classes (Enjoy Arlington)	45.9%	54.1%
Q14-6. Sports Leagues	32.8%	67.2%
Q14-7. Gymnastics Teams	6.9%	93.1%
Q14-8. Aquatic Teams	11.2%	88.8%
Q14-9. Sport Drop In Play (unscheduled, unstructured play)	23.9%	76.1%
Q14-10. Inclusion support for people with disabilities	5.0%	95.0%
Q14-11. Specialized programs for people with disabilities	4.1%	95.9%
Q14-12. Fitness/wellness programs	51.0%	49.0%
Q14-13. Special events/festivals	57.3%	42.7%
Q14-14. Nature	60.7%	39.3%
Q14-15. History	35.4%	64.6%
Q14-16. Volunteering	40.6%	59.4%
Q14-17. Environmental stewardship	27.8%	72.2%
Q14-18. Gardening	23.6%	76.4%
Q14-19. Computer Access	12.9%	87.1%
Q14-20. Wi-Fi Access	28.2%	71.8%
Q14-21. Other	1.6%	98.4%

Tabular Data**Q14. If YES, please answer the questions to the right regarding "How well are your needs being met?"**

(N=1330)

	Fully Met	Mostly Met	Partly Met	Not Met
Q14-1. Early Childhood	20.3%	30.7%	34.2%	14.7%
Q14-2. Youth & Family	21.2%	44.8%	27.9%	6.1%
Q14-3. Teens	18.0%	41.4%	33.1%	7.5%
Q14-4. Seniors (Age 55 and over)	24.0%	42.2%	26.5%	7.3%
Q14-5. Classes (Enjoy Arlington)	25.3%	39.7%	27.6%	7.4%
Q14-6. Sports Leagues	31.1%	41.1%	19.3%	8.6%
Q14-7. Gymnastics Teams	25.3%	27.7%	27.7%	19.3%
Q14-8. Aquatic Teams	20.4%	29.2%	27.7%	22.6%
Q14-9. Sport Drop In Play (unscheduled, unstructured play)	19.5%	28.3%	30.0%	22.2%
Q14-10. Inclusion support for people with disabilities	15.7%	23.5%	39.2%	21.6%
Q14-11. Specialized programs for people with disabilities	15.9%	22.7%	45.5%	15.9%
Q14-12. Fitness/wellness programs	20.1%	35.9%	31.7%	12.3%
Q14-13. Special events/festivals	29.6%	43.2%	22.7%	4.5%
Q14-14. Nature	28.1%	39.8%	25.4%	6.7%
Q14-15. History	23.9%	32.1%	28.5%	15.5%
Q14-16. Volunteering	20.9%	31.9%	31.3%	15.9%
Q14-17. Environmental stewardship	19.7%	37.0%	30.6%	12.7%
Q14-18. Gardening	21.5%	28.5%	30.0%	20.0%
Q14-19. Computer Access	28.5%	38.9%	27.1%	5.6%
Q14-20. Wi-Fi Access	16.2%	32.7%	31.6%	19.5%
Q14-21. Other	9.5%	4.8%	23.8%	61.9%

Tabular Data**Q14. If YES, please answer the questions to the right regarding "How many times did you use this type of program/activity during the past 12 months?"**

(N=1330)

	None	1-10 times	11-25 times	26+ times
Q14-1. Early Childhood	32.1%	33.0%	13.4%	21.4%
Q14-2. Youth & Family	23.5%	42.9%	18.0%	15.6%
Q14-3. Teens	32.3%	39.8%	9.8%	18.0%
Q14-4. Seniors (Age 55 and over)	36.4%	38.9%	10.0%	14.7%
Q14-5. Classes (Enjoy Arlington)	41.3%	39.6%	9.1%	10.0%
Q14-6. Sports Leagues	28.2%	26.2%	20.2%	25.4%
Q14-7. Gymnastics Teams	47.6%	19.0%	14.3%	19.0%
Q14-8. Aquatic Teams	42.4%	26.6%	12.2%	18.7%
Q14-9. Sport Drop In Play (unscheduled, unstructured play)	39.7%	38.4%	14.4%	7.5%
Q14-10. Inclusion support for people with disabilities	64.0%	24.0%	2.0%	10.0%
Q14-11. Specialized programs for people with disabilities	56.8%	31.8%	4.5%	6.8%
Q14-12. Fitness/wellness programs	39.8%	36.0%	11.4%	12.8%
Q14-13. Special events/festivals	13.4%	77.1%	6.8%	2.7%
Q14-14. Nature	14.0%	55.6%	18.8%	11.7%
Q14-15. History	38.5%	50.9%	8.1%	2.5%
Q14-16. Volunteering	43.5%	41.8%	7.3%	7.3%
Q14-17. Environmental stewardship	49.1%	42.2%	6.9%	1.9%
Q14-18. Gardening	49.3%	36.6%	5.6%	8.6%
Q14-19. Computer Access	17.8%	52.7%	13.0%	16.4%
Q14-20. Wi-Fi Access	24.0%	32.4%	18.4%	25.2%
Q14-21. Other	22.2%	22.2%	11.1%	44.4%

Tabular Data**Q14-21. Other**

<u>Q14-21. Other</u>	<u>Number</u>	<u>Percent</u>
community center	1	4.2 %
fishing	1	4.2 %
dirt mx trails	1	4.2 %
pet activities	1	4.2 %
table tennis clubs	1	4.2 %
weekend library	1	4.2 %
we are unable	1	4.2 %
community coffee house	1	4.2 %
crew/rowing	1	4.2 %
swimming classes	1	4.2 %
park/green space/walks	1	4.2 %
summer concerts	1	4.2 %
indoor swimming	1	4.2 %
Feral Cat help	1	4.2 %
water access for kayaking	1	4.2 %
college age adult classes	1	4.2 %
Ice skating	1	4.2 %
Community composting	1	4.2 %
Wood Working	1	4.2 %
Golf	1	4.2 %
racketball	1	4.2 %
Dog Parks	1	4.2 %
Golf course	1	4.2 %
<u>Seniors computer training</u>	1	4.2 %
Total	24	100.0 %

Tabular Data**Q15. Which FOUR of the PROGRAM OR ACTIVITIES from the list in Question 14 are MOST IMPORTANT to your household?**

Q15. Top choice	Number	Percent
Early Childhood	126	8.6 %
Youth & Family	60	4.1 %
Teens	16	1.1 %
Seniors (Age 55 and over)	199	13.5 %
Classes (Enjoy Arlington)	99	6.7 %
Sports Leagues	139	9.5 %
Gymnastics Teams	8	0.5 %
Aquatic Teams	24	1.6 %
Sport Drop In Play (unscheduled, unstructured play)	44	3.0 %
Inclusion support for people with disabilities	7	0.5 %
Specialized programs for people with disabilities	5	0.3 %
Fitness/wellness programs	150	10.2 %
Special events/festivals	106	7.2 %
Nature	144	9.8 %
History	22	1.5 %
Volunteering	22	1.5 %
Environmental stewardship	7	0.5 %
Gardening	18	1.2 %
Computer Access	6	0.4 %
Wi-Fi Access	44	3.0 %
Other	14	1.0 %
None chosen	210	14.3 %
Total	1470	100.0 %

Q15. Which FOUR of the PROGRAM OR ACTIVITIES from the list in Question 14 are MOST IMPORTANT to your household?

