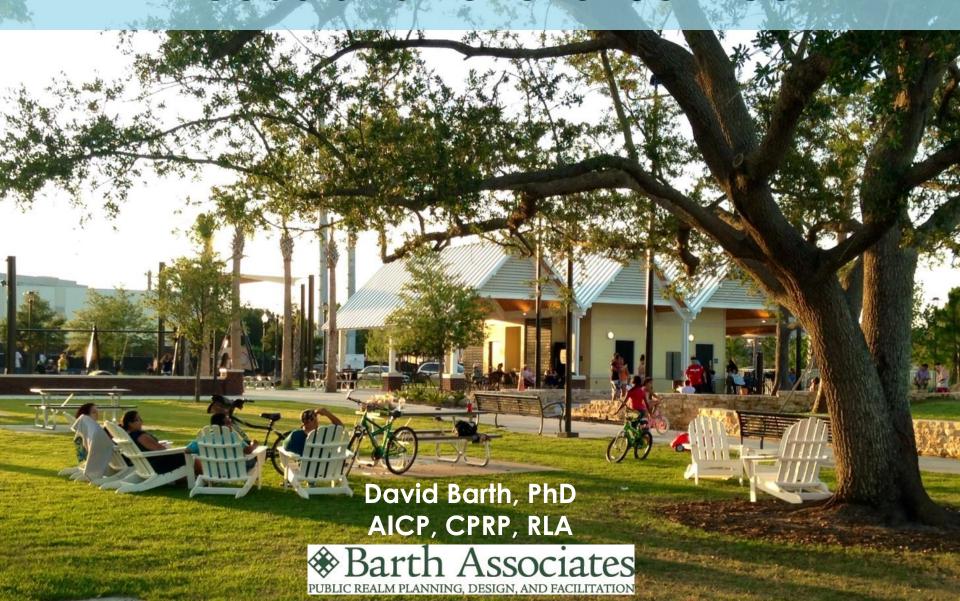
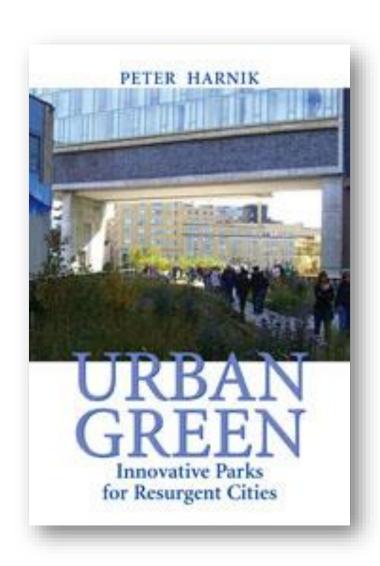
New Alternatives for Determining Park Needs and Level of Service





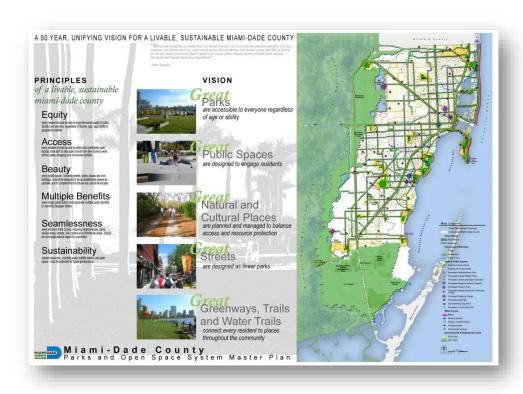
"A major problem for [park] advocates and managers is that parks seem relatively simple and straight forward. People frequently say, "It's not rocket science. it's just a park" No! For rockets... you need to be good at math. Parks require math plus horticulture, hydrology, psychology, sociology and communication". They are immensely complicated."



THERE ARE NO STANDARDS

Outline

- Overview: Parks and Recreation System Planning, Needs Assessments
- Service Delivery Models
- Park Classifications, Place-making
- LOS Analysis
- Establishing LOS Standards
- Summary, Discussion





OVERVIEW



Parks and Recreation System (Public Realm)





Parks and Recreation System Master Planning Process

1.Existing System Analysis

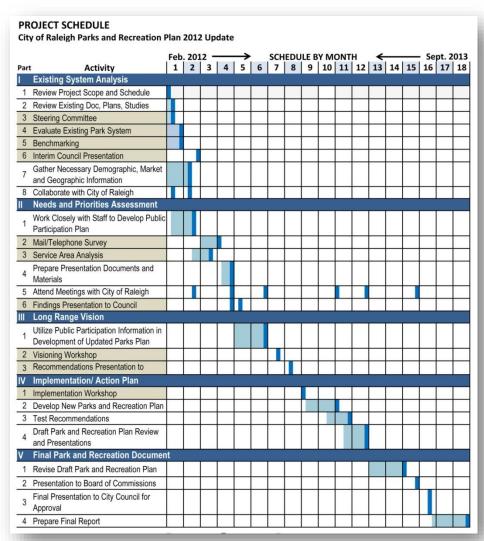
2.Needs and Priorities Assessment

3.Long Range Vision

4.Implementation/

Action Plan

5.Final Parks and Recreation Plan Document





Needs Assessment

ExistingConditions

GAP

Desired Future Conditions

Typical Needs Assessment Techniques

Quantitative:

Statistically-Valid Survey

On-line Survey (non-statistically representative)

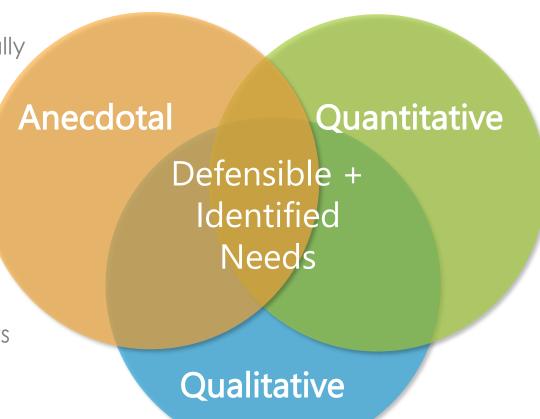
Level of Service Analysis

Qualitative:

- Interviews, Focus Groups
 Public Workshops
- Interactive Web Sites

Anecdotal:

- Previous Planning Documents
- Site Evaluations
- Operations Assessment
- Program Assessment
- Bicycle and Pedestrian Connectivity
- Trends Analysis





Summary of Needs



 ✓ - High priority need 		5/	/ Je	/.	5/	TAN .	X/	3/	18	/:	2/0	#/	/:	end end	1/5/
Priority need	S	2 2	1.5	1840	1	Te Le	15	No.	13/5	Side	10	100	19,0%	12/	Je /
	\$	80	18/18	No.	0/0	er in	Spc /	ens.	ana	10	12/2	mark	to de	1 Tage	(F)
	FECHNIO	Sir Sir	Puhr. Puhr.	State Workshop	Provi offer int	Inter interviews	Chii Cept surve	Sparie Work	Surve analysis	Surve residen	2/2	Gro. Gro.	May a	Lifestyle trends	/
POTENTIAL NEED	1/10	15	10	15	10	1	/ 0	15	15	125	189	16	14	13/	/
riuiti-purpose open space	V	V		V.	V	Υ.	~	V	Y			V			
Dog parks/dog runs			V	V	V	V	V	V	V	V	V			V	
Playgrounds or tot lots		V	V	V	V	V	V	V	V	V				V	
Sidewalks/walkable streets	1	V	4		V			V	V	V		V	V	V	
Bicycle/skating trails (paved)	V	V	V	V	V		V		V	~				V	
Jogging paths			V	V	V			V	V	V	V			V	
Picnic areas		V	V			V	V		V	V	V			4	
Outdoor seating areas		V	V	V		V			V	V					
Swimming pools/aquatics centers			V	1			4		V	V	V			V	
Community/rec. centers			1	V	V	V	V		V	V				V	
Historic/cultural centers			V	V		V			V	V	4				
Natural areas		V	V		V				V	V	V				
Waterfront access	V	V		V				V						V	
Outdoor amphitheater	4		V	V	1	V			V	1	V				
Basketball/sport courts			V	V	V	V	V		1	V					
Soccer fields/athletic fields				V	V	V	V	V	4	1					
Tennis courts			V				V		V	V	V				
Transit	V				1			4				V	1	V	
Youth/teen centers			V		V	V			V	V	V				
Skateboard parks			1	V	V		V		1	V	V				
Swimming beaches			V			~			V	V					
Baseball/softball fields			V	V	4	V	1		1						
Fishing piers				V		V			~	V					
Hiking trails			1		V				V	V					
Address homelessness		V			4	V									
Concessions/food in parks		V		1	i.		V								
Interactive fountains/water play				V		1	V								
Health/fitness facility				V		~			V	1					
Boating area/marina			V			V			4	V	4				
Outdoor game tables			1	V		1			1	V					
Restrooms				V			V								
Signage/wayfinding		V		1											
Racquetball/handball courts									1	1	V				
Volleyball courts									1	1	V				
Bicycle trails (unpaved)									1	1					
Canoe/kayak launches			1						1						
Golf courses									1	1					
Senior center/facilities				1	1										
Educational classes														1	
														-	