Q15. 2nd choice	Number	Percent
Early Childhood	34	2.3 %
Youth & Family	88	6.0 %
Teens	33	2.2 %
Seniors (Age 55 and over)	79	5.4 %
Classes (Enjoy Arlington)	132	9.0 %
Sports Leagues	92	6.3 %
Gymnastics Teams	4	0.3 %
Aquatic Teams	30	2.0 %
Sport Drop In Play (unscheduled, unstructured play)	45	3.1 %
Inclusion support for people with disabilities	15	1.0 %
Specialized programs for people with disabilities	6	0.4 %
Fitness/wellness programs	130	8.8 %
Special events/festivals	134	9.1 %
Nature	145	9.9 %
History	42	2.9 %
Volunteering	41	2.8 %
Environmental stewardship	30	2.0 %
Gardening	33	2.2 %
Computer Access	12	0.8 %
Wi-Fi Access	37	2.5 %
Other	6	0.4 %
None chosen	302	20.5 %
Total	1470	100.0 %

Tabular Data**Q15. Which FOUR of the PROGRAM OR ACTIVITIES from the list in Question 14 are MOST IMPORTANT to your household?**

Q15. 3rd choice	Number	Percent
Early Childhood	18	1.2 %
Youth & Family	34	2.3 %
Teens	30	2.0 %
Seniors (Age 55 and over)	60	4.1 %
Classes (Enjoy Arlington)	80	5.4 %
Sports Leagues	55	3.7 %
Gymnastics Teams	7	0.5 %
Aquatic Teams	22	1.5 %
Sport Drop In Play (unscheduled, unstructured play)	47	3.2 %
Inclusion support for people with disabilities	4	0.3 %
Specialized programs for people with disabilities	6	0.4 %
Fitness/wellness programs	120	8.2 %
Special events/festivals	146	9.9 %
Nature	147	10.0 %
History	42	2.9 %
Volunteering	70	4.8 %
Environmental stewardship	42	2.9 %
Gardening	45	3.1 %
Computer Access	10	0.7 %
Wi-Fi Access	64	4.4 %
Other	1	0.1 %
None chosen	420	28.6 %
Total	1470	100.0 %

Q15. Which FOUR of the PROGRAM OR ACTIVITIES from the list in Question 14 are MOST IMPORTANT to your household?

Q15. 4th choice	Number	Percent
Early Childhood	11	0.7 %
Youth & Family	38	2.6 %
Teens	16	1.1 %
Seniors (Age 55 and over)	48	3.3 %
Classes (Enjoy Arlington)	75	5.1 %
Sports Leagues	29	2.0 %
Gymnastics Teams	6	0.4 %
Aquatic Teams	14	1.0 %
Sport Drop In Play (unscheduled, unstructured play)	38	2.6 %
Inclusion support for people with disabilities	4	0.3 %
Specialized programs for people with disabilities	5	0.3 %
Fitness/wellness programs	70	4.8 %
Special events/festivals	111	7.6 %
Nature	115	7.8 %
History	53	3.6 %
Volunteering	70	4.8 %
Environmental stewardship	47	3.2 %
Gardening	39	2.7 %
Computer Access	19	1.3 %
Wi-Fi Access	49	3.3 %
Other	1	0.1 %
None chosen	612	41.6 %
Total	1470	100.0 %

Tabular Data

Sum of the Top Choices

Q15. Which FOUR of the PROGRAM OR ACTIVITIES from the list in Question 14 are MOST IMPORTANT to your household? (top 4)

Q15. Top choice	Number	Percent
Early Childhood	189	12.9 %
Youth & Family	220	15.0 %
Teens	95	6.5 %
Seniors (Age 55 and over)	386	26.3 %
Classes (Enjoy Arlington)	386	26.3 %
Sports Leagues	315	21.4 %
Gymnastics Teams	25	1.7 %
Aquatic Teams	90	6.1 %
Sport Drop In Play (unscheduled, unstructured play)	174	11.8 %
Inclusion support for people with disabilities	30	2.0 %
Specialized programs for people with disabilities	22	1.5 %
Fitness/wellness programs	470	32.0 %
Special events/festivals	497	33.8 %
Nature	551	37.5 %
History	159	10.8 %
Volunteering	203	13.8 %
Environmental stewardship	126	8.6 %
Gardening	135	9.2 %
Computer Access	47	3.2 %
Wi-Fi Access	194	13.2 %
Other	22	1.5 %
None chosen	210	14.3 %
Total	4546	

Q16. Long Bridge Park: Arlington County's Long Bridge Park, north of Crystal City, provides 3 full size lighted rectangular athletic fields, the Esplanade for walking and bike riding with views of monumental Washington and National Airport, rain gardens, picnic lawns, public art, trails and an overlook. Have you or members of your household visited Long Bridge Park during the past 12 months?

Q16. Have you visited Long Bridge Park during past 12 months

	Number	Percent
Yes	384	26.1 %
No	1035	70.4 %
Not provided	51	3.5 %
Total	1470	100.0 %

Q16. Long Bridge Park: Arlington County's Long Bridge Park, north of Crystal City, provides 3 full size lighted rectangular athletic fields, the Esplanade for walking and bike riding with views of monumental Washington and National Airport, rain gardens, picnic lawns, public art, trails and an overlook. Have you or members of your household visited Long Bridge Park during the past 12 months? (without "not provided")

Q16. Have you visited Long Bridge Park during past 12 months

	Number	Percent
Yes	384	27.1 %
No	1035	72.9 %
Total	1419	100.0 %

Tabular Data

Q17. The County is considering how to move forward with Phase 2 of the adopted park master plan. Phase 2 proposes up to 10 more acres of park with elements such as extension of the Esplanade, rain gardens, public art, lawns, other public gathering areas, and an aquatics, health & fitness facility. The following are potential features that could be developed in an indoor aquatics, health & fitness facility. Please indicate the level of interest you or any member of your household would have in the following amenities being included in the aquatics, health & fitness facility, on a scale of 5 to 1, with 5 being "Very Interested" and 1 being "Not Interested".