SERVICE DELIVERY MODELS



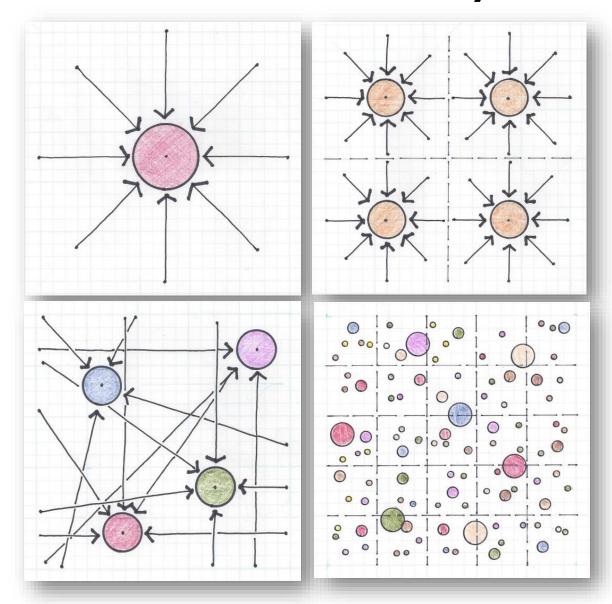
Parks and Recreation Subsystems



- Parks
- Recreation Centers
- Athletic Facilities
- Greenways and Trails
- Playgrounds
- Dog Parks
- Aquatics Facilities
- Programs
- Environmental Lands
- Museums, Historic, Cultural Facilities
- Water Access
- Civic Spaces
- Streets, Transit
- Stormwater Facilities, Utility Corridors
- Others

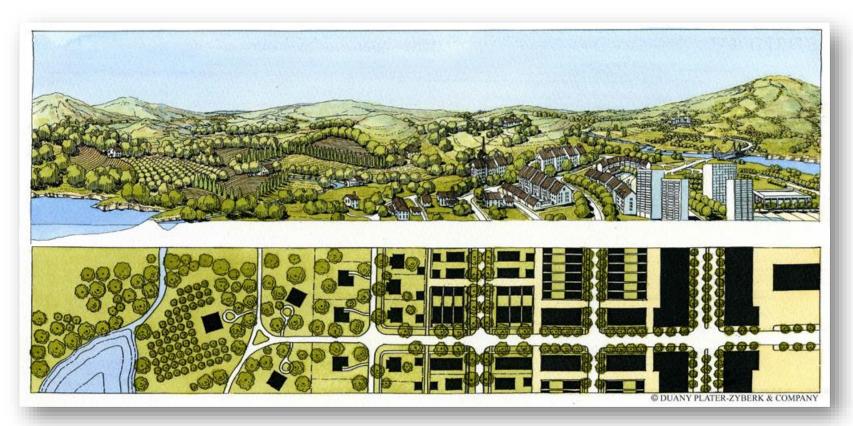


Select Service Delivery Model(s)

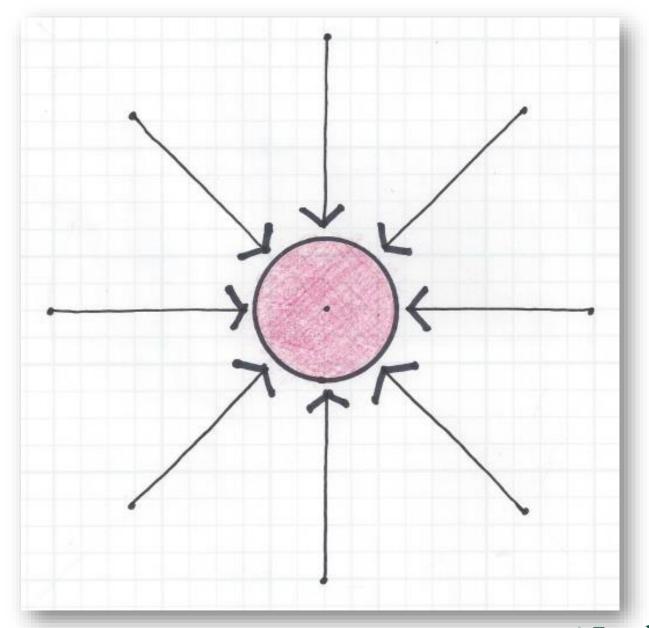


Considerations for Subsystem Service-Delivery Models

- Demographics: age, income, ethnicity, family size, etc.
- Equity goals
- Efficiency
- Land use, densities, land development patterns
- Quality of streets, transportation network
- Availability of partners



Centralized Model

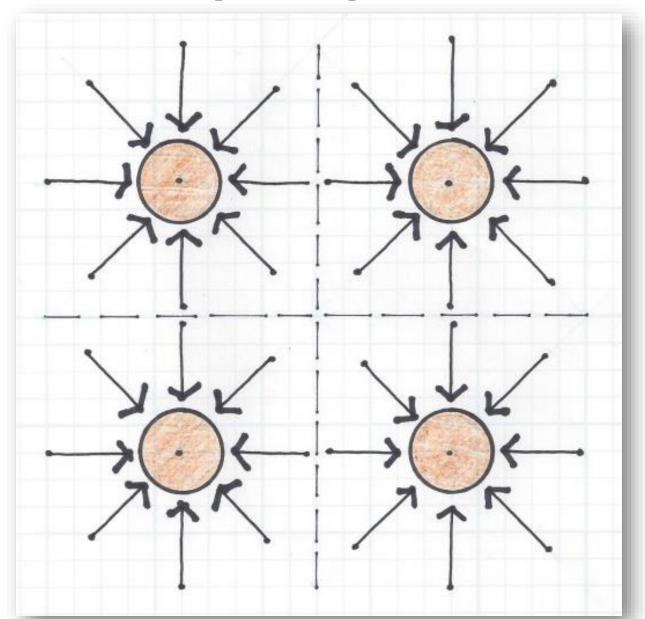


Millenium Park

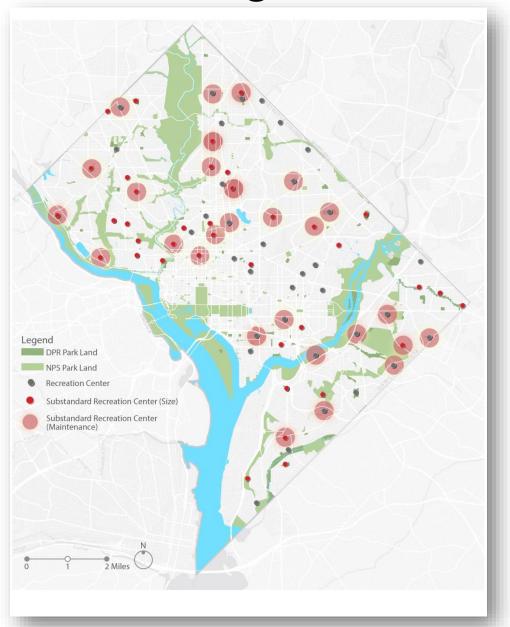




De-centralized (Equity) Model



Washington, DC Recreation Centers



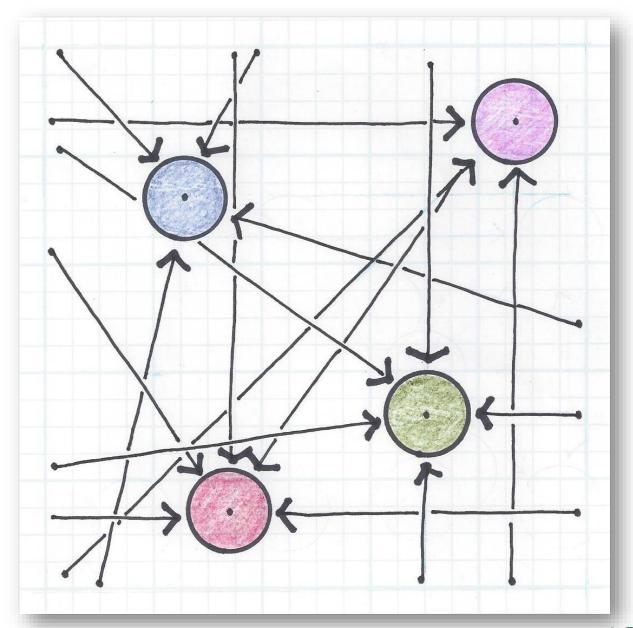
- 74 Recreation Centers
- 956,849 total square feet

40 Recreation Centers do not meet minimum DPR Vision standards

28 Recreation Centers are in Poor/Fair Maintenance Conditions (DGS Facilities Assessment, 2013)



Venues Model



City of Naples, FL



City of Fernandina Beach

he long-range Vision for the City of Fernandina Beach st Class Venues, Improved Connectivity and Accessibility Equitable Neighborhood Access, Improved ommunications, and Improved Design and Maintenance

The City's Parks and Recreation Advisory Committee (PRAC) should work with the City to prioritize these nprovements and make recommendations to the rears. The Pyramid to the right illustrates a potential ramework for how to prioritize improvements to gradually ransform the City's major parks and recreation facilities nto specialized, 1st class public venues that serve the ntire community.





Amelia River Waterfront Transformed into a 1st Class Waterfront

Central Park is envisioned as the City's central gathering space. as established in the town's original plat. Proposed uses include a central, multi-purpose lawn for festivals, softball/baseball/t-ball games, special events, picnicking, and open play; a new civic center; picnic shelters; an expanded tennis complex; and a children's

amenities.





Central Park Transformed into a 1st Class Urban Park

The Peck Center is envisioned as a multi-dimensional Arts, Education, and Culture Center; that offers a variety of programs and activities for residents and visitors of all ages including music, theater, dance, and arts and crafts; and programs in addition to serving as the





Peck Center Transformed into the Peck Arts, Education, and Culture Center

The existing Athletic Complex is envisioned as an expanded City of Fernandina **Beach Sports Complex** providing competition-level facilities for baseball, softball, soccer, football, and lacrosse as well as 1st class support facilities such as concessions. restrooms, pavilions, parking a central plaza and playground and trail





City of Fernandina Beach Parks Fernandina Plaza Historic State Park Bosque Rello Cemetery A Sunrise Park Amelia Islando Lighthouse A Jean Ribault Park Hooker Pocket Park + Centre Street Comfort Station @ Egans Creek Park @ Pock Field Parks Garage Hickory Street Park Seaside Park Fernandina Beach Golf Club Amelia River Club Little Tiger Morth Beach Park Proposed City of Fernandina Beach Venue Parks Amelia River Waterfront Park (2) Central Park 3 Peck Arts, Education, & Culture Center Fernandina Beach Sports Complex (5) Main Beach Park 6 Avenida de Las Banderas 7) Atlantic Aquatics Center (8) MLK Senior Center 9 Fernandina Beach Nature Schools ■ Southside Elementary Schoo ■ Emma Love Hardee Elementary School El Fernandina Beach Middle Fernandian Beach High Nassau County Adult School Map Legend City of Fernandina Beach City Limit ----- CRA Boundary Egans Creek Greenway Multi-Use Path ----- Hiking Trail 33333 Biking Trail **Existing Bikeway** Proposed Bikeway Proposed Avenida de Las Banderas Proposed Public Trolley Service Existing City Park + Open Proposed City Parkland School Site Wetland + Saltwater Marsh Fernandina Beach Residential Area Non-Residential Area Proposed Venue Park Proposed Neighborhood ServingPark*

Main Beach is envisioned as an exciting Beachfront Park with new concessions, restaurants, and shops; multi-purpose event law beachfront promenade: individual and group picnic pavilions; an expanded skate/extreme sports park;





Main Beach Transformed into a 1st Class Beachfront Park

Atlantic Avenue is envisioned as the "Avenida de Las Banderas" (Avenue of the Flags) in recognition of the City's rich history. As a "complete street", 2 mile corridor would lined by the eight national flags that once flew over the City; shady street trees; wide sidewalks for pedestrians, bike lanes for cyclists; and festive trolleys ferrying residents and visitors





The Atlantic Recreation Center is proposed as the Atlantic Aquatics Center, In addition to the existing lap pool and splash pad, the Center would also provide a water-slide, lazy river, and expanded deck space. Existing buildings would be renovated to provide 1st offices, classrooms, concessions, meeting space, lockers, and gymnasium.





🏂 Atlantic Recreation Center Transformed into Atlantic Aquatics Center

The existing MLK Center is envisioned as the converted and renovated MLK Senior Center, serving the needs of residents and visitors City-wide and providing a variety of senior activities and programs





🌺 MLK Center Expanded and Enhanced into MLK Senior Center

The 30 Acre Airport Site is envisioned as the City of Fernandina Beach Nature Center. The center would provide a variety of exhibition and programs about Amelia Island's unique natural habitat. The nature center may include interpretive signage, a lecture hall, class rooms, a gift shop, and exhibit halls.





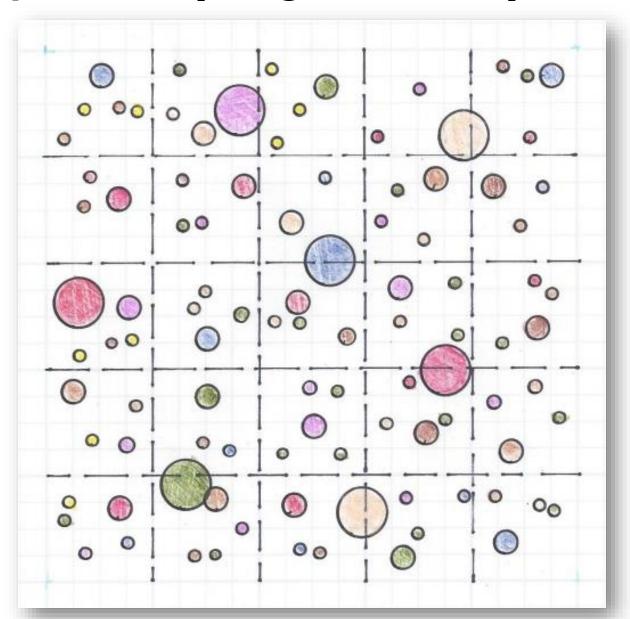
30 Acre Airport Site Transformed into the City of Fernandina Beach Nature Center

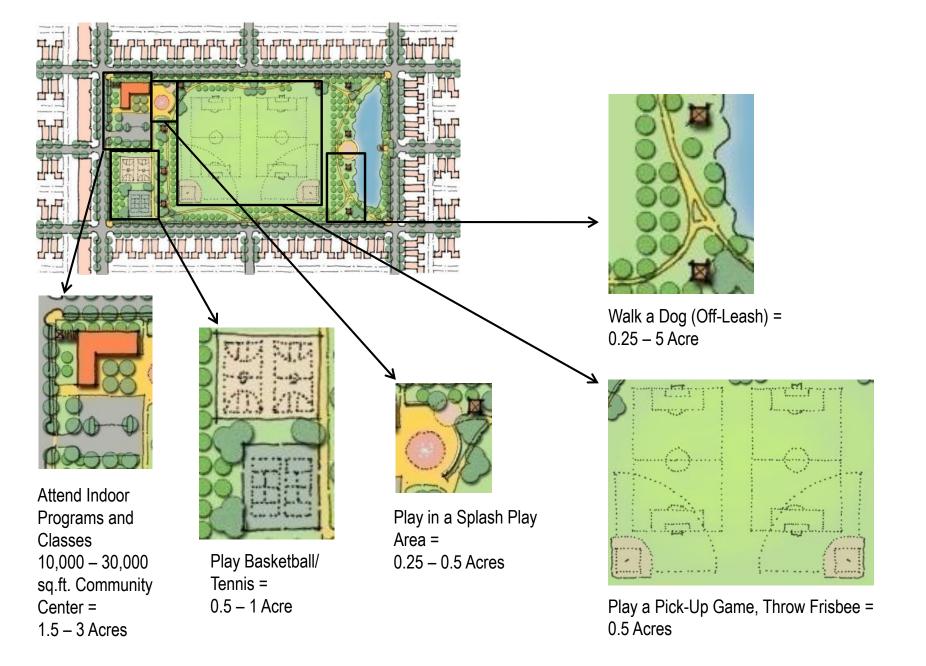


City of Fernandina Beach
Parks + Recreation System Vision Framework



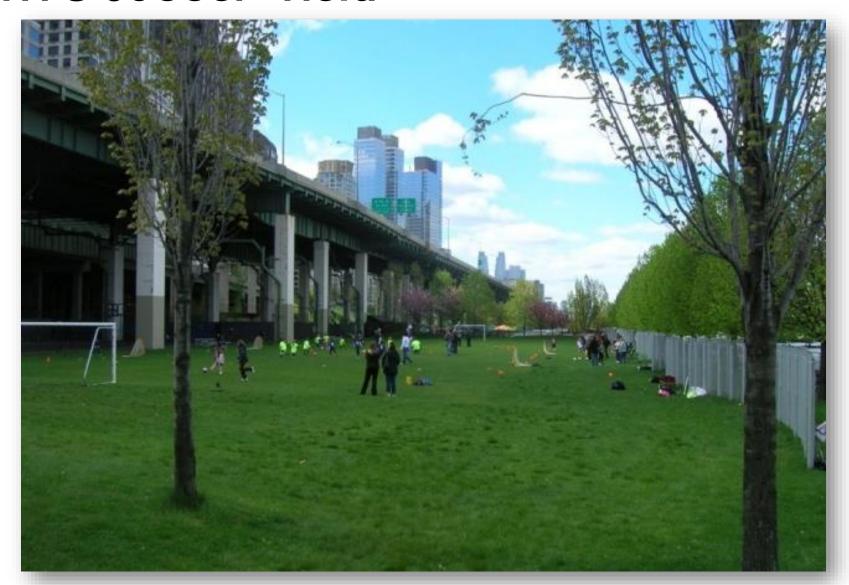
Activity-Based (Neighborhood) Model







NYC Soccer "Field"



PARK CLASSIFICATIONS, PLACE-MAKING



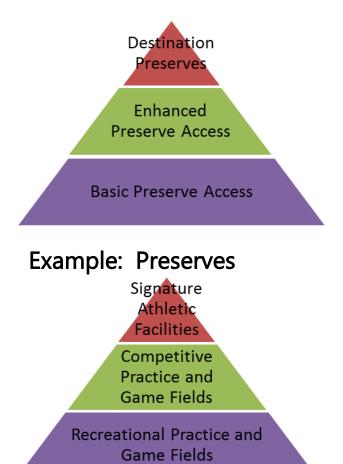
Traditional Classifications - NRPA, 1996

Parks and Ope	n Space Classifications			1	
Classification	General Description	Location Criteria	Size Criteria	Application of LOS	
Mini-Pais	Used to address limited, isolated or unique recreational needs.	Less than a 19 mile distance in residential setting.	Between 2500 sq. ft. and one agre in size	Yes	
Neighborhood Park	Neighborhood park remains the basic unit of the park system and serves as the recreational and social finate of the neighborhood. Population informal estimated and passive recreation.	1/4 to 1/2 mile distance and ininterrupted by non-residential roads and other physical barriers.	Siacies is considered minimum size. Sito 10 acres is optimal.	Yes	
School-Park	Depending on chaumstances, combining parks with school sites can fulfill the space regularments for other classes of parks, such as neighborhood, community, sports complex, and special see.	Determined by location of achool district property.	Verlable—dependa on function	Yes — but should not count school only uses.	
Community Park	Serves broader purpose then meighborhood park. Focus is on meeting community-based recreation needs, as well as preserving unique lensospee and open apassa.	Determined by the quality and suitability of the site. Usually serves two or more neighborhoods and 1/2 to 3 mile distance.	As needed to accommodate desired uses. Usually between 30 and 50 eures	Yes	
Lerge Urban Park	Large urban parks serve a broader purpose than community parks and are used when community and neighborhood parks are not adoquate to serve the needs of the community. Focus is commenting anomaloy-based projection in needing community-based urban server in the properties of the project of t	Determined by the quality and autability of the site. Usually serves the entire community.	As needed to accommodate desired uses. Usually a minimum of 30 acres, with 75 or more acres being optimal.	Yes	
Natura Resource Areas	Lends set saids for preservation of significant natural resources, remnant landscapes, open spece, and visual assittatios/buffering.	Resource availability and opportunity.	Variable.	Na	
Спентавую	Effectively te park system components together to form a continuous park environment.	Resource availability and opportunity.	Variable	No	
Sports Complete	Consolidates heavily programmed whiteling fields and decodated lacilises to larger and tweer also strategraphy toosted discussional the community.	Strategies by located community wide lacilities.	Determined by projected demand. Usually a minimum of 25 acres, with 40 to 80 acres being optimal.	Yes	
Special Use	Covers a broad range of perks and recreation facilities oriented toward single-purpose use.	Variable - dependent on specific use.	Variable.	Depends of type of use	
Private Park / Recreetion Facility	Parks and recreation facilities that was privately owned yet contribute to the public park and repression system.	Veriable—dependent on specTic use.	Variable.	Depends of type of us	