(N=1470)

	Very Interested	4	Neutral	Not Interested	1	Don't Know
Q17-1. 50 meter pool	27.9%	16.9%	18.6%	6.3%	25.6%	4.7%
Q17-2. 10, 7.5 & 5 meter diving tower	6.4%	6.0%	24.6%	12.4%	44.7%	6.0%
Q17-3. 25 yard by 25 meter teaching pool	15.6%	17.2%	23.1%	7.3%	31.3%	5.6%
Q17-4. Health & fitness space with cardio & strength training equipment	22.8%	25.1%	21.4%	6.4%	20.8%	3.6%
Q17-5. Warm water therapy pool	14.6%	18.2%	24.9%	9.0%	29.0%	4.2%
Q17-6. Leisure pool with water slide(s), play features & lazy river	21.1%	19.1%	17.2%	8.6%	29.7%	4.3%
Q17-7. Group exercise rooms	12.0%	22.0%	26.6%	9.9%	25.1%	4.4%
Q17-8. Meeting rooms	4.9%	11.2%	29.1%	14.5%	34.6%	5.6%
Q17-9. Advanced energy systems that focus on reducing use of non-renewable resources	23.0%	21.1%	20.0%	7.2%	23.2%	5.5%
Q17-10. Premium architecture of building	7.6%	12.9%	28.4%	12.4%	32.9%	5.7%
Q17-11. Up to 350 additional spectator seats	3.8%	6.9%	31.5%	15.0%	35.6%	7.2%

Tabular Data

Q17. The County is considering how to move forward with Phase 2 of the adopted park master plan. Phase 2 proposes up to 10 more acres of park with elements such as extension of the Esplanade, rain gardens, public art, lawns, other public gathering areas, and an aquatics, health & fitness facility. The following are potential features that could be developed in an indoor aquatics, health & fitness facility. Please indicate the level of interest you or any member of your household would have in the following amenities being included in the aquatics, health & fitness facility, on a scale of 5 to 1, with 5 being "Very Interested" and 1 being "Not Interested". (without "don't know")

(N=1470)

	Very Interested	4	Neutral	Not Interested	1
Q17-1. 50 meter pool	29.3%	17.8%	19.5%	6.7%	26.8%
Q17-2. 10, 7.5 & 5 meter diving tower	6.8%	6.3%	26.1%	13.1%	47.6%
Q17-3. 25 yard by 25 meter teaching pool	16.6%	18.2%	24.4%	7.7%	33.1%
Q17-4. Health & fitness space with cardio & strength training equipment	23.6%	26.0%	22.2%	6.6%	21.6%
Q17-5. Warm water therapy pool	15.2%	19.0%	26.0%	9.4%	30.3%
Q17-6. Leisure pool with water slide(s), play features & lazy river	22.0%	20.0%	18.0%	9.0%	31.0%
Q17-7. Group exercise rooms	12.6%	23.0%	27.8%	10.3%	26.2%
Q17-8. Meeting rooms	5.2%	11.9%	30.8%	15.4%	36.7%
Q17-9. Advanced energy systems that focus on reducing use of non-renewable resources	24.4%	22.4%	21.1%	7.6%	24.5%
Q17-10. Premium architecture of building	8.1%	13.7%	30.1%	13.2%	34.9%
Q17-11. Up to 350 additional spectator seats	4.1%	7.5%	33.9%	16.2%	38.4%

Tabular Data**Q18. Which THREE of the potential amenities from the list in Question 17 do you think are MOST IMPORTANT to develop at an indoor aquatic, health, and fitness facility in Long Bridge Park?**

<u>Q18. Top choice</u>	<u>Number</u>	<u>Percent</u>
50 meter pool	342	23.3 %
10, 7.5 & 5 meter diving tower	11	0.7 %
25 yard by 25 meter teaching pool	68	4.6 %
Health & fitness space with cardio & strength training equipment	209	14.2 %
Warm water therapy pool	60	4.1 %
Leisure pool with water slide(s), play features & lazy river	168	11.4 %
Group exercise rooms	25	1.7 %
Meeting rooms	18	1.2 %
Advanced energy systems that focus on reducing use of non-renewable resources	107	7.3 %
Premium architecture of building	19	1.3 %
Up to 350 additional spectator seats	7	0.5 %
None chosen	436	29.7 %
Total	1470	100.0 %

Q18. Which THREE of the potential amenities from the list in Question 17 do you think are MOST IMPORTANT to develop at an indoor aquatic, health, and fitness facility in Long Bridge Park?

<u>Q18. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
50 meter pool	122	8.3 %
10, 7.5 & 5 meter diving tower	40	2.7 %
25 yard by 25 meter teaching pool	140	9.5 %
Health & fitness space with cardio & strength training equipment	177	12.0 %
Warm water therapy pool	119	8.1 %
Leisure pool with water slide(s), play features & lazy river	100	6.8 %
Group exercise rooms	111	7.6 %
Meeting rooms	22	1.5 %
Advanced energy systems that focus on reducing use of non-renewable resources	96	6.5 %
Premium architecture of building	30	2.0 %
Up to 350 additional spectator seats	6	0.4 %
None chosen	507	34.5 %
Total	1470	100.0 %

Tabular Data**Q18. Which THREE of the potential amenities from the list in Question 17 do you think are MOST IMPORTANT to develop at an indoor aquatic, health, and fitness facility in Long Bridge Park?**

<u>Q18. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
50 meter pool	86	5.9 %
10, 7.5 & 5 meter diving tower	37	2.5 %
25 yard by 25 meter teaching pool	85	5.8 %
Health & fitness space with cardio & strength training equipment	137	9.3 %
Warm water therapy pool	90	6.1 %
Leisure pool with water slide(s), play features & lazy river	115	7.8 %
Group exercise rooms	106	7.2 %
Meeting rooms	40	2.7 %
Advanced energy systems that focus on reducing use of non-renewable resources	100	6.8 %
Premium architecture of building	48	3.3 %
Up to 350 additional spectator seats	26	1.8 %
None chosen	600	40.8 %
Total	1470	100.0 %

Sum of the Top Choices**Q18. Which THREE of the potential amenities from the list in Question 17 do you think are MOST IMPORTANT to develop at an indoor aquatic, health, and fitness facility in Long Bridge Park? (top 3)**

<u>Q18. Top choice</u>	<u>Number</u>	<u>Percent</u>
50 meter pool	550	37.4 %
10, 7.5 & 5 meter diving tower	88	6.0 %
25 yard by 25 meter teaching pool	293	19.9 %
Health & fitness space with cardio & strength training equipment	523	35.6 %
Warm water therapy pool	269	18.3 %
Leisure pool with water slide(s), play features & lazy river	383	26.1 %
Group exercise rooms	242	16.5 %
Meeting rooms	80	5.4 %
Advanced energy systems that focus on reducing use of non-renewable resources	303	20.6 %
Premium architecture of building	97	6.6 %
Up to 350 additional spectator seats	39	2.7 %
None chosen	436	29.7 %
Total	3303	

Tabular Data

Q19. Arlington County is considering a proposal to partner with the City of Alexandria to develop an aquatic, health & fitness facility at Long Bridge Park. In exchange for Alexandria paying a portion of construction funding, Alexandria residents would be able to use the Long Bridge facility at Arlington County resident rates. Please indicate your level of support for Arlington County partnering with the City of Alexandria.

Q19. Your level of support for Arlington County partnering with City of Alexandria	Number	Percent
Very Supportive	593	40.3 %
Somewhat Supportive	328	22.3 %
Not Sure	251	17.1 %
Not Supportive	248	16.9 %
Don't Know	50	3.4 %
Total	1470	100.0 %

Excluding Don't Know

Q19. Arlington County is considering a proposal to partner with the City of Alexandria to develop an aquatic, health & fitness facility at Long Bridge Park. In exchange for Alexandria paying a portion of construction funding, Alexandria residents would be able to use the Long Bridge facility at Arlington County resident rates. Please indicate your level of support for Arlington County partnering with the City of Alexandria. (without "don't know")

Q19. Your level of support for Arlington County partnering with City of Alexandria	Number	Percent
Very Supportive	593	41.8 %
Somewhat Supportive	328	23.1 %
Not Sure	251	17.7 %
Not Supportive	248	17.5 %
Total	1420	100.0 %

Tabular Data**Q20. From the list below, please select the THREE improvements to the Arlington County Parks and Recreation system that you would most support.**

<u>Q20. Top choice</u>	<u>Number</u>	<u>Percent</u>
Acquire open space for parks to develop passive facilities	360	24.5 %
Acquire open space for parks to develop active facilities	79	5.4 %
Maintain/preserve existing trees & natural areas	410	27.9 %
Improve pedestrian & bicycle access to existing parks	200	13.6 %
Improve existing baseball/softball & rectangular fields	48	3.3 %
Improve existing indoor community centers	70	4.8 %
Develop a new indoor community/aquatic center	157	10.7 %
Develop new baseball/softball & rectangular fields	16	1.1 %
None chosen	130	8.8 %
Total	1470	100.0 %

Q20. From the list below, please select the THREE improvements to the Arlington County Parks and Recreation system that you would most support.

<u>Q20. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Acquire open space for parks to develop passive facilities	272	18.5 %
Acquire open space for parks to develop active facilities	87	5.9 %
Maintain/preserve existing trees & natural areas	320	21.8 %
Improve pedestrian & bicycle access to existing parks	219	14.9 %
Improve existing baseball/softball & rectangular fields	77	5.2 %
Improve existing indoor community centers	127	8.6 %
Develop a new indoor community/aquatic center	122	8.3 %
Develop new baseball/softball & rectangular fields	42	2.9 %
None chosen	204	13.9 %
Total	1470	100.0 %

Q20. From the list below, please select the THREE improvements to the Arlington County Parks and Recreation system that you would most support.

<u>Q20. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Acquire open space for parks to develop passive facilities	176	12.0 %
Acquire open space for parks to develop active facilities	82	5.6 %
Maintain/preserve existing trees & natural areas	211	14.4 %
Improve pedestrian & bicycle access to existing parks	269	18.3 %
Improve existing baseball/softball & rectangular fields	78	5.3 %
Improve existing indoor community centers	161	11.0 %
Develop a new indoor community/aquatic center	130	8.8 %
Develop new baseball/softball & rectangular fields	44	3.0 %
None chosen	319	21.7 %
Total	1470	100.0 %

Tabular Data

Sum of the Top Choices

Q20. From the list below, please select the THREE improvements to the Arlington County Parks and Recreation system that you would most support. (top 3)

Q20. Top choice	Number	Percent
Acquire open space for parks to develop passive facilities	808	55.0 %
Acquire open space for parks to develop active facilities	248	16.9 %
Maintain/preserve existing trees & natural areas	941	64.0 %
Improve pedestrian & bicycle access to existing parks	688	46.8 %
Improve existing baseball/softball & rectangular fields	203	13.8 %
Improve existing indoor community centers	358	24.4 %
Develop a new indoor community/acquatic center	409	27.8 %
Develop new baseball/softball & rectangular fields	102	6.9 %
None chosen	130	8.8 %
Total	3887	

Q21. The recently adopted Courthouse Sector Plan addendum calls for a cultural facility that will enliven and enrich the Courthouse Square experience and create a multi-purpose regional destination. From the list below, please select the THREE usages you believe would be most important to offer.

Q21. Top choice	Number	Percent
Independent Film	235	16.0 %
Comedy	75	5.1 %
Live Music	532	36.2 %
Theater	201	13.7 %
Dance	43	2.9 %
Visual Arts	60	4.1 %
None chosen	324	22.0 %
Total	1470	100.0 %

Q21. The recently adopted Courthouse Sector Plan addendum calls for a cultural facility that will enliven and enrich the Courthouse Square experience and create a multi-purpose regional destination. From the list below, please select the THREE usages you believe would be most important to offer.

Q21. 2nd choice	Number	Percent
Independent Film	180	12.2 %
Comedy	170	11.6 %
Live Music	258	17.6 %
Theater	275	18.7 %
Dance	133	9.0 %
Visual Arts	96	6.5 %
None chosen	358	24.4 %
Total	1470	100.0 %

Tabular Data

Q21. The recently adopted Courthouse Sector Plan addendum calls for a cultural facility that will enliven and enrich the Courthouse Square experience and create a multi-purpose regional destination. From the list below, please select the THREE usages you believe would be most important to offer.

<u>Q21. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Independent Film	178	12.1 %
Comedy	127	8.6 %
Live Music	150	10.2 %
Theater	250	17.0 %
Dance	141	9.6 %
Visual Arts	197	13.4 %
None chosen	427	29.0 %
Total	1470	100.0 %

Sum of the Top Choices

Q21. The recently adopted Courthouse Sector Plan addendum calls for a cultural facility that will enliven and enrich the Courthouse Square experience and create a multi-purpose regional destination. From the list below, please select the THREE usages you believe would be most important to offer. (top 3)

<u>Q21. Top choice</u>	<u>Number</u>	<u>Percent</u>
Independent Film	593	40.3 %
Comedy	372	25.3 %
Live Music	940	63.9 %
Theater	726	49.4 %
Dance	317	21.6 %
Visual Arts	353	24.0 %
None chosen	324	22.0 %
Total	3625	

Tabular Data**Q22. The Arlington County Public Art program, with over 60 permanent pieces commissioned by both local and international artists, has consistently been recognized with awards for artistic excellence. How familiar are you with Arlington's Public Art Collection?**

Q22. How familiar are you with Arlington's Public Art Collection	Number	Percent
Very familiar	41	2.8 %
Familiar	137	9.3 %
Minimally familiar	390	26.5 %
Not familiar at all	855	58.2 %
Don't know	47	3.2 %
Total	1470	100.0 %

Excluding Don't Know**Q22. The Arlington County Public Art program, with over 60 permanent pieces commissioned by both local and international artists, has consistently been recognized with awards for artistic excellence. How familiar are you with Arlington's Public Art Collection? (without "don't know")**

Q22. How familiar are you with Arlington's Public Art Collection	Number	Percent
Very familiar	41	2.9 %
Familiar	137	9.6 %
Minimally familiar	390	27.4 %
Not familiar at all	855	60.1 %
Total	1423	100.0 %

Tabular Data

Q23. The Public Art curatorial staff provides free guided tours of the Public Art collection. The guided tours are offered as walking or biking tours. Please check ALL the types of free guided tours of the Public Art collection you would possibly participate in doing.