Non-Traditional Classifications Sarasota County, FL



Example: Athletic Fields

- 3-tiered classification for each subsystem
- Used to establish basis for level of quality, budget, staffing, maintenance
- "Base" Tier: most common, basic amenities, basic maintenance, low/ no fees
- "Top" Tier: least common, full amenities, higher level of maintenance, higher cost recovery



Most Residents Want Their Basic Needs Met Within their Neighborhood or Community

- Take a Walk or Run
- Ride a Bike
- Walk the Dog
- Play on a Playground
- Throw or Kick a Ball, Frisbee
- Sit Outside, Eat, Read, Talk with Friends and Neighbors
- Play a Pick-up Game, Practice Sports
- Fish
- Attend a Local Event, Festival, Market











Activities vs. Facilities

- Places to play vs. playground
- Places to relax vs. benches
- Places to eat and socialize vs. picnic tables
- Places to play ball vs. athletic fields
- Places to play hoops vs. basketball court
- Places to exercise vs. fitness center







Placemaking (PPS)



- Key Attributes
- Characteristics
- Metrics







LEVEL OF SERVICE ANALYSIS



Reasons to Calculate LOS

Equity(Delivery of Services)

Regulatory (Policies, Codes)

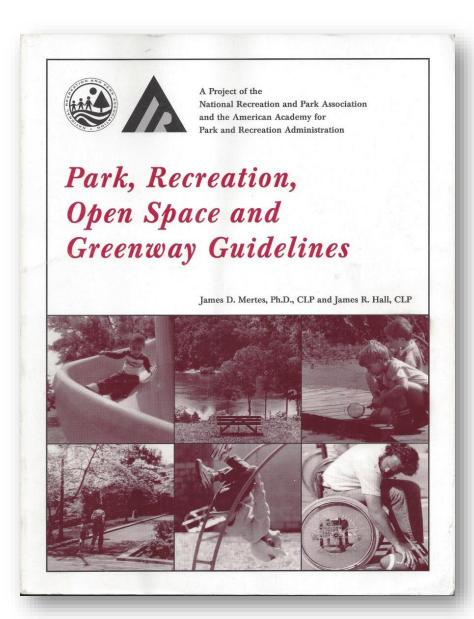
Concurrency

(Fair Share, Impact Fees)



No Standards

"A standard for parks and recreation cannot be universal, nor can one city be compared with another even though they are similar in many respects" (Mertes & Hall, 1996, p. 59).



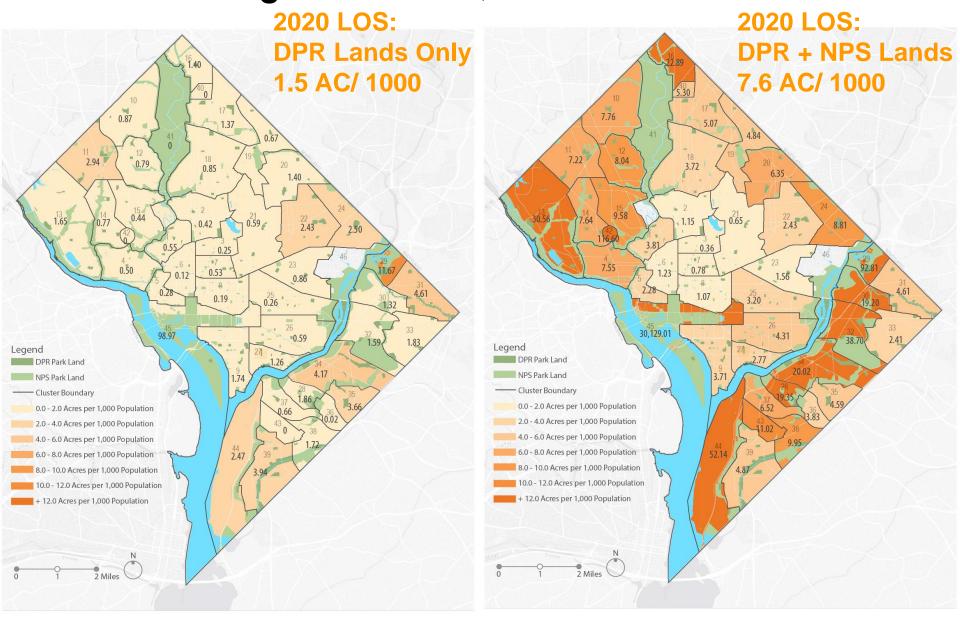
Common LOS Metrics

each "necessary but not sufficient"

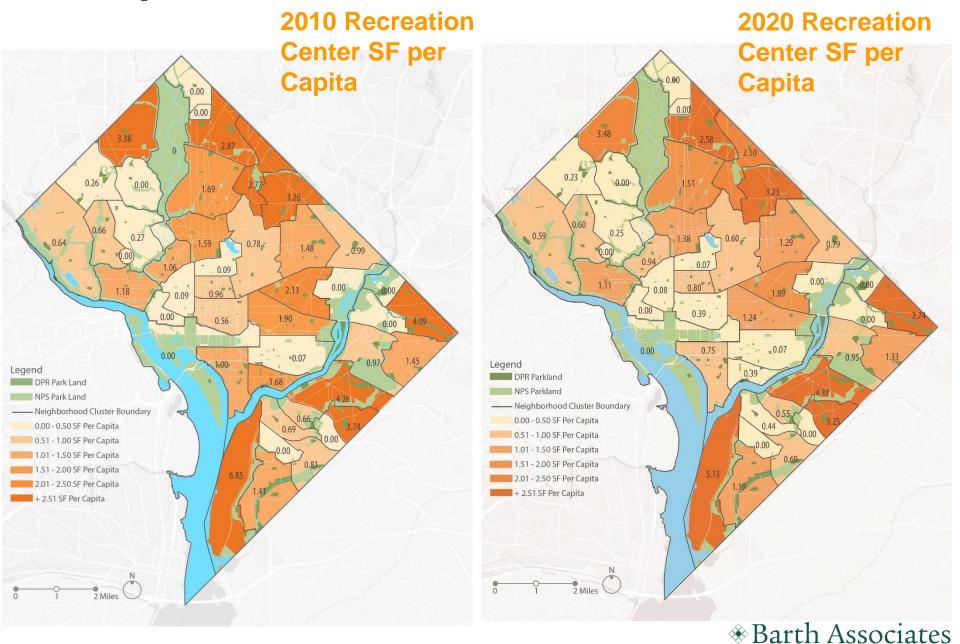
- Acres per 1000 residents Do we have enough land? Community-wide?
 Equitably distributed?
- Facilities per 1000 residents (public, private) Do we have enough facilities?
 Community-wide? Equitably distributed?
- Square footage per capita Do we have enough indoor recreation space?
 Community-wide? Equitably distributed?
- Access by transit, car, bike, foot Can I get there safely, easily, and comfortably? Regardless of age, income, ability? Urban or rural?
- Quality of facilities Is quality consistent and equitable across the system?
- Operating expenditures per acre managed Do we have enough money to operate effectively?
- Operating expenditures per capita Ditto
- Revenue per capita Are we generating adequate revenues that meet expectations?
- Revenue as a percentage of total operating expenditures (cost recovery) Ditto



Parkland Acreage LOS – What, Where to Count?



Facility LOS – Recreation Centers



Facility LOS - SCORP

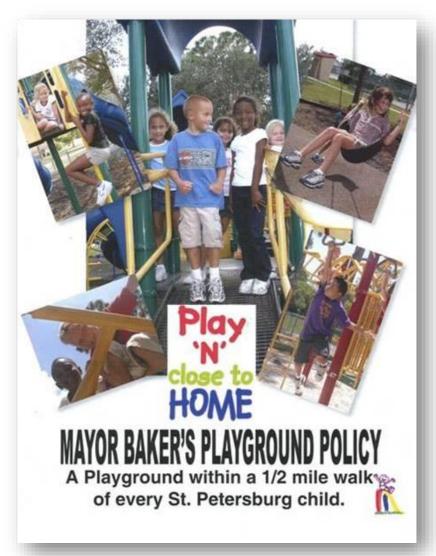
Outdoor Facility Type	Southeast Region Resident Participation	2011 Southeast Region LOS X/1000 Participants	Need Based on Participants	Number of Town of Palm Beach Facilities	Need/ Surplus to meet Southeast Region LOS
Baseball Fields	15%	0.88	1.12	0	(1.12)
Outdoor Basketball Courts	19%	1.27	2.05	1	(1.05)
Football Fields	13%	0.53	0.59	0	(0.59)
Golf	11%	2.15	2.01	1	(1.01)
Tennis Courts	14%	2	2.38	13	10.62
Soccer Fields	15%	0.48	0.61	1	0.39
Outdoor Swimming Pools	34%	0.08	0.23	0	(0.23)
Paved Trails	43%	0.06	0.22	8.8	8.58
Saltwater Boat Ramps	23%	0.13	0.25	0	(0.25)