Q23. Types of free guided tours you might be interested in

	Number	Percent
Free guided walking tours of Public Art Collection	727	82.8 %
Free guided biking tours of Public Art Collection	201	22.9 %
Total	928	

Q24. Are you supportive of the sale of food and beverages (both non-alcoholic and alcoholic), in:

(N=1470)

	Food & Alcohol-Permanent	Food & Alcohol-Temporary	Food Only-Permanent	Food Only-Temporary	Don't Know
Q24-1. All parks & public plazas	24.2%	20.6%	15.4%	15.4%	24.5%
Q24-2. Certain designated (limited) parks/plazas	33.2%	20.5%	15.5%	13.3%	17.5%
Q24-3. Parks & public plazas in Corridors (Rosslyn-Ballston; Jefferson Davis; Columbia Pike)	31.7%	17.5%	17.1%	13.0%	20.8%

Excluding Don't Know

Q24. Are you supportive of the sale of food and beverages (both non-alcoholic and alcoholic), in: (without "don't know")

(N=1470)

	Food & Alcohol-Permanent	Food & Alcohol-Temporary	Food Only-Permanent	Food Only-Temporary
Q24-1. All parks & public plazas	32.1%	27.2%	20.4%	20.4%
Q24-2. Certain designated (limited) parks/plazas	40.3%	24.9%	18.8%	16.1%
Q24-3. Parks & public plazas in Corridors (Rosslyn-Ballston; Jefferson Davis; Columbia Pike)	40.0%	22.0%	21.6%	16.3%

Tabular Data**Q25. How many persons, counting yourself, are currently living in your household?**

	<u>Mean</u>	<u>Sum</u>
number	2.7	3903
Under age 5	0.2	312
Ages 5-9	0.1	196
Ages 10-14	0.1	186
Ages 15-19	0.1	168
Ages 20-24	0.2	251
Ages 25-34	0.4	614
Ages 35-44	0.4	543
Ages 45-54	0.3	461
Ages 55-64	0.5	675
Ages 65-74	0.3	412
Ages 75+	0.1	85

Q26. What is your age?

<u>Q26. Your age</u>	<u>Number</u>	<u>Percent</u>
Under 35 years	295	21.0 %
35-44 years	273	19.4 %
45-54 years	228	16.2 %
55-64 years	358	25.4 %
65+ years	254	18.0 %
Total	1408	100.0 %

Tabular Data**Q27. How long have you lived in Arlington County? (years)**

Q27. How long have you lived in Arlington County (years)	Number	Percent
5 or less	346	24.1 %
6 to 10	234	16.3 %
11 to 15	143	10.0 %
16 to 20	126	8.8 %
21 to 30	252	17.6 %
31+	334	23.3 %
Total	1435	100.0 %

Q27. How long have you lived in Arlington County? (months)

Q27. How long have you lived in Arlington County (Months)	Number	Percent
1-2 Mo	151	22.6 %
3-4 Mo	142	21.2 %
5-6 Mo	228	34.1 %
7-8 Mo	69	10.3 %
9-10 Mo	60	9.0 %
11-12 Mo	19	2.8 %
Total	669	100.0 %

Q28. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?

Q28. Are you of Hispanic, Latino, or Spanish ancestry	Number	Percent
Yes	209	14.2 %
No	1248	84.9 %
Not provided	13	0.9 %
Total	1470	100.0 %

Excluding Not Provided**Q28. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry? (without "not provided")**

Q28. Are you of Hispanic, Latino, or Spanish ancestry	Number	Percent
Yes	209	14.3 %
No	1248	85.7 %
Total	1457	100.0 %

Q29. Which of the following best describes your race/ethnicity:

Q29. Your race/ethnicity	Number	Percent
Asian/Pacific Islander	159	11.2 %
Black/African American	116	8.1 %
White/Caucasian	1117	78.3 %
American Indian/Eskimo	11	0.8 %
Other	69	4.8 %
Total	1472	

Tabular Data**Q29. Other**

<u>Q29-5. Other</u>	<u>Number</u>	<u>Percent</u>
multi-racial	12	33.3 %
Hispanic	9	25.0 %
Latino	3	8.3 %
Indian	3	8.3 %
European	2	5.6 %
Arab	1	2.8 %
Asian and Caucasian	1	2.8 %
Black American	1	2.8 %
Italian	1	2.8 %
Middle East Aferica	1	2.8 %
Human	1	2.8 %
<u>Human race</u>	<u>1</u>	<u>2.8 %</u>
Total	36	100.0 %

Q30. Which of the following best describes your home:

<u>Q30. What describes your home</u>	<u>Number</u>	<u>Percent</u>
Single-family home	906	61.6 %
Townhouse/Duplex	183	12.4 %
Apartment	176	12.0 %
Condominium	194	13.2 %
Not provided	11	0.7 %
Total	1470	100.0 %

Excluding Not Provided**Q30. Which of the following best describes your home: (without "not provided")**

<u>Q30. What describes your home</u>	<u>Number</u>	<u>Percent</u>
Single-family home	906	62.1 %
Townhouse/Duplex	183	12.5 %
Apartment	176	12.1 %
Condominium	194	13.3 %
Total	1459	100.0 %

Q31. Is English the primary language spoken in your home?

<u>Q31. Is English the primary language spoken in your home</u>	<u>Number</u>	<u>Percent</u>
Yes	1354	92.1 %
No	96	6.5 %
Not provided	20	1.4 %
Total	1470	100.0 %

Tabular Data**Excluding Not Provided****Q31. Is English the primary language spoken in your home? (without "not provided")**

Q31. Is English the primary language spoken in your home	Number	Percent
Yes	1354	93.4 %
No	96	6.6 %
Total	1450	100.0 %

Q31-2. (If NO) What is the primary language?

Q31-2. What is the primary language	Number	Percent
Spanish	35	44.3 %
Chinese	6	7.6 %
Tagalog	3	3.8 %
Russian	3	3.8 %
French	3	3.8 %
Amharic	3	3.8 %
Italian	2	2.5 %
Bengali	2	2.5 %
Tigrinia	2	2.5 %
Burmese	2	2.5 %
Mandarin	2	2.5 %
Punjabi	2	2.5 %
Kinyarwanda	1	1.3 %
Albanian	1	1.3 %
farsi	1	1.3 %
Bosnian	1	1.3 %
Vietnamese	1	1.3 %
Japanese	1	1.3 %
Korean	1	1.3 %
asian	1	1.3 %
Khmer	1	1.3 %
Greek	1	1.3 %
Tegrna	1	1.3 %
Hindi	1	1.3 %
Lithuanian	1	1.3 %
Romanian	1	1.3 %
Total	79	100.0 %

Tabular Data**Q32. Does anyone in your household have a disability?**

<u>Q32. Does anyone in your household have a disability</u>	<u>Number</u>	<u>Percent</u>
Yes	103	7.0 %
No	1319	89.7 %
Not provided	48	3.3 %
Total	1470	100.0 %

Excluding Not Provided**Q32. Does anyone in your household have a disability? (without "not provided")**

<u>Q32. Does anyone in your household have a disability</u>	<u>Number</u>	<u>Percent</u>
Yes	103	7.2 %
No	1319	92.8 %
Total	1422	100.0 %

Q33. Would you say your total annual household income is?