Facility LOS - PRORAGIS

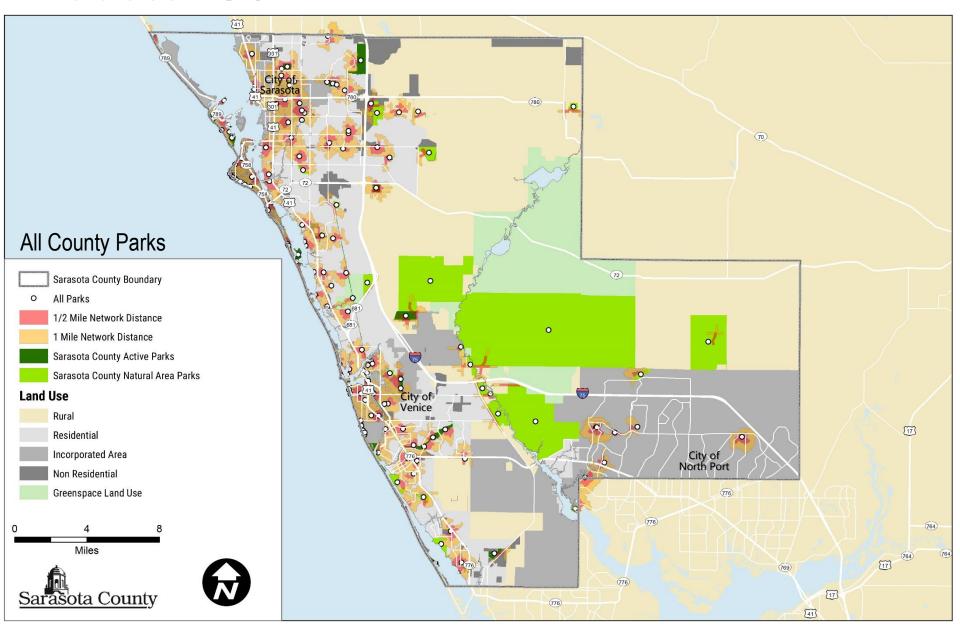
National Recreation and Park	s Association PRO	ORAGIS Benchmark	
Facility	2014 Town of Palm Beach Facilities LOS	2014 Town of Palm Beach, Palm Beach County, and Private Facilities LOS	National Median LOS
Diamond Fields	0	0	3,333
Rectangle Fields	8,503	8,503	3,929
Playgrounds	4,252	2,126	3,899
Dog Parks	0	0	53,915
Tennis Courts	654	167	4,413
Basketball Courts	8,503	8,503	7,526
Indoor Recreation Center	8,503	8,503	24,804
Swimming Pools	0	850	33,660

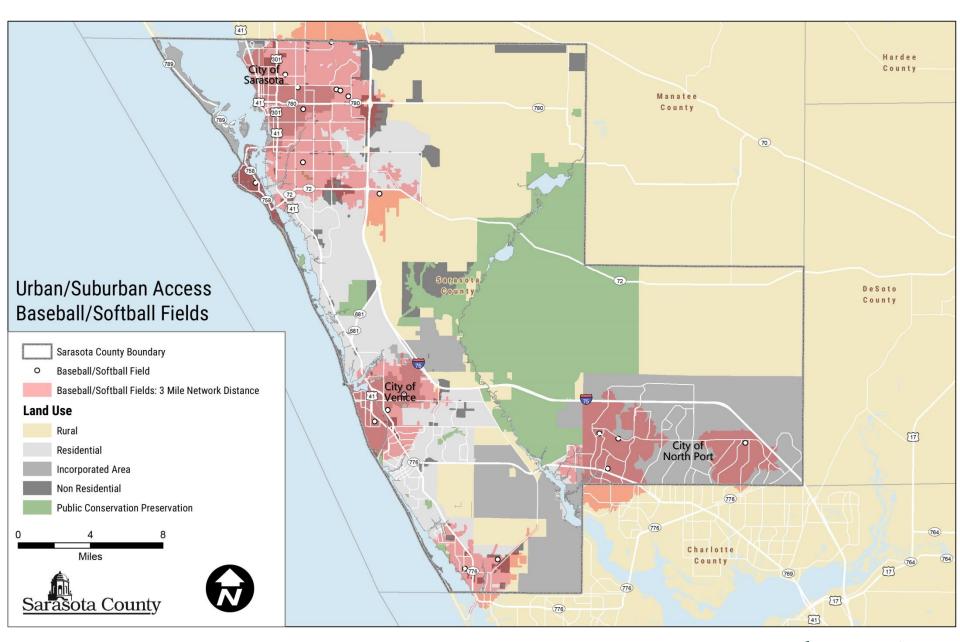




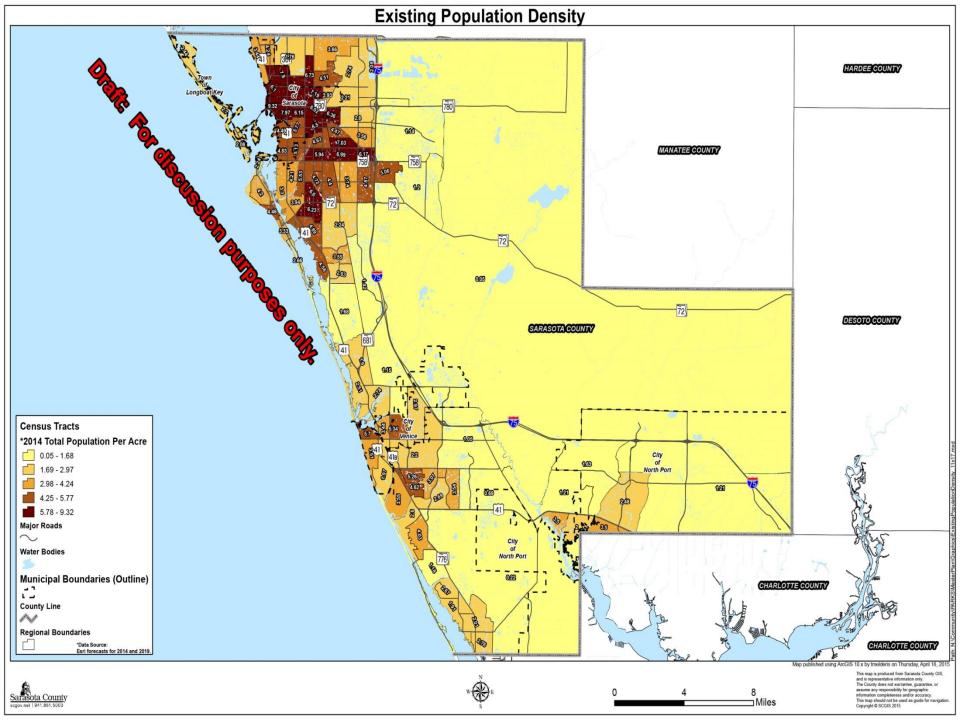
Facility Type:	Urban/ Suburban Access:	Rural/ Village Access:
All Parks + Active County Parks	½ mile / 1 mile	½ mile / 1 mile
Baseball/softball Fields	3 miles	5 miles
Football/ Soccer Fields	3 miles	5 miles
Playgrounds	½ mile	3 miles
Pickleball Courts	1 mile	3 miles
Tennis Courts	1 mile	3 miles
Basketball Courts	½ mile	3 miles
Dog Parks	1 mile	5 miles
Indoor Recreation Centers	2 miles	10 miles
Therapeutic Recreation Centers	3 miles	10 miles
Swimming Pools/ Aquatic Complexes	3 miles	10 miles