<u>Q33. Your total annual household income</u>	<u>Number</u>	<u>Percent</u>
Under \$35K	46	3.1 %
\$35K-\$79,999	150	10.2 %
\$80K-\$149,999	364	24.8 %
\$150K-\$249,999	443	30.1 %
\$250K+	316	21.5 %
Not provided	151	10.3 %
Total	1470	100.0 %

Excluding Not Provided**Q33. Would you say your total annual household income is? (without "not provided")**

<u>Q33. Your total annual household income</u>	<u>Number</u>	<u>Percent</u>
Under \$35K	46	3.5 %
\$35K-\$79,999	150	11.4 %
\$80K-\$149,999	364	27.6 %
\$150K-\$249,999	443	33.6 %
\$250K+	316	24.0 %
Total	1319	100.0 %

Tabular Data**Q34. Your gender:**

<u>Q34. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	691	47.0 %
Female	767	52.2 %
Not provided	12	0.8 %
Total	1470	100.0 %

Excluding Not Provided**Q34. Your gender: (without "not provided")**

<u>Q34. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	691	47.4 %
Female	767	52.6 %
Total	1458	100.0 %

Planning Area:

<u>Planning Area</u>	<u>Number</u>	<u>Percent</u>
Central	194	13.2 %
Columbia Pike Corridor	169	11.5 %
Jefferson Davis Metro Corridor	50	3.4 %
North	615	41.8 %
Rosslyn-Ballston Metro Corridor	281	19.1 %
South	161	11.0 %
Total	1470	100.0 %

Zip code

<u>Zip code</u>	<u>Number</u>	<u>Percent</u>
22201	234	15.9 %
22202	89	6.1 %
22203	136	9.3 %
22204	273	18.6 %
22205	197	13.4 %
22206	86	5.9 %
22207	346	23.5 %
22209	62	4.2 %
22211	1	0.1 %
22213	46	3.1 %
Total	1470	100.0 %

Section 6
Survey Instrument



DEPARTMENT OF PARKS AND RECREATION
Park Development Division

2100 Clarendon Boulevard Suite 414 Arlington, VA 22201

TEL: 703.228.3206 FAX: 703.228.3328 www.arlingtonva.us

Dear Arlington County Resident:

Arlington County is in the process of updating one of its Comprehensive Plan elements, the 2005 Public Spaces Master Plan. The Department of Parks and Recreation is looking for your input to help us shape the future of public spaces, such as parks, playgrounds, natural resource areas, athletic fields, and other facilities throughout Arlington. As part of this effort, we are conducting a county wide needs assessment survey that will provide key data and information we need to form an effective and viable plan that will address current and future parks, natural resources and recreational needs of the County.

Your household has been selected randomly to take part in the survey and your feedback and participation is extremely important. This survey should take approximately 10-15 minutes to complete.

Please complete all the questions and return the survey within the next two weeks. A postage-paid envelope is addressed to our contractor for this survey, ETC Institute, 725 W. Frontier Circle, Olathe KS 66061. Your responses will remain confidential. You may also participate in the survey online at: www.ArlingtonPSMPSurvey.org.

For more information on the Public Spaces Master Plan Update and upcoming public meetings and events, please go to our web page: <http://projects.arlingtonva.us/public-spaces-master-plan-psmp-update/>.

If you have any questions regarding this survey or the Public Spaces Master Plan Update process please contact Irena Lazic, Department of Parks and Recreation at 703-228-3206 or ilazic@arlingtonva.us.

I appreciate your taking the time to respond to this survey.

Sincerely,

A handwritten signature in black ink, appearing to read "Jane Rudolph", with a long horizontal flourish extending to the right.

Jane Rudolph, Director
Arlington County Department of Parks and Recreation

Si usted tiene preguntas o no habla inglés, por favor llame al 1-844-811-0411. Gracias.

Community Interest and Opinion Survey: *Let your voice be heard today!*

Arlington County would like your input to help determine park and recreation priorities for our community. This survey will take 10-15 minutes to complete. When you are finished, please return your completed survey in the enclosed postage-paid, return-reply envelope. We greatly appreciate your time!

1. Please indicate if YOU or any member of your HOUSEHOLD has a need for each type of facility listed below by circling the YES or NO next to the right of each type of facility.

If YES, please answer the questions to the right of the facility regarding “How well are your needs being met?” and “How many times did you use this type of facility during the past 12 months?”

Type of Outdoor Facility:		Have a Need for this Facility?		If Yes, how well are your needs met?				If Yes, how many times did you use this type of facility in past 12 months?			
		Yes	No	Fully Met	Mostly Met	Partly Met	Not Met	None	1-10 times	11-25 times	26 or more times
01.	Rectangular sports fields (soccer, football, Ultimate Frisbee, etc.)	Yes	No	4	3	2	1	0	1	2	3
02.	Diamond athletic fields (baseball, softball, kickball, etc.)	Yes	No	4	3	2	1	0	1	2	3
03.	Paved, multi-use trails (walking, biking)	Yes	No	4	3	2	1	0	1	2	3
04.	Water spraygrounds	Yes	No	4	3	2	1	0	1	2	3
05.	Playgrounds	Yes	No	4	3	2	1	0	1	2	3
06.	Tennis courts	Yes	No	4	3	2	1	0	1	2	3
07.	Basketball courts	Yes	No	4	3	2	1	0	1	2	3
08.	Volleyball courts	Yes	No	4	3	2	1	0	1	2	3
09.	Skate park	Yes	No	4	3	2	1	0	1	2	3
10.	Dog parks	Yes	No	4	3	2	1	0	1	2	3
11.	Natural areas and wildlife habitats	Yes	No	4	3	2	1	0	1	2	3
12.	Pickle ball, bocce, etc.	Yes	No	4	3	2	1	0	1	2	3
13.	Parks and plazas in Metro & Columbia Pike corridors	Yes	No	4	3	2	1	0	1	2	3
14.	Park shelters and picnic areas	Yes	No	4	3	2	1	0	1	2	3
15.	Bike parks (e.g., BMX)	Yes	No	4	3	2	1	0	1	2	3
16.	Hiking trails	Yes	No	4	3	2	1	0	1	2	3
17.	Community gardens	Yes	No	4	3	2	1	0	1	2	3
18.	Rentable space (for formal events)	Yes	No	4	3	2	1	0	1	2	3
19.	Other _____	Yes	No	4	3	2	1	0	1	2	3

2. Which FOUR of the OUTDOOR facilities from the list in Question #1 are MOST IMPORTANT to your household? [Using the numbers in Question #1 above please write in the numbers of the OUTDOOR facilities that are your 1st, 2nd, 3rd, and 4th choices, or circle NONE.]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

3. What is the latest time in the evening you would consider using outdoor recreation facilities?

[Please check ONE of the options for Weekdays and ONE for Weekends.]