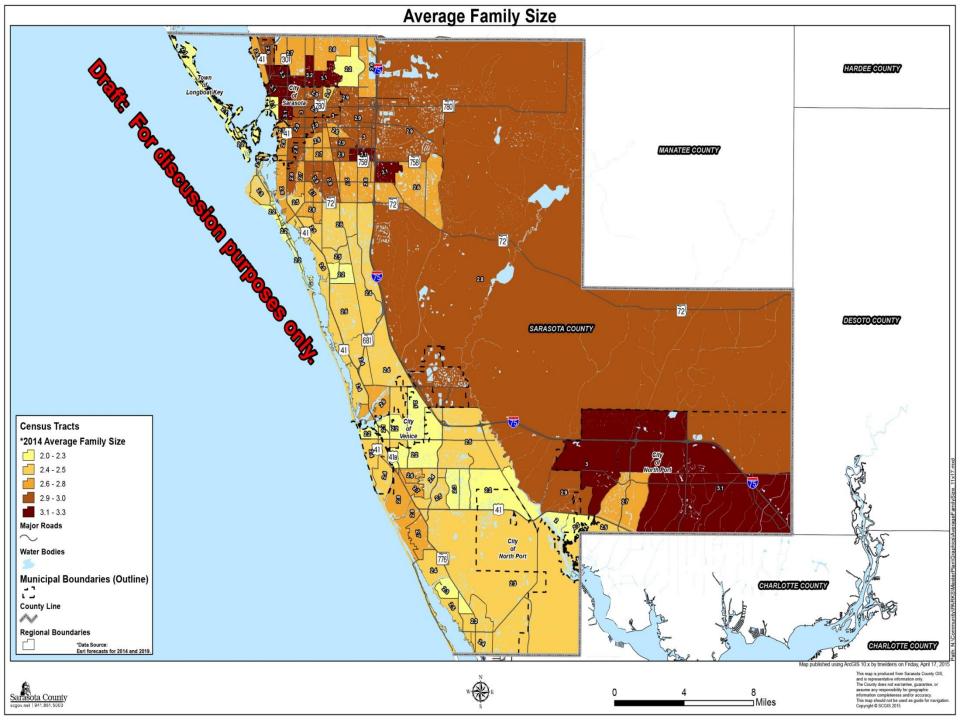


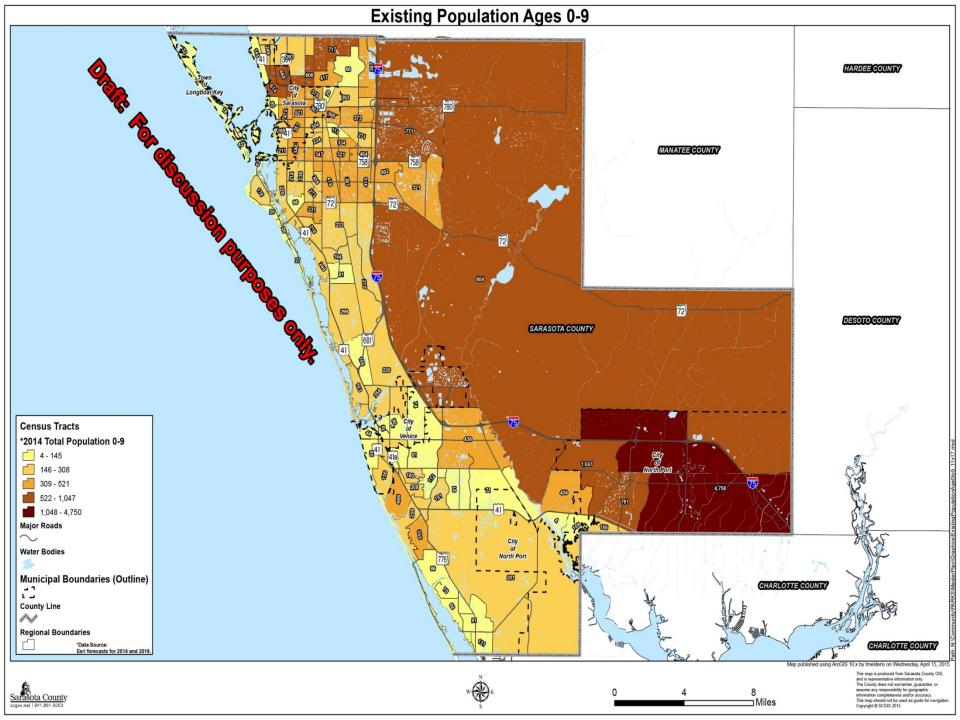


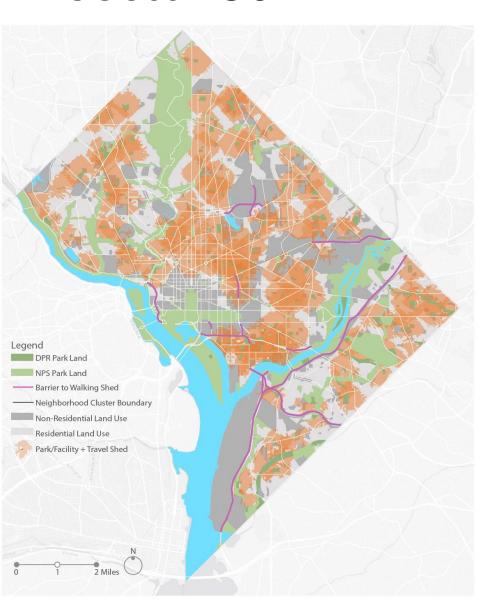








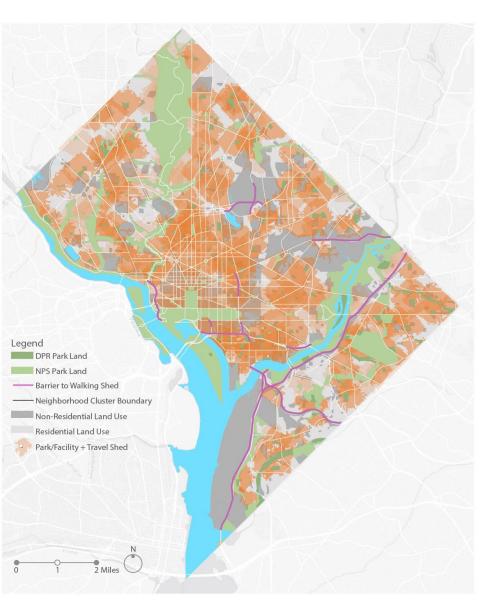




1/2 mile service area

DPR

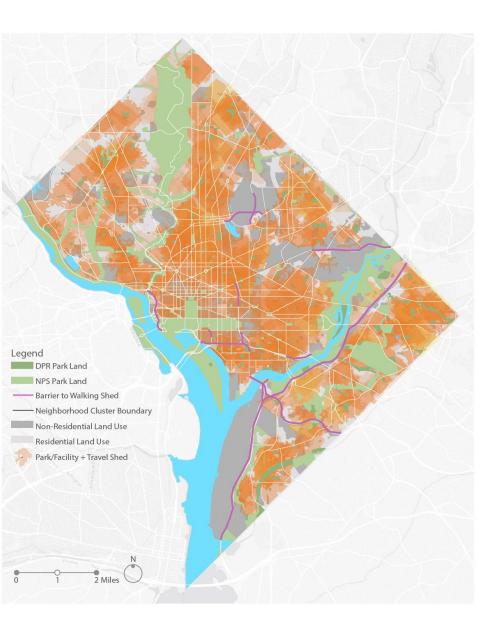




1/2 mile service area

DPR + NPS

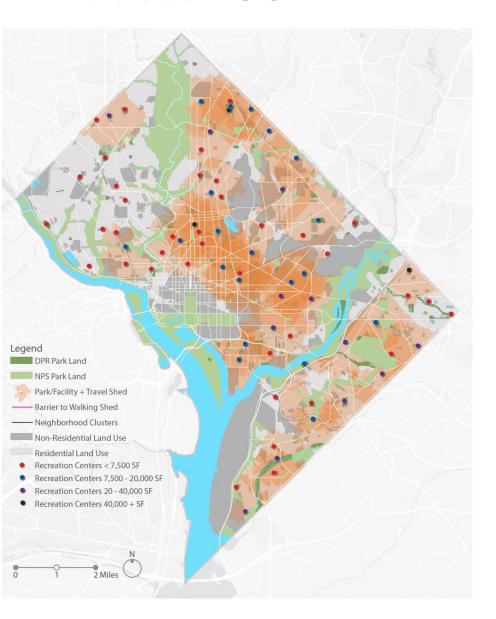




½ mile service area

DPR + NPS + DCPS





1 mile service area to minimum 7,500 SF Neighborhood Center

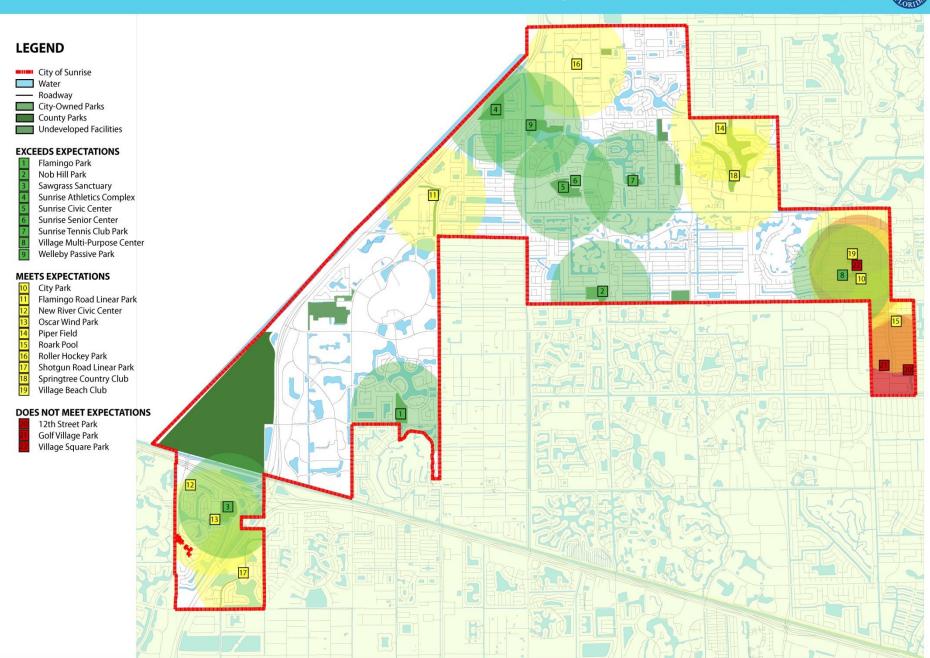


Quality LOS

CITY Of SUNRISE PARKS EVALUAT SCORING MATRIX	TION		MCCE	MER	PARK	ART	ARIT S.	CMOR	EMILE	TR. N.	ULTRU	SANC	DRO IN	DPAR C	OUNTRO	CUIR	N.CIR	AD. LINK	PARK	LERHE	N RIVER	CHIC	LIARE P	AVERAGE
DROVINGTY ACCESS OF THIS ACES														٠ ٢٠										AVERAGE
PROXIMITY, ACCESS, & LINKAGES	(MAX 25)	21	18	15	18	20	20	19	16	12	17	15	16	17	16	15	16	16	13	8	15	11	13	15.7 / 25
VISIBILITY FROM A DISTANCE	(MAX 4)	2	3	3	3	2	3	2	3	1	3	3	2	3	3	2	2	2	2	1	3	1	2	2.3
EASE IN WALKING TO THE PARK	(MAX 4)	4	4	4	3	4	2	3	2	3	4	4	4	3	2	4	2	3	3	1	3	2	4	3.1
TRANSIT ACCESS	(MAX 4)	4	3	1	3	3	4	4	3	1	3	1	1	4	2	1	3	3	2	1	3	4	1	2.5
CLARITY OF INFORMATIONAL SIGNAGE	(MAX 4)	3	1	1	1	2	2	2	1	1	1	1	1	2	1	1	1	1	1	1	1	1	1	1.3
ADA COMPLIANCE	(MAX 4)	4	2	3	3	4	4	4	3	3	3	2	3	3	4	3	3	2	3	2	3	2	1	2.9
COMPATIBILITY W/ ADJACENT SPACES	(MAX 4)	4	4	3	4	4	4	3	3	2	3	3	4	2	3	4	4	- 4	1	1	2	1	4	3
SAFETY LIGHTING*	(MAX 1)	1	1	1	1	1	1	1	1	1	0	1	1	0	1	0	1	1	1	1	0	0	0	2.9
COMFORT & IMAGE	(MAX 24)	24	23	24	24	24	21	24	21	23	24	23	22	20	24	19	23	22	18	18	14	10	6	20.3 / 24
FIRST IMPRESSION/OVERALL ATTRACTIVENESS	(MAX 4)	4	4	4	4	4	3	4	3	3	4	3	4	4	4	4	4	3	3	3	2	1	1	3.3
FEELING OF SAFETY	(MAX 4)	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	3	2	2	1	3.6
CLEANLINESS/OVERALL QUALITY OF MAITENANCE	(MAX 4)	4	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	4	2	2	3	2	1	3.5
COMFORT OF PLACES TO SIT	(MAX 4)	4	3	4	4	4	3	4	2	4	4	4	3	2	4	2	3	3	2	3	3	2	1	3.1
PROTECTION FROM INCLIMATE WEATHER	(MAX 4)	4	4	4	4	4	4	4	4	4	4	4	3	2	4	1	4	4	4	4	2	1	1	3.4
EVIDENCE OF MANAGEMENT/STEWARDSHIP	(MAX 4)	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	3	3	2	2	1	3.6
USES, ACTIVITY, & SOCIABILITY	(MAX 16)	16	15	15	14	14	13	12	13	11	9	11	10	8	5	8	8	4	6	5	4	4	4	9.5 / 16
MIX OF USES/THINGS TO DO	(MAX 4)	4	4	4	3	4	3	3	4	3	4	4	1	1	1	1	1	1	1	1	1	1	1	2.3
LEVEL OF ACTIVITY	(MAX 4)	4	3	3	4	4	3	3	3	2	2	3	3	3	1	3	3	1	1	1	1	1	1	2.4
SENSE OF PRIDE/OWNERSHIP	(MAX 4)	4	4	4	4	4	4	3	2	3	2	3	3	3	2	3	3	1	2	2	1	1	1	2.7
FREQUENCY OF COMMUNITY ACTIVITIES/EVENTS	(MAX 4)	4	4	4	3	2	3	3	4	3	1	1	3	1	1	1	1	1	2	1	1	1	1	2.1
OPPORTUNITIES	(MAX 19)	16	14	15	12	8	11	10	13	18	7	8	9	11	7	8	8	7	7	12	5	8	7	10.0 / 19
				N.																				
PROGRAMMING FLEXIBILITY	(MAX 4)	3	3	4	2	1	3	2	4	4	2	2	1	1	2	1	1	2	1	1	1	2	3	2.1
REVENUE OPPORTUNITIES	(MAX 4)	4	4	4	2	3	3	3	3	4	1	1	1	4	1	2	3	1	1	4	1	1	1	2.4
PARTNERSHIP OPPORTUNITIES	(MAX 4)	4	3	1	4	1	2	2	3	3	1	1	4	2	1	1	1	1	2	4	1	1	1	2
"GREEN"/ENVIRONMENTAL OPPORTUNITIES	(MAX 4)	2	2	3	2	1	1	1	1	4	1	2	1	2	1	2	1	1	1	1	1	1	2	1.5
EVIDENCE OF DESIGN STANDARDS*	(MAX 1)	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	1	0	3.6
EVIDENCE OF EMBRACED HERITAGE RESOURCES*	(MAX 1)	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0.5
EVIDENCE OF MAITENANCE STANDARDS*	(MAX 1)	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	3.8
*BONUS POINT ADDITIONAL TO 80PT TOTAL																								
TOTAL		78	70	69	68	66	65	65	63	60	57	57	57	56	52	50	50	49	44	43	38	33	30	55.5

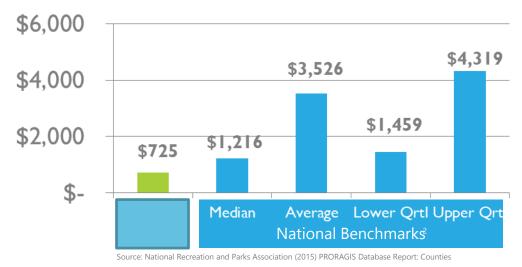
EXISTING PARKS AND RECREATION SYSTEM | Distribution of Quality



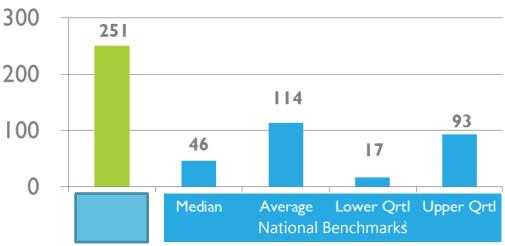


Operating Costs, Staffing/ Acre

Department Budget Per Park Acre



Acres of Land Managed FTE



Source: National Recreation and Parks Association (2015) PRORAGIS Database Report: Counties



Sustainability Metrics, Trends as LOS Standards