Weekdays: _____ (01) 8-9 pm _____ (02) 9-10 pm _____ (03) 10-11 pm _____ (04) 11-midnight

Weekends: _____ (05) 8-9 pm _____ (06) 9-10 pm _____ (08) 10-11 pm _____ (08) 11-midnight

4. The following are potential improvements that could be made to baseball, softball and rectangular fields (soccer, football, ultimate Frisbee). Please check the TWO improvements that are most important to you and members of your household.

- ___ (01) Build new baseball and softball playing fields
- ___ (02) Build new rectangular fields (soccer, football, and ultimate Frisbee)
- ___ (03) Add lighting to fields
- ___ (04) Add synthetic turf to fields
- ___ (05) Extend hours fields are available

5. Please indicate if YOU or any member of your HOUSEHOLD has a need for each type of indoor facility listed below by circling the YES or NO next to the right of each type of facility.

If YES, please answer the questions to the right of the facility regarding “How well are your needs being met?” and “How many times did you use this type of facility during the past 12 months?”

Type of Indoor Facility:		Have a Need for this Facility?		If Yes, how well are your needs met?				If Yes, how many times did you use this type of facility in past 12 months?			
		Yes	No	Fully Met	Mostly Met	Partly Met	Not Met	None	1-10 times	11-25 times	26 or more times
01.	Swimming pool	Yes	No	4	3	2	1	0	1	2	3
02.	Exercise and fitness equipment	Yes	No	4	3	2	1	0	1	2	3
03.	Gyms (basketball, volleyball, pickle ball, etc.)	Yes	No	4	3	2	1	0	1	2	3
04.	Indoor sports (soccer, tennis, etc.)	Yes	No	4	3	2	1	0	1	2	3
05.	Indoor facilities in Metro & Columbia Pike corridors	Yes	No	4	3	2	1	0	1	2	3
06.	Community Center	Yes	No	4	3	2	1	0	1	2	3
07.	Nature Center	Yes	No	4	3	2	1	0	1	2	3
08.	Other: _____	Yes	No	4	3	2	1	0	1	2	3

6. Which THREE of the INDOOR facilities from the list in Question #5 are MOST IMPORTANT to your household? [Using the numbers in Question #5 above please write in the numbers of the INDOOR facilities that are your 1st, 2nd and 3rd choices, or circle NONE]

1st: ___ 2nd: ___ 3rd: ___ NONE

7. From the following list, please check all the communities in the area that you and members of your household have visited or used for parks and recreation facilities in the past 12 months.

- ___ (01) Fairfax County
- ___ (02) Washington D.C.
- ___ (03) Loudoun County
- ___ (04) City of Alexandria
- ___ (05) Prince William County
- ___ (06) Prince George’s County
- ___ (07) Montgomery County
- ___ (08) Other: _____

7a. Please write in ALL the types of parks and facilities outside of Arlington County you and members of your household visited the most often

8. Please check ALL the ways you travel to the parks and recreation facilities that you use? (Check all that apply.)

- (01) Walk
- (02) Bike
- (03) Bikeshare
- (04) Carshare Service
- (05) Drive
- (06) Bus
- (07) Metrorail
- (08) Other: _____

9. From the following list, please CIRCLE ALL the ways you would be willing to travel to each of the facilities listed. For each of the facilities you would travel to, please write in the MAXIMUM minutes you would be willing to travel to get to the facility

Facility	Metrorail	Walk	Bike	Auto	Minutes Willing to Travel
01. Playground	4	3	2	1	_____ minutes
02. Indoor Center	4	3	2	1	_____ minutes
03. Sport field	4	3	2	1	_____ minutes
04. Community garden	4	3	2	1	_____ minutes
05. Nature Area	4	3	2	1	_____ minutes
06. Other: _____	4	3	2	1	_____ minutes

10. Occasionally, land becomes available for use on a short term basis (2-3 years). Would you support funding of less than \$250,000 for park amenities for temporary use?

- (01) Yes
- (02) No

11. From the following list, please check ALL the ways you learn about Arlington County Department of Parks and Recreation programs and activities.

- (01) DPR/County Web site
- (02) DPR Facebook
- (03) DPR eNews/Email
- (04) Rained out
- (05) DPR Twitter
- (06) Flyers/posters at facilities
- (07) Backpack mail
- (08) News media
- (09) County Web site
- (10) From friends and neighbors
- (11) DPR catalogs
- (12) The Citizen
- (13) Other: _____

12. The following are some of the public engagement tools available to you and your household to provide feedback to Arlington County officials. Please check ALL the public engagement tools you and members of your household have used over the past 12 months.

- (01) Public meetings
- (02) Open House
- (03) Online Forums
- (04) Surveys
- (05) Community events
- (06) Other: _____

13. How satisfied are you with the level of information you receive regarding Arlington County Department of Parks and Recreation parks, trails, facilities, programs and events?

- (01) Very Satisfied
- (02) Somewhat Satisfied
- (03) Not sure
- (04) Not satisfied

14. Please indicate if YOU or any member of your HOUSEHOLD has a need for each type of program or activity listed below by circling the YES or NO to the right of each type of program or activity.

If YES, please answer the questions to the right regarding “How well are your needs being met?” and “How many times did you use this type of program/activity during the past 12 months?”

Type of Program/Activity:		Have a Need for this Program/Activity?		If Yes, How well are your needs met?				If Yes, How many times did you use this type of program/activity in past 12 months?			
		Yes	No	Fully Met	Mostly Met	Partly Met	Not Met	None	1-10 times	11-25 times	26 or more times
01.	Early Childhood	Yes	No	4	3	2	1	0	1	2	3
02.	Youth & family	Yes	No	4	3	2	1	0	1	2	3
03.	Teens	Yes	No	4	3	2	1	0	1	2	3
04.	Seniors (Age 55 and over)	Yes	No	4	3	2	1	0	1	2	3
05.	Classes (Enjoy Arlington)	Yes	No	4	3	2	1	0	1	2	3
06.	Sports Leagues	Yes	No	4	3	2	1	0	1	2	3
07.	Gymnastics Teams	Yes	No	4	3	2	1	0	1	2	3
08.	Aquatic Teams	Yes	No	4	3	2	1	0	1	2	3
09.	Sport Drop In Play (unscheduled, unstructured play)	Yes	No	4	3	2	1	0	1	2	3
10.	Inclusion support for people with disabilities	Yes	No	4	3	2	1	0	1	2	3
11.	Specialized programs for people with disabilities	Yes	No	4	3	2	1	0	1	2	3
12.	Fitness/wellness programs	Yes	No	4	3	2	1	0	1	2	3
13.	Special events/festivals	Yes	No	4	3	2	1	0	1	2	3
14.	Nature	Yes	No	4	3	2	1	0	1	2	3
15.	History	Yes	No	4	3	2	1	0	1	2	3
16.	Volunteering	Yes	No	4	3	2	1	0	1	2	3
17.	Environmental stewardship	Yes	No	4	3	2	1	0	1	2	3
18.	Gardening	Yes	No	4	3	2	1	0	1	2	3
19.	Computer Access	Yes	No	4	3	2	1	0	1	2	3
20.	Wi-Fi Access	Yes	No	4	3	2	1	0	1	2	3
21.	Other:	Yes	No	4	3	2	1	0	1	2	3

15. Which FOUR of the PROGRAM OR ACTIVITIES from the list in Question #14 are MOST IMPORTANT to your household? [Using the numbers in Question #14 above please write in the numbers of the programs and activities that are your 1st, 2nd, 3rd and 4th choices, or circle NONE.]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

16. Long Bridge Park: Arlington County’s Long Bridge Park, north of Crystal City, provides 3 full size lighted rectangular athletic fields, the Esplanade for walking and bike riding with views of monumental Washington and National Airport, rain gardens, picnic lawns, public art, trails and an overlook.

Have you or members of your household visited Long Bridge Park during the past 12 months?

_____ (01) Yes

_____ (02) No

17. The County is considering how to move forward with Phase 2 of the adopted park master plan. Phase 2 proposes up to 10 more acres of park with elements such as extension of the Esplanade, rain gardens, public art, lawns, other public gathering areas, and an aquatics, health & fitness facility.

The following are potential features that could be developed in an indoor aquatics, health & fitness facility. Please indicate the level of interest your or any member of your household would have in the following amenities being included in the aquatics, health & fitness facility, on a scale of 5 to 1, with 5 being “Very Interested” and 1 being “Not Interested”.

Amenities:		Very Interested		Neutral	Not Interested		Don't Know
		5	4		2	1	
01.	50 meter pool	5	4	3	2	1	9
02.	10, 7.5 and 5 meter diving tower	5	4	3	2	1	9
03.	25 yard by 25 meter teaching pool	5	4	3	2	1	9
04.	Health and fitness space with cardio and strength training equipment	5	4	3	2	1	9
05.	Warm water therapy pool	5	4	3	2	1	9
06.	Leisure pool with water slide(s), play features and lazy river	5	4	3	2	1	9
07.	Group exercise rooms	5	4	3	2	1	9
08.	Meeting rooms	5	4	3	2	1	9
09.	Advanced energy systems that focus on reducing the use of non-renewable resources	5	4	3	2	1	9
10.	Premium architecture of the building	5	4	3	2	1	9
11.	Up to 350 additional spectator seats	5	4	3	2	1	9

18. Which THREE of the potential amenities from the list in Question #17 do you think are most important to develop at an indoor aquatic, health, and fitness facility in Long Bridge Park. [Using the letters in Question #17 above please write in the letters of the potential amenities that are your 1st, 2nd and 3rd choices, or circle NONE]

1st: _____

2nd: _____

3rd: _____

NONE

19. Arlington County is considering a proposal to partner with the City of Alexandria to develop an aquatic, health & fitness facility at Long Bridge Park. In exchange for Alexandria paying a portion of construction funding, Alexandria residents would be able to use the Long Bridge facility at Arlington County resident rates. Please indicate your level of support for Arlington County partnering with the City of Alexandria.

_____ (01) Very Supportive

_____ (03) Not Sure

_____ (02) Somewhat Supportive

_____ (04) Not Supportive

20. From the list below, please select the THREE improvements to the Arlington County Parks and Recreation system that you would most support. [Please write in the numbers in the spaces below for your 1st, 2nd, and 3rd choices or circle NONE.]

1stSupport 2ndSupport 3rdSupport NONE

- (01) Acquire open space for parks to develop passive facilities (trails, picnic areas, etc.)
- (02) Acquire open space for parks to develop active facilities (baseball, softball, rectangular fields)
- (03) Maintain/preserve existing trees and natural areas
- (04) Improve pedestrian and bicycle access to existing parks
- (05) Improve existing baseball/softball and rectangular fields
- (06) Improve existing indoor community centers
- (07) Develop a new indoor community /aquatic center
- (08) Develop new baseball/softball and rectangular fields

21. The recently adopted Courthouse Sector Plan addendum calls for a cultural facility that will enliven and enrich the Courthouse Square experience and create a multi-purpose regional destination. From the list below, please select the THREE usages you believe would be most important to offer. [Please write in the numbers in the spaces below for your 1st, 2nd, and 3rd choices or circle NONE.]

1st Important 2nd Important 3rd Important NONE

- | | |
|-----------------------|------------------|
| (01) Independent Film | (04) Theater |
| (02) Comedy | (05) Dance |
| (03) Live Music | (06) Visual Arts |

22. The Arlington County Public Art program, with over 60 permanent pieces commissioned by both local and international artists, has consistently been recognized with awards for artistic excellence. How familiar are you with Arlington's Public Art Collection?

- | | |
|------------------------|------------------------------|
| ___ (01) Very familiar | ___ (03) Minimally familiar |
| ___ (02) Familiar | ___ (04) Not familiar at all |

23. The Public Art curatorial staff provides free guided tours of the Public Art collection. The guided tours are offered as walking or biking tours. Please check ALL they types of free guided tours of the Public Art collection you would possibly participate in doing.

- ___ (01) Free guided walking tours of Public Art collection
- ___ (02) Free guided biking tours of Public Art collection

24. Are you supportive of the sale of food and beverages (both non-alcoholic and alcoholic), in:

Event:	Food & Alcohol		Food Only		Don't Know
	Permanent	Temporary	Permanent	Temporary	
A. All parks and public plazas	1	2	3	4	9
B. Certain designated (limited) parks/plazas	1	2	3	4	9
C. Parks and public plazas in Corridors (Rosslyn-Ballston; Jefferson Davis; Columbia Pike)	1	2	3	4	9

DEMOGRAPHICS:

25. How many persons, counting yourself, are currently living in your household?

Under age 5 ____ Ages 15-19 ____ Ages 35-44 ____ Ages 65-74 ____
Ages 5-9 ____ Ages 20-24 ____ Ages 45-54 ____ Ages 75+ ____
Ages 10-14 ____ Ages 25-34 ____ Ages 55-64 ____

26. What is your age? _____

27. How many years have you lived in Arlington County? _____ years

28. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?

____(01) Yes ____ (02) No

29. Which of the following best describes your race/ethnicity:

____ (01) Asian/Pacific Islander ____ (04) American Indian/Eskimo
____ (02) Black/African American ____ (05) Other: _____
____ (03) White/Caucasian

30. Which of the following best describes your home:

____ (01) Single-family home ____ (04) Condominium
____ (02) Townhouse/Duplex ____ (05) Other: _____
____ (03) Apartment

31. Is English the primary language spoken in your home?

____ (01) Yes ____ (02) No. What is the primary language? _____

32. Does anyone in your household have a disability? ____ (01) Yes ____ (02) No

33. Would you say your total annual household income is?

____ (01) Under \$35,000 ____ (04) \$150,000 -\$249,000
____ (02) \$35,000-\$79,999 ____ (05) \$250,000 or more
____ (03) \$80,000-\$149,999

34. Your gender: ____ (01) Male ____ (02) Female

Please share any additional park and recreation needs, comments or concerns that you or your household may have:

This concludes the survey. Thank you for your time.

**Please return your completed survey in the enclosed return-reply envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061**

Your responses will remain completely confidential.
The address information printed to the right will
ONLY be used to help identify areas with special interests.