Trends	Potential Metrics
Age-Friendly Communities	Transit Access; % of Senior Participants; % of Multi-generational Programs
Walkability and Connectivity	Percentage of Complete Streets; Miles of Multi-purpose Trails; % of Parks w/ Multi-Modal Access
Access to Nature	Distance/ Time to Natural Areas; % Participants in Nature-Based Programs
Sports Tourism	% Use of Facilities by Visitors% Cost per Visitor UserRevenues per Visitor User
High Performance Public Spaces©	



Phase I: Criteria for HPPSs – Delphi Process



Social

- Improves the neighborhood
- Improves social and physical mobility
- Encourages health and fitness
- Provides relief from urban congestion, stressors
- Provides places for formal and informal social gathering, art, performances, events
- Provides opportunities for individual, group, passive and active recreation
- Facilitates shared experiences among different groups
- Attracts diverse populations
- · Promotes creative and constructive social interaction



nvironmenta

- Uses energy, water, and resources efficiently
- Improves water quality of both surface and ground water
- Serves as a net carbon sink
- Enhances, preserves, promotes, or contributes to biological diversity
- Hardscape materials selected for longevity of service, social/ cultural/ historical sustainability. regional availability, low carbon footprint
- Provides opportunities to enhance environmental awareness and knowledge
- Serves as an interconnected node within larger scale ecological corridors and natural habitat



conomi

- Creates and facilitates revenue-generating opportunities for the public and/or the private sectors
- Creates meaningful and desirable employment
- Indirectly creates or sustains good, living wage iobs
- Sustains or increases property values
- Catalyzes infill development and/or the re-use of obsolete or under-used buildings or spaces
- Attracts new residents
- Attracts new businesses
- Generates increased business and tax revenues
- Optimizes operations and maintenance costs

ESTABLISHING LOS STANDARDS



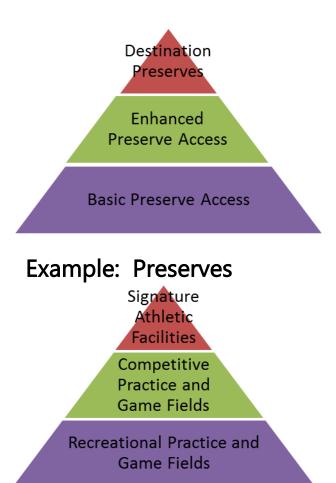
Select Subsystems



- Parks
- Recreation Centers
- Athletic Facilities
- Greenways and Trails
- Playgrounds
- Dog Parks
- Aquatics Facilities
- Programs
- Environmental Lands
- Museums, Historic, Cultural Facilities
- Water Access
- Civic Spaces
- Streets, Transit
- Stormwater Facilities, Utility Corridors
- Others



Establish Park and Facility Classifications

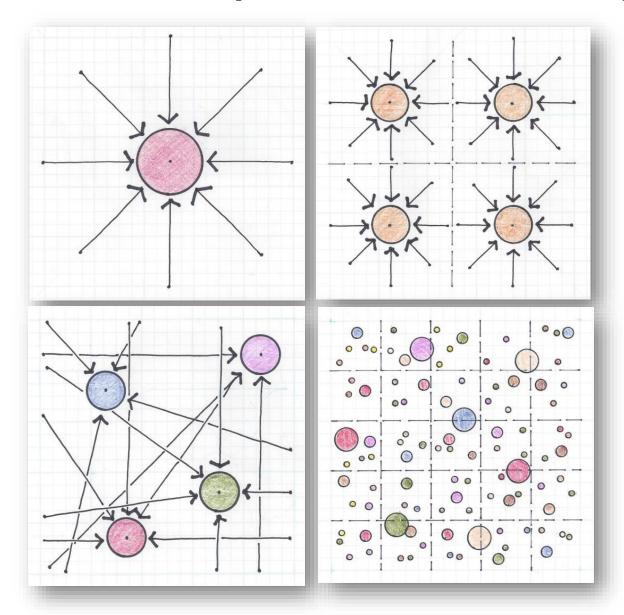


Example: Athletic Fields

- 3-tiered classification for each subsystem
- Used to establish basis for level of quality, budget, staffing, maintenance
- "Base" Tier: most common, basic amenities, basic maintenance, low/ no fees
- "Top" Tier: least common, full amenities, higher level of maintenance, higher cost recovery



Select Subsystem Service Delivery Model(s)





Select Appropriate Metrics for Measuring LOS for Each Subsystem, Classification

- Acres per 1000 residents Do we have enough land? Community-wide?
 Equitably distributed?
- Facilities per 1000 residents (public, private) Do we have enough facilities?
 Community-wide? Equitably distributed?
- Square footage per capita Do we have enough indoor recreation space?
 Community-wide? Equitably distributed?
- Access by transit, car, bike, foot Can I get there safely, easily, and comfortably? Regardless of age, income, ability? Urban or rural?
- Quality of facilities Is quality consistent and equitable across the system?
- Operating expenditures per acre managed Do we have enough money to operate effectively?
- Operating expenditures per capita Ditto
- Revenue per capita Are we generating adequate revenues that meet expectations?
- Revenue as a percentage of total operating expenditures (cost recovery) Ditto



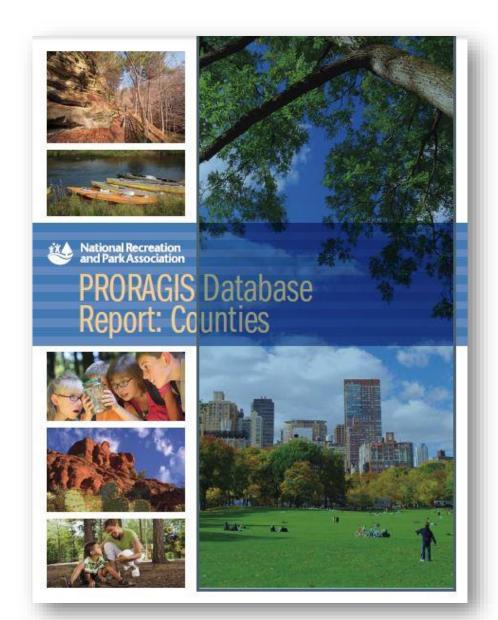
Calculate Supply/Demand: Community-wide, Geographic, Special Interest

- Calculate existing LOS (supply)
- Determine needs via analysis, observations, surveys, focus group meetings, interviews, benchmarking, visioning (demand)



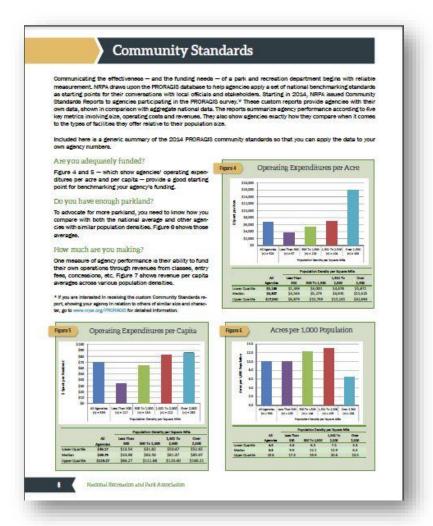
Benchmarking

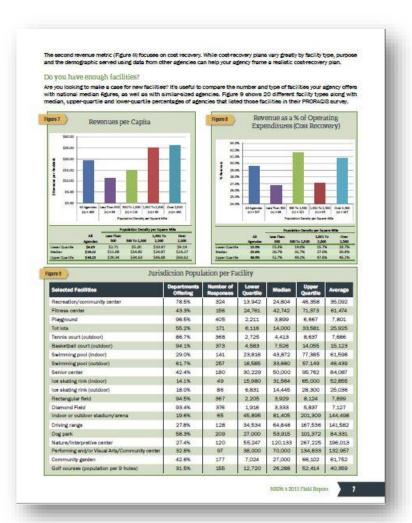
- NRPA PRORAGIS
- TPL Parkscore
- State SCORP
- Local Comparables





NRPA PRORAGIS





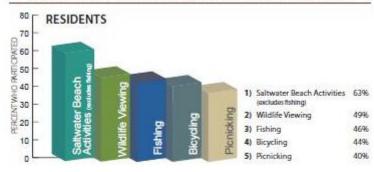


TPL ParkScore



SCORP

Top Five Outdoor Recreation Opportunities: Residents & Tourists





See Appendix G for full list of outdoor recreation participation by activity

Flaure 4.1

47%

37%

29%

26%

at 49 percent. This was followed closely by wildlife viewing at 48 percent. Picnicking, swimming in public outdoor pools, visiting archaeological and historic sites, hiking and saltwater fishing had the next highest levels of participation. Participation rates for the other activities ranged from 14 percent for both bicycling and freshwater beach use to 2 percent for soccer and football.

Importance of Recreation

The participation survey determined that nearly all Florida residents (96 percent) say that outdoor recreation is important to them; this includes 72 percent who think it is very important and 24 percent who think it is somewhat important. The results are similar among tourists: 98 percent say outdoor recreation is important to them personally (65 percent saying very important and 33 percent saying somewhat important).

Motivations for Participation

An important aspect of planning for outdoor recreation is understanding why people recreate; what motivates them to get

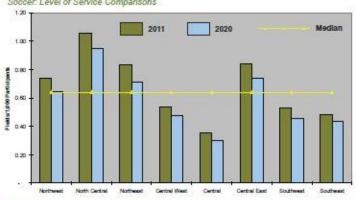


Region	% of Parti	cipation*	Total Part	icipation**	Level of Service (Reids/1,000 Participants)			
	Residents	Tourists	2011	2020	2011	2020		
Northwest	5	2	222,934	255,235	0.74	0.65		
North Central	10	2	125,351	140,270	1.06	0.95		
Northeast	7:	2	227,196	264,488	0.83	0.71		
Central West	11	2	563,896	643,856	0.54	0.47		
Central	- 11	2	915,252	1,078,534	0.35	0.30		
Central East	9	2	268,709	307,960	0.84	0.74		
Southwest	10	2	361,942	424,190	0.53	0.45		
Southeast	15	2	1,157,059	1,278,165	0.48	0.43		
Statewide	11	2	3,798,144	4,353,926	056	0.49		

- Percent of participation represents the percentage of residents and tourists who participated in activity at least one time
- ** Total participants represents the combined number of residents and tourists who participated in activity at least one time

BOLD numbers represent a number below the statewide median.

Soccer: Level of Service Comparisons



H-30

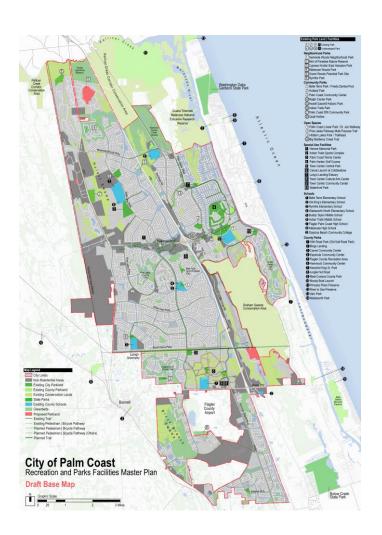
Local, Demographic Comparables

	City of Doral		City of Tamarac		City of Sunrise		City of Deerfield Beach		La Mesa, California	
Level of Service (LOS) Benchmarks	Quantity	LOS (1/X Population)	Quantity	LOS (1/X Population)	Quantity	LOS (1/X Population)	Quantity	LOS (1/X Population)	Quantity	LOS (1/X Population)
2013 Population	50,213	ropulation	63,155	ropulation	90,116	ropulation	78,041	ropulation	58,642	ropulation,
City Park Acreage	164.6	3.28 Acres/1,000 Pop	184.2	6.3 Acres/1,000 Pop	179.0	2.1 Acres/1,000 Pop	·	2.3 Acres/1,000 Pop	135.6	2.4 Acres/1,000 Pop
Facilities										
Diamond Fields	3	16,738	7	9,022	11	8,192	6	13,007	26	2,255
Rectangle Fields	8	6,277	2	31,578	9	10,013	2	39,021	3	19,547
Multi-Purpose Field	2	25,107	1	63,155	1	90,116	5	15,608	5	11,728
Playground	7	7,173	5	12,631	3	30,039	15	5,203	14	4,189
Playground (Shaded)	7	7,173	4	15,789	2	45,058	0	-	0	-
Basketball Court (Indoor)	22	2,282	3	21,052	6	15,019	4	19,510	0	-
Basketball Court (Outdoor)	11	4,565	3	21,052	5	18,023	7	11,149	12	4,887
Tennis Court (Outdoor)	12	4,184	4	15,789	6	15,019	12	6,503	11	5,331
Volleyball Court (Outdoor)	4	12,553	0	-	3	30,039	3	26,014	1	58,642
Skate Park	1	50,213	1	63,155	0	-	0	-	1	58,642
Dog Park (Off-Leash)	1	50,213	1	63,155	0	-	0	-	2	29,321
Community Garden	1	50,213	2	31,578	0	-	1	78,041	1	58,642
Recreation Centers										
Recreation/Community Center	3	16,738	3	21,052	2	45,058	2	39,021	2	29,321
Indoor Gym	1	50,213	2	31,578	1	90,116	1	78,041	0	-
Aquatics										
Indoor Pool	0	-	0	-	0	-	1	78,041	0	-
Outdoor Pool	1	50,213	1	63,155	4	22,529	0	-	1	58,642
Splash Pad	1	50,213	1	63,155	0	-	0	-	0	
Budget										
Department Budget (2014/2015)	\$12,240,742	\$244	\$5,587,790	\$117	\$11,471,036	\$127	\$8,313,544	\$107	\$2,522,030	\$43



Vision-Based LOS

- 2008 Total Parkland: 847.15 Acres
- 2008 Population: 74,590
- 2008 Acreage LOS: 11.38 Ac./1,000
- 2035 Population: 166,869
- 2035 Level of Service: 5.0 Ac/1,000





Vision-Based LOS

- 2008 Total Parkland: 847.15
 Acres
- 2008 Population: 74,590
- 2008 Acreage LOS: 11.38 Ac./1,000
- 2035 Population: 166,869
- 2035 Level of Service: 5.0 Ac/1,000
- Build-Out Vision: 1,777.07 Ac
- 2035 Level of Service:
 10.6 Ac./1,000 Pop





Calculate Supply/Demand: Community-wide, Geographic, Special Interest

- Calculate existing LOS (supply)
- Determine needs via analysis, observations, surveys, focus group meetings, interviews, benchmarking, visioning (demand)
- Add demand to supply
- Calculate new LOS
- Re-evaluate, re-calculate





SUMMARY



Needs Assessments and LOS

 Use a comprehensive, triangulated process to determine needs, LOS standards and metrics

• Consider:

- Do the metrics reflect community values?
- Are the LOS standards logical, easy to understand?
- Is accurate data available?
- Do the metrics represent actual levels of service?
- Do the metrics and standards provide comprehensive perspective of LOS?
- Engage a representative citizen's group to help establish LOS guidelines, review findings
- Consider context, demographics, land development patterns, density, other variables
- Experiment, adjust, re-calculate, repeat



New Alternatives for Determining Park Needs and Level of Service

